

Mission Statement: "United Way collaborates with partner agencies to strengthen and improve the Health, Education and Income Stability in Southeast Alaska."

## United Way of Southeast Alaska

### Board of Directors Meeting

Thursday, February 20, 2020

5:15 PM - 7:00 PM

3225 Hospital Drive, Suite 106

Teleconference: (800) 315-6338, Code: 32251#

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I. **CALL TO ORDER & INTRODUCTIONS**– Chair Jennifer Treadway

1. **Welcome Guest William Paneak**

II. **APPROVAL OF AGENDA**– Corrections /Additions

III. **APPROVAL OF MINUTES**– Corrections /Additions

December 19, 2019 Meeting Minutes

January 17, 2020 Annual Meet Minutes

IV. **PRESENTATIONS -**

V. **COMMITTEE REPORTS**–

**Resource Development:**

§ **Finance Committee**– Theresa Belton, Mark Mesdag, Jennifer Treadway, Warren Russell

- December Finance Report

§ **Campaign Committee**– Warren Russell, Jennifer Treadway, Tom Sullivan

- ANDAR Reports Sabrina Boone
- Campaign pledge commitments from board members

**Donor Development & Sustainability**–

§ **Events Committee**–

§ **Nonprofit Executives**– Joy Lyon, Erin Walker-Tolles

**Governance Committee:**

§ **Board Development Committee**– Jennifer Treadway, Warren Russell

§ **Personnel Committee**– Jennifer Treadway, Warren Russell

VI. **STRATEGIC DISCUSSIONS**– Strategic Plan, Awareness, Fundraising, Engagement (**SAFE**)

VII. **OLD BUSINESS**–

VIII. **NEW BUSINESS**–

**Election of New Board Member William Paneak, Staff Accountant, Elgee Rehfeld**

**Resolution 2020-001 Authorizing Signers on Bank Accounts for UWSEAK**

**Committee Assignments**

**CHAIR REPORT**– Jennifer Treadway

IX. **PRESIDENTS REPORT**– Wayne Stevens

X. **BOARD MEMBER COMMENTS**–

**Vision Statement:** "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"

2809

**Mission Statement:** "United Way collaborates with partner agencies to strengthen and improve the Health, Education and Income Stability in Southeast Alaska."

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XI. AJOURNMENT–

Next Meeting: March 19, 2020

### 2020 Board Member Attendance

Term Ends	First Name	Last Name	1/17	2/20	3/19	4/16	5/21	6/18	7/16	8/20	9/20	10/17/20	11/19	12/17	% Attended	X	Total
Jan - 2023	Theresa	Belton	X												100%	1	1
Jan - 2021	Jennifer	Treadway-O'Dea	X												100%	1	1
Jan - 2022	Janey	May	X												100%	1	1
Jan - 2022	Joy	Lyon	X												100%	1	1
Jan - 2021	Warren	Russell	X												100%	1	1
Jan - 2022	Millie	Ryan	E												0%	0	1
Jan - 2022	Desiree	Smith	X												100%	1	1
Jan - 2021	Tom	Sullivan	X												100%	1	1
Jan - 2021	Erin	Walker-Tolles	X												100%	1	1
<b>Total # of Board Members</b>			<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>87.50%</b>	<b>7</b>	<b>8</b>
<b>Attendance</b>			<b>7</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			
<b>Average Percentage Attending</b>			<b>78%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>13%</b>		
<b>X = Attended</b>			<b>T = Teleconferenced</b>			<b>E = Excused</b>			<b>A = Absent</b>								

**UNITED WAY OF SOUTHEAST ALASKA  
BOARD OF DIRECTORS MEETING**

Thursday, November 21st, 2019 - 5:15 pm to 7:00 pm  
United Way of Southeast Alaska Conference Room

X	Warren Russell- Chair		Cherie Curry		Staff
X	Mark Mesdag - Past Chair	E	Millie Ryan	X	Wayne Stevens
X	Jennifer Treadway- O'Dea –Chair Elect	X	Tom Sullivan	X	Sabrina Boone
X	Karmen Bowman-Treasurer	T	Joy Lyon – Phone		Guest(s):
E	Janey Lester	X	Erin Walker-Tolles	X	Shari Paul
	Theresa Belton	X	Desiree Smith		

**I. CALL TO ORDER & INTRODUCTIONS**

Chair Warren Russell called the meeting to order at 5:25pm

**II. APPROVAL OF AGENDA**

Chair Russell asked for the Approval of the Agenda

**Motion:** Board Member Sullivan moved to adopt the agenda as presented. Past Chair Mesdag seconded.

**With no objection Agenda adopted as presented**

**III. APPROVAL OF MINUTES– Corrections /Additions**

**Motion:** Chair Russell moved to approve the minutes from August 15<sup>th</sup>, 2019 pending spelling corrections. Board Member Sullivan seconded the motion to approve the minutes.

**With no objection motion adopted**

**Motion:** Board member Mesdag moved to approve the meeting notes from September 19<sup>th</sup>, 2019 due to a lack of a quorum during the meeting. Board Member Sullivan seconded the motion to approve the minutes.

**With no objection motion adopted**

**IV. PRESENTATIONS– Shari Paul, AmeriCorps Program update**

Shari Paul program director of AmeriCorps provided a brief update of the progress of the current AmeriCorps cohort members. The board was informed the cohort has been reduced by one member due to personal reasons. Shari Paul told the board that health and wellness of the members has been a big focus of hers as of late. Shari informed the board she has completed her first round of host site check-ins with host site supervisors and that the visits have all had positive results. Shari told the board she aims to focus more locally for recruitment in the upcoming year and is currently working with an AmeriCorps member to create a recruitment video. Shari asked board members to attend host site recruitment and education meetings she is planning for Tuesday December 10<sup>th</sup> at the Downtown Library from 12:10 pm - 1:00 pm and at the Valley Library between 5:00 pm – 5:45, her goal is to add 3-5 additional host sites next year.

**V. COMMITTEE REPORTS–**

**Resource Development:**

# UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

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## § Finance Committee– Karmen Bowman, Mark Mesdag, Warren Russell

Treasurer Bowman reported to the board that she has reviewed Annual Review and that the report looked “very good” and that currently UWSEAK is currently operating in the black.

**Motion:** Chair Elect Treadway moved to accept the FY 2019 Annual Review.  
Past Chair Mesdag seconded.

**With no objection the motion was approved.**

Board Chair Russell informed the group that the finance committee met with the accountants from the UW Anchorage who create the board’s monthly finance report. He noted that the report will be reduced in size and that only needed information will be kept. Russell further explained that UWSEAK has made efforts in the past to reduce costs and that the AmeriCorps grant program has assisted in the current positive financial report.

**Motion:** Chair Elect Treadway Moved to accept the September Finance Report as presented. Board Member Sullivan Seconded,

**Motion to approve the September finance report was unanimously passed with no objections**

## § Campaign Committee– Warren Russell, Jennifer Treadway, Tom Sullivan

Wayne Stevens shared with the board that the Workplace campaign has fully kicked off and personal e-pledge pages have been made and can be created for any company for ease of online pledging.

Board member Lyon and Walker shared that they spoke on the KINY radio show Capital Chat and were excited to share with they were UWSEAK partners.

Board member Walker asked president Stevens for an update on the progress of Workplace campaigns. Stevens informed the board of positive interactions with the local business community and expressed hope for a positive Combined Federal Campaign (CFC) this season.

## Donor Development & Sustainability–

Samantha Dye suggested creating a donor campaign e-pledge that automatically enrolls the pledger into future campaigns and suggested sending a letter that informs the donor so that they may continue to opt in or opt out if desired. This idea was well liked by board members and will be follow-up to see if possible through e-pledge host website.

Chair Russell stressed to board the importance of focusing on retirees and being sure as a board member each person shares that they are a UWSEAK board member.

Board requested letters be created and send out the lapsed big donors.

Board Chair requested a yearly calendar be created for UWSEAK

## § Events Committee–

Board member Walker shared a continued desire to pursue getting the community leaders connected at a later date.

Board member Walker reported attending the Juneau Community Foundation (JCF) meeting and reported she sees a new trend occurring. Walker stated JCF may be leaning toward making a

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larger impact on Adverse Childhood Experiences (ACE's) in the community and that JCF may now be the main community conveners in Juneau.

## § Nonprofit Executives– Joy Lyon, Erin Walker-Tolles

Board Member Lyon shared that she has viewed success in the ROCK Juneau program now that UWSEAK is overseeing the program. Board Member Lyon suggested that it could provide indicators from collected data in efforts to tell UWSEAK's "story" to further education the community.

## Governance Committee:

### § Board Development Committee – Warren Russell, Mark Mesdag

Chair Russell reported that Board members Kendri Cesar and Cherie Curry have tendered their resignations to the Board. Subsequently, he, Past Chair Mesdag Chair Elect Treadway and staff met with two potential candidates for board seats. Desiree Smith with the Juneau Radio Center and Theresa Belton, CFO with Central Council Tlingit Haida Indian Tribes of Alaska have both expressed interest in serving on the board. The committee is recommending that Ms. Smith and Ms. Belton be elected to the Board.

### § Personnel Committee– Jennifer Treadway, Warren Russell

Chair Elect Treadway and Chair Russell advised the board that they have begun the process of conducting the annual review of President/CEO Stevens. Treadway expressed the importance of completing the review in a timely manner and asked all board members to complete and return before the deadline of Dec 1<sup>st</sup>, 2019.

## VI. STRATEGIC DISCUSSIONS– Strategic Plan, Awareness, Fundraising, Engagement (SAFE)

## VII. OLD BUSINESS– Board Self-Assessment discussion, Samantha Dye

Samantha Dye led discussion to aid the board in defining their ongoing goals. It was noted that UWSEAK may not be the community facilitator anymore and is currently moving out of that role. The board expressed a desire to identify UWSEAK's future role in the community in future meetings. Board member Mesdag shared that UWSEAK has been in many different roles since the beginning of his time on the board over the past ten years and this adjustment is natural and indicates growth and change in the community. Ms. Dye expressed to board that UWSEAK is unique in the community because it collects many small donation and has an opportunity to capture that specific audience.

## VIII. New Business

### § Resignation of Board Members Cesar and Curry

As reported by the Board Development Committee Board members Cesar and Curry have tendered their resignations to the board. It would be appropriate to formally acknowledge the resignations and accept with regrets.

**Motion:** Chair Elect Treadway moved to accept with regrets the resignation of Board Members Kendri Cesar and Cherie Curry. Board members Mesdag seconded the motion.

**Motion adopted unanimously**

### § Election of New Board Members

# UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

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As reported by the Board Development Committee, Theresa Belton and Desiree Smith have expressed interest in serving on the Board of United Way of Southeast Alaska. After meeting with each candidate the committee is recommending their election to the Board.

**Motion:** Past Chair Mesdag moved to elect Desiree Smith to the UWSEAK Board. Treasurer Bowman seconded the motion.

**Motion adopted unanimously**

**Motion:** Treasurer Bowman moved to elect Theresa Belton to the UWSEAK Board. Board Member Sullivan seconded the motion.

**Motion adopted unanimously**

## § Giving Tuesday Effort

Giving Tuesday was discussed with board members; Samantha Dye suggested setting a new goal in addition to Thanking donors this year. Board member Lyon suggested sending the Giving Tuesday information to partner agencies so that they can include the information on their website as well as UWSEAK.

## § United Human Services (UHS) Letter of Support

President Stevens pointed out the letter of support for the UHS Nonprofit Center. United Way has been involved in the project since the inception of the concept more than 15 years ago. The letter is a nonbinding letter of commitment to United Way leasing space in and supporting the development of a community nonprofit center. Staff answered questions and concerns

**Motion:** Chair Elect Treadway moved to authorize the signing of the nonbinding letter of Commitment for the United Human Services nonprofit center

**Motion adopted unanimously**

## IX. CHAIR REPORT– Warren Russell

### **Coeur Community Advisory Group Meeting**

Chair Russell informed the board that his presentation to Coeur Alaska was a positive and useful presentation having positive feedback, he shared that he was thanked for all UWSEAK does and has encouraged the board for further engagement of COURE as they support the reading tutor program.

### **Board changes**

Chair Russell noted that Chair Elect Treadway will be taking over the Chair position in two months. He asked the board to brainstorm ideas for the annual banquet that is upcoming up in January 2020

### **President/CEO Annual Evaluation feedback**

Chair Russell encouraged board members to finish President Stevens' evaluation in a timely manner reminding board members of its importance.

# UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

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## Annual Campaign focus

Chair Russell reiterated the import role each board member holds as they are representing UWSEAK to the community and the need to encourage business contact to conduct a workplace campaign with their employees.

## X. PRESIDENTS REPORT– Wayne Stevens

President Stevens updated the board on his recent trip to Sitka as he spoke at the Sitka Legacy Fund, Funders Summit panel. Stevens informed the board that he encourages participants to support starting the effort of encouraging gift giving and donation earlier in life so that leaving a legacy gift is more plausible.

Stevens informed the board that the nonprofit agency WAVE in Petersburg is currently going through the application process of becoming a UWSEAK partner.

Stevens updated the board on his attendance to the Salvation Army annual appreciation luncheon

President Stevens told the board that UWSEAK was awarded \$500.00 from the Harbor Masters Association as a part of their annual conference in Juneau. Port Director Carl Uchyttil made the presentation.

President Stevens reported that in lieu of the approved bonus, he was contracting with Dye Consulting to do some job coaching. The bonus would require taxes be paid by UWSEAK and this was we would save the tax liability. It was something that Stevens felt was important as he develops a transition plan and process for the next thirty months until he retires.

President Stevens invited board members to attend the Big Check presentation to the Juneau School District for support of the Universal Breakfast program on Monday November 25<sup>th</sup> at 7:30 am

## XI. BOARD MEMBER COMMENTS–

## XII. AJOURNMENT–

The meeting was adjourned at 7:09 pm

Next Meeting: December 19 2019



Board of Directors Meeting  
Friday January 17, 2020 6:40 pm  
Douglas Room, Ramada Inn

X	Warren Russell- Chair				Staff
X	Mark Mesdag - Past Chair	E	Millie Ryan	X	Wayne Stevens
X	Jennifer Treadway- O'Dea –Chair Elect	X	Tom Sullivan	X	Sabrina Boone
E	Karmen Bowman-Treasurer	X	Joy Lyon – Phone		Guest(s):
X	Janey Lester	X	Erin Walker-Tolles		
X	Theresa Belton	X	Desiree Smith		

I. Call to Order/Roll Call – Warren Russell Chair

Chair Warren Russell called the meeting to order at 6:40pm.

II. Approval of Agenda – Warren Russell, Chair

Chair Russell requested the approval of the agenda.

**Motion: Board member Sullivan moved to adopt the agenda as presented.**

Chair elect Tredway seconded.

With no objections to agenda was adopted as presented

III. Committee Reports-

IV. Old Business-None

V. New Business

a) Election of Board Members

Introduction and re-election of Small Agency Representative to the Board for a two year term with a term expiring January of 2022

Small Agency Representative Joy Lyon AEYC-SEA – Jan-2022

**Motion: Board member Walker-Tolles moved to re- elect Joy Lyon as the Small Agency Representative to the Board for a two year term. Board member Sullivan seconded.**

With no objections to the reelection Lyon’s term was accepted unanimously.

b) Election of Officers

Motion: Board member Mesdag moved to elect Jenifer Tredway as Chair elect to the Board for a two year term. Board member Sullivan seconded.

With no objections to the election of Tredway as Board Chair the motion was accepted unanimously.

Motion: Board member Mesdag moved to elect Theresa Belton as Treasurer to the Board. Board member Sullivan seconded.

With no objections to the election of Belton as Board Treasurer the motion was accepted unanimously.

Motion: Board member Mesdag moved to elect Millie Ryan as Secretary to the Board. Board member Sullivan seconded.

With no objections to the election of Ryan as Board Secretary the motion was accepted unanimously.

Motion: Board member Mesdag moved to elect Warren Russell as Past Chair to the Board. Board member Sullivan seconded.

With no objections to the election of Russell as Past Board Chair, the motion was accepted unanimously.

Board Elections: Officers

Chair-	Jennifer Treadway	Past Chair-	Warren Russell
Treasurer-	Theresa Belton	Secretary-	Millie Ryan

Chair Elect -

IX. Presidents Report – Stevens reported that he has been researching the original date for the Day of Caring event. Lynne Johnson brought the idea to Juneau from the United Way of the Kenai Peninsula in April of 1998. Our 25<sup>th</sup> anniversary date will be the fall of 2023. We need to note the occasion with a celebration of the ongoing efforts.

IX. Adjournment – Meeting adjourned at 6:55pm

**United Way of Southeast Alaska**

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[www.unitedwayseak.org](http://www.unitedwayseak.org)

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**MINUTES** of the Finance Committee Meeting

Date of meeting: January 10, 2020 Time: Noon

Place: United Way Conference Room and Teleconference

Members Present (first & last name): Karmen Bowman, Mark Mesdag, Theresa Elton,

Members absent (excused): Warren Russell, Jennifer Treadway

Other persons present: Wayne Stevens, Sari Bailey, UW ANC Grants and Accounting Manager

Chairperson: Karmen Bowman

**ITEMS DISCUSSED:** November Finance Report Questions raised about the Total Assets change in equity not lining up from previous month/year numbers

**DECISIONS MADE:** Anchorage Accounting Manager to review and get back to committee with update on what is happening with in the reports.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:** None

Adjourned at: 12:45pm

**United Way of Southeast Alaska**

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[www.unitedwayseak.org](http://www.unitedwayseak.org)

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**MINUTES** of the Finance Committee Meeting

Date of meeting: February 14, 2020 Time: Noon

Place: United Way Conference Room

Members Present (first & last name): Jennifer Treadway, William Paneak, Theresa Belton, Mark Mesdag

Members absent (excused): Warren Russell

Other persons present: Sari Bailey, Staff Accountant, United Way of Anchorage via teleconf.; Wayne Stevens

Chairperson: Theresa Belton

**ITEMS DISCUSSED:** December Finance Report, issues with balance sheet and payables amounts on balance sheet. Ms. Bailey explained issues she is uncovering with balance sheet and payables. Lots of items left dangling and unresolved. She and Beverly Westhoff CFO for United Way of Anchorage will continue to “scrub” balance sheet and payables to resolve all dangling items.

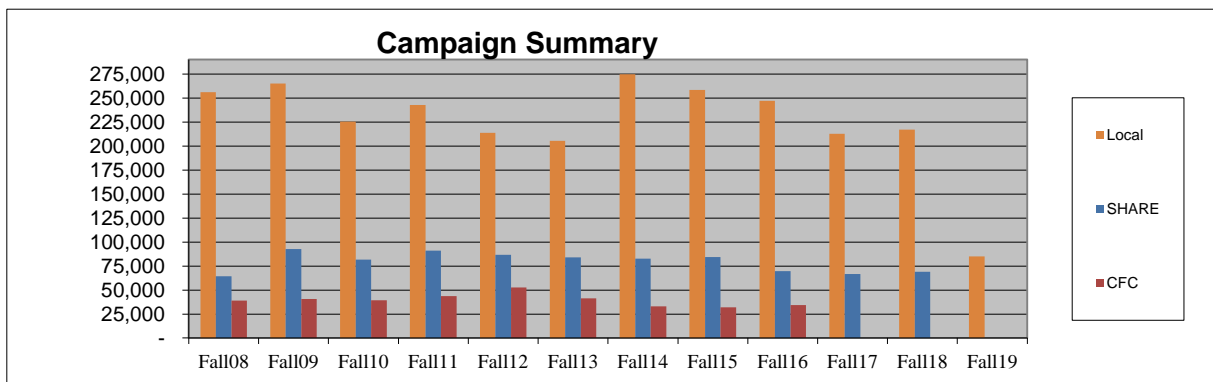
**DECISIONS MADE:** Approved the December reports as presented.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:** Approve December finance reports as presented.

Adjourned at: 12:40pm

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
<b>Revenues</b>				
<b>Fall 19 Campaigns</b>				
Private Cpgn to UW	77,857	42,421	-	77,857
Community Impact Revenue	7,170	4,030	-	7,170
Designations from Other United Way	-	-	-	-
SHARE to UW	-	-	-	-
CFC to UW	-	-	-	-
<b>Total Gross Campaign Revenue</b>	<b>85027.29</b>	<b>46,451</b>	<b>-</b>	<b>85027.29</b>
Less Designations Expense	(29,294)	(9,821)	-	(29,294)
Uncollectible Pledge Expense	-	-	-	-
<b>Net Campaign Revenue</b>	<b>55,733</b>	<b>36,630</b>	<b>-</b>	<b>55,733</b>
15% Designation Processing Revenue	4,394	1,473	-	4,394
<b>Subtotal Campaign</b>	<b>60127.29</b>	<b>38,103</b>	<b>-</b>	<b>60127.29</b>
<b>Non-Campaign Income</b>	<b>117,078</b>	<b>180,922</b>	<b>-</b>	<b>117,078</b>
<b>Total Revenues</b>	<b>177,205</b>	<b>219,025</b>	<b>-</b>	<b>177,205</b>
<b>Expenses</b>				
Human Resources	116,476	138,726	-	(116,476)
Travel & Training	5,091	4,615	-	(5,091)
Community Impact	5,000	5,000	-	(5,000)
Other Expenses	76,337	70,702	-	(76,337)
<b>Total Expenses</b>	<b>202,904</b>	<b>219,044</b>	<b>-</b>	<b>(202,904)</b>
<b>Net Income (Loss)</b>	<b>(25,699)</b>	<b>(19)</b>	<b>-</b>	<b>(25,699)</b>

<b>Assets, Liabilities &amp; Equity</b>	Current Year	Prior YTD
<b>Assets</b>		
Cash	27,445	30,965
Accounts Receivable	50,607	52,655
Other	13,765	63,092
<b>Total Assets</b>	<b>91,817</b>	<b>146,711</b>
<b>Liabilities &amp; Equity</b>		
Agency Designations Payable	78,720	69,385
Other	49,282	60,286
Equity	(36,184)	17,041
<b>Total Liabilities &amp; Equity</b>	<b>91,817</b>	<b>146,711</b>



**Campaign Collections**

	Private	SHARE	TOTAL
<b>Fall 18</b>			
<b>Total Campaign Pledges</b>	<b>208,865</b>	<b>69,080</b>	<b>277,945</b>
Designated to UW	146,508	69,080	215,588
Designated to Agencies	62,357	-	62,357
Total Collections to date	186,638	49,885	236,523
% Collected	89%	72%	85%
<b>Fall 19</b>			
<b>Total Campaign Pledges</b>	<b>77,857</b>	<b>-</b>	<b>77,857</b>
Designated to UW	48,563	0	48,563
Designated to Agencies	(29,294)	-	(29,294)
Total Collections to date	75,841	-	75,841
% Collected	97%	0%	97%

## **Resolution 2020-001**

### **A Resolution of the United Way of Southeast Alaska Board of Directors Authorizing Signers and Electronic Access on the Organizations Bank Accounts**

WHEREAS, United Way of Southeast Alaska has bank accounts at Alaska USA Federal Credit Union, Bank of America and Wells Fargo Bank Alaska; and

WHEREAS, Occasionally there is turnover on the Board of Directors as volunteers leave, new members are elected to the Board, or there is turnover in administration of the United Way of Southeast Alaska organization; and

WHEREAS, when this turnover of Board members or Administration occurs the Board needs to authorize new signers on the organizations bank accounts; and

WHEREAS, those who are authorized to sign shall also have electronic access as allowed by the banking institutions; and

WHEREAS, the Board of Directors of United Way of Southeast Alaska met in a regularly scheduled meeting on February 20, 2020; and

WHEREAS, one item of business on the agenda was to authorize new signers and authorize those signers to have electronic access on all bank accounts for the organization; so

NOW, THEREFORE BE IT RESOLVED that United Way of Southeast Alaska authorizes the following Board members to be signers on the organizations bank accounts; and

Jennifer Treadway, Chair  
Mildred Ryan, Secretary

Warren Russell, Past Chair  
Theresa Belton, Treasurer

FURTHER BE IT RESOLVED that United Way of Southeast Alaska authorizes the organizations President/CEO Wayne A. Stevens to be a signer on all of the organizations bank accounts.

Signed this 20<sup>th</sup> day of February, 2020

UNITED WAY OF SUTHEAST ALASKA

SIGNED:

ATTEST:

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Jennifer Treadway  
Chair

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Wayne A. Stevens  
President/CEO

## Committee Structure 2020

- **Executive Committee** – Jennifer Treadway, Chair; Theresa Belton, Treasurer; Millie Ryan Secretary; Warren Russell Past Chair; \_\_\_\_\_, Chair Elect;

### Resource Development

- **Finance Committee** –Theresa Belton, Treasurer; Mark Mesdag, Past Chair; Warren Russell, Jennifer Treadway, Chair
- **Campaign Committee**

### Donor Development & Sustainability -

- **Events Committee**–
- **Nonprofit Executives** – Joy Lyon, Erin Walker-Tolles

### Governance Committee

- **Board Development Committee** –Jennifer Treadway, Warren Russell
- **Personnel Committee** –Jennifer Treadway-O’Dea: Warren Russell

– **Financial Stability Committee** –

– **Education Committee** -

-- **Health Committee** –

**From:** Becky Roth [mailto:rockjuneau@gmail.com]  
**Sent:** Sunday, January 12, 2020 8:31 AM  
**To:** Wayne A. Stevens  
**Subject:** 2nd Annual Juneau Kindness Festival

Hello Wayne & United Way of SE Alaska,

Since I saw you last weekend, Juneau has gained 18 minutes of daylight.

What we all gained at the 2nd Annual Kindness Festival is just as wonderful.

Together, we experienced connection & generosity — listening and sharing ourselves, and our work with others. This is a beautiful example of collective impact!

Thank you for sharing your resource with the (approximately) 425 people that attended. Here are a few key results of our afternoon together:

- We estimate that between 400-450 people participated in the Festival. (If we add in ourselves, it's probably at least another 50-60.)
- 177 participants visited at least 7 tables and entered their Kindness Card for the Grand Prize drawing.
- 28% of participants visited 7-9 tables, leaving 72% visiting 10 or more community resource tables. 15 people visited all 37 tables! Clearly, this means that our community wants to connect and learn.
- Your resource table had 114 visitors. The average number of visitors per table was 80. All together, 2,960 face to face connections were made! Even one new relationship is important.
- 89% rated the event as a 9 or 10 (on an scale of 0-10, where 10 is fantastic). If I average in the people that rated the afternoon over 10, then the new average is 877! (One precious young person rated the afternoon 10,000!)
- We had families and individuals of all ages, abilities, ethnicities and family composition. I met young families, single moms and dads, grandparents and neighbors there with small children, who were very thankful to have a warm, inclusive and fun place to be. Thank you for bringing joy and kindness to Juneau.

If you have a unique or special story to share about your experience, I'd sure love to hear it & share it forward. For example, the Mendenhall Flying Lions Club screened 49 children, resulting in 9 referrals for a follow-up full exam. This was twice the number of screenings from last year.

How can we make the 3rd Annual Juneau Kindness Festival even better? The ideas I've collected so far are: have sponsors all pitch in to order reusable bags for each participant to put their things in & divide the prizes into small portions, making more opportunities to win. Please share your ideas, stories and thoughts with me.

Thank you so much for supporting kindness and making Juneau a beautiful community,

Tressa Millam, Miranda Liebsack & Becky Roth

Becky Roth,  
R.O.C.K. Juneau Coordinator  
Fiscal Host - United Way of SE Alaska  
t/c: 907-209-7393  
[ROCKJuneau@gmail.com](mailto:ROCKJuneau@gmail.com)  
<https://www.rockjuneau.org>



December 31, 2019



United Way of Southeast AK  
3225 Hospital Dr. Suite 105  
Juneau, AK 99801

*Wayne*  
Dear United Way of Southeast AK,

Thank you for your steadfast support of Juneau Alaska Music Matters (JAMM). This year JAMM celebrates its 10<sup>th</sup> Anniversary! We are thankful that you continue to be a part of our growing program, one that makes a healthy and positive difference for Juneau's children and families. Your donation of **\$100** provides our youth a joyful school environment where learning music helps develops character strengths key to success in life. The 2019-2020 school year is off to a solid start, rich with beautiful music and rewarding experiences for students at all three local JAMM schools.

Here are some exciting activities this year:

- JAMM has been welcomed into Carnegie Hall's Play USA cohort. Together with the other 14 American cities selected to be part of the Play UAS network, JAMM will explore ways to support Juneau's secondary string students and JAMM alum. Carnegie Hall in New York City is providing multiyear grant funding for this project.
- JAMM is developing a partnership with the LA Philharmonic and YOLA! El Sistema teachers from the Camino Nuevo school in downtown LA visited JAMM in October, and three JAMM teachers visited Camino Nuevo to begin a lasting connection across these two diverse sites.
- Auke Bay JAMM added a new cello program under the direction of James Cheng. James worked with JAMM as a high school Teaching Artist; he returned to Juneau with a degree in math and a minor in music and is happy to be a member of the JAMM staff.
- JAMM hired 6 high school JAMM alum to help teach students in the after school exploratories at Riverbend and Glacier Valley schools.
- JAMM is celebrating its 10th Anniversary with a number of special concerts and events throughout the Juneau community. Look for details coming soon to our website: [juneaumusicmatters.com](http://juneaumusicmatters.com)

**JAMM continues to inspire students to be a voice of confidence, creativity, and unity in their community.** Without your financial support, these memorable experiences would not be possible. You can check out more of JAMM's current activities online: [www.juneaumusicmatters.com](http://www.juneaumusicmatters.com). If you have any questions, please contact me at [alto\\_cello@yahoo.com](mailto:alto_cello@yahoo.com) or (907) 500-7081. **Thank you again for your gift, one that impacts the social, emotional, and intellectual growth of Juneau's children.**

Sincerely,

*Meghan Johnson*  
Meghan Johnson  
Executive Director

*Jetta*  
Jetta Whittaker  
Secretary

*Thank you so  
Lorrie much!*  
Lorrie Heagy  
Program Director

*Jan*  
Jan McPhetres  
Board Member

*Stefanie Wolter*  
Stefanie Wolter  
President

*Annie*  
Annie Calkins  
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Stefanie Allison  
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*Catherine Wilkins*  
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Board Member

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