

**Mission Statement:** "United Way collaborates with partner agencies to strengthen and improve the Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska**

**Board of Directors Meeting**

Thursday, May 07, 2020

5:15 PM - 7:00 PM

3225 Hospital Drive, Suite 106

Zoom Meeting via Invitation

- 
- I. **CALL TO ORDER & INTRODUCTIONS**– Chair Jennifer Treadway
  - II. **APPROVAL OF AGENDA**– Corrections /Additions
  - III. **APPROVAL OF MINUTES**– Corrections /Additions
    - April 16, 2020 Meeting Minutes
    - April 23, 2020 Meeting Minutes
  - IV. **PRESENTATIONS** -
  - V. **COMMITTEE REPORTS**–
    - Donor Development & Sustainability**–
      - § **Communications Committee** – Jennifer Treadway, Erin Walker-Tolles, Desiree Smith
      - § **Events Committee**– Desiree Smith, William Paneak, Millie Ryan, Janey May
      - § **Nonprofit Executives**– Joy Lyon, Erin Walker-Tolles
  - VI. **STRATEGIC DISCUSSIONS**– If we are no longer the convener, connector, collaborator and fund raiser for our 34 partner agencies, then what are we? What is future role of United Way of Southeast Alaska?
    - Where are the holes and what are the opportunities?
    - What project could we develop that would work across all communities in SE?
- CHAIR REPORT**– Jennifer Treadway
- VII. **PRESIDENTS REPORT**– Wayne Stevens
  - VIII. **BOARD MEMBER COMMENTS**–
  - IX. **AJOURNMENT**–

**Next Meeting: May 16, 2020**

### 2020 Board Member Attendance

Term Ends	First Name	Last Name	1/17	2/20	3/19	4/16	4/23/	5/21	6/18	7/16	8/20	9/202	157/20	11/19	12/17	% Attended	X	Total
Jan - 2023	Theresa	Belton	X	X		X	X									100%	4	4
Jan - 2021	Jennifer	Treadway-O'Dea	X	X		X	X									100%	4	4
Jan - 2022	Janey	May	X	X		X	X									100%	4	4
Jan - 2022	Joy	Lyon	X	E		X	E									50%	2	4
Jan - 2023	William	Paneak		X		X	X									100%	3	3
Jan - 2021	Warren	Russell	X	X		X	X									100%	4	4
Jan - 2022	Millie	Ryan	E	E		X	X									50%	2	4
Jan - 2022	Desiree	Smith	X	E		X	X									75%	3	4
Jan - 2021	Tom	Sullivan	X	X		E	E									50%	2	4
Jan - 2021	Erin	Walker-Tolles	X	X		X	X									100%	4	4
<b>Total # of Board Members</b>			<b>9</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>80.00%</b>	<b>28</b>	<b>35</b>
<b>Attendance</b>			<b>8</b>	<b>7</b>	<b>-</b>	<b>9</b>	<b>8</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>			
<b>Average Percentage Attending</b>			<b>89%</b>	<b>70%</b>	<b>0%</b>	<b>90%</b>	<b>80%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>82%</b>		
<b>X = Attended</b>			<b>T = Teleconferenced</b>			<b>E = Excused</b>			<b>A = Absent</b>									

No meeting held March 16, 2020 due to State mandated Hunker Down order.

# United Way of Southeast Alaska Board of Directors Meeting

Thursday, April 16, 2020  
5:15-6:30 PM  
Via Zoom Meeting Program

Board Members in Attendance					
X	Jennifer Treadway, Chair	X	Janey May		<b>Staff</b>
X	Warren Russell- Past Chair	X	William Paneak	X	Wayne Stevens
X	Theresa Belton-Treasurer	X	Desiree Smith	E	Sabrina Boone
X	Millie Ryan - Secretary	E	Tom Sullivan		
X	Erin Walker-Tolles, Large Agency Rep				
X	Joy Lyon, Small Agency Rep				<b>Guest(s):</b>
Legend: X= Present E= Excused Absence T= Teleconference A= Absent					

**I. CALL TO ORDER AND INTRODUCTIONS-**

Chair Treadway called the meeting to order at 5:21 PM. A quorum was established with 9 members present. Chair Treadway thanked members of the board for joining the meeting via the Zoom electronic connection.

**II. APPROVAL OF AGENDA -**

**Motion: Past Chair Russell moved to adopt the agenda as presented. Board Member Smith seconded the motion.**

Chair Treadway asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

**III. APPROVAL OF MINUTES-**

**Motion: Past Chair Russell moved to approve the minutes of the February 20, 2020, Board of Directors meeting. Board Member Smith seconded the motion.**

Chair Treadway asked if there were any objections to adopting the minutes as presented. Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the Motion to approve minutes as presented was approved unanimously.**

**IV. PRESENTATIONS- Check in with Board members.**

Chair Treadway asked members how they were doing under the circumstances of the State Mandated "Hunker Down" order. Board members shared experiences and generally indicated they were doing well given the challenges.

Board Members Ryan and Lyon celebrated birthdays on April first. Board member Ryan held a fund raiser on Facebook and raised \$2,000 to support United Way.

Board member Walker-Tolles noted that it was difficult to maintain continuity of operations in 14 communities across Southeast Alaska. She raised concerns about the unknown impacts to children during the stay at home order. She was concerned about possible increases in child and domestic abuse,

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Board member Lyon reported she too is concerned and is currently servicing on the City and Borough of Juneau Emergency Childcare Task Force, with a focus on providing childcare for first responders and hospital employees.

## V. COMMITTEE REPORTS-

### Resource Development:

**Finance Committee-** Theresa Belton, William Paneak, Warren Russell, Jennifer Treadway, Mark Mesdag

Members of the Finance Committee reviewed the February finance report for the Board. Finance Committee had previously met via Zoom on April 14, 2020 with UWA Accounting staff via teleconference. With the current CODID-19 health situation with record unemployment, a diminishing campaign effort and lower expected income from the campaign, our financial viability going forward is challenging at best. There was lengthy discussion about the way forward as an organization. Board member Smith suggested an online auction event as one idea to raise funds.

United Way has many successful programs, but the funding model we operate under is outdated and as an organization, we need to have a discussion about the future. There was discussion about ways forward, fund raising, programs and projects. The discussions included the transformation under way at United Way Worldwide which includes an increase in the dues structure. The proposed dues structure effectively doubles the dues for our organization from approximately \$3,900 per year to almost \$7,900 per year. Additionally, UWW is moving towards a standard CRM platform called Sales Force. Exact costs to participate in Sales Force are not clearly articulated yet, but early numbers indicate an upfront cost of \$25,000. Conversation included options for possible mergers with other organizations to create a consolidated organization.

There was acknowledgement that our highest priority is to serve all of Southeast Alaska. Volunteer engagement is and should be an important piece of that service.

Chair Treadway acknowledged the difficult path forward and asked board members if they would be willing to continue the conversation on Thursday April 16 at 5:15pm

Board members concurred to set another meeting for one week from today.

## VI. NEW BUSINESS

### United Way Worldwide Annual Meeting Voting Proxy

President/CEO Stevens pointed out materials in the packet about the Annual Meeting of United Way Worldwide. As a member of the organization, we are allowed to vote on the election of Directors and other matters that may come before the board at their annual meeting. Given that no one will be at the meeting, we have the option of authorizing our votes to be cast by proxy at the meeting. In the past, the board has submitted a proxy statement authorizing Patricia J. Turner, Esq., Secretary United Way Worldwide to cast our votes as directed by the attached instructions.

**Motion:** Past Chair Russell moved to submit a proxy statement for the United Way Annual meeting authorizing Patricia J. Turner, Esq., Secretary United Way Worldwide to cast our votes as directed by the attached instructions.

Board Member Smith seconded the motion.

# United Way of Southeast Alaska Board of Directors Meeting

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Chair Treadway asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented

**With no objections, the Motion to submit a proxy statement to United Way Worldwide was approved unanimously**

## **VII. CHAIR'S REPORT-**

Chair Treadway thanked board members for their participation and willingness to hold these difficult conversations.

## **VIII. PRESIDENT'S REPORT-**

President Stevens reported on grants funds he has applied for from the Small Business Administration, including the Paycheck Protection Program, and the Economic Injury Disaster Loan. He has applied for grants from Wells Fargo Foundation and the Alaska Community Foundation. He received notification of a substantial grant from Sealaska Foundation in response to our COVID-19 Response Fund established. HE pointed out the March and April reports in the packet from ROCK Juneau. He reported that after conversations with the Juneau Suicide Prevention Coalition about serving as their fiscal agent they had decided to ask NAMI to provide those services. He noted correspondence including a copy o the Juneau Rotary Club featuring Joy Lyon and information about United Way, a letter from United Way Worldwide to members of Congress on which United Way of Southeast is a signee and notes from a donation by Coeur Employees from their annual training efforts.

## **BOARD MEMBER COMMENTS-**

## **ADJOURNMENT-**

Chair Treadway adjourned the meeting at 6:30 PM.

# United Way of Southeast Alaska Board of Directors Meeting

Thursday, April 23, 2020  
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Via Zoom Meeting Program

Board Members in Attendance					
X	Jennifer Treadway, Chair	X	Janey May		<b>Staff</b>
X	Warren Russell- Past Chair	X	William Paneak	X	Wayne Stevens
X	Theresa Belton-Treasurer	X	Desiree Smith	E	Sabrina Boone
X	Millie Ryan - Secretary	E	Tom Sullivan		
X	Erin Walker-Tolles, Large Agency Rep				
E	Joy Lyon, Small Agency Rep				<b>Guest(s):</b>
Legend: X= Present E= Excused Absence T= Teleconference A= Absent					

## I. CALL TO ORDER AND INTRODUCTIONS-

Chair Treadway called the meeting to order at 5:21 PM. A quorum was established with 8 members present. Chair Treadway thanked members of the board for joining the meeting via the Zoom electronic connection.

### I. Questions to Facilitate Conversation

1. Is UWSEAK relevant v. how can UWSEAK be relevant?
2. What do we provide to our partners that no one else does for them?
3. Is fundraising for our partner agencies our most important role?

There is no agenda. Chair Treadway outlined three questions that she hoped would facilitate conversation about a path forward for United Way of Southeast Alaska. Chair Treadway asked President Stevens to report on grants applied for. Stevens noted the grants applied for and time frames of applications and current status.

A complete listing of the applications, dates and amounts is attached for reference.

Board members indicated their belief that United Way of Southeast Alaska is still relevant, has a regional impact and a strong coalition of partner agencies. The challenge is how to position UWSEAK in this rapidly changing environment and to maintain relevancy amidst the change from a payroll deduction model of fund raising. Out support of the Reading Tutor program in Juneau, the Day of Caring events around the region, our support of the Universal breakfast program, management of the AmeriCorps Program, all provide important service to a varied segment of the region.

United Way is a coalition of nonprofits across the region. We are a strong advocate for the partners. How do we position ourselves to serve that coalition in a positive and effective manner? How do we change fund raising model from payroll deduction model to something else that can be more sustainable? Do we find sponsors, conduct larger events, garner more support from other communities in the region? How can the board engage to strengthen the organization?

Board member Smith suggested a fund raising committee. Board members Paneak, May and Ryan all agreed to assist. Board member Smith has some ideas she would work on over the coming weekend and reach out to other to set a meeting day and time. Board involvement would be crucial to the success of whatever efforts were made.

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Chair Treadway broached the topic of a conversation with United Way of Anchorage to explore the possibility of a merger with the goal of maintaining a presence in Southeast Alaska. Staff was directed to reach out to United Way of Anchorage to start a conversation. IF there was interest Chair Treadway, Past Chair Russell, Board Member Walker-Tolles would participate in the conversations.

## II. PRESIDENT'S REPORT-

Stevens had nothing further to add

## BOARD MEMBER COMMENTS-

None

## ADJOURNMENT-

Chair Treadway adjourned the meeting at 6:30 PM.

Grant Type	Applied with	Date of Application	Amount
COVID-19 Response Fund	United Way of Southeast Alaska	March 25, 2020	\$7,500
Economic Injury Disaster Loan	Small Business Administration	March 31, 2020	Up to \$10,000
Wells Fargo Foundation	COVID-19 Response Fund	April 03, 2020	\$10,000
COVID-19 Response Efforts	Sealaska Corporation	April 07, 2020	\$25,000
COVID-19 Rapid Response	Alaska Community Foundation	April 10, 2020	\$10,000
\$200, 000 available, 308 applications requesting \$4.8 million		our request was denied	
Paycheck Protection Program	Alaska USA	April 14, 2020	\$37,856
Paycheck Protection Program	Wells Fargo	April 15, 2020	\$37,856



## United Way of Southeast Alaska

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[www.unitedwayseak.org](http://www.unitedwayseak.org)

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**MINUTES** of the Strategic Planning Committee Meeting

**Date of meeting:** April 24, 2020 Time: 3:45pm

**Place:** Zoom Teleconference

**Members Present (first & last name):** Jennifer Treadway, Erin Walker-Tolles,

**Members absent (excused):**

**Other persons present:** Wayne Stevens

**Chairperson:** Jennifer Treadway

**ITEMS DISCUSSED:** Strategic direction for United Way of Southeast Alaska. After the April 23, 2020 Board discussion on the future of UWSEAK, Board members Treadway and Walker-Tolles agreed to continue the conversation on strategic direction. Conversation focused on potential needs for communities across Southeast going forward. Who was working on plans for 30, 60, 90 days beyond the current hunker down? What role should UWSEAK serve and what leadership could we provide? IT is becoming clear that acting as the fund raising arm for our partner agencies with payroll deductions is a model that is past its prime. How do we message who we are and what our value is to our partners and our communities they serve?

Some ideas were to assist with summer food programs for youth, reading tutor type programs, or other potential ideas. There was a broader discussion on how to position United Way of Southeast Alaska as a Tertiary Support Agency for our 34 partner agencies. One idea was to focus on messaging with short video to tell UWSEAK story.

**DECISIONS MADE:** Stevens to reach out to Sharon Lowe who coordinates summer lunch programs in Juneau at Gruening Park, Shepherd of the Valley Church, and Cedar Park among others. We do not have good knowledge of the needs in other communities. Invite Board members Smith, Staff member Boone, Social Media contractor Jenny Fremlin, CCS staff member Patricia Kalbrener with Catholic Community Services, to meet with Chair Treadway and Board Member Walker-Tolles to discuss ideas for communications to start telling the UWSEAK story.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:** Continue discussion on what should be our strategic focus.

Adjourned at: 4:50pm

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April 16, 2020

Dear Member of Congress:

Across the country, United Ways are on the frontlines of the response to the coronavirus and its economic fallout. We are in virtually every community in America, so it is not surprising that during times of uncertainty and crisis, people look to us for help. We are almost entirely funded by private donations. Yet we are the largest non-government funder of human services in the U.S. As CEOs from United Ways representing all 50 states, we know that we are uniquely positioned to respond to the short- and longer-term needs of those most affected by the outbreak. We are mobilizing to provide accurate information to those struggling to get by, and responding to immediate community needs for food, shelter, and health care resources, in coordination with local governments and health officials.

We are grateful for your bipartisan efforts to pass three major pieces of legislation that provide vital economic relief for workers, children and families. As the scale of the devastation grows, however, it is clear that additional support is needed to help unemployed workers manage financially, provide a safety-net for our most vulnerable populations, ease the financial burden of employers, and help families unable to maintain proper childcare as schools shut down,

Therefore, as you consider a fourth relief package, **we urge you to prioritize investments in policies and community supports that will enable financial stability for those who need it most.** Specifically, we ask that you:

- Enhance charities' ability to raise private donations by expanding and making the new nonitemizer charitable deduction permanent.
- Provide support for charities by allocating additional funding for charities in the Paycheck Protection Program.
- Connect people to the vital health and economic services they need by providing an emergency appropriation of \$150 million to 211.
- Provide temporary economic relief for workers and employers by making additional investments in unemployment insurance.
- Put more money into the economy by expanding the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) for working individuals and families.
- Help low- and moderate-income families file federal taxes and access tax benefits by providing a \$12 million emergency appropriation for the Volunteer Income Tax Assistance (VITA) Program operating under the FY2019 appropriations and an additional \$5 million for VITA to increase FY2020 appropriations to fully fund VITA at \$30 million moving forward.
- Respond to the growing food insecurity needs of children and families by temporarily increasing the basic Supplemental Nutrition Assistance Program (SNAP) benefit level by 15%.
- Create millions of jobs and train workers to respond to the pandemic by investing in job training and skill-building in an infrastructure package.

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- Ease the financial strain on state budgets by providing a temporary increase in the Federal Medical Assistance Percentage (FMAP) by an additional 6%.
- Strengthen the role of child care providers to support essential workers and families by providing a \$50 billion emergency appropriation for the child care system.

In this time of national emergency, we recognize that additional federal action is necessary to support the communities we serve during this public health and economic crisis. We urge you to shore up the critical programs outlined above that better position nonprofits to meet the demands of COVID-19 directly and connect people to the essentials they need to get by. We stand ready to work with you to mitigate the impact of this coronavirus outbreak and help our communities recover.

Thank you.

### **ALABAMA**

Sharon Fuller, Lake Martin Area United Way, Inc.  
Jimmy Hill, River Region United Way  
Drew Langloh, United Way of Central Alabama, Inc.  
Shannon Jenkins, United Way of East Central Alabama, Inc.  
Clay Vandiver, United Way of Madison County, Inc.  
Jennifer McNulty, United Way of Northwest Alabama  
Jackie Wuska, United Way of West Alabama, Inc.  
Walter Hill, Wiregrass United Way

### **ALASKA**

Michele Brown, United Way of Anchorage  
Wayne Stevens, United Way of Southeast Alaska  
Brenda Riley, United Way of the Tanana Valley

### **ARIZONA**

Debi Pennington, River Cities United Way  
Carol Dykes, United Way of Northern Arizona  
Allen Villalobos, United Way of Pinal County  
Tony Penn, United Way of Tucson and Southern Arizona  
Karina Jones, United Way of Yuma County  
Carla Vargas Jasa, Valley of the Sun United Way

### **ARKANSAS**

Lynn Pharr, Heart of Arkansas United Way  
Kristy Williams, River Valley United Way, Inc.  
Kimberly Tucker, United Way of North Central Arkansas

Sarah Fowler, United Way of the Ouachitas  
Nan Tucker, United Way of White County, Inc.

### **CALIFORNIA**

Gwendolyn Rodgers, Arrowhead United Way  
Susan B. Parks, Orange County United Way  
Bill Kitson, United Way Bay Area  
Stephanie Bray, United Way California Capital Region  
Pete Manzo, United Ways of California  
Katy Castagna, United Way Monterey County  
Lindsay Callahan, United Way of Fresno and Madera Counties  
Elise Buik, United Way of Greater Los Angeles  
Ken Wuytens, United Way of Imperial County  
Mari Perez-Dowling, United Way of Kern County, Inc.  
Manuel J Alvarado, United Way of Merced County  
Nancy Sasaki, United Way of San Diego County  
Kristen Birtwhistle, United Way of San Joaquin County, Inc.  
Rick London, United Way of San Luis Obispo County  
Keisha Browder, United Way of Santa Cruz County  
Francine DiCiano, United Way of Stanislaus County  
Lisa Wright, United Way of the Inland Valleys  
Rosemary Caso, United Way of Tulare County  
Eric Harrison, United Way of Ventura County  
Bob Harlan, Yuba-Sutter-Colusa United Way

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### COLORADO

Rebecca Kanaly, United Way of Eagle River Valley  
Chaundra Jacobs, United Way of Morgan County, Inc.  
Shanna Farmer, United Way of Pueblo County  
Jeannine Truswell, United Way of Weld County

### CONNECTICUT

Jeff Kimball, United Way of Coastal Fairfield County  
Richard Porth, United Way of Connecticut  
Jennifer Heath, United Way of Greater New Haven  
David Rabin, United Way of Greenwich  
Gary Johnson, United Way of Milford, Inc.  
Virginia L. Mason, United Way of Southeastern Connecticut  
Kimberly Morgan, United Way of Western Connecticut

### DELAWARE

Michelle Taylor, United Way of Delaware, Inc.

### FLORIDA

Jeff Hayward, Heart of Florida United Way  
Beth Walton, Town of Palm Beach United Way, Inc.  
Kelly Jasen, United Way Emerald Coast  
Robert Rains, United Way of Broward County  
Kathleen Cannon, United Way Broward County  
Christina Criser Jackson, United Way of Central Florida  
Angie Matthiessen, United Way of Charlotte County, Inc.  
Meghan Pitzer, United Way of Citrus County  
Steven Sanderson, United Way of Collier and the Keys  
Rick Owen, United Way of Florida, Inc.  
Angie Bonfardino-Walasek, United Way of Hernando County, Inc.  
Michael Kint, United Way of Indian River County  
Jeannine Joy, United Way of Lee, Hendry, Glades and Okeechobee Counties  
Scot Quintel, United Way of Marion County, Inc.  
Carol Houwaart-Diez, United Way of Martine County, Inc.  
Maria Alonso, United Way of Miami-Dade  
Mona Gil de Gibaja, United Way of North Central Florida  
Michelle Braun, United Way of Northeast Florida

Bryan Taylor, United Way of Northwest Florida  
Laurie George, United Way of Palm Beach County  
Charles Anderson, United Way of Pasco County  
Barbara Cruz, United Way of South Sarasota County, Inc.  
Melissa Nelson, United Way of St. Johns County  
Jessica Parrish, United Way of St. Lucie County  
Jennifer Anchors, United Way of Suwannee Valley, Inc.  
Berneice Cox, United Way of the Big Bend  
Courtney Edgcomb, United Way of Volusia-Flagler County, Inc.  
Laura Gilliam, United Way of West Florida, Inc.  
Jessica Muroff, United Way Suncoast

### GEORGIA

Michael Smith, Greater Valdosta United Way, Inc.  
Johnny Payne, Heart of Georgia United Way  
Brenda Morehouse, United Way of Bartow County, Inc.  
Shantay Gibbs, United Way of Camden County, Inc.  
George McCanless, United Way of Central Georgia, Inc.  
Virginia Brown, United Way of Coastal Georgia, Inc.  
Caroline Horne, United Way of Colquitt County  
Ruth Goode, United Way of Forsyth County  
Milton J. Little Jr., United Way of Greater Atlanta  
Jessica Dudley, United Way of Hall County, Inc.  
Riley M. Stamey, United Way of McDuffie County, Inc.  
Kay Keller, United Way of Northeast Georgia  
Amanda Burt, United Way of Northwest Georgia  
Lorie Autry, United Way of Screven County, Inc.  
Pat McKinnon, United Way of South Central Georgia  
Carey Melton, United Way of Southeast Georgia, Inc.  
Shaunae Motley, United Way of Southwest Georgia  
Brittany Burnett, United Way of the Central Savannah River Area  
Ben Moser, United Way of the Chattahoochee Valley  
Brynn Grant, United Way of the Coast Empire, Inc.  
Rebecca Cannady, United Way of Thomas County  
Angela Yarman, United Way of Walton County  
Patty Youngblood, United Way of West Georgia, Inc.

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### HAWAII

Norm Baker, Aloha United Way  
Karen Davis, Hawaii Island United Way, Inc.  
Nicholas Winfrey, Maui United Way

### IDAHO

Bill Maikranz, United Way of South Central Idaho, Inc.  
Kevin Bailey, United Way of Southeastern Idaho  
Nora Carpenter, United Way of Treasure Valley, Inc.

### ILLINOIS

Michael Meyer, Fox Valley United Way  
Jennifer Zammuto, Heart of Illinois United Way  
Darcy James, Kewanee Area United Way  
Dawn Littlefield, Kishwaukee United Way  
Elizabeth Palm, Streator Area United Way, Inc.  
John Kelker, The United Way of Central Illinois, Inc.  
Ann Lockhart, United Way of Spoon River Country, Inc.  
Sue Grey, United Way of Champaign County  
Sherri Askren, United Way of Danville Area, Inc.  
Kerstin Rust, United Way of Kankakee & Iroquois Counties  
Laun Dunn, United Way of Knox County, Inc.  
Kristi Long, United Way of Lake County, Inc.  
Keri Olsen, United Way of Lee County, Inc.  
Patricia Becker, United Way of Logan County  
Paul A. Logli, United Way of Rock River Valley  
Natalie Wellen, United Way of South Central Illinois  
Diana Verhulst, United Way of Whiteside County

### INDIANA

Jenny Moriarty, Fulton County United Way  
Maureen Noe, Indiana United Ways  
Tonja Couch, Jackson County United Way  
Lisa Daugherty, Lake Area United Way  
Jessica Brodock, Steuben County United Way, Inc.  
Anita Stewart, United Way for Clinton County, Inc.

Chris Armstrong, United Way of Cass County, Inc.  
Ann Murtlow, United Way of Central Indiana  
Jennifer Marsh, United Way of Delaware, Henry & Randolph Counties  
Bill Rieth, United Way of Elkhart & LaGrange Counties, Inc.  
Kristie Pate, United Way of Greater LaPorte County  
Abbie Smith, United Way of Howard County  
Jane Runyon, United Way of Jay County, Inc.  
Darren Bickel, United Way of Kosciusko County, Inc.  
Nancy Vaughn, United Way of Madison County, Inc.  
Linda Yoder, United Way of Marshall County, Inc.  
Debi Wallick, United Way of Miami County, Inc.  
Efrat Feferman, United Way of Monroe County, Inc.  
Debi Pfaffengerger, United Way of Noble County, Inc.  
Denise Kinney, United Way of Pike County  
Kim Olesker, United Way of Porter County  
Rodney Clark, United Way of Posey County, Inc.  
Chris Flegal, United Way of Putnam County  
Kim Burgess, United Way of South Central Indiana  
Laura Jensen, United Way of St. Joseph County, Inc.  
Richard Payonk, United Way of the Wabash Valley, Inc.  
Pamela Beckford, United Way of Wells County, Inc.  
Tamara Brinkman, United Way of Whitewater Valley  
Loretta Mottram, United Way of Whitley County, Inc.

### IOWA

Elisabeth Buck, United Way of Central Iowa  
Danielle Peterson, United Way of Dubuque Area Tri-States  
Kristin Roberts, United Way of East Central Iowa  
Jessica Lowe Vokes, United Way of Jasper County  
Katie Knight, United Way of Johnson & Washington Counties, Inc.  
Heather Hennings, United Way of Siouxland  
Jean Kresse, United Way of Story County  
Karen Siefken, United Way of the Great River Region  
Rene Gellerman, United Way of the Quad Cities Area, Inc.

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Deann Cook, United Ways of Iowa  
Jill Krall, Waverly-Shell Rock Area United Way, Inc.

### **KANSAS**

Deborah Oylar, Finney County United Way  
Gaila Demel, United Way of Central Kansas  
Gayle Ausmus, United Way of Dodge City  
Nichole Mader, United Way of Junction City-Geary County  
Rob Mackey, United Way of McPherson County  
Lisa Gleson, United Way of Reno County, Inc.  
Mickey Edwards, United Way of the Flint Hills, Inc.

### **KENTUCKY**

Theresa Reno-Weber, Metro United Way, Inc.  
Laura Sedlatschek, Tri-County Kentucky United Way  
Joe Fowler, United Way of Central Kentucky  
Kevin Middleton, United Way of Kentucky  
Jeri Compton, United way of Northeast Kentucky  
Debbie Hills, United Way of Southern Kentucky, Inc.

### **LOUISIANA**

George Bell, Capital Area United Way  
Sarah H. Berthelot, Louisiana Association of United Ways  
Artis Williams, St. John United Way  
Virginia LeCompte, St. Landry-Evangeline United Way  
Carlee Alm-LaBar, United Way of Acadiana  
David Britt, United Way of Central Louisiana  
Janet Durden, United Way of Northeast Louisiana  
Michael Williamson, United Way of Southeast Louisiana  
Denise Durel, United Way of Southwest Louisiana, Inc.

### **MAINE**

Sarah Ennis, United Way of Aroostook  
Shirar Patterson, United Way of Eastern Maine  
Courtney Yeager, United Way of Kennebec Valley  
Barbara Reinertsen, United Way of Mid Coast Maine

Alan Smith, United Way of Mid-Maine  
Barb Wentworth, United Way of York County

### **MARYLAND**

Mike Bellis, United Way of Charles County, Inc.  
Ken Oldham, United Way of Frederick County, Inc.  
Heather Guessford, United Way of Washington County, Inc.

### **MASSACHUSETTS**

Candace Winkler, Berkshire United Way  
Christa Collier, Northern Berkshire United Way  
Tim Garvin, United Way of Central Massachusetts  
John Holloway-Bidwell, United Way of Hampshire County  
Michael K. Durkin, United Way of Massachusetts Bay and Merrimack Valley  
Mary O'Coin, United Way of South Central Massachusetts

### **MICHIGAN**

Anne Rennie, Livingston County United Way  
Mike Larson, Michigan Association of United Ways  
Cherrie Benchley, Roscommon County United Way  
Darien Hudson, United Way for Southeastern Michigan  
Terri Legg, United Way Montcalm-Ionia Counties  
Julie Mallard, United Way of Delta County  
Annie Sanders, United Way of Gratiot and Isabella Counties, Inc.  
Kimberly Heberd, United Way of Lapeer County  
Joe Gentry, United Way of Northeast Michigan  
Seth Johnson, United Way of Northwest Michigan  
Audra Davis, United Way of Saginaw County  
Anna Murphy, United Way of Southwest Michigan  
Chris Sargent, United Way of the Battle Creek and Kalamazoo Region  
Raulaniesa Aranda, United Way of the Eastern Upper Peninsula  
Christine Robere, United Way of the Lakeshore-Muskegon County  
Pam Smith, United Way of Washtenaw County

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### MINNESOTA

Courtney Olson, Delano Loretta Area United Way  
John Wilders, Greater Twin Cities United Way  
Matt Hunter, Head of the Lakes United Way  
Penny Hillemann, Rice County Area United Way  
Joy Nadeau, Sherburne County Area United Way  
Danae Alamano, United Way of Bemidji Area  
Larry Olness, United Way Central Minnesota  
Jennifer Jabas, United Way of Douglas & Pope Counties  
Molly Lanke, United Way of Mower County, Inc.  
Shelley Valentini, United Way of Northeastern Minnesota  
Sarah Kicmal, United Way of Southwest Minnesota  
Kevin Dietrich, United Way of West Central Minnesota  
Doris Pagelkopf, United Ways of Minnesota

### MISSISSIPPI

Jennifer Russell, The United Way of Washington County, Inc.  
Tee McCovey, United Way of Jackson & George Counties  
Derron Radcliff, United Way of East Mississippi  
Courtney Kimmel, United Way of Leflore County, Inc.  
Renee Sanders, United Way of Lowndes County  
Candy Crecink, United Way of North Central Mississippi  
Kathy Springer, United Way of South Mississippi, Inc.  
Tracie Fowler, United Way of Southeast Mississippi, Inc.  
Ira Murray, United Way of the Capital Area, Inc.  
Rhonda Gilbert, United Way of the Pine Belt Region  
Michele Connelly, United Way of West Central Mississippi

### MISSOURI

Andrew Grabau, Heart of Missouri United Way, Inc.  
Hiram McFarland, United Way of Adair County  
Anna Rentschler, United Way of Audrain County  
Michelle Tucker, United Way of Greater St. Louis  
Staci Harrison, United Way of Pettis County  
Atina Roberts, United Way of Randolph County  
Greg Burris, United Way of the Ozarks

### MONTANA

Delonna Malone, United Way of Hill Country  
Susan Hay Patrick, United Way of Missoula County  
Emily McVey, United Way of the Lewis and Clark Area

### NEBRASKA

Karen Rathke, Heartland United Way, Inc.  
Alisha Forbes, Mid-Plains United Way, Inc.  
Shawna Forsberg, United Way of the Midlands  
Stephanie Black, United Way of Western Nebraska

### NEVADA

Michael Brazier, United Way of Northern Nevada and the Sierras  
Kyle Rahn, United Way of Southern Nevada

### NEW HAMPSHIRE

Patrick Tufts, Granite United Way  
Liz LaRose, Monadnock United Way

### NEW JERSEY

Tom Toronto, United Way of Bergen County  
Gloria Aftanski, United Way of Central Jersey  
Michael Gower, United Way of Gloucester County, Inc.  
James Horne, United Way of Greater Union County  
Bonnie Duncan, United Way of Hunterdon County  
Lori-Anne McLane, United Way of Monmouth and Ocean Counties, Inc.  
Kiran Gaudioso, United Way of Northern New Jersey  
Yvonne Zuidema, United Way of Passaic County

### NEW MEXICO

Rodney Prunty, United Way of Central New Mexico  
Erinn Burch, United Way of Eastern New Mexico  
Linda Dodd, United Way of Eddy County  
Cindy Padilla, United Way of Northern New Mexico  
Amanda Morales, United Way of Southwest New Mexico

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### NEW YORK

Meredith Sagor, Tioga United Way, Inc.  
Michael Weiner, United Way of Buffalo & Erie County  
Nacny Eaton, United Way of Central New York, Inc.  
Melissa Ryberg, United Way of Delaware & Otsego Counties, Inc.  
Patrick Dewine, United Way of Greater Oswego County, Inc.  
Jaime Saunders, United Way of Greater Rochester, Inc.  
Sheena Wright, United Way of New York City  
Brenda Episcopo, United Way of New York State  
Jamie Cox, United Way of Northern New York, Inc.  
Dean Bellack, United Way of Orleans County  
Dennis Porter, United Way of Sidney  
Amy Rohler, United Way of Southern Chautauqua County  
Jeannie Montano, United Way of the Dutchess-Orange Region  
Peter Gannon, United Way of the Greater Capital Region  
Stephen Hughes, United Way of the Southern Tier  
Erin Gutierrez Matt, United Way of the Valley and Greater Utica  
James Brown, United Way of Tompkins County  
Stacey Rein, United Way of Ulster County, Inc.  
Tom Gabriel, United Way of Westchester and Putnam, Inc.

### NORTH CAROLINA

Jamie Willis, United Way of Caldwell County  
Robert Hines, United Way of Cumberland County  
Jane Liebscher, United Way of Greater High Point, Inc.  
Denise Long, United Way of Henderson County, Inc.  
Kendra Martin, United Way of Lee County, Inc.  
Linda Pearson, United Way of Moore County  
Laura Marx, United Way of North Carolina  
Raquel Painter, United Way of Onslow County, Inc.  
Michelle Parrish, United Way of Richmond County  
Tate Johnson, United Way of Robeson County  
Salem Taylor, United Way of Stanly County, Inc.  
Clara Hickman, United Way of Wilkes County, Inc.

### NORTH DAKOTA

Nichole De Leon, United Way of Dickinson, Inc.  
Sabrina Ramey, United Way of Williston

### OHIO

Lisa S. Courtice, Ph.D., United Way of Central Ohio  
Kerry Pedraza, United Way of Clark, Champaign and Madison Counties, Inc.  
Scott Reed, United Way of Fairfield County  
Judy Walters, United Way of Gallia County  
Moira Weir, United Way of Greater Cincinnati  
August A. Napoli, United Way of Greater Cleveland  
Ryan Aroney, United Way of Greater Lorain County  
Maria Heege, United Way of Greater Stark County  
Wendy Pestrue, J.D., United Way of Greater Toledo  
Tami Cashiole, United Way of Jefferson County  
Jennifer McCarty, United Way of Lake County, Inc.  
Lora Lyons, United Way of Paulding County  
William Childers, United Way of Portage County  
Jan Fuetter, United Way of Putnam County  
James Mullen, United Way of Summit County  
Katie Kogelman, United Way of Wayne & Holmes Counties, Inc.  
Chasity Yoder, United Way of Williams County  
Bob Hannon, United Way of Youngstown and Mahoning Valley

### OKLAHOMA

Jenny Jamison, Lake Area United Way, Inc.  
Alison Anthony, Tulsa Area United Way  
Debby Hampton, United Way of Central Oklahoma, Inc.  
Daela Echols, United Way of South Central Oklahoma

### OREGON

Ken Wilhelm, United Way of Deschutes County  
Dee Anne Everson, United Way of Jackson County, Inc.  
Noreen Dunnells, United Way of Lane County  
Blake Pang, United Way of Linn, Benton & Lincoln Counties  
Cindy Adams, United Way of Columbia-Williamette



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### PENNSYLVANIA

Nancy McClure Pinto, Clearfield Area United Way, Inc.  
MaChal Forbes, Greene County United Way  
Amy Foley, Grove City Area United Way  
Ronald Frick, Lycoming County United Way  
Michael B. Tukeva, Pocono Mountains United Way  
Tammy White, United Way of Berks County  
Lucy Zander, United Way of Carlisle & Cumberland County  
Christopher Saello, United Way of Chester County  
Kevin Ressler, United Way of Lancaster County  
Gayle Young, United Way of Lawrence County  
Brooke Smith, United Way of Lebanon County  
Phillip C. Sparacella, United Way of Mon Valley  
Kristen Rotz, United Way of Pennsylvania  
Bobbi Watt Geer, United Way of Southwestern Pennsylvania  
David Lewis, United Way of the Greater Lehigh Valley  
Karen Struble Myers, United Way of the Laurel Highlands, Inc.  
Terri Wig, United Way of the Titusville Region  
William Price, United Way of Venango County, Inc.  
Bill Jones, United Way of Wyoming Valley

### RHODE ISLAND

Cortney Nicolato, United Way of Rhode Island

### SOUTH CAROLINA

Chloe Knight Tonney, Trident United Way  
Naomi Lett, United Way Association of South Carolina  
Meghan Barp, United Way of Greenville County, Inc.  
Alesia Carter, United Way of Laurens County, Inc.  
Julie Capaldi, United Way of Pickens County  
Dale Douthat, United Way of the Lowcountry, Inc.  
Paige Stephenson, United Way of the Piedmont  
Rebecca Melton, United Way of York County, SC

### SOUTH DAKOTA

Jamie Toennies, United Way of the Black Hills  
Kelsey Collier-Wise, United Way of Vermillion

### TENNESSEE

Jennifer Wackerhagen, United Way of Blount County  
Bettye Eighmy, United Way of Dickson County  
Crystal Carter, United Way of Elizabethton/Carter County  
Lesley Searce, United Way of Greater Chattanooga  
Danielle Glasscock, United Way of Greater Kingsport, Inc.  
Matt Ryerson, United Way of Greater Knoxville  
Brian Hassett, United Way of Greater Nashville  
Ashley Abraham, United Way of Highway 55  
Nioka Curtis, United Way of Humphreys County  
Paige Zabo, United Way of McMinn and Meigs Counties  
Meagan Flippin, United Way of Rutherford and Cannon Counties  
Matthew Marshall, United Way of West Tennessee, Inc.  
Mary Graham, United Ways of Tennessee

### TEXAS

Donna Sharp, Greater Longview United Way, Inc.  
Jenna Moebes, Kerr County United Way  
Tracey Lopez, Rusk County United Way  
Deb Helm, Terrell/Kaufman United Way  
David C. Smith, United Way for Greater Austin  
Chris Delesandri, United Way Galveston County Mainland, Inc.  
Katie Noffske, United Way of Amarillo & Canyon  
Jenna Haviland-Alesna, United Way of Brazoria County  
Melissa Reabold, United Way of Greater Baytown Area & Chambers County  
Anna M Babin, United Way of Greater Houston  
Kalena Crossley, United Way of Hunt County, Inc.  
Jenny Wilson, United Way of Lamar County  
Janie Johnson, United Way of MidSouth & Jefferson County  
Maureen McAllister, United Way of Orange County  
Christopher Martin, United Way of San Antonio and Bexar County  
Lilly Lopez-Killelea, United Way of South Texas  
Traci Wickett, United Way of Southern Cameron County  
Leah M. King, United Way of Tarrant County  
Libby Averyt, United Way of the Coastal Bend  
Barbara Mosacchio, United Way of Waco-McLennan County

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Kasey Cheshier, United Way of West Ellis County  
Jodee O'Brien, United Way of Williamson County  
Adrianna Cuellar Rojas, United Ways of Texas  
Brooke Garcia, Victoria County United Way

### UTAH

Cheryl Thayn, United Way of Eastern Utah  
Bill Crim, United Way of Salt Lake

### VERMONT

Jim Curran, United Way of Lamoille County  
Jesse Bridges, United Way of Northwest Vermont Inc.

### VIRGINIA

Janel S. Donohue, Rappahannock United Way, Inc.  
Kristi Williams, United Way of Greater Augusta  
Amber Kelleher, United Way Retirees Association  
James Taylor, United Way of Greater Richmond & Petersburg  
Abigail V. Hamilton, United Way of Roanoke Valley, Inc.  
Michele Anderson, United Way of South Hampton Roads  
Rosie Allen-Herring, United Way of the National Capital Area

### WASHINGTON

Dr. LoAnn Ayers, United Way of Benton & Franklin Counties  
Gordon McHenry, Jr., United Way of King County  
Carl Borg, United Way of Kitsap County  
Ted Jackson, United Way of Mason County  
Dona Ponepinto, United Way of Pierce County  
Debra Lancaster, United Way of Skagit County  
Allison Warren-Barbour, United Way of Snohomish County

Chris Wells, United Way of Thurston County  
Jim Cooper, United Ways of the Pacific Northwest

### WEST VIRGINIA

Erin Hurst, United Way of Greenbrier Valley  
Brett White, United Way of Marion and Taylor Counties  
Brandi Helms, United Way of Monongalia & Preston Counties  
Carol Bailey, United Way of the River Cities, Inc.  
Jessica Rine, United Way of the Upper Ohio Valley

### WISCONSIN

Robyn Davis, Brown County United Way  
Amber Kilawee, Fond Du Lac Area United Way, Inc.  
Ashley Winch, Marshfield Area United Way  
Peter C. Kelly, United Way Fox Cities, Inc.  
Ashley Bender, United Way Manitowoc County, Inc.  
Renee Moe, United Way of Dane County  
Amy Kohnle, United Way of Door County  
Jennifer Thatcher, United Way of Dunn County  
Amy Lindner, United Way of Greater Milwaukee & Waukesha County  
Tara Panasewicz, United Way of Kenosha County  
Jeff Sargent, United Way of Marathon County, Inc.  
Nancy Shultz, United Way of Shawano County, Inc.  
Kate S. Baer, United Way of Sheboygan County  
Charlene Mouille, United Way of Wisconsin  
Ann Searles, United Way St. Croix Valley, Inc.

### WYOMING

Paul Heimer, United Way of Albany County

Agenda All Alaska United Way Discussion

Thursday April 30, 2020

1:30 – 3:00 pm

- |                  |   |
|------------------|---|
| <b>1:30-1:40</b> | <b>Welcome and Introductions</b>                                      |
| <b>1:40-2:00</b> | <b>Review list of companies with a statewide presence</b>             |
| <b>2:00-2:20</b> | <b>Ideas for integration and collaboration of statewide campaigns</b> |
| <b>2:20-2:35</b> | <b>ePledge set up and pledge processing</b>                           |
| <b>2:35-2:50</b> | <b>SHARE campaign (see separate agenda for that discussion)</b>       |
| <b>2:50-3:00</b> | <b>Conclude and plan follow up</b>                                    |