
United Way of Southeast Alaska
Board of Directors Meeting
Thursday, August 15, 2019
5:15 PM - 7:00 PM
3225 Hospital Drive, Suite 106
Teleconference: (800) 315-6338, Code: 32251#

I. CALL TO ORDER & INTRODUCTIONS – Chair Warren Russell

II. APPROVAL OF AGENDA – Corrections/Additions

III. APPROVAL OF MINUTES – Corrections/Additions
       June 20, 2019 Annual Meeting Minutes

IV. PRESENTATIONS – ANDAR Reports Sabrina Boone

V. COMMITTEE REPORTS –
   Resource Development:
      ▪ Finance Committee – Karmen Bowman, Treasurer, Mark Mesdag
        o May Finance Report
      ▪ Campaign Committee – Kendri Cesar, Warren Russell, Jennifer Treadway, Tom Sullivan

   Donor Development & Sustainability –
      ▪ Events Committee – Karmen Bowman, Robbie Stell
      ▪ Nonprofit Executives – Joy Lyon, Erin Walker-Tolles

   Governance Committee:
      ▪ Board Development Committee – Warren Russell, Mark Mesdag
      ▪ Personnel Committee – Jennifer Treadway, Warren Russell

VI. STRATEGIC DISCUSSIONS – Strategic Plan, Awareness, Fundraising, Engagement (SAFE)

VII. OLD BUSINESS – Board Self-Assessment discussion

VIII. NEW BUSINESS –
      Events Committee Volunteers
      Day of Caring Dates – Confirmed
      Sitka -- Tuesday, September 17th
      Ketchikan -- Friday, September 27th
      Petersburg -- Tuesday, October 1st
      Juneau -- Friday, October 4th

IX. CHAIR REPORT – Warren Russell

X. PRESIDENTS REPORT – Wayne Stevens

XI. BOARD MEMBER COMMENTS –

XII. AJOURNMENT – Next Meeting: August 16, 2019 4:00 pm with UWA Finance Staff

1. September 19, 2019

Vision Statement: "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"
## 2019 Board Member Attendance

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<tr>
<th>Term Ends</th>
<th>First Name</th>
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X = Attended  T = Teleconferenced  E = Excused  A = Absent
CALL TO ORDER & INTRODUCTIONS

Chair Warren called the meeting to order at 5:32 pm. A quorum was established with 7 members present. Due to a calendaring issue with the in house conference room, Board Member Cherie Curry graciously allowed the use of the Frontier Media Conference room.

APPROVAL OF AGENDA

Chair Russell asked for the Approval of the Agenda.

Motion: Past Chair Mesdag moved to adopt the agenda as presented. Board Member Walker-Tolles seconded the motion.

With no objections, the agenda was adopted as presented.

APPROVAL OF MINUTES

Motion: Treasurer Bowman moved to approve the minutes of the May 16, 2019 Board of Directors Meeting. Board Member Lyon seconded the motion. Motion to approve minutes as presented was approved unanimously.

I. PRESENTATIONS -

Shari Paul introduced herself as the new AmeriCorps Program Manager. Board members reciprocated by introducing themselves.

AmeriCorps Members shared a brief synopsis of their service work and background for board members to learn a bit about them and their host programs. Presentation were made by AmeriCorps Volunteers Taylor Shae, serving at Yaakoosge Daakahidi High School; Morgan Pipkin, serving at Harborview Elementary School; and Erin Ogle, serving at Zach Gordon. Board was very appreciative of presentations and opportunity to learn about the AmeriCorps Volunteers and their service at the host sites.
COMMITTEE REPORTS

Resource Development:

Finance Committee- Board Members Bowman, Mesdag, Russell

April Finance Report - Mesdag reported that currently numbers are down and designations are up. Mesdag shared that AmeriCorps expenses money are being fronted from the United Way SE and then being reimbursed from the State of Alaska grant. This process is showing about a $30,000 discrepancy with the monthly total. President Stevens informed the board members that he is currently working with Anchorage UW finance staff to review and reconcile any needed items. Board member Mesdag recommended that a section be added to the monthly board report regarding AmeriCorps revenue and expenses.

Campaign Committee- Board Members Cesar, Russell, Treadway, Sullivan

Current and past members met to work on putting together a manual. Members were asked for feedback on materials created. Past Chairs were asked how they could be better used as resources. In addition, past members were asked to provide direction on how to best reach the retired population.

It was suggested by the Campaign committee that the Events committee be used to assist in fundraising to grow awareness and to “Keep UW on people’s minds.”

Donor Development and Sustainability

- Events Committee- Board Members Bowman, Mesdag, Lyon
  It was suggested that the AmeriCorps volunteers could be asked for assistance in setting up and participating in events.
  More information will be required to determine if AmeriCorps members are permitted per their contractual agreement to assist with events. President Stevens will further investigate this matter.

- Nonprofit Executives- Board Members Lyon, Walker-Tolles
  Board member Walker-Tolles informed the board of a planned event to occur at the end of July or the beginning of August with the goal of reengaging partner agencies in the community. This event will be held at the UAS Lake Room.

Governance:

- Board Development Committee- Board Members Russell, Mesdag
  
  **Board member resignation**
  Board member Moore has submitted her resignation. Stevens noted her letter of resignation the board packet.

  **Motion:** Chair elect Tredway moved to approve board member Moore’s resignation. The motion was seconded by board member Curry.

  With no objections the motion was approved.
Staff was directed to send a letter to Ms. Moore expressing the board’s sincere appreciation of her service to United Way of Southeast Alaska.

**Election of New Board Member**

Chair Russell reported that Janey Lester, 2018 Campaign Co-Chair is willing and ready to serve on the Board.

**Motion:** Past Chair Mesdag moved to approve the election of Janey Lester Southeast District Manager with Wells Fargo Bank to fill the open position on the board. Board member Ryan seconded the motion.

With no objections the motion was approved.

- **Personnel Committee** - Board Members Treadway, Russell,

  Committee members expressed desire to start CEO’s annual evaluation in the next month or so, now that the Board has elected Board Member Ryan to fill the position of Secretary for the Board.

**STRATEGIC DISCUSSIONS**

Samantha Dye with Dynamic Consulting talked about the board self-assessment. She reviewed the board self-assessment scores and continued to provide meaning to the numbers on the summary sheet.

Samantha Dye gave the board members the opportunity to come up with some ideas for next steps, as that was the focus of the conversation. This meeting was used to further gather all of your ideas and continue to pinpoint priorities. It was determined that the following areas were of the upmost importance to the board.

1. Have and share community impacts to the board and the larger community and partner agencies
2. Re-engage Partner Agencies
   - UAS Lake Room event
3. Structured Campaign Approach
   - What is the main financial goal?
   - Ask previous board members for insight and reengage in gifting

Samantha Dye informed the board that the next time she would be available to the board will be in October.

The board also expressed their interest in obtaining rotating ANDAR information such as

- Previous board member reports
- Lapsed donors
- Thank you Letters and Cards
- Thermometer updates
- Definition of the Key

**OLD BUSINESS**

None at this time
UNITED WAY OF SOUTHEAST ALASKA
BOARD OF DIRECTORS MEETING
Thursday, June 21, 2019 - 5:25 pm to 7:20 pm
Frontier Media Conference Room

NEW BUSINESS

United Way Worldwide Membership Certification Review

President Stevens reported on Membership Certification process. Board needed to review and approve the form prior to Board Chair Russell signing the document. During review it was noted that there were a few omissions in board member data as reported on the certification application. Board Members provided President Stevens with updates for the directory.

Motion: Board member Curry moved to approve the application after minor corrections to Board Directory information and business names. The motion was seconded by board member Walker-Tolles.

Noting minor corrections to be made the motion passed unanimously.

CHAIR’S REPORT

Chair Russell encouraged members to seek an individual from the community that is involved with SEARHC or health care industry to serve on the board.

PRESIDENT’S REPORT

President Stevens informed the board that he is currently aiming to obtain a line of credit from Wells Fargo Bank. He informed the board that he would like to ensure coverage of financial needs if the state government was to shut down.

President Stevens updated the board on the ROCK Juneau STEPS grant. The board was informed that the grant cannot be transferred currently due to the regulations written into the grant itself. Juneau Youth Services has agreed to oversee the grant until it can be transferring into the care of UWSEAK. This transfer could occur on July 28th 2019.

President Stevens informed the board that UWSEAK has been accepted into the 2020 Pick Click Give Campaign.

Board Member Comments

None

ADJOURNMENT

Chair Russell adjourned the meeting at 7:10pm
June 14, 2019

Warren Russel, Board Chair
Karmen Bowman, Treasurer
Jennifer Treadway-O’Dea, Chair-Elect
United Way Southeast Alaska, Board of Directors
3225 Hospital Drive, Suite 106
Juneau, Alaska 99801

Dear United Way SE Alaska, Board of Directors,

On behalf of the R.O.C.K. Juneau, cross sector steering committee, thank you – for your support in bringing R.O.C.K. Juneau under the fiscal umbrella of United Way, Southeast Alaska. We deeply appreciate your collaborative support in building our community that offers equitable resources to all of our families, kids and youth.

During the month of June, two Circle of Security© courses were offered in town. AEYC hosted one class for 11 new parents, whose improved parenting skills will positively impact the lives of their combined 17 children. AWARE also hosted a course for 10 single mothers in shelter (20 children total). Through a grant from the Alaska Children's Trust, R.O.C.K. Juneau offers stipend funds to certified leaders to assist in offering childcare and a meal to reduce common barriers for participation.

Well underway this month is our effort to identify and compile a comprehensive list of services, classes, programs or events for kids and youth in Juneau. We’ve listed over 100 local resources! Juneau has so many assets and amazing people. Our digital database and knowledge of ‘what’s here’ will result in a useable tool by the end of 2019/early 2020. Also, we see this as critical information to guide R.O.C.K. Juneau and the community in identifying areas needing greater collaboration, gap areas, and to help us look for sustainable solutions in reducing adverse childhood experiences, and their impact.

Thank you again United Way SE, for agreeing to act as fiscal host for R.O.C.K. Juneau. We look forward to years of mutual effort and alignment.

Sincerely yours,

Becky Roth, R.O.C.K. Juneau Coordinator
July 12, 2019

Warren Russel, Board Chair
Karmen Bowman, Treasurer
Jennifer Treadway-O’Dea, Chair-Elect
United Way Southeast Alaska, Board of Directors
3225 Hospital Drive, Suite 106
Juneau, Alaska 99801

Dear United Way SE Alaska, Board of Directors,

R.O.C.K. Juneau’s effort to survey 100 organizations & groups that serve kids (0-22) in Juneau is well underway. Beyond asking for information about the scope, frequency, type of supports they offer, we’re diving deeper with some interesting questions: “In your view, what issues are most urgent for our community to address in regard to children and youth?” “What are the top three barriers or obstacles your agency or program experiences in working towards your goals?” These kinds of questions elevate potential ways that greater collaboration and strategic alliances can benefit the organization, and most importantly – children, youth and their families.

In the early stage of this survey, we’re seeing two themes, one I expected to hear about, and one is topic we’ve not heard a lot about. First, the issue of available childcare in Juneau remains a critical issue. For example, when speaking with Director of Family Promise, Shannon Fisher, she said maintaining employment is often related to being able to find steady and available childcare. Without childcare, parents are unable to work. Secondly, we’re hearing that transportation seems to be a barrier for many youth to attend programs and events, whether it’s a one-time event or ongoing classes/activities. We look forward to more solution oriented conversations of these issues and more.

Because of our shift in fiscal hosts, R.O.C.K. Juneau is required to ‘apply’ for a new contract for funds through STEPS (Supporting Transitions and Educational Promise Southeast Alaska Promise Neighborhood grant). While re-applying for funds was not expected, it has caused us to pause and truly update our purpose, goals and deliverables. We anticipate little competition for the award, which will be announced near the end of July.

Thank you again United Way SE, for agreeing to act as fiscal host for R.O.C.K. Juneau. We are working with you and many others, to improve lives and families in Juneau.

Sincerely yours,

Becky Roth, R.O.C.K. Juneau Coordinator
August 11, 2019

Dear United Way SE Alaska, Board of Directors,

Through September, R.O.C.K. Juneau will continue efforts to survey 100 local groups and organizations & reach out to 500 local citizens about what is essential and urgent for children and youth. We are certainly hearing about our natural environment and close-knit community as assets, and also learning more about what youth, business folks and educators (examples of our target sectors), feel is important to work on. We also know that offering a little incentive to participate goes a long way too, i.e., small coffee gift cards!

R.O.C.K. Juneau submitted a letter of interest for operational funds to the Alaska Mental Health Trust Authority as the required first step in their full application grant process, and unfortunately we received a response that our application could not move forward. Our understanding is that the Trust is cautiously holding grants until there is finalization of state budget cuts.

Our application for STEPS grant funds (Supporting Transitions and Educational Promise Southeast Alaska Promise Neighborhood) has been approved, pending our response to their suggestions. We will have no delay in meeting their additional requirements. In general terms, R.O.C.K. Juneau's efforts will be continued support in increasing high quality, available childcare & early learning opportunities, continuing to support a variety of parenting skills courses, addressing transportation as a barrier to youth employment and engagement with healthy activities, addressing the near absence of help for teens struggling with drugs and alcohol, teen housing insecurity, and supporting a new conversation with local partners on the potential for a Juneau FIT therapeutic court, which seeks to reduce repeat maltreatment of infants and small children.

R.O.C.K. Juneau was invited by the Central Council of Tlingit and Haida Indian Tribes of Alaska (CCTHITA) to support their August 10th screening and celebration of PBS Kids, Molly of Denali community event. We were there from 8 AM-1PM, offering popcorn along with their catering, and an information table about R.O.C.K. Juneau with an invitation to participate in our community voices, 500 Cups of Coffee survey. Molly of Denali is a milestone! This is the first ever show to feature an Alaska Native girl as the lead character. Designed to help kids ages 4-8, Molly of Denali is using foundational aspects of literacy education, by using informational texts, online resources, field guides, historical archives, indigenous knowledge from elders, maps, charts, posters and photos within the story scripts.

We will continue to work with you and many others, to improve lives and families in Juneau.

Sincerely yours,

Becky Roth,

R.O.C.K. Juneau Coordinator
ROCKJuneau@gmail.com
907-209-7393
Dear Alaskans,

We are a group of Alaska philanthropies united by a shared love and passion for Alaska and its people.

As grant makers we collectively contribute approximately $65 million to nonprofits, tribes and communities each year. We are private foundations, giving programs and public charities, that award these grants in response to community needs that span from education, health care, human services, housing, arts, cultural heritage, to public safety and environment.

We work in partnership with Alaska communities who help us understand what is important to them, and in partnership with the State of Alaska who has been our co-investor in many projects and programs.

Together we help improve the quality of life for Alaskans by increasing educational opportunities, building safe and affordable housing for our neighbors, growing the number of Alaska Native college graduates, supporting our arts communities, and creating gathering places, playgrounds and parks. We work together to stop things that diminish our quality of life—suicide, addiction, domestic violence, sexual assault, child abuse and neglect—by increasing access to mental health services, housing homeless individuals and families, and providing places for our seniors.

We strengthen Alaska’s business environment by promoting development and redevelopment of community assets and provide access to affordable capital for emerging entrepreneurs and small businesses.

Now is not the time for the State to scale back that partnership or put these investments at risk while there is still so much more work to do. We have seen Alaskans across the state coming together to share—loudly and strongly—their concerns when faced with the potential of cutting services to close a $1.6 billion gap in the State budget.

Thank you for standing up. We stand with you in your efforts to make your voices heard at town halls and forums, in letters to the editor, on social media, and in the halls of the State Capitol.

We know State leaders are grappling with very difficult decisions to balance the financial future of our state with the desire to maintain and build vibrant, resilient communities, to protect people and our economy, and to help those who need help the most. What we hold as Alaska values, and what we have seen in the communities where we invest, is a love of our neighbors. We value elders. We value children. We value our land. We value our diversity.

We will continue to fund organizations and support communities seeking to build a better Alaska. But we cannot do it alone. The $65 million we contribute each year simply cannot fill a fiscal hole of the magnitude we see in the current State budget.

We are here as your partners, firm in our belief that Alaska has always worked best when all sectors — nonprofit, corporate and government — work together. We believe in a fiscal plan that acknowledges our shared values and balances constraint with long-term social and economic investments today.
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fiscal plan that acknowledges our shared values and balances constraint with long-term social and economic investments today.
August 14, 2019

Dear Juneau Community Partners and Families,

I am writing to inform you of two important changes at Juneau Youth Services:

- The first is that the JYS Therapeutic Foster Care (TFC) is changing to a Therapeutic Foster Home model. In 1961 Juneau Youth Services (then called the Juneau Receiving Home) provided a type of foster home service for young people in Southeast Alaska. Our proposed shift will be a return to form, and a type of programming much needed in the state for children ages nine through eleven. The new Therapeutic Foster Home will be located in our residence on Rainbow Row in the Valley. Juneau Youth Services has initiated the first steps we must take before completing the transition to a group home. With this change, we will be discontinuing our Therapeutic Foster Care program. There are currently three young people served in this program, and their services will continue through AKEELA with no disruption.

- The second change is that we are temporarily suspending services at the Cornerstone Emergency Shelter. Cornerstone has suffered from very low utilization and a loss in grant funding. Compounding these issues, we have tracked the use of these services and learned that the youth referred to Cornerstone need a much higher level of care, more akin to the care we provide in our Level-IV long-term residential services. It is in everyone’s best interest for us to license and staff Cornerstone in a way that is consistent with the way it is being used. This shift requires us to suspend our services there as we change programming. As of Friday, 8/16 (August 16, 2019) we will stop accepting youth into Cornerstone while we pursue changes to our licensing. Once this is complete, we will be hiring and training staff. Our vision for Cornerstone is to operate as an acute Level-IV, short-term diagnostic unit. We expect many of the youth coming to Cornerstone will be referred from Bartlett Regional Hospital, and will likely be discharged to a longer term care unit on our campus after stabilization. Within a two-year period, we expect Cornerstone to be coupled with a mobile crisis team and assessment center. In the meantime, we have seen an increased need and utilization of the Transitional Living Program (TLP) Black Bear Apartments for Runaway and Homeless Youth. To help meet some of the housing and service needs for Juneau’s youth at risk of homelessness, we will be expanding the number of apartments in the coming weeks from seven beds to nine.
We do not have definite dates as to when all of these changes will conclude, but will keep you informed. Juneau Youth Services understands the importance of these programs, the history, and the lives these programs have benefited. We see a bright future as both Cornerstone and the Therapeutic Foster Care program evolve into services that more fully meet the needs of the young people of our community. We recognize and apologize for the strain these changes are likely to initially create; however, the changes JYS will implement will ultimately better serve the young people with whom we are all charged to keep safe.

Sincerely,

Amy Simonds Taylor
Executive Director
partner agencies that benefit:
Southeast Alaska, these are some of the
When you give to the United Way of

80% quality of life

resources together to improve the education, income, and
our 34 partner agencies bring people, support, and
how the UWUV of Southeast Alaska and
United Way of Southeast Alaska advances the


did you know that 50 percent of families in

Southwest Alaska spend more than 30 percent of

their income on housing?

basic benefits, fundamental to earning

And did you know that 50 percent of children living in

Did you know that one in five people in South-

their families will use a United Way service agency in

THE UNITED WAY: Did you know?

We received the people and organizations from

across organizations, and we lent things done

We invite you to be part of the change!

 заболеваемости среди детей и помогать им посвящать

и дела, и дать возможность для создания

и расположиться вместе, создавая

и организаций, и вы действуете в своей

изолированной среде.

Вместе мы можем сделать разницу в вашем сообществе.

Изучите наши программы и услуги в Северо-Восточном

Аляске, чтобы убедиться, что они могут помочь вам и

ваши семьи. Обратитесь к нам для получения дополнительной информации.

THE UNITED WAY: Did you know?

Ваши действия могут помочь улучшить качество жизни в Северо-Восточном

Аляске, и мы призываем вас принять активное участие в этом. Ваши

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THE UNITED WAY: Did you know?
Presidents Report
July 18, 2019

Meetings
6/21 – Karen West, Wells Fargo retirement function
6/25 – Rasmussen Foundation network luncheon
6/26 – Janey Lester Wells Fargo credit discussion
6/27 – Chamber meeting, ROCK Juneau meeting@ AEYC
6/28 – UHS Tenant meeting
7/2 – Rotary meeting, Christy Ciambor KTOO, ROCK Juneau @ AWARE Prevention offices
7/3 – David Lefebvre incoming Chair Southeast Alaska Foodbank
7/8 – Board orientation Janey Lester, Kirk Duncan KTOO Legacy Fund
7/9 – Rotary meeting
7/10 – UWANC financial report discussion
7/11 – 7/18 out on Vacation
7/18 – Board meeting canceled

Worked on Following Tasks –

- AmeriCorps finance reports and budget
- Staff training
- Partner Agency Agreement
Meetings
7/19 – Return to office
7/22 – Rasmuson teleconf on State budget concerns
7/23 – Rotary meeting
7/24 – Chamber meeting
7/27 – Mark Mesdag finance report discussion; Juneau Community Foundation meeting on State Budget Concerns
7/30 – Rotary meeting
7/31 – Wels Fargo Community Advisory Board meeting
8/1 – Chamber meeting
8/2 – Southeast Foodbank meeting re campaign
8/5 – Jenny Fremlin Alaska Litho media discussion; annual report; campaign brochure; web based tool kit for partner agencies
8/6 – Rotary meeting; Mark Hamilton Pebble Mine
8/7 – Partnership for Families and Children meeting; Meridith Redick, Alaska Fellows Program
8/8 – Chamber meeting; ROCK Juneau meeting
8/9 – Lunch Cherie Curry Frontier Media; AmeriCorps Volunteers community picnic
8/12 – Alaska Litho campaign brochure planning
8/13 – Rotary meeting
8/14 – Samantha Dye, job coaching discussion; Lunch w/Sasha Moore;
8/15 – Chamber meeting; United Way board meeting

Worked on Following Tasks –

- AmeriCorps finance reports and budget
- Staff training
- Campaign planning
- Day of Caring preparations