A Message from Lance Stevens
Chairman of the Board of Directors for United Way of Southeast Alaska

2011 was yet another year of transition. After almost four years in the service of Southeast Alaska’s biggest non-profit, I stepped down in February 2011. In my time as CEO, I assisted in growing the United Way of Southeast Alaska team by 50 percent and expanded our program areas to meet the growing needs of Southeast Alaska.

I always believed in the power of community. Community is something that we all have in common. It’s a shared experience and a shared responsibility. That’s why I’m so proud of the work that we’ve done over the past few years.

United Way of Southeast Alaska is committed to promoting healthy lives, and healthy communities. We do this through our programs, which focus on early literacy, healthy eating, and safe and healthy environments. These programs help to create a better future for all of our children and their families.

In 2011, United Way of Southeast Alaska was awarded $115,000 to improve reading proficiency in our region. This money was used to support Early Literacy programs for children in need. Additionally, United Way of Southeast Alaska received a grant of $10,000 from the Checkoff Fund to support local food banks.

The money for the Community Impact Grant is based on funds designated by donors through our Annual Campaign and Community Impact Grant initiatives. The funds are directed by the Board of Directors of United Way of Southeast Alaska and served to our three core areas of focus: health, education, and the arts.

United Way of Southeast Alaska’s mission is to improve the quality of life for all Alaskans by promoting healthy lives, healthy communities, and opportunities for all. We do this by focusing on early literacy, healthy eating, and safe and healthy environments.

I want to thank all of our donors, volunteers, and partners for their continued support. Without your help, we would not be able to make a difference in the lives of so many people.

Lance Stevens
Another great way to give.

United Way of Southeast Alaska is pleased to announce that we are part of #PickClickGive. For 2013, the program will be running July 1-31st and last year with approximately 35,000-plus Philanthropic Alaskans giving approximately $3,500,000 to one hundred plus organizations. We are excited about the opportunity to participate again this year.

Since 1967, United Way of Southeast Alaska has participated in the program since its inception, and we have seen the number of donations increase in United Way of Southeast Alaska and our 13 partner agencies rise significantly in the past decade. In 2011, we received 85,780 from our generous donors. We would like to thank everyone who donated a portion of their $272 to United Way of Southeast Alaska through #PickClickGive.

As we reach this milestone, you, too, jumper to become an important force in bettering our communities and our state. For those of you who already supported United Way of Southeast Alaska, we appreciate your gifts and hope you will consider making an additional one.

When you go online to sign up for your donation, you will see an option to "PickClickGive." Follow the instructions to make your donation to United Way of Southeast Alaska. Again, we thank you for your support and your enthusiasm in helping those in need.

You can find more information about the program, including frequently asked questions at #pickclickgive.org or you may contact United Way of Southeast Alaska at (907) 463-4548.

Mary Becker
Assembly Member
Juneau (D-3)

Mark Bryan
Publisher
Juneau Empire

Ben Cornell
US Marshal Service

Katherine Eiderman
Director for the President
Swaleaska Corporation

Glenn Gerchick
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Jesse Grant
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Chris Gerdalen
Southeast Regional Manager
Construction Machinery Industrial

Mark Masdag
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Joan O’Keefe – Ex-Office Small Agencies

Kathleen O’Keeffe
Southeast Alaska Independent Living (SAIL)

Carey Patton
Owner
Patfix Fitness Center

Steve Samuelson
President
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Lance Stevens
Regional Vice President
Alaska USA Federal Credit Union

Garland Walker
Director
National Oceanic Atmospheric Association (NOAA)

Sheryl Weinberg – Ex-Office Liege Agencies
Executive Director
Southeast Regional Resource Center (SERRC)

Adam Wilkinson
Wilkinson Consulting

Brenda Hewitt
Deepest Organization

President/CEO

After almost four years of service at United Way of Southeast Alaska President and CEO, Brenda Hewitt stepped down in February 2014. During her tenure, the United Way of Southeast Alaska Department of Transportation. Under Brenda’s leadership a number of organizational advancements were achieved including the diversification of funding streams, the development of a leadership council, new programs and initiatives, a new marketing strategy, and a new communications strategy.

United Way of Southeast Alaska has become a leader in the region, and in the state, for community emergency preparedness and response.

Brenda also left an indelible mark on all of those who were fortunate enough to work with her in this role. She will be greatly missed and will be sorely missed by all of those who had the opportunity to work with her. Under Brenda’s leadership United Way of Southeast Alaska has become a leader in the community and in the state, and her leadership has been a catalyst for change and growth.

In 2013, the organization received the highest level of funding from the Alaska State Legislature, a state budget that will ensure the continued success of the organization.

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For Brenda to have been a part of this organization and to have a lasting impact on the lives of many people is truly a testament to her leadership and her commitment to the mission of United Way of Southeast Alaska.

Brenda was a true leader in the community and in the state, and her leadership has been a catalyst for change and growth. She will be greatly missed by all of those who had the opportunity to work with her.

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United Way of Southeast Alaska Kicked Off 2011 Annual Workplace Giving Campaign with Day of Caring

Continuing its focus on developing volunteerism in the Juneau community, United Way of Southeast Alaska sponsored a Day of Caring event to kick off their annual Workplace Giving Campaign on Wednesday, October 5, 2011. On Saturday, October 8, the University of Southeast Alaska continued its tradition of volunteering by involving students and staff members in additional service projects as an extension of Day of Caring.

Each year, local businesses allow their employees the opportunity to spend a weekday engaged in volunteer projects at nonprofit organizations as part of Day of Caring. This year’s events matched approximately 60 volunteers from 8 local businesses with 14 projects at area nonprofit organizations. Each workplace team member volunteered his or her time and skills in order to complete much needed service projects which included shampooing carpets, painting facilities, organizing craft supplies, constructing wheelchair accessible picnic tables, deep cleaning and sanitizing playrooms, and buying, installing, and organizing shelving units. “Juneau’s nonprofit organizations are always delighted to receive volunteers to help with projects because these projects would otherwise be put on the back burner or not done at all,” said Day of Caring Chair, Mary Becker.

“Day of Caring offers participants an opportunity to not only lend a hand with valuable projects at area nonprofit organizations, but also learn more about those agencies and the valuable services they provide to the Juneau community,” said Wayne Stevens, Director of United Way of Southeast Alaska. “Participants in Day of Caring who give to United Way of Southeast Alaska during their annual workplace campaign are also able to make a personal connection and see how these agencies benefit from their generous contributions.”

Participating individuals/organizations included: Garland Walker from NOAA, Construction Machinery Industrial, Juneau Central Labor Council and Building Trades, Juneau Youth Services, SAGA, True North Federal Credit Union, United Way of Southeast Alaska, Wells Fargo, three teams from the City and Borough of Juneau, and three teams of University of Alaska Southeast students, alumni, and staff members.

United Way of Southeast Alaska gratefully acknowledges DISPAC and the Prospector Hotel for use of their facilities, Baxter, Bruce and Julian, Girls Scouts of Alaska, Heritage Coffee, and Subway for their donations of food to these events; and Behrends Mechanical, Construction Machinery Industrial, Garland and Ellen Walker, and Eiger, Rebeld and Merritt for their donations of supplies and equipment for these projects.

Additional Information:
- Business & Agency Matches:
  - Chris Grondalske and his team from Construction Machinery Industrial installed and organized shelving units at Love INC
  - Garland Walker, an attorney for NOAA, shampooed carpets for Big Brothers/Big Sisters of Alaska
  - Juneau Central Labor Council and Building Trades built two tent platforms for the Boy Scouts of America and wheelchair accessible picnic tables for Southeast Alaska Independent Living (SAIL)
  - Juneau Youth Services cleaned and painted the main office of SAGA
  - Personnel from three different departments of the City and Borough of Juneau painted walls at Polaris House, detailed vans and completed grounds work for Wildflower Court, and prepared the grounds for winter at The Bridge, a part of Catholic Community Service
  - Three teams of students and staff from the University of Alaska Southeast landscaped and weeded for the Juneau Family Health and Birth Center, filled in potholes along the access road to SAGA’s Engle Valley Center, and deep cleaned Puddle Jumpers Development Learning Center, a part of Catholic Community Service
  - A team from True North Federal Credit Union cleaned and organized craft supplies for the Girl Scouts of Alaska
  - A joint team from True North Federal Credit Union, United Way of Southeast Alaska, and SAGA painted the kitchen at SERRC (The Learning Connection
  - Wells Fargo Bank and Home Mortgage deep cleaned residents’ rooms at AWARE