

Mission Statement: "United Way collaborates with partner agencies to strengthen and improve the Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska
Board of Directors Meeting
Thursday, November 21, 2019
5:15 PM - 7:00 PM
3225 Hospital Drive, Suite 106
Teleconference: (800) 315-6338, Code: 32251#**

- I. **CALL TO ORDER & INTRODUCTIONS**– Chair Elect Jennifer Treadway
- II. **APPROVAL OF AGENDA**– Corrections /Additions
- III. **APPROVAL OF MINUTES**– Corrections /Additions
 - August 15, 2019 Meeting Minutes
 - September 19, 2019, Meeting notes, No Quorum
- IV. **PRESENTATIONS**– Shari Paul, AmeriCorps Program update
- V. **COMMITTEE REPORTS**–
 - Resource Development:**
 - § **Finance Committee**– Karmen Bowman, Mark Mesdag, Warren Russell
 - Draft FY 2019 Annual Review
 - September Finance Report
 - § **Campaign Committee**– Kendri Cesar, Warren Russell, Jennifer Treadway, Tom Sullivan
 - ANDAR Reports Sabrina Boone
 - Donor Development & Sustainability**–
 - § **Events Committee**–
 - § **Nonprofit Executives**– Joy Lyon, Erin Walker-Tolles
 - Governance Committee:**
 - § **Board Development Committee**– Warren Russell, Mark Mesdag
 - § **Personnel Committee**– Jennifer Treadway, Warren Russell
- VI. **STRATEGIC DISCUSSIONS**– Strategic Plan, Awareness, Fundraising, Engagement (**SAFE**)
- VII. **OLD BUSINESS**– Board Self-Assessment discussion, Samantha Dye
- VIII. **NEW BUSINESS**–
 - Resignation of Board members Cherie Curry and Kendri Cesar
 - Election of Desiree Smith to Board
 - Election of Theresa Belton to Board
 - Giving Tuesday Effort
 - UHS Letter of Support

Mission Statement: "United Way collaborates with partner agencies to strengthen and improve the Health, Education and Income Stability in Southeast Alaska."

United Way of Southeast Alaska

Board of Directors Meeting

Thursday, November 21, 2019

5:15 PM - 7:00 PM

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Teleconference: (800) 315-6338, Code: 32251#

- IX. **CHAIR REPORT**– Warren Russell
 - 1. Coeur CAG Meeting
 - 2. Board changes
 - 3. Wayne Annual Eval feedback
 - 4. Annual Campaign focus
- X. **PRESIDENTS REPORT**– Wayne Stevens
- XI. **BOARD MEMBER COMMENTS**–
- XII. **AJOURNMENT**–

Next Meeting: December 19 2019

2019 Board Member Attendance

Term Ends	First Name	Last Name	1/25	2/21	3/21	4/18	5/16	6/20	7/18	8/15	9/19	10/17	11/21	12/19	% Attended	X	Total
Jan - 2020	Karmen	Bowman	X	X	X	X	X	E		X	E				75%	6	8
Jan - 2020	Kendri	Cesar	X	X	E	E	X	X		X	E				63%	5	8
Jan 2022	Cherie	Curry				X	E	X		E	E				40%	2	5
Jan - 2021	Jennifer	Treadway-O'Dea	X	X	X	X	X	X		X	E				88%	7	8
Jan - 2021	Janey	Lester								T	E						
Jan - 2020	Joy	Lyon	E	X	X	X	X	E		X	X				75%	6	8
Jan - 2019	Mark	Mesdag	X	X	E	X	X	X		X	X				88%	7	8
Jan - 2021	Sasha	Moore	X	E	E	X	E	E							33%	2	6
Jan - 2020	Fred	Parady	E												0%	0	1
Jan - 2021	Warren	Russell	X	E	X	X	E	X		X	X				75%	6	8
Jan - 2022	Millie	Ryan	X	T	X	E	X	X		X	E				75%	6	8
Jan - 2019	Robbie	Stell	X												100%	1	1
Jan - 2021	Tom	Sullivan	X	X	X	E	E	E		X	E				50%	4	8
Jan - 2021	Erin	Walker-Tolles	X	T	T	X	X	X		E	T				88%	7	8
Total # of Board Members			12	11	11	11	11	13	13	11	11	11	11	11	69.41%	59	85
Attendance			10	8	7	8	7	7	-	9	4	-	-	-			
Average Percentage Attending			83%	73%	64%	73%	64%	54%	0%	82%	36%	0%	0%	0%	88%		
X = Attended			T = Teleconferenced			E = Excused			A = Absent								

**UNITED WAY OF SOUTHEAST ALASKA
BOARD OF DIRECTORS MEETING**

Thursday, Aug 15, 2019 - 5:23 pm to 6:35 pm
United Way of Southeast Alaska Conference Room

X	Warren Russell- Chair	E	Cherie Curry		Staff
X	Mark Mesdag - Past Chair	X	Millie Ryan	X	Wayne Stevens
X	Jennifer Treadway- O'Dea –Chair Elect	X	Tom Sullivan	X	Sabrina Boone
E	Karmen Bowman-Treasurer	X	Joy Lyon		Guest(s):
X	Kendri Cesar	E	Erin Walker-Tolles	X	Maggie Dalrymple
X	Janey Lester- via phone				

CALL TO ORDER & INTRODUCTIONS

Chair Warren Russell called the meeting to order at 5:23 pm it was established with a quorum of 8 members present.

APPROVAL OF AGENDA

Chair Russell asked for the Approval of the Agenda.

Motion: Board Member Sullivan moved to adopt the agenda as presented. Past Chair Mesdag seconded.

The Chair asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

With no objections, the agenda was adopted as presented.

APPROVAL OF MINUTES

Motion: Chair Elect Treadway moved to approve the minutes pending corrections that were suggested by Treasurer Bowman. Board Member Sullivan seconded the motion to approve the minutes with the needed corrections for the June 21st, 2019 Board of Directors Meeting. Board Member Lyon seconded the motion

Motion to approve minutes as presented was approved unanimously.
Staff made corrections to June 21st board minutes.

Note: There was no meeting held on July 16, 2019. Thus no minutes

I. PRESENTATIONS -

2019-2020 AmeriCorps cohort member Maggie Dalrymple was introduced to board members and provided a brief background. Maggie shared with board members her desires for her year of service in Juneau. Maggie shared with the board that Juneau ACES scores tend to be higher than average. Maggie has informed the Board members that her position would encompass aiding United Way SEAK with managing social media outlets and is interested in Volunteer and resource coordination. Maggie shared that she is eager to help the community reduce its ACES.

Board member Lyon shared that early development, childcare funding will not be vetoed, and she is currently working toward getting children enrolled in the imagination Library program again.

UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

Thursday, Aug 15, 2019 - 5:23 pm to 6:35 pm
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Sabrina Boone informed the board that she is currently working on creating an ANDAR report that is easier to read for partner agencies for payouts. The board was provided with examples and requested that she provide a lapsed donor list during the next board meeting

COMMITTEE REPORTS

Resource Development:

Finance Committee- Board Members Bowman, Mesdag, Russell March Finance Report

The finance committee was informed that their meeting with Anchorage finance would be moved to Monday the 26th of Aug to discuss accuracy and formatting of monthly financial reports. The finance committee desires to create a financial report that is easier to understand to present to the entire board.

Campaign Committee- Board Members Kendri Cesar, Warren Russell, Jennifer Treadway, Tom Sullivan

The Campaign Committee is currently searching for a campaign co-chair. Board members discussed defining the position of campaign co-chair further and developing more resources such as a handbook to give to campaign co-chairs to further assist them in their rolls.

Donor Development and Sustainability

§ **Events Committee-** Board Members Bowman, Mesdag, Lyon

Board chair Russel suggested creating a calendar for the events committee to follow. Russel suggested that that the committee not focus on campaigning but rather focus on non-fund raising events to excite donor base.

Chair member Bowman informed the board that she will have some limitations with helping the events committee due to being busy. Bowman desires to continue to work on the committee but will not be as available in the future. Board member Lester offered her assistance to the events committee but will not be available full time.

Board member Lyon informed the board that the planned event to occur with the goal of reengaging other nonprofit members in the community would be postponed due to the budget cuts. Lyon explained that the event would be revisited before October.

STRATEGIC DISCUSSIONS

Board Chair Russell expressed that UWSEAK is growing in the correct direction. Russell shared that his strategic vision for Day of Caring is coming to fruition. The focus is to make Day of Caring a non-Juneau centric event and having added additional locations to the Day of Caring event, UWSEAK has been successful. Russell requested that all board members participate in the Day of Caring event.

OLD BUSINESS

None at this time

NEW BUSINESS

Events Committee Volunteers

Chair Russell noted that we need to ask for volunteers to assist in planning campaign events, kick-off, donor appreciation or other ideas on events.

UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

Thursday, Aug 15, 2019 - 5:23 pm to 6:35 pm
United Way of Southeast Alaska Conference Room

DAY OF CARING DATES – CONFIRMED

Chair Russell noted that we would be holding Day of Caring events in Sitka on Tuesday September 17th Ketchikan on Friday September 27th, Petersburg on October 1st and Juneau on October 4th and 5th.

CHAIR'S REPORT

Chair Russell noted that he would like to see an annual calendar developed for the organization. That way we are better able to plan and allocate staff and resources to be on time for each event and activity. Additionally, he inquired as to the progress on the development of the campaign manual. Stevens noted that there had been a meeting with campaign committee members and past campaign co-chairs to discuss what would be needed. He would be getting that developed in the near future.

PRESIDENT'S REPORT

President Stevens informed the board that he is currently working with an advisor in how he will help UWSEAK in the transition of him retiring. President Stevens plans to draft a strategy for retirement and his vision for the future after he retires.

President Stevens reported that he is currently working with the Empire to produce an Annual Report. In addition, Stevens reported that he is working to create a new brochure with location specific panels.

Stevens reported to the board that he is working with United Way of Anchorage finance folks to create a new or updated version of the monthly financial report.

Board Member Comments

None

ADJOURNMENT

Chair Russell adjourned the meeting at 6:35pm

**UNITED WAY OF SOUTHEAST ALASKA
BOARD OF DIRECTORS MEETING**

Thursday, September 19, 2019 - 5:15 pm to 7:00 pm
United Way of Southeast Alaska Conference Room

X	Warren Russell- Chair	E	Cherie Curry		Staff
X	Mark Mesdag - Past Chair	E	Millie Ryan	X	Wayne Stevens
E	Jennifer Treadway- O'Dea –Chair Elect	E	Tom Sullivan	X	Sabrina Boone
E	Karmen Bowman-Treasurer	X	Joy Lyon		Guest(s):
E	Kendri Cesar	X	Erin Walker-Tolles		
E	Janey Lester- via phone				

CALL TO ORDER & INTRODUCTIONS

Chair Warren Russell called the meeting to order at 5:19 pm it was established without a quorum.

APPROVAL OF AGENDA

Chair Russell was not able to ask for the Approval of the Agenda because a quorum was not established.

Motion: Motions were not pursued.

APPROVAL OF MINUTES

Motion: Chari Russell was not able to ask for approval of the minutes because a quorum was not established.

I. PRESENTATIONS -

Joan O’Keefe from United Human Services presented to the board today. Joan informed the board that she served on the UWSEAK board as the small agent representative for 6 years. She shared that United Human Services is working toward creating a nonprofit and service provider community that is stronger together. UHS’s goal is to share physical spaces together to embody the one stop model and to share resources and be as efficient as possible. The board was told that Paul Douglas has retired from his position. In addition, an old vision is coming to fruition with hopes of creating a human services campus.

Joan informed the board that the Glory Hal, SAIL, and UHS are working together in efforts to purchase a piece of proper with the finical (grant) assistance of the Mental Health trust and Rathmusson trust.

Joan is requesting letters of commitment in the near future to gather a better picture of who would be available for finical or skill assistance in acquiring the property at \$2/sqft within the next 3 years. Joan explained that a capital fund would be used. Board member Lyon and Mesdag asked if larger grants were awarded if rent would be offset. Joan informed the board that it would be.

UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

Thursday, September 19, 2019 - 5:15 pm to 7:00 pm
United Way of Southeast Alaska Conference Room

COMMITTEE REPORTS

Resource Development:

Finance Committee- Board Members Bowman, Mesdag, Russell March Finance Report

Past Chair Mesdag explained to the board that they would be seeing a new financial report starting with the September report at the beginning of the next Fiscal Year. Mesdag informed the board about the financial committees requested some changes to the snapshot provided each month from the Anchorage accountants. Board member Lyon inquired if the AmeriCorps financial information would be provided. Stevens explained to the board that the AmeriCorps financials would be included and how AmeriCorps grant funding works. Stevens also explained the CFC contract to the board and informed them that he needed to pay 2 installments and one was not paid last year and that is why the CFC financial report shows zero for last year's campaign. Stevens assured the board that this year's fees have been paid and that he is looking forward to this year's campaign.

Campaign Committee- Board Members Kendri Cesar, Warren Russell, Jennifer Treadway, Tom Sullivan

Stevens explained that office staff Sabrina Boone and Maggie Dalrymple, are working with AKIitho to complete a brochure and fact sheet for the first campaign presentation on the 24th of September.

The board was also provided with a list of lapsed donors from an ANDAR report. It was requested by Stevens that the office staff create letters to send to the lapsed donors to encourage them to gift, as campaign season will be started soon. It was requested these letters be prepared for signatures from the board by next meeting.

Donor Development and Sustainability

§ **Events Committee-** Board Members Bowman, Mesdag, Lyon

Board member Lyon informed the board that the previously planned gathering of nonprofit partner agencies had been canceled due to the angst over the state budget issues. They would be gathering in early October to work on gaining participation in the annual giving campaign.

Board member Walker expressed her concern about not being as present in the communities' minds as we should be. Walker shared that she desires to educate, promote, and engage partner agencies through an event.

Governance:

§ **Board Development Committee-** Board Members Russell, Mesdag

Board member Bowman advised Chair Russell that she would complete her term on service and then step down.

Board member Curry let Chair Russell know that her work schedule was not conducive to regular attendance at board meetings and was thinking about stepping down. She suggested that Desire Smith with the Juneau Radio Center might be a good volunteer to fill her position

Board member Mesdag reminded the board that he will be stepping down in January when Chair Russell becomes the Past Chair. Board member Mesdag has served the UWSEAK board for more than 8 years. (February 2011) Mesdag informed the board that he would aim to fill the position with a fellow coworker from Elgee Raffield.

UNITED WAY OF SOUTHEAST ALASKA BOARD OF DIRECTORS MEETING

Thursday, September 19, 2019 - 5:15 pm to 7:00 pm
United Way of Southeast Alaska Conference Room

§ **Personnel Committee-** Board Members Treadway, Russell
Nothing new at this time

STRATEGIC DISCUSSIONS

OLD BUSINESS

None at this time

NEW BUSINESS

Events Committee Volunteers

Chair Russell noted that we need to ask volunteers to assist in planning campaign events, kick-off, donor appreciation or other ideas on events. Chair Russell wished to make a motion on the above items but was unable to do so due to not having a quorum.

DAY OF CARING DATES – CONFIRMED

Chair Russell noted that we would be holding Day of Caring events in Sitka on Tuesday September 17th Ketchikan on Friday September 27th, Petersburg on October 1st and Juneau on October 4th and 5th.

CHAIR'S REPORT

Board Chair Russell wished to select a co campaign chair at this time but was unable to do so because a quorum was not met. Board member Lyon made suggestion of inviting lapsed donors to participate in the position of co campaign chair in efforts to reengage them. Lyon inferred that Rosemary, Robby Stole, Jim Willcocks could be potential co campaign chairs from provided ANDAR reports.

Chair Russell also mentioned that he would like the board members to choose a service project for Juneau's Day of Caring.

PRESIDENT'S REPORT

President Stevens reviewed the Sitka day of Caring with the board mentioning that it was "a great success and a beautiful day." Four projects were completed at SAIL, SAFV, Fortress of the Bears and, The Sitka Fine arts Camp. Stevens informed the group that more than 15 volunteers showed up to help their community. Stevens informed the board he has requested photos of the event be posted to social media platforms. President Stevens informed the board that he was on the Sitka Radio show "Problem Corner". He was able to share information with Sitka radio listeners about United Way , the annual campaign and the Day of Caring.

Stevens also mention that he attended the Rotary meeting in Sitka and has now secured a spot on a panel to discuss donor giving and philanthropy in Sitka next month.

Stevens further reported on his presentation to the school board with Marie Stevens. HE noted that the information shared with the Juneau School Board was included in the board packet.

Additionally Stevens reported that at Chamber candidates forum, UWSEAK was spoken of highly by two of the four political candidates.

Stevens praised board member Walker for her continued efforts in promoting UWSEAK.

**UNITED WAY OF SOUTHEAST ALASKA
BOARD OF DIRECTORS MEETING**

**Thursday, September 19, 2019 - 5:15 pm to 7:00 pm
United Way of Southeast Alaska Conference Room**

Stevens reported on a webinar he sat in on, at the invitation of United Way of Anchorage, about the transition that UWW will be going through that will eventually affect all United Ways. Stevens informed the board that a new Chief Transformation Office has been appointed at UWW and is aiming to work with gen z to educate them about philanthropy.

Stevens informed the board that Sabrina Boone is currently working on putting together a co campaign chair manual.

Board Member Comments

None

ADJOURNMENT

Chair Russell proposed the next board meeting be held on October 17th and adjourned the meeting at 6:18 pm

United Way of Southeast Alaska

3225 Hospital Drive, Suite 106
Juneau, Alaska 99801
tel 907.463.5530

www.unitedwayseak.org



MINUTES of the Finance Committee Meeting

Date of meeting: October 11, 2019 Time: Noon

Place: United Way Conference Room

Members Present (first & last name): Karmen Bowman, Mark Mesdag, Jennifer Treadway

Members absent (excused): Warren Russell

Other persons present: Wayne Stevens, Sari Bailey, UWA Accountant– telephonically

Chairperson: Karmen Bowman, Treasurer

ITEMS DISCUSSED: August Finance Report, noted a couple of issues that need to be corrected related to presentation of numbers in report. Ms. Bailey to fix and resend by Wednesday the 16th ; New Format to start for September reports . Annual Review completed with very few issues or year-end adjustments to be addressed. Stevens has contacted Elgee, Rehfeld to get on schedule to complete tax return.

DECISIONS MADE: Present August Finance reports to board.

RECOMMENDATIONS TO BOARD FOR APPROVAL: Approve August Finance Statement as presented

Adjourned at: 12:45p

United Way of Southeast Alaska

3225 Hospital Drive, Suite 106
Juneau, Alaska 99801
tel 907.463.5530

www.unitedwayseak.org



MINUTES of the Finance Committee Meeting

Date of meeting: November 18, 2019 Time: Noon

Place: Elgee, Rehfeld Conference Room

Members Present (first & last name): Mark Mesdag, Warren Russell, Karmen Bowman

Members absent (excused): Jennifer Treadway

Other persons present: Beverly Westhoff, CEO, UWA, Sari Bailey, Staff Accountant, UWA, Wayne Stevens

Chairperson: Karmen Bowman

ITEMS DISCUSSED: Draft FY 2019 Annual Review. September Finance Report

Committee noted a few cosmetic changes to the draft annual review related to dates and formatting. Committee pleased with the positive improvement of financial status.

September Finance Statements - First month of fiscal year so no pledge activity reflected in the finance statements - Finance committee discussed new format with Anchorage accountant and made a few minor suggestions.

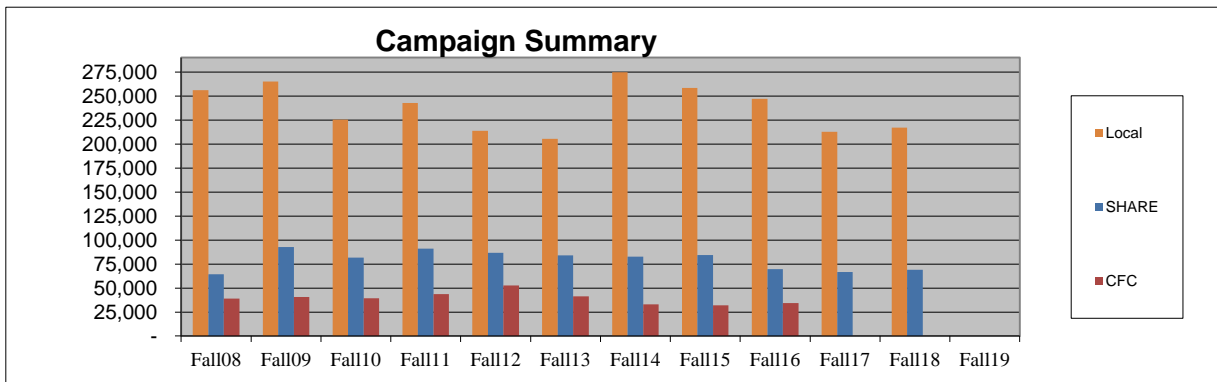
DECISIONS MADE: Approve acceptance of the draft FY 2019 Annual Review and present to Board at November 21 board meeting for review and acceptance. Approve September 2019 Finance Statements and present to Board for review and acceptance

RECOMMENDATIONS TO BOARD FOR APPROVAL: Review FY 2019 Annual Review and Approve. Review September finance statements and approve.

Adjourned at: 1:00 pm

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
Revenues				
Fall 19 Campaigns				
Private Cpgn to UW	-	-	-	-
Community Impact Revenue	-	-	-	-
Designations from Other United Way	-	-	-	-
SHARE to UW	-	-	-	-
CFC to UW	-	-	-	-
Total Gross Campaign Revenue	0 0	0	0	0
Less Designations Expense	-	-	-	-
Uncollectible Pledge Expense	-	-	-	-
Net Campaign Revenue	0 0	0 0	0	0
15% Designation Processing Revenue	-	-	-	-
Subtotal Campaign	0	0	0	0
Non-Campaign Income	42,675	27,758	-	42,675
Total Revenues	42,675	27,758	-	42,675
Expenses				
Human Resources	29,136	35,227	-	(29,136)
Travel & Training	2,662	1,581	-	(2,662)
Community Impact	-	-	-	-
Other Expenses	7,647	16,131	-	(7,647)
Total Expenses	39,445	52,938	-	(39,445)
Net Income (Loss)	3,230	(25,180)	-	3,230

Assets, Liabilities & Equity	Current Year	Prior YTD
Assets		
Cash	23,705	408
Accounts Receivable	58,899	95,314
Other	59,531	39,379
Total Assets	142,135	135,102
Liabilities & Equity		
Agency Designations Payable	73,747	82,595
Other	42,596	52,527
Equity	25,793	(20)
Total Liabilities & Equity	142,135	135,101



Campaign Collections	Private	SHARE	TOTAL
Fall 18			
Total Campaign Pledges	184,953	69,080	254,033
Designated to UW	122,596	69,080	191,676
Designated to Agencies	62,357	-	62,357
Total Collections to date	156,342	33,521	189,863
% Collected	85%	49%	75%
Fall 19			
Total Campaign Pledges	-	-	-
Designated to UW	0	0	-
Designated to Agencies	-	-	-
Total Collections to date	-	-	-
% Collected	0%	0%	0%

Wayne Stevens

United Way of Southeast Alaska

3225 Hospital Drive #106

Juneau, Alaska 99801

Dear Wayne,

It is with very mixed emotions, I must regretfully resign as a Board Member for the United Way of Southeast Alaska.

I have found that my work and personal schedule is not allowing time for me to fulfill my duties to the United Way and the Board to the best of my abilities.

Sincerely,

Cherie Curry

Wayne Stevens
3225 Hospital Drive #106
Juneau, AK 99801

Wayne,

Thank you for the opportunity to serve United Way of Southeast Alaska. I've enjoyed my time working with you, staff, and my fellow Board members. As I mentioned to you last spring, I anticipated that my busy schedule would soon lead me to the conclusion that it was time to pass on the torch. Please accept my resignation. Best wishes to the organization.

Sincerely,

Kendri Cesar

Non-Binding Letter of Commitment

United Way of Southeast Alaska is writing to indicate our support of the efforts of United Human Services to build and occupy a shared use facility at the Teal Street Campus, a collaborative project between the Glory Hall (TGH), United Human Services (UHS) and Southeast Alaska Independent Living (SAIL). United Human Services has been working on the concept of a social service non-profit center in Juneau for over twelve years. United Way of Southeast Alaska has been an active participant since the inception of the concept led at the time by United Way President/CEO Jodi Kilcup.

As an indication of our sincerity, United Way of Southeast Alaska pledges a non-binding, ten year commitment for the following:

- Allow public use of the intent of United Way of Southeast Alaska as an interested co-locating party in fundraising, media briefings and funding applications.
- Provide regular, up-to-date communication on space, equipment and programmatic needs as project development continues.

Additionally, United Way of Southeast Alaska agrees to provide additional project support in one or more of the following areas:

- Commit someone affiliated with United Way of Southeast Alaska (board member, staff, volunteer, donor) to assist with a capital campaign committee;
- Assist in securing in-kind services for project development;

United Way of Southeast Alaska agrees to work collaboratively with TGH, UHS and SAIL and will provide written notice should United Way of Southeast Alaska no longer wish to co-locate in the non-profit center. When a project is nearing reality, a full, binding commitment will follow subject to approval final project specifications and rental rates.

United Way of Southeast Alaska has been involved with this concept since its inception in 2004 and remains committed to seeing the project to completion.

Sincerely,

Warren J. Russell
Char
Board of Directors
United Way of Southeast Alaska

Juneau Non-Profit Center

Mission: Provide quality office and production facilities to community-based non-profits at the lowest possible cost.

Who Benefits: Up to ten individual Juneau non-profit service organizations.

How: Utilize leveraging and economies of scale by incorporating the non-profit center as a piece of the St. Vincent de Paul campus expansion plan. The non-profit center will be located above the new thrift store.

When: Ready to begin construction.

Location: Corner of Alpine and Teal, Valley Centre Subdivision, immediately west of Smith Hall senior apartments and St. Vincent de Paul.

Size: Twelve thousand square feet is the base footprint of the building. Non-profit center is located on second level and breaks out as:

- Eight thousand five hundred square feet individual offices.
- One thousand square feet shared production/administration.
- Five hundred square feet handicap access restrooms.
- Ample parking (65 spaces) including Care-A-Van.
- Elevator, lobby, storage.

Need: Like all businesses, community-based non-profits must balance the bottom line. Most rely on income from grants and donations which are subject to competition and the general condition of the economy. Yet, hard costs like lease space, utilities, insurance and maintenance continue to grow and take an increasingly larger bite from limited budgets.

In addition, many smaller non-profits are at an operating disadvantage compared to larger organizations when it comes to in-house resources dedicated to accounting, grant preparation and administration, personnel services and employee benefits.

A non-profit center that can provide office, classroom, conference and production space to several smaller organizations can free critical revenue for services and staff rather than operations. Economies of scale can be brought to bear by sharing production and administrative space and services. In some cases, client

services will be improved by locating collaborative agencies in the same facility.

Cost: Total building (2 levels), approximately \$3 million excluding land. Total project, including conversion of existing thrift store and land purchase is approximately \$4.15 million.

What Non-Profits

Will Pay: Funds provided by grants and donations will be applied directly to the cost of construction and reflected in lease agreements. If 100% of the cost of the building is funded by donors, the cost to non-profit tenants will be pro-rata maintenance, utility and insurance expense only.

Resources:

- St. Vincent de Paul has been awarded a \$500,000 Community Development Block Grant for relocation and conversion of its thrift store.
- Alaska Housing Finance Corporation has extended a preliminary commitment for \$1.5 million towards the project. Construction lender confirmed.
- Grant application for \$3.65 million pending at Rasmuson Foundation.
- Seller's agreement for the 1.5 acre parcel with a 20% discount of appraised value. Based on appraisal completed July 2003, this would be \$107,600.

Experience: Over twenty years the St. Vincent de Paul Society has grown from a small food pantry to the builder and manager of over \$9 million in affordable housing assets. The Thrift Store is the economic engine that drives an enterprise that provides over \$1 million a year in services to low-income families and individuals. In the last six years the Society has been awarded over \$2 million in a variety of competitive state and federal grants primarily for services to the homeless. Just completed is Channel View Apartments, a \$3 million Low-Income Housing Tax Credit project, sponsored, built and managed by St. Vincent de Paul.

Contact: Dan Austin, General Manager/Director, St. Vincent de Paul Society, Juneau. (907) 789-5124 st.vincentdepaul.juneau@gci.net

October 14, 2019



Warren Russel, Board Chair
Karmen Bowman, Treasurer
Jennifer Treadway-O'Dea, Chair-Elect
United Way Southeast Alaska, Board of Directors
3225 Hospital Drive, Suite 106
Juneau, Alaska 99801

Dear United Way SE Alaska, Board of Directors,

The R.O.C.K. Steering Committee is thankful to receive a final grant award (approximately \$60,000. annually for 4 years) from the Association of Alaska School Boards, Promise Neighborhoods/STEPS grant. With R.O.C.K. Juneau's fiscal host transfer to United Way of SE Alaska starting with FY20, we were required to reapply for grant funds. These funds support the bulk of our work within the community.

Highlights from R.O.C.K.'s September efforts include:

- ◆ Four, Circles of Security Parenting Skills classes will begin in October: one class at the AWARE Shelter, one class at Gastineau Elementary School (daytime class), once class at Bartlett Beginnings & one small class for teen mothers.
- ◆ Our three Juneau legislatures have been invited to the October 18th meeting co-hosted by R.O.C.K. and Dr. Joy Neyhart. Multiple organizations (State and non-profit) serving maternal and child health needs will be in attendance. These participants will explore intense/wrap-around service models to mothers/families which are medium to high risk for child maltreatment.
- ◆ Strategy is being developed to campaign for community support for the upcoming October 28th Juneau Assembly's review of the recommendations from the Mayor's Task Force on Childcare.
- ◆ A survey (still in progress) of local resources for children/teens struggling with substance abuse, or are in families which struggle with substance abuse is indicating very few resources. There also appears to be little coordination of efforts. R.O.C.K. sees this as an opportunity for greater alliance and combined effort.
- ◆ Several organizations are working on a positive/healthy teen messaging campaign, which will most likely result in 'messaging kits', used by coaches, clubs, teens and organizations that serve children & teens.

Planning for the 2nd Annual Kindness Festival is well underway. This event will be Saturday, January 4th, 2020 at the Elizabeth Peratrovich Hall, downtown.

We will continue to work with you and many others, to improve lives of youth and families in Juneau. Thank you for your support.

Sincerely yours,

Becky Roth, R.O.C.K. Juneau Coordinator
ROCKJuneau@gmail.com
907-209-7393

November 17, 2019



Warren Russel, Board Chair
Karmen Bowman, Treasurer
Jennifer Treadway-O'Dea, Chair-Elect
United Way Southeast Alaska, Board of Directors
3225 Hospital Drive, Suite 106
Juneau, Alaska 99801

Dear United Way SE Alaska, Board of Directors,

One feature of a collective impact initiative is to continuously seek input from the general community, businesses and stakeholders on the issues and efforts addressed in the work. For R.O.C.K. Juneau, we're hosting our first informal Community Advisory Team meeting, this coming Saturday, November 23rd, from 10:30 AM to 12 noon in the large meeting room of the Valley Library. This is an opportunity to work alongside neighbors to provide input, ideas, interests & solutions towards R.O.C.K.'s efforts to reduce Adverse Childhood Experiences, ACEs and their impacts. Please join us!

The childcare workgroup, Best Starts continues with community outreach to Juneau Assembly members before their next session on this topic, December 2nd. The Assembly is considering several proposed options, one being to remodel three modular buildings behind Floyd Dryden Middle School and Mendenhall River Community School to make these spaces rent free to licensed childcare businesses serving infants and toddlers. The Assembly is considering feasibility and cost of several other recommendations as well.

Medical providers, Office of Children's Services and community partners are meeting for a second time in late November to continue to explore their shared interest in aligning Plans of Safe Care for all pregnant women misusing substances, and ultimately providing POSC to all pregnant women, as a goal to de-stigmatize wrap around needed supports for a healthy infancy & family life. This month, we'll be reviewing screening tools currently used and mapping local resources for families in Juneau.

The 2nd Annual Kindness Festival will be Saturday, January 4th, 2020 at the Elizabeth Peratrovich Hall, downtown from 12 noon to 4 PM. Donations for door prizes are coming in, and over 40 local resource organizations have been invited to host a table at the Festival. We hope to see United Way of SE Alaska there again!

We will continue to work with you and many others, to improve lives of youth and families in Juneau. Thank you for your support.

Sincerely yours,

Becky Roth

Becky Roth, R.O.C.K. Juneau Coordinator
ROCKJuneau@gmail.com
907-209-7393

Presidents Report

October 17, 2019

Meetings

- 9/20– Rotary Brewfest dinner
- 9/23 – UHS Multi-tenant meeting
- 9/24 – Campaign presentation at ACS
- 9/25 – Meet with Robert Montieth & Christianna Parrish Juneau Empire
- 9/26 – Out to KTN; John Long UAS KTN room use; Michelle Bryan Ketchikan Radio Center; visit project sites at SAIL, Salvation Army and WISH. Visit with volunteers at Wells Fargo, Northrim Bank, GCI; grocery shopping for Kick-off breakfast
- 9/27 – Kick-off breakfast program=m at UAS KTN; Day of Caring at SAIL, WISH, Salvation Army with volunteers from GCI, Wells Fargo, Northrim Bank; meet with Ed Schofield, Power System Specialist at Southeast Alaska Power Agency (SEAPA)
- 9/28 – work on prep for PSG Day of Caring
- 9/30 – Travel to PSG via KTN; visit work sites for Day of Caring projects - Head Start; Petersburg Medical Center for Girl Scout project, and WAVE. Visit Wells Fargo, GCI to meet with volunteers
- 10/1 – Day of Caring in Petersburg at WAVE, Head Start and Petersburg Medical Center with volunteers from Viking Travel, Wells Fargo, GCI and Girl Scouts
- 10/2 – Lunch meeting with Warren Russell & Cherie Curry; Becky Roth conversation about ROCK Juneau
- 10/3 – Chamber meeting; grocery shopping for Kick-off breakfast; Harbormasters banquet accept check for UWSEAK
- 10/4 – Day of Caring kick-off at DIPAC: Projects at AWARE, Girl Scouts, The Bridge, AEYC, Helping Hands, SAIL, Over 65 volunteers donated 260 hours of volunteer assistance. Mary Becker retirement function at DIPAC
- 10/5 – Day of Caring at JAMHI Health and Wellness with 7 volunteers from Northrim Bank; Bartlett Regional Hospital Community Health needs assessment
- 10/8 – Rotary meeting;
- 10/10 - Foraker Public Policy Committee; Chamber meeting; Foraker Funders Group teleconf with Philanthropy Northwest;
- 10/11 – UWSEAK Finance committee meeting;; Desiree Smith Juneau Radio Center campaign ads
- 10/14 – Kerri Larsen, Kroger Corporate campaign conversation; lunch w/ John and Sheri Williams; Christianna Parrish & Robert Montieth Juneau Empire, campaign ad plan
- 10/15 – Meeting w/ Pastor Tari Stage-Harvey & Dave Lefebvre Southeast Alaska Foodbank re Food Resource efforts; Nonprofit Executives meeting
- 10/16 – Rick Caulfield UAS campaign conversation; Conversation w/COSTCO re campaign
- 10/17 – Presentation at Chamber meeting; United Way Board meeting – canceled no quorum

Worked on Following Tasks –

- ✓ AmeriCorps finance reports
- ✓ Staff training
- ✓ Campaign planning
- ✓ Day of Caring preparations & 5 events
- ✓ Campaign brochure
- ✓ Campaign Manual Development

- ✓ Finance reporting with ANCUW CFO & staff
- ✓ Campaign Fact Sheet
- ✓ Partner Agency Agreements
- ✓ Partner Agency Tool Kit on website
- ✓

Presidents Report

November 21, 2019

Meetings

- 10/21 – Sitka Funders Summit
- 10/22 – Rotary meeting
- 10/23 – Lunch w/Lisa Worl Alaska STEPS Grant & Maggie Dalrymple
- 10/24 – Chamber lunch
- 10/25 – CFC Campaign event @ Federal building
- 10/26 – Chamber annual meeting
- 10/28 – Lunch w/Emily Miller Juneau Empire;
- 10/29 – Rotary meeting
- 11/1 – Coaching discussion Samantha Dye: Lunch w/Lennie Gorsuch set date for Orca Point Lodge dinner cruise
- 11/4 – Lunch w/Jennifer Treadway; Meet w/ Dawn Wesley financial training/ VITA tax discussion
- 11/5 – Rotary meeting; UHS Board meeting
- 11/6 – UWW Census 2020 teleconf; Michele Brown UWA conversation; Lunch w/Desiree Smith Juneau Radio Center board candidate;
- 11/7 – Jim Harmon SeaShare freeze at SEAFB; Marie Stevens Reading Tutor discussion
- 11/8 – Lunch w/Theresa Belton CFO CCTHITA potential board candidate
- 11/11 – UAS Campaign presentation;
- 11/10 – Rotary meeting
- 11/13 – Juneau Community Foundation Listen & Learn Hope Fund mental Health professionals
- 11/14 – Foraker Public Policy teleconf; Salvation Army recognition luncheon; ROCK Juneau @JEDC
- 11/15 – Complete Count Census 2020 committee meeting
- 11/18 – USFS CFC Campaign presentation; Finance Committee meeting
- 11/19 – JCF Education, Income Stability; Rotary meeting
- 11/20 – JCF meetings on Homelessness; Victims of Violence; Suicide Prevention; AARP Community Council
- 11/21 - Foraker Operations Board; United Way Board meeting

Worked on Following Tasks –

- ✓ AmeriCorps finance reports
- ✓ Staff training
- ✓ Campaign presentations
- ✓ Finance reporting with ANCUW CFO & staff
- ✓