
United Way of Southeast Alaska
Board of Directors Meeting
Thursday, October 18, 2018
5:15-7:00 PM
United Way of Southeast Alaska 3225 Hospital Drive, Suite 106
Teleconference: (800) 315-6338, Code: 32251#

I. CALL TO ORDER and INTRODUCTIONS – Past Chair Mesdag

II: APPROVAL OF AGENDA – Corrections/Additions

III: APPROVAL OF MINUTES – Corrections/Additions

September 20, 2018 Meeting Minutes

IV: PRESENTATIONS – Shannon Fisher, Executive Director, Family Promise

V: COMMITTEE REPORTS

Resource Development

Finance Committee – Karmen Bowman, Treasurer; Mark Mesdag

August and September Finance Report

Campaign Committee – Kendri Cesar, Warren Russell, Jennifer Treadway, Tom Sullivan

– Donor Development & Sustainability, Kaylee Matheny & Samantha Dye

Giving Tuesday planning

Events Committee – Karmen Bowman, Sasha Moore, Robbie Stell

Nonprofit Executives – Joy Lyon, Millie Ryan

Governance Committee

Board Development Committee – Warren Russell, Mark Mesdag,

Personnel Committee – Jennifer Treadway, Warren Russell

VI: STRATEGIC DISCUSSIONS – Strategic Plan, Awareness, Fund raising, Engagement - SAFE

UWSEAK Board Assessment

VII: Old Business – Day of Caring - September 24 Sitka, September 26 Ketchikan, September 28 & 29 Juneau

CEO evaluation

Board Assessment

VIII: New Business –

X: CHAIR REPORT – Mark Mesdag

XI: PRESIDENTS REPORT – Wayne Stevens

XII: BOARD MEMBER COMMENTS

XIII: ADJOURNMENT

Next Meeting November 15, 2018

Vision Statement: "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"
<table>
<thead>
<tr>
<th>Term Ends</th>
<th>First Name</th>
<th>Last Name</th>
<th>1/25</th>
<th>2/15</th>
<th>3/15</th>
<th>4/19</th>
<th>5/17</th>
<th>6/21</th>
<th>7/19</th>
<th>8/16</th>
<th>9/20</th>
<th>10/18</th>
<th>11/15</th>
<th>12/20</th>
<th>% Attendance</th>
<th>Total</th>
<th>Attendance</th>
<th>Average Percentage Attending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan - 2020</td>
<td>Karmen</td>
<td>Bowman</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>100%</td>
<td>9</td>
<td>9</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Kendri</td>
<td>Cesar</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>89%</td>
<td>9</td>
<td>9</td>
<td>92%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2020</td>
<td>Jennifer</td>
<td>Treadway-O'Dea</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>67%</td>
<td>9</td>
<td>9</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2019</td>
<td>Joy</td>
<td>Lyon</td>
<td>E</td>
<td>X</td>
<td>E</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>100%</td>
<td>8</td>
<td>9</td>
<td>92%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Mark</td>
<td>Micro</td>
<td>T</td>
<td>X</td>
<td>T</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>57%</td>
<td>7</td>
<td>9</td>
<td>62%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2020</td>
<td>Sasha</td>
<td>Moore</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>43%</td>
<td>3</td>
<td>9</td>
<td>49%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Brittany</td>
<td>Pace</td>
<td>X</td>
<td>T</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>44%</td>
<td>3</td>
<td>9</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2020</td>
<td>Chris</td>
<td>Parady</td>
<td>E</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>67%</td>
<td>9</td>
<td>9</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2020</td>
<td>Fred</td>
<td>Warren</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>67%</td>
<td>9</td>
<td>9</td>
<td>75%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Rachel</td>
<td>Ryan</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>49%</td>
<td>4</td>
<td>9</td>
<td>53%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Tom</td>
<td>Sullivan</td>
<td>X</td>
<td>T</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>40%</td>
<td>2</td>
<td>5</td>
<td>82%</td>
<td></td>
</tr>
<tr>
<td>Jan - 2021</td>
<td>Karen</td>
<td>Wright</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>E</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>30%</td>
<td>1</td>
<td>5</td>
<td>60%</td>
<td></td>
</tr>
<tr>
<td>Total Board</td>
<td></td>
<td></td>
<td>12</td>
<td>12</td>
<td>13</td>
<td>13</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>69.03%</td>
<td>78</td>
<td>113</td>
<td>50%</td>
<td></td>
</tr>
</tbody>
</table>

E = Excused
A = Absent
T = Teleconferenced In
**Campaign Summaries**

<table>
<thead>
<tr>
<th>Campaign Type</th>
<th>Percent of Total</th>
<th>Card Value</th>
<th>Percent of Goal</th>
<th>Received</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corp Gift</td>
<td>n%</td>
<td>$37,486.21</td>
<td>n%</td>
<td>$10,832.25</td>
<td>$0.00</td>
</tr>
<tr>
<td>Employee Gift</td>
<td>n%</td>
<td>$122,192.54</td>
<td>n%</td>
<td>$100.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Individual</td>
<td>n%</td>
<td>$36,857.00</td>
<td>n%</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Workplace Special Events</td>
<td>n%</td>
<td>$295.00</td>
<td>n%</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>n%</td>
<td><strong>$0.00</strong></td>
<td>n%</td>
<td><strong>$0.00</strong></td>
<td><strong>$452,000.00</strong></td>
</tr>
<tr>
<td><strong>CAMPAIGN TOTAL</strong></td>
<td>n%</td>
<td><strong>$196,830.75</strong></td>
<td>n%</td>
<td><strong>$10,932.25</strong></td>
<td><strong>$452,000.00</strong></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>n%</td>
<td><strong>$196,830.75</strong></td>
<td>n%</td>
<td><strong>$10,932.25</strong></td>
<td><strong>$452,000.00</strong></td>
</tr>
</tbody>
</table>

**Progress to Goal**

- Goal $452,000
- Total In $0

**Lapsed Donors**

**Organization**

- Alaska Vision Center
- AT&T
- IBEW 1547
- Loren & Carolyn Rasmussen Living Trust
- McDowell Group
- Northrim Bank

**Designation Chart**

- Partner Agencies/Programs [$0.00] 33%
- Service Categories [$0.00] 33%
- Other Designations [$0.00] 33%
United Way of Southeast Alaska has started its annual giving campaign and just completed the Day of Caring throughout the region. Right now you have high visibility in the community that can help with participation on Giving Tuesday. The ultimate success of the Giving Tuesday campaign will depend on how the community responds. To make sure we reach as many people as possible, we’re planning for each board member to participate and lead by example.

First, as a board, lock in the overall fundraising goal for Giving Tuesday.

Next identify the ways you will help as an individual or with your organization:

- Help secure a sponsor to match donations received on Giving Tuesday.
- Set a personal funding goal and decide whether you will emphasize the United Way as an investment that benefits the entire community or if you want to highlight a specific project that you can tell a story about.
- Decide how many people you will text on Giving Tuesday with your message and a link to donate.
- Plan to share a fundraiser on Facebook.

When you have decided which steps you can take to promote this campaign, tell the other board members and the United Way staff so they can support your outreach too. Start collecting photos or stories now that you can share with your donation request. If you are comfortable, make a video or use Facebook live to create one.

Next month we’ll provide you with step-by-step directions on how to start and share your personal fundraising campaign.
Some example messaging ideas:

1. I hope you had a wonderful Thanksgiving! Ours was great, and now that we survived Black Friday and Cyber Monday – today is #GivingTuesday. I’m asking for your support for United Way of Southeast Alaska, where I’m a board member. If you can donate anything to United Way today for Giving Tuesday, that would mean a lot to our programs committed to advancing the common good. United Way focuses on the building blocks for a good life: Education, Income, and Health. Thank you so much for your support!

2. I’m kicking off my own fundraiser with a donation to the United Way of Southeast Alaska for #GivingTuesday! As a board member, I see firsthand the impact the United Way and our 30+ partner agencies make in our community. We’re improving education, financial stability, and health. Join me today for Giving Tuesday and make a donation that makes a difference.

3. Last year United Way of Southeast Alaska helped fund the [Universal Breakfast program in all Juneau elementary and middle schools so that students in our community get a healthy start to their day]. This is one of the many ways United Way impacts our community, and why I am a member of the board of directors. Help me raise money this #GivingTuesday to keep this important program [in our schools next year]!

4. I’ve been a part of this amazing organization since [2012] when [I moved to Juneau.] Join me in supporting United Way of Southeast Alaska today for #GivingTuesday – My goal is to raise [$200] to help our programs continue strong!

5. I started with United Way of Southeast Alaska as [a volunteer reading tutor], and now I serve on the board of directors because [I saw firsthand the local impact this organization has]. With your #GivingTuesday gift today, we can accomplish so much good! Your single gift enables you to support ALL the health and human service issues that are important to us and our community.
In keeping with the spirit of Volunteerism in our communities, United Way of Southeast Alaska held its third Day of Caring in Sitka on Monday September 24. Local nonprofits were matched up with local businesses whose employee teams completed prearranged projects at the agencies. The participating businesses were Northrim Bank, GCI, First National Bank Alaska and Wells Fargo.

The day began at 8:30 a.m. at the UAS Campus for an introduction and a continental breakfast. Immediately afterward, teams were dispatched to work on their assigned projects at Sitkans Against Family Violence and SAIL.

All in all, over 12 volunteers donated almost 40 hours of service to the Sitka community and were able to get a tremendous amount of work done for two nonprofit agencies who serve the community of Sitka. Warren Russell, United Way Board Chair and Southeast Regional Manager for GCI said that “he was appreciative of all the organizations and employees that donated time and energy to the effort” He continued noting “that boots on the ground doing great work for communities and organizations make him proud to be a part of United Way of Southeast Alaska”

All of us here at United Way of Southeast Alaska would like to say a huge thank you to the participating businesses, agencies, and all of the wonderful volunteers who came out for our third annual Sitka Day of Caring. We are looking forward to growing the event in the years to come.
From left, Jessica Cabico Benavides, of Wells Fargo Bank; Lillian Owens of Northrim Bank; and Shauna Thorton of Northrim Bank do yard work at the Sitka SAFV Shelter Monday during the United Way Day of Caring event. Employees from Wells Fargo, Northrim Bank, First National Bank Alaska and GCI volunteered at non-profits including SAFV, Southeast Alaska Independent Living.

The Senior Center and the Salvation Army. This was the third year for the program in Sitka and the thirteenth year in Southeast. (Sentinel Photo by James Poulson)
In keeping with the spirit of Volunteerism in our communities, United Way of Southeast Alaska held its first Day of Caring in Ketchikan on Wednesday September 26th. Local nonprofits are matched up with local businesses whose employee teams completed prearranged projects at the agencies. The participating business this year was GCI.

The day began at 8:30 a.m. at the iRock Facility for an introduction and a continental breakfast. Immediately afterward, the team was dispatched to work on their assigned projects at the Ketchikan Youth Initiatives facility.

With the help of a team of volunteers from GCI lead by Warren Russell, GCI Regional Manager for Southeast Alaska and Ketchikan Youth Initiatives, we were able to apply primer to all of the recently installed sheetrock at the facility. Mr. Russell, who also serves as United Way Board Chair said that “he was appreciative of all the organizations and employees that donated time and energy to the effort” He continued noting “that boots on the ground doing great work for communities and organizations make him proud to be a part of United Way of Southeast Alaska”

All in all, over 12 volunteers were able to provide almost 40 hours of donated time. They accomplished a tremendous amount of work for the Ketckikan Youth Initiatives who serves the youth of Ketchikan.

All of us here at United Way of Southeast Alaska would like to say a huge thank you to all the participating businesses, agencies, and all of the wonderful volunteers who came out for our second Day of Caring in Ketchikan. We are looking forward to growing the event in the years to come, starting with next year.

For additional Information:

United Way of Southeast Alaska
3225 Hospital Drive Suite 106
Juneau, AK  99801
www.unitedwayseak.org

CONTACT:
Wayne A. Stevens
907-463-5530
president@unitedwayseak.org
United Way holds ‘Day of Caring’

KETCHIKAN (KDN) — United Way of Southeast Alaska had a “Day of Caring” in Ketchikan on Wednesday.

According to the agency, the event matches local nonprofits with local businesses whose employee teams complete prearranged projects at the nonprofits.

GCI was the participating business in Ketchikan for Wednesday’s event.

After starting with an introduction and continental breakfast at the iRock Facility, the GCI team went to work on its assigned projects at the Ketchikan Youth Initiatives facility on Park Avenue, according to a United Way announcement.

The GCI volunteers, led by GCI Regional Manager for Southeast Alaska Warren Russell, and volunteers with Ketchikan Youth Initiatives applied primer to recently installed sheetrock at the facility.

The more than 12 volunteers provided nearly 40 hours of donated time, according to the United Way announcement, which expressed thanks for all of the participating entities and volunteer efforts.

Russell, who also serves as United Way board chair, noted in the announcement that “boots on the ground doing great work for communities and organizations make him proud to be a part of United Way of Southeast Alaska.”

GCI employees Kelly Hall, left, and Ricky Colbert help apply primer to newly installed sheetrock at the Ketchikan Youth Initiatives facility on Park Avenue on Wednesday during a United Way of Southeast Alaska “Day of Caring” event.
In keeping with the spirit of Volunteerism in our communities, United Way of Southeast Alaska held its third Day of Caring in Sitka on Monday September 24. Local nonprofits were matched up with local businesses whose employee teams completed prearranged projects at the agencies. The participating businesses were Northrim Bank, GCI, First National Bank Alaska and Wells Fargo.

The day began at 8:30 a.m. at the UAS Campus for an introduction and a continental breakfast. Immediately afterward, teams were dispatched to work on their assigned projects at Sitkans Against Family Violence and SAIL.

All in all, over 12 volunteers donated almost 40 hours of service to the Sitka community and were able to get a tremendous amount of work done for two nonprofit agencies who serve the community of Sitka. Warren Russell, United Way Board Chair and Southeast Regional Manager for GCI said that “he was appreciative of all the organizations and employees that donated time and energy to the effort” He continued noting “that boots on the ground doing great work for communities and organizations make him proud to be a part of United Way of Southeast Alaska”

All of us here at United Way of Southeast Alaska would like to say a huge thank you to the participating businesses, agencies, and all of the wonderful volunteers who came out for our third annual Sitka Day of Caring. We are looking forward to growing the event in the years to come.
Tabachnick explains motivation for running for mayor

Wednesday, September 26th, 2018 11:35am

- Share on Facebook
- Share on Messenger
- Share on Twitter

Juneau, Alaska (KINY) - Saralyn Tabachnick explained on Wednesday's edition of Action Line why she decided to run for mayor of Juneau.

"I think it might have started several years ago. I was at a United Way meeting and a local researcher was asking 'What do you want Juneau to look like in ten years.' And when I thought about what I wanted Juneau to look like in ten years, I had this vision of beautiful Juneau and I had some idea about myself being mayor and at that time it just went in to the background, because it just did. But that was a first inkling. And then I think more recently, the last couple years, I was kind of thinking about it and and mulling it over and the timing just seemed to work and I have a vision for Juneau and I thought, you know what, I'm going to get it a try.

She talked about that vision. "My vision is a Juneau where of all ages, across all cultures and lifestyles enjoy secure, fulfilling lives year round."

Tabachnick came to Juneau in 1987 to work as a counselor for AWARE. She's been the organization's executive director for the past 16 years.

Tabachnick is vying with three others for the position. They include former Assembly members Norton Gregory and Beth Weldon who both resigned from the local governing body to run for mayor and newcomer Code Shoemaker.

Gregory was on Action Line Tuesday. Weldon will be the guest Thursday Shoemaker accepted an invitation to be on Monday's program, but was a no show.
Education, Alaska and Change – Drive Time Reflections

By Dr. Lisa Skiles Parady, JD, Ed.D
Executive Director
Alaska Council of School Administrators

Leaving my home near Skater’s Cabin in Juneau for work last week, I was thinking about wild Alaska. Glaciers and bears, bald eagles and rainforest, spectacular mountains rolling endlessly to the horizon all surrounded me – just another day in the Last Frontier. I was enjoying a quiet moment of reflection before the pace of phone calls, emails, texts, and tweets overtook my soon to be legislatively dominated day.

It hit me that our education system across this truly wild state is on the cusp of change almost as intense as what came with contact and settlement, yet we struggle to find the time to think, plan, and lead the change. I use the term “settlement” here loosely as I am confident Alaska Natives believe contact was way more significant.

Our challenges include flat funding, vast distances with logistics beyond outsiders’ ability to comprehend, and the complex cultural terrain of our first Alaskans and more recent immigrants, to name but a few.

While absorbed by these challenges, I was contemplating the basics – a strong teacher in a classroom, cheeks in the seats, the traditional (in the context of contemporary America) education model of the agrarian calendar, yet in a modern technological world. And I thought beyond today to the kinds of education it is going to take to thrive tomorrow.

Technology is profoundly changing education, yet education (the transmission of knowledge and values to the young) still has the same purpose as it did in Socrates time, as it did in a Qargi full of young Iñupiat on the bluffs above the Chukchi Sea, as it did in the original one-room schoolhouses that we romantically remember in the mists (or myths) of a Jeffersonian past.

While change is always hard, it is also ever present. The challenges of every generation are to learn from the past and embrace what is just over the horizon, even as it comes inexorably like a glacier spilling to the sea.

We can’t do what we’ve always done, but we have to map the steps in between as we transition to new ways to ‘do’ education. Trending nationally, especially from techies, is ‘disrupting
education.’ But we are guardians of the young, and our duty is not just to disrupt, but to provide stability and leadership in our education systems in order to lead change.

Education is fascinatingly complex. Policymakers want to lead us into the future but they shackle us with the models of the past, their constant calls for accountability elevating compliance to a new level and making record keeping and reporting more and more a part of teachers’ lives.

It is not that teachers don’t want accountability; it is that they also need the freedom to deal with what is right in front of them – their students and their vibrant curiosity, their thirst for the new and the modern. Our educators are confronted with a variety of challenges that affects their students. Some are ready to learn while others struggle with homelessness, hunger, poverty, trauma, and other factors beyond the control of schools that make learning more difficult. In response to this, teachers’ jobs have changed from purely teaching reading, mathematics, and science to improving the life of each and every child.

To get where we need to go, everyone has to be engaged. I don’t wonder why we have trouble attracting people to education; I marvel that we attract the talent that we do. Is it the long hours, short pay, or thrilling work conditions? No. It is the students, and the chance to shape the future by growing young minds. I think about the communities I’ve lived in (Juneau, Utqiagvik/Barrow, Laramie, Cody, Jackson – a cross section of Alaska and Wyoming, the true last frontiers), and how each student, family, teacher, and community has to take responsibility for students’ learning.

My morning drive buzz led me to look around, and when I got to work (in a brief unscheduled moment!) I found a fascinating article regarding education, innovation, and technology that fit the frame of ideas I had been spinning.

The article from the Brookings Institution (Winthrop and Shankar, 2016) was entitled *The Top 5 Education Innovations Needed to Keep Up In a New Economy*. I want to synthesize between my own ideas and theirs, and begin by noting that the purpose of education goes beyond employability to what it takes to be a citizen in a globalizing world.

Winthrop and Shankar’s thesis begins with the need to do something radical to transform education systems. The five top takeaways regard the role: (1) skills, (2) teachers, (3) technology, (4) non-state actors, and (5) accreditation play in supporting and delivering innovations in education. I want to focus on four of the five – to have fun with mixed metaphors, not the whole loaf but still a full meal deal!

1. “Education systems must work to expand and strengthen the education workforce.” This caught my eye, as I have been testifying before the Legislature regarding Alaska’s educator shortage crisis. The innovation they propose is based on what can be learned from the health sector, which has helped expand access to care by diversifying the roles of health workers. “Expanding the roles of teachers could enable them to become facilitators of learning rather than transmitters of content, or leverage community members to help unburden tasks” was a key thought, and technology tools can help. They suggest “[t]ools such as the Stanford Mobile Inquiry-based Learning Environment...
platform could also play a critical role in unburdening teachers by giving them options to easily engage and simultaneously assess students while encouraging critical thinking.” Districts’ emphasis on induction and professional development has never been more important. Not surprising, districts in Alaska that are giving the two priority are seeing increased teacher retention and better student performance.

2. “The application of technology to learning offers huge opportunities. From enhancing learning to improving data collection to driving down costs, technology can function across innovations. Examples like Can’t Wait to Learn show the massive potential of gamified tablets to reach students and help children acquire 21st century skills such as social and analytical skills. Other national platforms like KA Lite offer offline versions of Khan Academy to provide content where Internet access is limited.” The Teaching Channel has helped more than one thousand of Alaska’s teachers connect their professional learning efforts across their buildings, districts, and the state through the Alaska Professional Learning Network (AKPLN). A reality check – Alaska has the most challenging broadband environment in the United States!

3. “Partnerships with non-state actors are critical for improving educational capacity.” We all know that education requires teamwork from a broad coalition, including districts, schools, NGO’s, health organizations, community groups, etc. We can all work together to wrap around students and build out our learners. Flexibility, alternative pathways, and choice (blended models) – while preserving quality learning – will be the new norm.

4. “Flexible accreditation systems are increasingly important. Ultimately, investments in alternative learning pathways like open educational resources such as massive open online courses must be supported by the entire environment to achieve results.” Here my inner rebel kicked in. We need to broaden approaches to skills verification. Why is a Carnegie Unit still defining a transcript in the second decade of the 21st Century? There are many ways to learn. We need to overhaul how we track student progress to adapt to the variable pathways to learning so that all of them count as growth. We need to be performance-based. Here in Alaska two performance-based districts long ago shed the constraints of age-based grade placement and have good results to show for it.

While we have the best jobs in the world, we have many challenges and many limits. But if we think about a teacher with their students, coupled with the tech tools at our fingertips, we have the chance to more fully understand each child, to help them take responsibility for their own learning, to truly personalize for each student based on their individual learning style, needs, and interests.

I want to close on a more sober note: Education can’t and shouldn’t look the same everywhere, yet is a large-scale system governed by lots of rules. As we think about how to change, we need to recognize that you can’t innovate when you can’t retain personnel, and you can’t change without the capacity to sustain that change. On my drive home that night, my thoughts again drifted to what could be and I smiled knowing that it was starting to happen.

About the Author
Dr. Lisa Skiles Parady became the Executive Director of the Alaska Council of School Administrators in 2014. The Mission of ACSA is: Leadership, Unity and Advocacy for Public Education.

Before moving to Alaska, she served as Chief of Staff in the Wyoming Department of Education, as Director of the Wyoming Department of Workforce Services, and as Senior Policy Analyst in the Governor’s office responsible for all K-12 education, higher education, health and social service issues. Dr. Parady holds a Juris Doctorate and a Doctorate in Education Leadership and Administration.

(This article first appeared in the April - June 2018 issue of STRIVE)

The STRIVE Group LLC

907.2.STRIVE (907.278.7483) Office
907.277.8483 FAX

3120 Denali Street, Suite 1
Anchorage, Alaska
99503
September 29, 2018

City and Borough of Juneau
Permit Center
230 S Franklin Street
Juneau, AK 99801

RE: Letter of Support for Tlingit & Haida’s Transitional Housing Program Permit

To Whom It May Concern:

United Way of Southeast Alaska is pleased to offer this letter of support for the Conditional Use permit application by Central Council of Tlingit & Haida Indian Tribes of Alaska (Tlingit & Haida), for the permitting of a transitional housing program for men returning from incarceration.

United Way of Southeast Alaska is an independently governed, non-profit organization, dedicated to strengthening lives, helping people, and improving community conditions in Southeast Alaska. United Way of Southeast Alaska and our partners work to create real, lasting change by addressing the underlying causes of problems within our communities.

We support community programs and initiatives that help those in need and also prevent problems from happening in the first place. United Way collaborates with communities and agencies across Southeast Alaska to strengthen and improve the Health, Education, and Financial Stability of all individuals. At United Way of Southeast Alaska, we believe that everyone should have the opportunity for a good life. Everyone deserves a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

That’s why our work is focused on the building blocks for a good life: education, income, and health.

Given the existing limitations of reentry programs without supportive housing, Tlingit & Haida is developing a state-of-the-art program to provide sober and supportive housing for returning citizens. Studies show that people released from prison are less likely to reoffend and less likely to go back to prison if they have stable, secure, and supportive housing. The program will provide a healthy foundation built on culturally responsive services for participants as well as direct channels to resources necessary for successful reentry.
The value of cultural support is also becoming more widely recognized as a useful tool in the reentry process. Tlingit & Haida is developing this comprehensive program for both Native and non-Native community members, to provide a foundation for successful reentry and a direct link to employment through their for-profit entities. This in turn increases public safety and provides an opportunity for a population that has traditionally experienced difficulty in obtaining housing and employment opportunities. The City and Borough of Juneau’s emphasis on creating obtainable and affordable housing, as well as increasing public safety, is directly aligned with the priorities of Tlingit & Haida’s proposed program.

It is recognized that permitting a transitional housing program may be a “difficult sell” to most areas in the community; however, the 12-unit property near the Juneau-Douglas Bridge is ideal for this use. The proximity to support services, employment, public transportation and the beachfront for cultural programming, lends to the success of this development. If you have any questions regarding our support for this program please do not hesitate to contact me.

Your careful attention and thoughtful consideration of their conditional use permit application is genuinely appreciated.

Respectfully,

Wayne A. Stevens
President/CEO
Presidents Report for October 18, 2018

Meetings
9/21 – Bridget Weiss, Superintendent of Schools, reading tutor discussion
9/23 – Travel to Sika, preparations for Sitka Day of Caring
9/24 – Sitka Day of Caring; Projects at Sitkans Against Family Violence & SAIL.
   12 volunteers donated 40 hours of service to the Sitka community
9/25 – Travel to Ketchikan, preparations for Ketchikan Day of Caring
9/26 – Ketchikan Day of Caring project at Ketchikan Youth Initiatives
   12 volunteers provided 40 hours of service to the Ketchikan community
9/27 – Wells Fargo Advisory board meeting; Chamber meeting; Day of Caring preparations;
   Juneau Community Foundation annual meeting
9/28 – Day of Caring Juneau, projects at AEYC, AWARE, Big Brothers Big Sisters, Bridge Adult
   Day Program, Helping Hands, SEARHC, Front Street Health Center; & Wildflower Court.
   55 volunteers donated 165 hours of service to nine nonprofit agencies
9/29 – Day of Caring Juneau, JAMHI Health and Wellness Center
10/2 – Rotary meeting
10/3 – AEYC-PFC meeting;
10/5 - Presentation Universal Breakfast check with JCF to JSD; lunch meeting w/Samantha Dye;
   Nonprofit Executives meeting:
10/8 – ACS campaign presentation;
10/9 – Rotary meeting
10/10 – Lunch w/Jennifer Treadway & Conor O’Dea
10/11 – Chamber meeting; ROCK Juneau
10/13 – Chamber annual meeting
10/16 – Rotary meeting; deliver campaign materials to Lynden Transfer; Best Starts meeting
10/17 – Lunch Marie Stevens, Reading tutor;
10/18 – Steve Suewing, Edward Jones, stock contribution account; United Way Board meeting

Worked on Following Tasks –
❖ AmeriCorps Reporting
❖ STEPS Grant
❖ 2018 Campaign Planning
❖ 2018 Day of Caring preparation &
   execution Sitka, Ketchikan, Juneau
❖