

**Mission Statement:** "United Way collaborates with partner agencies to strengthen and improve Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, April 20, 2017  
5:15-7:00 PM**

**United Way of Southeast Alaska 3225 Hospital Drive, Suite 201**

**Teleconference: (800) 315-6338, Code: 32251#**

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- I. CALL TO ORDER and INTRODUCTIONS** –Chair Mesdag
- II: APPROVAL OF AGENDA** – Corrections/Additions
- III: APPROVAL OF MINUTES** – Corrections/Additions  
March 23, 2017 Board meeting minutes
- IV: PRESENTATIONS** – Fund Development discussion - Samantha Dye, Dye Consulting  
- Sara Truitt, Resource Development Director
- V: COMMITTEE REPORTS**
  - Resource Development**
    - Finance Committee** – Karmen Bowman, Treasurer; Chris Pace, Mark Mesdag
    - March Finance report**
    - Campaign Committee** –Mark Mesdag, Kendri Cesar
    - Events Committee - Orca Point Dinner Cruise May 3, 2017** – Brittany Pace,  
Jennifer Treadway, Rosemary Hagevig, Karmen Bowman
  - Governance Committee**
    - Board Development Committee** – Mark Mesdag, Warren Russell
    - Personnel Committee** –Rosemary Hagevig, Karen Crane
- VI: STRATEGIC DISCUSSIONS** –
  - Complete Strategic Planning discussion**
- VII: New Business** –
  - Election of Secretary** – Jennifer Treadway
  - Additional check signer resolution** – Secretary Treadway
  - 990 Tax Return Presentation** – Mark Mesdag
  - United Way Branding - Mission Statement Revision** –
  - United Way Worldwide Annual meeting Proxy vote**
- VIII: CHAIR REPORT** – Mark Mesdag
- IX: RESOURCE DEVELOPMENT DIRECTOR REPORT** – Sara Truitt
- X: PRESIDENTS REPORT** – Wayne Stevens
- XI: BOARD MEMBER COMMENTS**
- XII: ADJOURNMENT**

**Next Meeting May 18, 2017**

**Vision Statement:** "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"

<b>2017 Board Member Attendance</b>																<b>%</b>		
<b>Board Term Ends</b>	<b>First Name</b>	<b>Last Name</b>	<b>1/21</b>	<b>2/4</b>	<b>2/16</b>	<b>3/23</b>	<b>4/20</b>	<b>5/18</b>	<b>6/15</b>	<b>7/20</b>	<b>8/17</b>	<b>9/21</b>	<b>10/19</b>	<b>11/16</b>	<b>12/21</b>	<b>Attend</b>	<b>X's</b>	<b>Total</b>
Jan - 2020	Karmen	Bowman	E	X	X	E										50%	2	4
	Karen	Crane	E	X	X	X										75%	3	4
Jan - 2020	Kendri	Cesar	X	X	E	X										75%	3	4
Jan - 2019	Ann	Gifford	X	X	E	X										75%	3	4
																#DIV/0!	0	0
Jan - 2018	Rosemary	Hagevig	E	E	X	X										50%	2	4
	Jennifer	Treadway				X										100%	1	1
Jan - 2018	Joy	Lyon	X	X	E	X										75%	3	4
Jan - 2019	Mark	Mesdag	X	X	X	X										100%	4	4
Jan - 2020	Brittany	Pace	X	X	X	X										100%	4	4
Jan - 2020	Chris	Pace	X	X	X	E										75%	3	4
Jan - 2020	Fred	Parady	X	X	E	X										75%	3	4
Jan - 2018	Praveen	Mekala	E	X	X	X										75%	3	4
Jan - 2018	Warren	Russell	X	X	X	X										100%	4	4
Jan - 2019	Millie	Ryan	X	X	X	E										75%	3	4
Jan - 2019	Robbie	Stell	X	X	X	X										100%	4	4
Total Board			14	14	14	15	14	14	14	14	14	14	14	14	14	0	0	2
Attendance			10	13	10	12	-	-	-	-	-	-	-	-	-			
Average Percentage attending			<b>71%</b>	<b>93%</b>	<b>71%</b>	<b>80%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>79%</b>		
	X = Attended																	
	T = Teleconferenced in																	
	E= Excused																	
	A=Absent																	

# United Way of Southeast Alaska Board of Directors Meeting

Thursday, March 23, 2017  
5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 106, Juneau, AK

## Board Members in Attendance

X	Mark Mesdag - Chair	X	Joy Lyon		<b>Staff</b>
X	Karen Crane – Past Chair	X	Brittany Pace	X	Wayne Stevens
X	Warren Russell – Chair Elect	E	Chris Pace	X	Sara Truitt
X	Ann Gifford– Secretary	X	Praveen Mekala		
E	Karmen Bowman	X	Fred Parady		<b>Guest(s):</b>
X	Kendri Cesar	E	Millie Ryan	X	Samantha Dye, Dye Consulting
X	Rosemary Hagevig	X	Robbie Stell	X	Jennifer Treadway
Legend: X = present      E = excused absence      T = teleconference      A=absent					

### Call to Order and Introductions

Chair Mesdag called the meeting to order at 5:15 PM. A quorum was established with eleven members present.

### Approval of Agenda

**Motion:** Board Member Hagevig moved to adopt the agenda as presented. Past Chair Crane seconded the motion.

Chair Mesdag asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

### Approval of Minutes

**Motion:** Past Chair Crane moved to approve the minutes from the February 16, 2017 Board of Directors meeting. Board Member Hagevig seconded the motion.

**Motion to approve minutes as presented was approved unanimously.**

### PRESENTATIONS – Fund Development presentation – Samantha Dye, Dye Consulting

Chair Mesdag welcomed Ms. Dye and asked Board members to introduce themselves.

Ms. Dye built on her first month’s discussion by focusing on the first premise of fundraising.

#### #1 - Know your MISSION by heart (and expect others to as well)

Mission Statement: *United Way collaborates with communities and agencies across Southeast Alaska to strengthen and inspire the Health, Education, & Income Stability of all individuals.*

**Group Dialogue:** Why should someone support United Way?  
(I.e. what’s at risk if United Way ceased to exist in Southeast?)

Board members provide thoughts on the question. A copy of the dialogue and answers is attached to these minutes.

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**Group Dialogue:** What do you not like about fundraising?

Board members provide thoughts on the question. A copy of the dialogue and answers is attached to these minutes.

Ms. Dye then said that before the next meeting she would try to reach out to each board member to schedule a 30-minute coaching call to further clarify their story into 2-3 sentences that shares why they are on this board.

## Committee Reports

### Resource Development

#### Finance Committee – Karmen Bowman

In the absence of Treasurer Bowman, Chair Mesdag reported that there had been a meeting of the committee the previous day. The Committee had reviewed the January Finance Statements. He reported that final numbers for the CFC and SHARE campaigns are not yet entered into the system.

**Motion:** Past Chair Crane moved to approve the January Finance statements as presented. Board Member Parady seconded the motion.

**Motion to approve January Finance statements was approved unanimously**

#### Campaign Committee – Mark Mesdag, Kendri Cesar

MS Truitt noted that Coeur Alaska still had two more presentations to go before their campaign wrapped. Also, Fred Meyer reached out this year to invite UW to present. Ms. Truitt was clarifying if Fred Meyer's intention on "presenting" was for an actual presentation, or to simply provide materials for employees to pledge. Also, Ms. Truitt noted that there may be several more "Global Corporate Leader" campaigns that post results over the next month.

#### Events Committee – Orca Point Dinner Cruise May 3, 2017 – Brittany Pace

## Governance

#### Board Development Committee – Mark Mesdag, Warren Russell

Chair Mesdag reported that he and Chair Elect Russell had met with Jennifer Treadway on February 22 and were recommending she be elected to the board.

#### Personnel Committee – Ann Gifford, Rosemary Hagevig

No activity to report

## VI: STRATEGIC DISCUSSIONS – Review Materials from prioritization poll

President Stevens presented the materials from the Survey Monkey poll. The priority order of the four strategic areas of focus is as follows:

Fundraising  
Diverse, strong, Informed Board

Southeast Alaska Awareness and Outreach  
Strengthen Partner Agency capacity

# United Way of Southeast Alaska Board of Directors Meeting

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Stevens noted the top two Key Objectives in each Focus Area. Staff will prepare a draft one sheet dashboard for the April board meeting for review by the board.

## New Business

### Election of New Board Member – Jennifer Treadway

Chair Mesdag noted that he and Chair Elect Russell had met with Ms. Treadway and were delighted to recommend Mr. Treadway for election to the board.

**Motion: Board Member Hagevig moved to ask for Unanimous Consent to the election of Ms. Treadway to the Board. Motion seconded by Secretary Gifford.**

**With no objections Ms. Treadway was elected to the Board.**

### Introduction and update on the Best Starts Initiative – Board Member Joy Lyon

Board member Lyon shared information about the R.O.C.K Juneau collective impact effort, its mission and vision. R.O.C.K Juneau is working collectively towards building a community where kids are loved, equipped and empowered. Our goal is to ensure that Juneau kids have sufficient and equitable access to resources for a healthy childhood & to end child abuse & neglect, and reduce other adverse childhood experiences.

The Best Starts is an initiative of R.O.C.K Juneau. Best Starts for Juneau Kids: Building Our Next Generation Workforce. The goals are to boost Juneau's economy in the short term by increasing the ability of parents to enter the workforce, and in the long term by increasing kindergarten readiness and reducing adverse childhood experiences.

Best Starts "how" in a nutshell:

- Oversee Best Starts with a coalition of government and community leaders and experts to ensure the most effective use of the funds.
- Provide affordable family support, quality child care and pre-school to all families who want it at the lowest cost by working with families and strengthening providers.
- For K-12: Best Starts will work with the Schools and social service organizations to create a net of services with a greater collective impact.
- One funding possibility is to ask the Juneau Assembly to let the public vote on Best Starts for Juneau Kids - to dedicate 1/2 of 1% of the existing sales tax when it is on the ballot this October for a five year re-authorization. This would give five years to prove this works, with NO local tax increase.

### AmeriCorps program –

Resource Development Director Truitt updated the Board on the grant application process. RDD Truitt reiterated the application process for AmeriCorps was underway. She identified that she was looking for approximately 12 host positions and had 6 so far. Board Member Mekala noted that his organization SEARHC might be interested in three members to work on insurance connections among uninsured. RDD Truitt explained that positions like that were what she was looking for and noted that AEYC and REACH – also agencies represented on the board – were seeking members. MS Truitt explained that we should have a funding decision April-May and hoped to then begin the process for a Program Manager.

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Ms. Truitt also noted that the program had the potential to expand into other Southeast Communities in future years. She would be working closely with Margy Hughes at the Serve Alaska State Commission to obtain a timeline for finalizing host sites and posting positions, with the intent of the program to have members starting end of August/ September 1<sup>st</sup>.

## **Resignation of Board Member Ann Gifford**

Secretary Gifford stated that she had told Chair Mesdag in January in advance of the Annual Meeting that she would step down from the Board in March due to other prior commitments.

She would miss working with the Board and appreciated everyone's commitment to United Way. She was willing to remain on the Education Committee.

**Motion: Past Chair Crane moved to accept with regret the resignation of Secretary Gifford from the Board. Motion seconded by Board Member Stell.**

**Motion to accept with regrets the resignation of Secretary Gifford passed unanimously.**

## **Chairs Report – Chair Mesdag**

Chair Mesdag noted that he had nothing further to report at this time. He thanked board members for staying later to accomplish the work.

## **Resource Development Director Report – Sara Truitt**

Nothing further to report.

## **President's Report**

President Stevens reported that he had hired a new Reading Tutor Coordinator, Sharon Cannon. Ms. Cannon is a retired educator who moved to Juneau in the past year. He noted that he has spent a number of hours in the past six months in support of the R.O.C.K. Juneau and Best Starts initiatives. He too was spending a number of hours on the AmeriCorps grant budget. He pointed out his activity report for the month of March, which was included in the packet. HE appreciated the work of the board on setting the strategic direction and looked forward to working to grow the organization.

## **Board Member Comments**

None

## **Adjournment**

Chair Mesdag adjourned the meeting at 7:10 PM

**United Way of Southeast Alaska**

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[unitedwayseak.org](http://unitedwayseak.org)

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**MINUTES** of the Education Committee Meeting

Date of meeting: April 11, 2017 Time: 10:00 am

Place: AEYC Conference Room

Members Present (first & last name): Joy Lyon, Ann Gifford, Robbie Stell, Kendri Cesar,

Members absent (excused): Lisa Richardson

Other persons present: Louise Miller, Friends of the Library, Erin Kirkland, Reading on the Fly, Wayne Stevens

Chairperson: Ann Gifford

**ITEMS DISCUSSED:** Ms. Kirkland provided background on herself and an overview of the Reading on the Fly Program. She provided information on how United Way, AEYS and Friends of the Library might implement the program in Juneau. Reading on the Fly is a trademarked program name and Ms. Kirkland will be involved in getting some of the details worked out to implement program. Best Beginnings in Anchorage is the Fiscal Agent for Reading on the Fly program. Local duties will include arranging for placement of two bookshelves at the Juneau Airport, clean up and stocking of the shelves. Additionally we will need to find appropriate storage for books and research security requirements.

**DECISIONS MADE:** Ms. Kirkland will coordinate with Alaska Airlines for shelf. Stevens will continue to coordinate with Juneau Airport officials. Ms Lyon will coordinate supplies of books with Ms. Miller from the Friends of the Library.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:**

Adjourned at: 11:10 am

# United Way of Southeast Alaska

## OUR STRATEGIC ANCHORS

**MISSION** - United Way fights for the health, education and financial stability of every person in every community.

**VISION** - United Way envisions a region where all individuals and families achieve their human potential through education, income stability, and healthy lives.

## OUR VALUES

Impact and Commitment to Community Success

Volunteerism

Inclusiveness

Integrity and Accountability

Innovation

## OUR STRATEGIC IMPERATIVES

## 2017 STRATEGIC AREAS OF FOCUS

Fundraising

Southeast Alaska Awareness and Outreach

Diverse, Strong, Informed Board

Strengthen partner agencies capacity

## 2017 KEY OBJECTIVES

Conduct a pilot efforts that includes:

- Loaned Executive program
- Workplace Campaigns
- Based on identified needs

Build region-wide campaign on what is accomplished by UWSEAK funding and on identified needs

Provide Board training on how to make the ask

Develop a year-long SE specific campaign based on local benefits that incorporates partner organization stories of impact

Host Day of Caring activity in Juneau, Sitka and Ketchikan

Solicit one board member from outside the Juneau area

Meet with community leaders to discuss needs

Investigate video conferencing options for board meetings

Host AmeriCorps program to support nonprofits

Identify and implement "connector" opportunities

Host Day of Caring activity in Juneau, Sitka and Ketchikan to address partner organization needs.

## 2017 KEY INITIATIVES

### METRICS

- C Completed
- O Ongoing
- P Planned

### METRICS

- C Completed
- O Ongoing
- P Planned

### METRICS

- C Completed
- O Ongoing
- P Planned

### METRICS

- C Completed
- O Ongoing
- P Planned

### METRICS

- C Completed
- O Ongoing
- P Planned



## **Resolution 2017-002**

### **A Resolution of the United Way of Southeast Alaska Board of Directors Authorizing Signers and Electronic Access on the Organizations Bank Accounts**

WHEREAS, United Way of Southeast Alaska has bank accounts at Alaska USA Federal Credit Union, Bank of America and Wells Fargo Bank Alaska; and

WHEREAS, Occasionally there is turnover on the Board of Directors as volunteers leave or there is turnover in administration of the United Way of Southeast Alaska organization; and

WHEREAS, when this turnover of Board members or Administration occurs the Board needs to authorize new signers on the organizations bank accounts; and

WHEREAS, those who are authorized to sign shall also have electronic access as allowed by the banking institutions; and

WHEREAS, the Board of Directors of United Way of Southeast Alaska met in a regularly scheduled meeting on April 20, 2017 and

WHEREAS, one item of business on the agenda was to authorize new signers and authorize those signers to have electronic access on all bank accounts for the organization; so

NOW, THEREFORE BE IT RESOLVED that United Way of Southeast Alaska authorizes the following additional Board member to be a signer on the organizations bank accounts; and

Jennifer Treadway, Secretary

FURTHER BE IT RESOLVED that United Way of Southeast Alaska authorizes the organizations President/CEO Wayne A. Stevens to be a signer on all of the organizations bank accounts.

Signed this 20th day of April, 2017

UNITED WAY OF SUTHEAST ALASKA

SIGNED:

ATTEST:

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Mark Mesdag  
Chair

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Wayne A. Stevens  
President/CEO

### IRS e-file Signature Authorization for an Exempt Organization

OMB No. 1545-1878

For calendar year 2015, or fiscal year beginning 9/01, 2015, and ending 8/31, 20 2016

▶ Do not send to the IRS. Keep for your records.

▶ Information about Form 8879-EO and its instructions is at [www.irs.gov/form8879eo](http://www.irs.gov/form8879eo).

# 2015

Department of the Treasury  
Internal Revenue Service

Name of exempt organization

Employer identification number

UNITED WAY OF SOUTHEAST ALASKA

92-0103202

KARMEN BOWMAN

TREASURER

#### Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I.

1 a Form 990 check here . . . . .	<input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12) . . . . .	1 b	<u>427,094.</u>
2 a Form 990-EZ check here . . . . .	<input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9) . . . . .	2 b	
3 a Form 1120-POL check here . . . . .	<input type="checkbox"/>	b Total tax (Form 1120-POL, line 22) . . . . .	3 b	
4 a Form 990-PF check here . . . . .	<input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5) . . . . .	4 b	
5 a Form 8868 check here . . . . .	<input type="checkbox"/>	b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c) . . . . .	5 b	

#### Part II Declaration and Signature Authorization of Officer

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2015 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

Officer's PIN: check one box only

I authorize ALTMAN, ROGERS & COMPANY to enter my PIN 14905 as my signature  
ERO firm name 14905  
Enter five numbers, but do not enter all zeros

on the organization's tax year 2015 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.

As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2015 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.

Officer's signature ▶ *Karmen Bowman* Date ▶ X 3/23/17

#### Part III Certification and Authentication

ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN. . . . .

92036492036  
do not enter all zeros

I certify that the above numeric entry is my PIN, which is my signature on the 2015 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.

ERO's signature ▶ *Karmen Bowman* Date ▶ 3-2-17

**ERO Must Retain This Form – See Instructions  
Do Not Submit This Form To the IRS Unless Requested To Do So**

### **Current Mission and Vision Statements**

**Mission Statement:** "United Way collaborates with partner agencies to strengthen and Improve Health, Education and Income Stability in Southeast Alaska."

**Vision Statement:** "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"

### **Proposed Mission and Vision Statements**

**Mission Statement:** United Way fights for the health, education and financial stability of every person in every community

**Vision Statement:** United Way envisions a region where all individuals and families achieve their human potential through education, income stability and healthy lives.

#### **Core Values:**

- Impact and commitment to community success
- Volunteerism
- Inclusiveness
- Integrity and Accountability
- Innovation

**United Way Worldwide**

701 North Fairfax Street  
Alexandria, Virginia 22314-2045  
tel 703.683.7823  
fax 703.683.7846

John C. Lechleiter, Ph.D.  
Chair of the Board of Trustees

Recd 4/4/2017  
WWS



**TO: MEMBERS OF UNITED WAY WORLDWIDE**

**FROM: DR. JOHN LECHLEITER**

**DATE: MARCH 28, 2017**

**SUBJECT: CALL TO ATTEND ANNUAL MEETING – MAY 10, 2017**

On May 10, we will host the 2017 United Way Worldwide (UWW) Annual Meeting outside of Orlando, Florida, U.S.A. All members are entitled to one delegate vote (with the exception of State Associations, per UWW's bylaws); I encourage you to attend this meeting or submit your vote by proxy.

This year's meeting will take place from 8:00–9:00 a.m. in Kissimmee, Florida at the Gaylord Palms Resort & Convention Center (6000 West Osceola Parkway – Sun C Ballroom). The agenda will include an update on the state of the organization, followed by the election of board members.

Enclosed for your review are the proxy statement, minutes from the 2016 Annual Meeting, and board nominations. Also enclosed is a proxy form to be used by any qualifying member organization that is unable to attend the meeting, but would like to exercise its right to vote.

UWW General Counsel and Secretary Patricia Turner, Esq. will be the organization's designee, and will vote on behalf of the proxies at this year's meeting. To designate someone else to exercise your proxy\*, please insert the person's name on the enclosed proxy form. All proxy forms must be received no later than 5:00 p.m. U.S. Eastern Daylight Time on May 9, and may be submitted by fax (+1 703.683.7846) or mail (address on form). You can also submit your vote online at <https://online.unitedway.org>.

Any additional voting matters for discussion at the meeting should be sent to Ms. Turner by April 26, 2017. She is available to answer your questions at [Patti.Turner@uww.unitedway.org](mailto:Patti.Turner@uww.unitedway.org) or (+1 703.683.7866).

Thank you in advance for your participation at this meeting (either by proxy or in person).

Enclosures

cc: United Way Worldwide Board of Trustees  
United Way U.S.A. Board of Trustees

*\*The substitute proxy should be executed by an authorized volunteer representative of the member United Way organization.*



**PROXY STATEMENT**

**1. ELECTION OF WORLDWIDE and U.S.A. BOARD MEMBERS**

United Way Worldwide's (UWW's) Board of Trustees and United Way's U.S.A. Board of Trustees each approved an attached slate of nominees for election to their respective boards. Nominees are a slate of cross-sector leaders that were chosen for their valued expertise, leadership and commitment to United Way. The names of additional nominees may be added to the slates as their acceptances are received and will be posted on United Way Online ([online.unitedway.org](http://online.unitedway.org)).

**2. OTHER BUSINESS**

Any other matter which may properly come before the meeting and be voted on must be in compliance with the New York State Not-For-Profit Corporation Law and UWW's Articles of Incorporation and Bylaws. Any new voting matters should be shared with Ms. Patricia Turner, Esq., UWW's General Counsel and Secretary, by April 26, 2017.



**VOTING PROXY FOR U.S.A. MEMBERS**

**A proxy may be submitted if a United Way Worldwide member is unable to have either its CEO or Board Chair present to vote at the Annual Meeting.** This proxy may be used to submit a member United Way's vote and designate Patricia Turner, United Way Worldwide's Secretary of the Corporation, to be such member's lawful substitute and proxy OR this proxy may be used to designate another representative other than Ms. Turner to be such member's lawful substitute and proxy at the annual meeting.

The form below may be used to indicate how your organization would like its vote cast. If completed, your vote will be cast accordingly, see Instructions for Proxyholder below.

MEMBER ORG. (UNITED WAY) NAME: \_\_\_\_\_

The undersigned representative of a member organization of United Way Worldwide does hereby constitute and appoint (*Please check one*)

Patricia J. Turner, Esq., Secretary, United Way Worldwide

Other \_\_\_\_\_

to be such member's lawful substitute and proxy. (To designate someone other than Ms. Turner, please insert in the blank space above the name of the registered delegate you desire to exercise your proxy.)

This proxy designates a representative in the name of such member to vote in person at the Annual Meeting of the members of United Way Worldwide to be held on Wednesday, May 10, 2017 from 8:00–9:00 a.m. in the Sun C Ballroom, Gaylord Palms Resort & Convention Center, 6000 West Osceola Parkway, Kissimmee, Florida, 34746, U.S.A. and at any adjourned and reconvened meeting thereof, at the discretion of the management, on such business as may properly come before the meeting on the items set forth below and more fully described in the Proxy Statement. Said member hereby revokes any proxy or proxies heretofore given to any other person or persons whomsoever.

**Instructions for Proxyholder**

The form below may be used to indicate how your organization would like to cast its vote. United Way's Worldwide and U.S.A. Boards of Trustees recommend a vote of approval for all ballot measures. If left blank or incomplete, your proxy will be so voted unless otherwise indicated below. In accordance with New York Not-For-Profit Law, proxies will not be accepted on-site at the annual meeting. Proxies must be received and accounted for by the Inspectors of Election, Ms. Patricia Turner, Esq., United Way Worldwide's Secretary and Ms. Melissa Wolfe, United Way Worldwide's Director of Governance, **by 5:00 p.m., U.S. Eastern Daylight Time on May 9, 2017.** Proxies must be returned for receipt by this date/time at United Way Worldwide, 701 North Fairfax Street, Alexandria, Virginia, USA 22314-2045, Attn: Executive Office. Where time is a factor, the proxy may be submitted via facsimile to +1 703-683-7846 before May 9, 2017 and the original copy mailed subsequently.

**1. Approval of the minutes of the 2016 Annual Meeting**

For

Against

Abstain

**UNITED WAY WORLDWIDE  
ANNUAL MEETING OF THE MEMBERSHIP  
MAY 10, 2017**



MEMBER ORG. (UNITED WAY) NAME: \_\_\_\_\_

**NOMINEES TO WORLDWIDE BOARD OF TRUSTEES**

**FIRST THREE-YEAR TERM:**

2. Anthony Earley, Jr., Executive Chair of the Board, PG&E Corporation  
 For  Against  Abstain
3. Mariame McIntosh Robinson, President and CEO, First Global Bank Limited  
 For  Against  Abstain

**SECOND THREE-YEAR TERM:**

4. Jean-Claude Gruffat, Managing Director, Galileo Global Advisors  
 For  Against  Abstain
5. Dr. Chul Hee Kang, Dean, School of Social Welfare & Director of Center for Social Welfare Research, Yonsei University  
 For  Against  Abstain
6. Punit Renjen, CEO, Deloitte Touche Tohmatsu Limited  
 For  Against  Abstain
7. Dr. Juliette Tuakli, CEO/Chief Medical Officer, CHILDAccra  
 For  Against  Abstain
8. Wayne Wouters, Strategic and Policy Advisor, McCarthy Tétrault  
 For  Against  Abstain

**ONE-YEAR TERM:**

9. John Dooner, Chairman, The Dooner Group  
 For  Against  Abstain
10. Dr. John Lechleiter, Chairman, Eli Lilly & Company  
 For  Against  Abstain
11. Dr. James Bullard, President and CEO, Federal Reserve Bank of St. Louis\*  
 For  Against  Abstain
12. Rodney Slater, Esq., Partner, Squire Patton Boggs  
 For  Against  Abstain



**NOMINEES TO U.S.A. BOARD OF TRUSTEES**

**FIRST THREE-YEAR TERM:**

13. Susan Somersille Johnson, Chief Marketing Officer, SunTrust Banks  
 For                       Against                       Abstain
14. Katherine Quinn, Executive Vice President and Chief Strategy and Reputation Officer, U.S. Bancorp  
 For                       Against                       Abstain

**SECOND THREE-YEAR TERM:**

15. Dr. James Bullard, President and CEO, Federal Reserve Bank of St. Louis\*  
 For                       Against                       Abstain
16. Anthony P. Carter, Global Diversity and Social Justice Writer and Lecturer  
 For                       Against                       Abstain
17. Tefere Gebre, Executive Vice President, AFL-CIO  
 For                       Against                       Abstain
18. Cynthia Gibson, Executive Vice President, Chief Legal Officer and Corporate Secretary, Scripps Network Interactive  
 For                       Against                       Abstain

\* Dr. James Bullard is nominated for a second 3-year term on the U.S.A. Board. He is also nominated for a special one-year term on the United Way Worldwide Board. It is the United Way Worldwide Board's practice to invite the chair of the U.S.A. Board of Trustees to serve on its board until a U.S.A. United Way is established. Dr. Bullard currently chairs the U.S.A. Board of Trustees.

**NOTE:** Additional nominees may be added as their acceptances are received. The names of additional nominees will be posted on United Way Online ([online.unitedway.org](http://online.unitedway.org)) and will be voted upon at the Annual Meeting. United Way's Worldwide and U.S.A. Board of Trustees recommend a vote for these additional nominees and your proxy will be so voted unless otherwise indicated.

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IN WITNESS THEREOF, said member has executed this proxy the \_\_\_\_ day of \_\_\_\_\_, 2017.

MEMBER ORGANIZATION (UNITED WAY) NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ADDRESS 1: \_\_\_\_\_

ADDRESS 2: \_\_\_\_\_

COUNTRY/PROVINCE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_



## Presidents Report for April 20, 2017

### Meetings

- 3/22 - Jim Balamaci, CEO, Special Olympics Alaska
- 3/23 - Margy Hughes, DCCED, AmeriCorps grant discussion
- 3/24 – Faith Lee, Sitka AmeriCorps program, Meet w/Rorie Watt, City Manager,
- 3/27 – Brittany Pace event discussion, Senior Center Pancake Breakfast
- 3/28 – Coeur Campaign presentation, Foraker Support Task Force, Rotary meeting, R.O.C.K Juneau
- 3/29 – Best Starts conversation,
- 3/30 – Chamber luncheon
- 3/31 – Meeting w/ Joan O’Keefe & Chuck Collins, Nonprofit Center, Financial Reality Fair @ Yaakoosge Daakahidi High School
- 4/2 - Travel to Anchorage for Foraker Leadership Summit
- 4/3 - Foraker Leadership Summit, Anchorage, Ann Ringstad Alaska Community Foundation
- 4/4 - Foraker Leadership Summit, Anchorage, Erin Kirkland Reading on the Fly program discussion
- 4/5 – Lunch w/Dawn Wesley VITA program discussion
- 4/6 – United Human Services board meeting,
- 4/7 – Dirk Van den Bosch conversation
- 4/11 – Coeur Campaign presentation, Education Committee w/Erin Kirkland - Reading on the Fly program discussion, Rotary meeting
- 4/12 – Margy Hughes AmeriCorps discussion, Northrim Bank economic presentation
- 4/13 – Chamber luncheon, Collective Impact R.O.C.K Juneau meeting @ JEDC, Chamber BAH @ Coppa
- 4/14 – Lunch w/Warren Russell & Jacob Cocks re Day of Caring Sitka & Ketchikan, Financial Reality Fair @ Thunder MT High School
- 4/17 – Discussion with UWW re: their website,
- 4/18 – Rotary meeting
- 4/20 – Juneau Community Foundation, Chamber luncheon, United Way Board meeting

### Worked on following tasks –

- FY 2017 Budget
- AmeriCorps Program Management assessment/Development
- Strategic Planning
- United Human Services Nonprofit Center planning
- Best Starts
- R.O.C.K. Juneau
  - Raising Places: Building Child Centered Communities grant application
- Juneau Community Foundation Grant review
- Reading Tutor coordinator orientation