

Mission Statement: "United Way collaborates with communities and agencies across Southeast Alaska to strengthen and improve the Health, Education and Income Stability of all individuals."

**United Way of Southeast Alaska
Board of Directors Meeting**

**Thursday, August 20, 2015
5:15-7:00 PM**

United Way of Southeast Alaska 3225 Hospital Drive, Suite 201

Teleconference: (800) 315-6338, Code: 32251#

I. CALL TO ORDER and INTRODUCTIONS –Chair Burton

II: APPROVAL OF AGENDA – Corrections/Additions

III: APPROVAL OF MINUTES – Corrections/Additions

July 16, 2015 Board meeting minutes

IV: PRESENTATIONS –

V: COMMITTEE REPORTS

Resource Development –

Finance Committee – Treasurer Bill Peters, Treasurer, July Finance Statement

Campaign Committee – Treasurer Bill Peters, Rustan Burton

Events Committee –Chair Kelli Grummet, Rustan Burton, Sue Bill

Governance Committee

Board Development Committee – Chair Elect Mark Mesdag, Rustan Burton, Warren Russell

Personnel Committee –Treasurer Bill Peters, Ann Gifford, Rosemary Hagevig

Education Committee – Robbie Stell, Ann Gifford, Joy Lyon

Income Stability Committee – Jaysen Katasse, Gail Dabaluz, Millie Ryan

Community Impact Committee – Karen Crane, Bill Peters, Rustan Burton

Health – Chair Karen Crane, Sue Bill, Millie Ryan,

VI: STRATEGIC PLAN UPDATE –

VII: OLD BUSINESS

Day of Caring Coordinator

VIII: NEW BUSINESS

Resignation of Board Member Gail Dabaluz

Participation in Emergency Preparedness Expo September 1 and 12

Approval of Community Impact Grant award recommendations

IX: CHAIR REPORT – Rustan Burton

X: PRESIDENTS REPORT – Wayne Stevens

XI: Resource Development Director Report – Sara Truitt

XII: BOARD MEMBER COMMENTS

XIII: ADJOURNMENT

Next Meeting September 17, 2015

Vision Statement: "United Way envisions a region where all individuals and families achieve their human potential through education, income stability and healthy lives."

2015 Board Member Attendance																%		
Board Term Ends	First Name	Last Name	1/24	2/19	3/19	3/30	4/16	5/21	6/18	7/16	8/20	9/17	10/15	11/19	12/17	Attend	X's	Total
Jan - 2018	Sue	Bill		X	X	X	X	E	X	X						86%	6	7
Jan - 2016	Rustan	Burton	X	E	X	X	X	X	X	X						88%	7	8
	Karen	Crane	X	X	E	X	X	X	X	X						88%	7	8
Jan - 2017	Gail	Dabaluz	X	X	E	X	E	X	A	A						50%	4	8
Jan - 2016	Ann	Gifford	X	X	X	X	E	X	E	X						75%	6	8
Jan - 2018	Kellie	Grummett			E	X	X	E	X	E						50%	3	6
Jan - 2018	Rosemary	Hagevig	X	X	X	X	E	X	X	X						88%	7	8
Jan - 2014	Jaysen	Katasse	X	X	E	X	E	E	E	E						38%	3	8
Jan - 2016	Joy	Lyon	X	X	X	E	X	X	X	X						88%	7	8
Jan - 2016	Mark	Mesdag	X	X	X	X	X	E	E	X						75%	6	8
Jan - 2017	Bill	Peters	X	X	X	X	X	X	X	E						88%	7	8
Jan - 2018	Warren	Russell		X	E	E	X	E	X	X						57%	4	7
Jan - 2017	Millie	Ryan	X	X	E	X	X	X	X	X						88%	7	8
Jan - 2016	Robbie	Stell	E	X	X	X	E	E	X	X						63%	5	8
Total Board			11	14	14	14	14	14	14	14	14	14	14	14	14	0	0	4
Attendance			10	12	8	12	9	8	10	10	-	-	-	-	-			
Average Percentage attending			91%	86%	57%	86%	64%	57%	71%	71%	0%	0%	0%	0%	0%	73%		
	X = Attended																	
	T = Teleconferenced in																	
	E= Excused																	
	A=Absent																	

United Way of Southeast Alaska Board of Directors Meeting

Thursday, July 16, 2015
5:15-6:55 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Board Members in Attendance

Board Members in Attendance					
X	Rustan Burton - Chair	X	Rosemary Hagevig		Staff
X	Karen Crane - Past Chair	E	Jaysen Katasse	X	Wayne Stevens
X	Mark Mesdag – Chair Elect	X	Joy Lyon	X	Sara Truitt
E	Bill Peters –Treasurer	X	Warren Russell		
X	Ann Gifford– Secretary	X	Millie Ryan		Guest(s):
X	Sue Bill -	T	Robbie Stell		
A	Gail Dabaluz				
E	Kelli Grummet				
Legend: X = present E = excused absence T = teleconference A=absent					

Call to Order and Introductions

Chair Burton called the meeting to order at 5:22PM. A quorum was established with ten members present or on-line.

Approval of Agenda

Motion: **Board Member Russell moved to adopt the agenda as presented. Chair Elect Mesdag seconded the motion.**

Chair Burton asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

With no objections, the agenda was adopted as Amended.

Approval of Minutes

Motion: **Board Member Ryan moved to approve the minutes from the June 18, 2015 Board of Directors meeting. Chair Elect Mesdag seconded.**

Motion approved unanimously.

PRESENTATIONS – Joy Lyon, Board Member and Executive Director of AEYC-SEA

Board member Lyon reported on her recent trip to the Dolly Parton Imagination Library (DIPL) 20th anniversary conference in Tennessee. The conference was hosted by the Dollywood Foundation, which oversees the Dolly Parton Imagination Library. Lyon’s organization, AEYC-SEA, is a participating agency in Southeast Alaska, with support from United Way and other organizations. Lyon reported that almost 850,000 children are registered to receive books from birth to five years old. The program is currently available in four countries, Canada, Australia, Great Britain and the United States. AEYC has almost 1400 children registered in Juneau – 70% of all children under age 5, and a total of nearly 2000 in 12 Southeast Alaska communities. Primary organizations supporting the effort include United Way Worldwide, Rotary International, Kiwanis International, public library Foundations, and various early childhood organizations. The cost to provide 12 books per year per child is \$30.00. Research presented at the conference by the University of Tennessee indicates that children who participate in the program score significantly higher on kindergarten readiness measures, even after controlling for demographic and socioeconomic factors, and are more likely to score higher on literacy assessments in third

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grade. Board member Lyon reported on the status of funding for the program as the State budget gets cut and as Best Beginnings loses some of its state support. Due to corporate sponsorship at a 50% match from Best Beginnings, that cost per child is only \$15/ a year per child for each local community to raise.

Children are enrolled by the hospitals where they are born –with parents’ consent. Children born in Anchorage but who live in Juneau also receive their books through AEYC-SEA. The books are distributed until a child’s 5th birthday.

Committee Reports

Resource Development

Finance Committee – Chair Elect Mark Mesdag

Chair Elect Mesdag reported that the Finance Committee had met on Wednesday, July 15, to review the June finance reports. Income continues to grow, albeit not to the level we aimed for with the budgeted goal of \$450,000 for the campaign. Expenses are flat and well within tolerances. While we currently show a positive net income, with two more months of expenses and the \$30,000 dedicated to the Community Impact Grant funding, we expect to see another net loss for the year.

Campaign Committee – Bill Peters, Rustan Burton

Internal Campaign Committee Chair Peters was at school. Chair Burton reported that there had been a campaign cabinet debrief for the 2014 Fall Campaign on June 26. The campaign committee reviewed what worked, what didn’t work and discussed how to improve the campaign effort. Minutes of that meeting are included in the July 16 Board meeting packet. The second meeting was held on July 7 to begin the process of planning for the fall 2015 campaign efforts. Members of the committee discussed potential campaign co-chairs and committee members. They decided to host the campaign kickoff event on August 28 at the Juneau Empire at 4:30 pm. The campaign committee will be working with the Events Committee on the event details. The Campaign Committee is scheduled to meet on August 6 at 3:00 pm in the UWSEAK Conference room.

Event Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig, Rustan Burton

Chair Burton noted that the events committee had not met, but he would call a meeting next week to assist with the campaign planning.

Governance Committee

Board Development Committee – Mark Mesdag

Chair Elect Mesdag reviewed materials related to United Way’s three focus areas: Health, Education and Income Stability. He handed out packets of material on each of the focus areas for board members to review. He also noted that much of the material he was using came directly from our website and encouraged board members to visit the website and review the information available. He asked board members “What do the impact areas mean to you?” He then facilitated a conversation with the board on the topic, generating some excellent discussion.

Personnel Committee – Bill Peters, Ann Gifford

In Treasurer Peters’ absence, Secretary Gifford reported that she had sent out materials to all board members on July 13 to begin the process of President Stevens’ annual review. She noted that Treasurer Peters would

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schedule a meeting with President Stevens soon to discuss revisions to the President's job description and then would call a committee meeting to review and ultimately recommend the adoption of a revised job description. In the meantime she asked all board members to focus on the categories in the evaluation form in completing their evaluation of President Stevens, and to return their completed forms to her by the end of the month.

Education Committee - Robbie Stell, Ann Gifford, Joy Lyon

Board Member Lyon and Secretary Gifford reported on their committee meeting of July 14. Minutes of that meeting are included in the board packet. They have set their next committee meeting for August 11 at 11:00 am. They are still looking at a variety of initiatives and will be developing a prioritized list to bring back to the full board. The committee is very concerned about the loss of funding for reading programs and the impact that will have on students.

Income Stability Committee – Gail Dabaluz, Jaysen Katasse

In the absence of Board members Katasse and Dabaluz there was no report.

Community Impact Grant – Karen Crane, Bill Peters, Rustan Burton

Past Chair Crane reported that the committee was working on a review of the scoring mechanism. The committee wanted the mechanism to be more reflective of the actual process from the last two review processes. Secretary Gifford had provided some recommended changes to the scoring sheet for the staff to update. Staff has sent out notices to all partner agencies regarding the grant process and submitted press releases to media outlets across the region. Staff is collecting the names of prospective community members to serve on the review panel. The grant application period closes on Friday July 31.

Health Committee – Chair Karen Crane, Millie Ryan, Sue Bill

Past Chair Crane reported that the committee had met at 4:00pm that afternoon to review materials on the health initiatives of United Way. She indicated that the committee would continue to review materials and develop ideas for the board to consider. One idea they had discussed was assisting with a vaccination drive prior to the start of the school year.

Strategic Plan Update –

Goals Review

Chair Burton encouraged board members to review the strategic plan materials developed as goals for what we want the organization to achieve in the coming year. He noted that, among other things, he is actively trying to connect with leadership at SEARHC to hold a conversation about a workplace campaign.

Old Business

2015 Campaign Updates

Chair Burton asked board members to be thinking about their connections with other businesses in the region. He encouraged them to reach out and invite others to participate in a work place campaign at their place of business. Businesses across the region are very generous. The workplace campaign allows employees to engage in philanthropy. Board members were encouraged to add potential contacts for campaign activity.

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New Business

2015 Fall Campaign chair/co-chair ideas

Chair Burton reported that he had reached out to Jim Strader at Bartlett Regional Hospital and Mr. Strader had agreed to serve as a campaign co-chair. Board members expressed support for Mr. Strader's role as campaign co-chair. Chair Burton would reach out to last year's co-chair Kristin Bartlett to see if she would serve again this year.

Chairs Report – Chair Burton

Chair Burton commented on the great discussions and reports from the committees. He is very encouraged with the direction the board is moving.

President's Report

President Stevens pointed out correspondence in the board packets, including his July activity report and the Community Impact grant report from SERRC Family Literacy Program outlining their accomplishments utilizing the grant awarded to them last FY. He called the board's attention to the agreement between United WAY SEAK and Juneau Rotary for volunteers at the annual Brewfest on September 26, 2015. He passed out a signup sheet for board members to participate in meeting United Way's volunteer obligations. He also shared a message from United Way Worldwide noting that our membership requirements were completed on time. Stevens reminded board members that our AmeriCorps Volunteer Angie Gross would be completing her term of service on July 31 and would be leaving Juneau on Saturday. She has accepted another term of service in Prescott AZ for the coming year. He handed out copies of the 2014 annual report that had been distributed around the region as inserts in local newspapers in Juneau, Sitka, Ketchikan, Wrangell, Petersburg and Haines. He reminded board members to be "bear aware" as they moved around the building as the fish were running in the stream outside of the offices and bears had been spotted adjacent to the building.

Resource Development Director Report – Sara Truitt

Ms. Truitt reported that she is working on assembling a list of invitees for the August Campaign event. She reported that she is compiling the main agency contacts for workplace campaigns, as well as -- at Treasurer Peters' request -- a list of donors who have given \$500+ over the last three campaign years.

Ms. Truitt also reported that she has been in the beginning stages of organizing the 2015 Day of Caring. The dates of October 1st and October 3rd have been selected. She noted that DIPAC is on board to host the kick-off event in the morning. The Meet and Greet event that has traditionally been held in mid September was still TBD as she was waiting to hear back from TK McGuire's. Ms. Truitt explained that traditionally there has been a Day of Caring Chair whose main job is to help get volunteer groups from workplaces. She noted that while she didn't need someone to step up during this meeting, she would need to know during the next two weeks who would be willing to take that on.

Board Member Comments

Adjournment

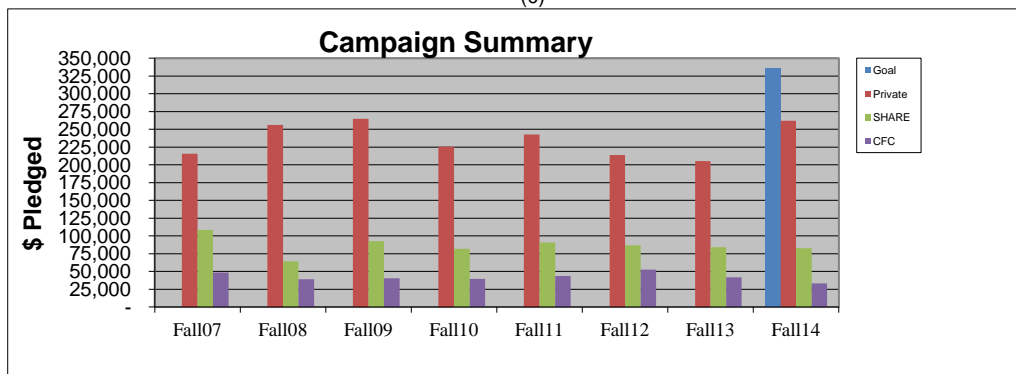
Chair Burton adjourned the meeting at 6:42 PM

**United Way of Southeast Alaska
Financial Summary
July 31, 2015**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
Revenues				
Fall 14 Campaigns				
Private Cpgn to UW	90,321	111,333	190,950	(100,629)
Community Impact Revenue	51,953	23,889	34,200	17,753
Out-of-Area Pledge Revenue	23,823	-	-	23,823
SHARE Cpgn to UW	9,736	2,059	4,500	5,236
CFC to UW	3,852	1,474	4,950	(1,098)
Uncollectible Pledge Expense	-	-	(4,642)	4,642
15% From private cpgn	10,803	10,363	14,108	(3,304)
Subtotal Campaign	190,488	149,119	244,066	(53,577)
Non-Campaign Income	79,331	39,339	65,230	14,102
Total Revenues	269,820	188,458	309,295	(39,476)
Expenses				
Human Resources	145,367	139,532	146,436	1,069
Travel & Training	5,833	4,182	7,547	1,713
Community Impact	-	-	27,000	27,000
Other Expenses	109,535	110,737	125,109	15,574
Total Expenses	260,735	254,451	306,092	45,356
Net Income (Loss)	9,084	(65,992)	3,204	5,881

Liquidity (Current Ratio)

	Current Year	Prior YTD		Current FY	Prior FY
Assets, Liabilities & Equity					
Assets					
Cash	171,748	186,736	August		1.97
Accounts Receivable	154,535	186,271	July	2.06	1.68
Other	1,866	565	June	2.08	1.65
Total Assets	328,150	373,572	May	2.16	1.67
Liabilities & Equity					
Agency Designations Payable	139,690	204,760	April	2.08	2.35
Other	19,700	21,143	March	4.05	2.41
Equity	168,759	147,669	February	2.56	2.39
Total Liabilities & Equity	328,150	373,572	January	2.54	2.20
	(0)	-	December	2.61	2.27
			November	2.56	0.02
			October	2.51	2.46
			September	2.06	2.06



Campaign Collections

	Private	SHARE	CFC	TOTAL
Fall 13				
Total Campaign Pledges	205,482	83,959	41,504	330,944
Designated to UW	136,353	2,059	1,474	139,886
Designated to Agencies	69,129	81,900	40,030	191,058
Total Collections to date	197,501	79,469	38,356	315,327
% Collected	96%	95%	92%	95%
Fall 14				
Total Campaign Pledges	261,957	82,643	32,969	377,569
Designated to UW	166,097	9,736	3,852	179,685
Designated to Agencies	95,861	72,906	29,117	197,884
Total Collections to date	158,220	43,983	12,609	214,811
% Collected	60%	7	38%	57%

United Way of Southeast Alaska

3225 Hospital Drive, Suite 201
Juneau, Alaska 99801
tel 907.463.5530
fax 907.463.4649

unitedwayseak.org

LIVE UNITED



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LIVE UNITED



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Organization's Approved	Proposal/Program Title	Impact Area	Amount Requested	Amount Awarded	Area of Focus
Alaska Aids Association (4 A's)	Syringe Access Program	Health	\$1,750	\$1,750	Health
Assn. for the Edu of Young Children (AEYC)	All Aboard for Early Literacy	Education	\$2,500	\$2,500	Education
Craig Public Library	No Job Seeker Left Behind Program	Income	\$1,353	\$1,353	Income
Front Street Community Health Center	Rx Assistance Program	Health	\$3,500	\$3,500	Health
Ketchikan Youth Initiatives	Shelter for Woodsball Paintball Field	Income	\$3,500	\$3,500	Income
The Glory Hole	Juneau Vulnerability Index Survey	Health	\$1,780	\$1,780	Health
Southeast Alaska Independent Living (SAIL)	Rural Outreach	Health	\$3,500	\$3,500	Health
Sitkans Against Family Violence (SAFV)	Sitkans Against Family Violence	Health	\$2,500	\$2,500	Health
Sitka Local Foods Network	Sitka Education Garden	Health	\$1,765	\$1,765	Health
Southeast Regional Resource Center (SERRC)	Family Literacy Program at Gruenings Parks	Education	\$3,500.00	\$3,500	Education
Thorne Bay Library	Lapsit Reading Kit	Education	\$1,125	\$1,125	Education
Zach Gordon Youth Center	Body and Mind Afterschool Program	Education	\$3,500	\$3,500	Education
	Total:		\$30,273	\$30,273	

Organization's Denied	Proposal/Program Title	Impact Area	Amount Requested	Amount Awarded	Area of Focus
American Red Cross	Statewide Disaster Institute Training	Income	\$3,500		
Cancer Connection	Community Health Forum	Health	\$3,500		
Communities in Schools Juneau	Integrated Case Management for At Risk HS Students	Education	\$2,000		
Eagle River United Methodist Camp	Revamp Camp Activities	Health	\$2,140		
Feeding Juneaus Future	Warehouse bulk purchase of food items	Health	\$2,500		
Great Alaska Boy Scout Council	Eagle Rvr Camp; Youth Resiliency, Development and Competency	Health	\$2,500		
Girl Scouts of Alaska	Girl Scout Summer Camp	Education	\$3,500		
Helping Hands	Upgrades on Equipment or Building	Income	\$2,500		
Juneau Alaska Music Matters (JAMM)	Juneau Alaska Music Matters	Education	\$3,500		
Juneau Family Health and Birth Center	Community Birth and Parenting Classes	Health	\$3,000		
Planned Parenthood	Juneau Health Center	Health	\$3,500		
Riverbend Learning Community PTO	Reading Is Fun	Education	\$2,000		
Thunder Mountain HS Student Government	Travel Funds	Education	\$2,472.80		
	Total:		\$34,140	\$0	
	Total Amount Requested:			\$65,413	

Wayne A. Stevens

From: Gail Dabaluz [gaildabaluz@yahoo.com]
Sent: Tuesday, July 28, 2015 11:24 AM
To: president@unitedwayseak.org
Subject: Board role

Good morning, Wayne.

I am submitting my resignation as a United Way of Southeast Alaska board of director. While enjoying the board dynamics and committee work, I need to focus on completing my doctorate degree through UAF.

Please share my best wishes for the United Way of Southeast Alaska board members.

Sincerely,

Gail Dabaluz

Exhibitor # _____

Registration Form

2015 JUNEAU PREPAREDNESS EXPO

WHO DEPENDS ON YOU?

LOCATION: CENTENNIAL HALL

Friday, September 11th, 2015 (11am to 7pm)
Saturday, September 12th, 2015 (10am to 5pm)

*Setup: Friday, September 11th, 8-11am
Cleanup: Saturday, September 12, 5-8 pm*

Organization Name: _____

Point of Contact: _____ Email _____

Contact Wk Ph # _____ Cell Ph # _____ Other # _____

Choose how you will participate: Booth _____ Presentation _____
(Place an X next to all that apply)

SPONSOR/S

My organization would like to sponsor this event: Y / N (Circle One)

Specify type: Door Prize/s _____ Cash Donation _____

***If you choose to assist with a cash donation to be applied to rental fees for Centennial Hall, Door Prizes, or Advertising we will contact you personally to coordinate your donation.

BOOTH SPACE

Dimensions: 10X10 _____ 10X20 _____ Custom _____

Location Preference:

Outside Wall _____ Center Ballroom _____ Main Lobby _____

Accommodations: Power _____ Other Needs _____

PRESENTATION

Presentation Title _____

Presenters Name _____

Presentation Length (in minutes or hours) _____

Presentation Day/s: Friday 9/11 _____ and/or Saturday 9/12 _____

No. of Presentations Per Day Friday 9/11 _____ and/or Saturday 9/12 _____

Preferred Time/s: _____

Accommodations: (Projector, TV, Computer ...) _____

Please complete and return to: Event Coordinator- tom_mattice@ci.juneau.ak.us
Work (907) 586-0419 / Fax (907) 586-4517



EMERGENCY PROGRAMS

tom.mattice@juneau.org

Voice: (907) 586-0419

Fax: (907) 5864517

DATE: July 29, 2015
TO: Juneau Preparedness Partners
FROM: Tom Mattice
Emergency Programs Manager
SUBJECT: 2015 Juneau Preparedness Expo – Who Depends On You?

The City and Borough of Juneau, State and Federal Agencies, in partnership with other local organizations would like to invite you to participate in the third biennial **2015 Juneau Preparedness Expo September 11-12, 2015** at Centennial Hall.

The Expo is scheduled for:

Friday, September 11th (11am – 7pm) and Saturday, September 12th (10am – 5pm)

If you wish to participate, please complete and return a registration form to tom.mattice@juneau.org

September is National Preparedness month, during which the Department of Homeland Security places a special emphasis on family emergency preparedness. Natural disasters and severe weather conditions are common in Alaska. Limited resources, minimal infrastructure, and numerous geographical challenges have been the catalyst building a history of Alaskans pulling together in times of crisis to “weather the storm.” We recognize the inevitability of severe events and the importance of taking individual responsibility for the care and recovery of our families and community.

This Expo is designed to optimize attendance by allowing individuals to participate at no cost and allow the flexibility to come and go throughout the event based on their work and family schedules. Past Preparedness Expo’s were a great success with over 43 organizations participating and both local and regional attendance. We anticipate excellent community support and participation.

OBJECTIVES - WHO DEPENDS ON YOU? ARE YOU PREPARED?

1. Increase awareness of disasters common in Juneau to expand public knowledge of Juneau’s emergency response plans and procedures.
2. Provide Juneau families and organizations with the materials and knowledge to develop individualized disaster preparedness plans and understand what they should do following a disaster.
3. Provide tools to help local businesses better understand how to plan for, survive, and recover from a disaster. This includes the importance of Continuity of Operations (COOP) planning to successfully continue operating during and post disaster. *(Two out of every three businesses without a COOP Plan fail shortly after even a minor disaster such as a small fire).*
4. Clarify how local, state, and federal agencies work together with non-governmental organization’s through multi-agency coordination to provide relief services during times of need.
5. Bring together community service providers allowing them to promote their services, raise awareness of the numerous volunteer opportunities, and recruit new volunteers.

EVENTS

1. Vendor displays/booths staffed with specialists and materials on a wide variety of preparedness subjects
2. Special preparedness presentations and training sessions in the small conference rooms
3. Slideshows and films of the Good Friday Earthquake, Juneau avalanches, and NOAA weather disaster preparedness
4. Displays of historical photographs and news articles of Alaska disasters
5. Special Offers and Products available for purchase
6. Give-a-ways / Door Prizes

PARTICIPATION BY YOUR ORGANIZATION

We need you to join us in making the 2015 Expo a valuable and successful event. Your participation will ensure a comprehensive variety of information and presentations.

Here are a few ideas on how your organization can participate:

The possibilities are limitless; with a little imagination you will find you have an important role in preparedness that you can share with others.

- Volunteer Opportunities
- Preparing Pets for Emergencies
- Disaster Planning for Elderly / Special Needs / Children
- Emergency First Aid / CPR
- Food / Water Preparedness and Storage
- Growing / Raising your own food
- Tribal Preparedness
- A.L.I.C.E. Protocol
- Disaster Shelter Operations
- Insurance Preparedness
- Understanding the Emergency Alert System
- Understanding NOAA Weather Warnings
- Disaster Planning for Home or Business
- Businesses Planning for Your Employees
- Family Emergency Communication Plans
- Continuity of Operations Planning For Your Business (Recovery)
- Financial / Personal Records Management
- Military Defense in Support of Civil Authority and Disaster Help
- Common Juneau Disasters / Juneau Disaster Response Information
- Disaster Communications
- Child Seat Safety, Bike Safety, Car Safety
- Firearm Safety and Storage
- Sheltering “On scene Disaster Relief“
- Fire Prevention and Preparedness
- Understanding Power Outages and Backups
- Storage and Security of Sensitive Documents
- Hunting Equipment & Safety
- Mental Health, Depression Awareness, and Suicide Prevention
- Mountain Safety, Snow Safety
- Boating Safety with Rigid Hull Inflatable Display
- Outdoor Recreation Safety
- Children’s Activities, Coloring Books, Give-a-Ways, and Learning Games

We encourage your organization to be represented and involved in this important community building event. If you wish to participate, please complete and return the Registration Form for this event. For more info contact Tom Mattice 586-0419.

United Way of Southeast Alaska

3225 Hospital Drive, Suite 201
Juneau, Alaska 99801
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unitedwayseak.org

August 18, 2015

Sam Muse, Liaison
Social Services Advisory Board
Finance Department
City and Borough of Juneau
155 S. Seward Street
Juneau, Alaska 99801



Dear Sam,

Over the past several years, United Way of Southeast Alaska has facilitated a series of diversity workshops with the gracious support of the community. With the assistance of a generous grant from the City and Borough of Juneau, we are able to offer a quality, thought provoking workshop for a very reasonable price.

Our community is blessed with citizens of diverse backgrounds, such as differences in ethnicity, religious, economic status, gender, age or sexual orientation. Together these differences create a mosaic that makes Juneau a unique and vibrant place to call home. Yet past events in Juneau have highlighted the fact that some groups and individuals in our community face discrimination and prejudice. Our entire community, in particular our youth population, is negatively affected when they experience hurtful words and stereotypes. A perceived lack of support toward diverse ethnic groups and languages leads toward greater racial tension and higher dropout rates among marginalized cultures and races.

The need for cultural diversity training in Juneau is well documented. The Compass II community assessment, facilitated by United Way of Southeast Alaska, lists the elimination of racism as one of our top five community issues stating, "Remnants of racism combine with a largely unrealized opportunity to build on the community's rich multi-cultural assets."

Changing demographics indicate an increase in racial/ethnic diversity, aging population, income and education gaps, linguistic challenges, differing values, lifestyles, and physical and mental abilities in our daily environments. How we embrace these differences to enrich our community makes Juneau a better place to live, work and play for all of our citizens.

This year we anticipate working with the Zach Gordon Youth Center staff, the Juneau Violence Prevention Coalition, Juneau Youth Services, AWARE, the University of Alaska Southeast to develop a program of interest to "Teens." Studying cultural diversity helps teens learn more about themselves as individuals, their family norms and the cultures of their peers. This knowledge supports each student's psychological and social growth. It also creates opportunities for conversations that break down cultural barriers, and:

- Contributes to classroom, school and community harmony

- Eliminates prejudice
- Stops potential hate and peer violence
- Reduces bullying

I would respectfully request financial support from the Social Service Advisory Board of the City and Borough of Juneau to fund this very worthy and dynamic program.

Recognizing the era of reduced funding availability, we would ask for a grant in the amount of Four Thousand Three Hundred dollars (\$4,300.00) per year to assist in the production and hosting of the workshops. The City and Borough of Juneau will be appropriately recognized as a major sponsor. Your continued support will be crucial to the success of the program. Your thoughtful consideration of this request is sincerely appreciated and I look forward to your affirmative response.

Your long term support of the Diversity Workshops is truly appreciated.

Gratefully,



Wayne A. Stevens
President/CEO



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FOR IMMEDIATE RELEASE

Date: August 10, 2015

Contact: Sue Brogan, VP Income & Health Impact
(907) 263-3821

Requests for utility assistance up in Southeast

Anchorage, AK – For the first six months of 2015, Alaska 2-1-1 fielded 400 calls and made a total of 538 referrals to residents of Southeast Alaska. That’s 19% more calls and 18% more referrals than the same period last year. Referrals are always higher than calls because many callers receive multiple referrals for different services.

This data confirms that the increased demand for support is straining already limited resources.

“Alaska 2-1-1 is a vital resource for a large interconnected region like Southeast Alaska. Residents are finding the tool easy to use and are availing themselves of the information. I want to encourage all of our area service providers and agencies to make sure their resources and services are included in this important database,” commented President of United Way of Southeast Alaska, Wayne Stevens.

Health care and “other” tied for the biggest share of referrals, at 29% each. “Other” includes community services, criminal justice and legal services, education, individual and family services, environment, and public health and safety. Basic needs accounted for a smaller percentage of the total referrals: 21% of all referrals in the first six months, compared to 30% last year.

For purposes of 2-1-1 data, Southeast covers requests from Juneau, Ketchikan, Haines, Hoonah, Angoon, Petersburg, Prince of Wales-Hyder, Sitka, Skagway, Valdez, Cordova, Wrangell and Yakutat.

Statewide, calls increased by 18% with a 4% increase in referrals and 22% increase in online database searches for the same time period in 2014.

Alaska 2-1-1 celebrating 8 years of connecting Alaskans to help!

Alaska 2-1-1 connects Alaskans in need to agencies providing almost 3000 statewide resources that range from rent and utility assistance to summer camps. Calls are confidential and free of charge, providing assistance in navigating complex government and non-profit human services systems. Operated by United Way of Anchorage Monday-Friday, 8am to 5pm, dial 2-1-1 or 800-478-2221, or find us online at www.Alaska211.org.

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**United Way
Worldwide**

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Stacey D. Stewart
U.S. President
United Way Worldwide

August 4, 2015

Mr. Wayne Stevens
CEO
United Way of Southeast Alaska
3225 Hospital Drive, Suite 201
Juneau, AK 99801

Dear Wayne:

Thank you. United Way of Southeast Alaska's 2015 membership requirement annual filings to United Way Worldwide are complete. Your United Way is among those that fulfilled the membership commitment for 2015 by their due dates, and your hard work and diligence are appreciated.

Enclosed is a 2015 bar for your membership plaque. If you need a plaque, please contact the membership team with an email to membership@unitedway.org. If you have any other questions, please contact Jenny Palazio at jenny.palazio@unitedway.org or at 800.892.2757, Ext. 511.

Thank you, again, for your commitment to these standards and for the value that your efforts bring to the network.

Sincerely,

