Mission Statement: "United Way collaborates with partner agencies to strengthen and improve Health, Education and Income Stability in Southeast Alaska."

# **United Way of Southeast Alaska Board of Directors Meeting**

Thursday, December 18, 2014 5:15-7:00 PM

United Way of Southeast Alaska 3225 Hospital Drive, Suite 201

Teleconference: (800) 315-6338, Code: 32251#

I. **CALL TO ORDER and INTRODUCTIONS** – Chair Crane

APPROVAL OF AGENDA - Corrections/Additions II:

**APPROVAL OF MINUTES – Corrections/Additions** III:

November 19, 2014 Board meeting minutes

PRESENTATIONS - Campaign Update - Jennifer Treadway, Resource Development Director IV:

V: **COMMITTEE REPORTS** 

Resource Development -

Finance Committee - Mark Mesdag, Treasurer,

Campaign Committee - Bill Peters, Rustan Burton

**Governance Committee** 

Board Development Committee – Rustan Burton

Personnel Committee -Bill Peters, Ann Gifford

Education Committee - Robbie Stell, Ann Gifford

Income Stability Committee – Gail Dabaluz, Jaysen Katasse

VI: STRATEGIC PLAN UPDATE -

VII: **OLD BUSINESS** 

2014 Fall Campaign discussion – Updates on campaign presentations

**NEW BUSINESS** VIII:

Board campaign giving reminder

Marketing idea – Cubes

Select January date for annual meeting

Board candidate discussion

IX: **Executive Session** 

**CHAIR REPORT** – Karen Crane X:

XI: **PRESIDENTS REPORT** – Wayne Stevens

XII: **BOARD MEMBER COMMENTS** 

XIV: **ADJOURNMENT** 

### Next Meeting to be determined January annual meeting

		2014 E	Boar	d M	emb	er A	Atter	ndar	nce							%		
<b>Board Term Ends</b>	First Name	Last Name	1/31	2/6	2/20	3/20	4/10	4/17	6/19	8/7	8/21	9/18	10/16	11/20	12/18	Attend	X's	Total
Jan - 2014	Mary	Becker	Χ	Χ	Χ	Χ	Χ	Е	Χ	Е	Χ	Е	Е	Е		58%	7	12
Jan - 2016	Rustan	Burton	Χ	Χ	Χ	Е	Χ	Χ	Ε	Е	Χ	Χ	Χ	Χ		75%	9	12
Jan - 2015	Karen	Crane	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Е		92%	11	12
Jan - 2017	Gail	Dabaluz	Χ	Е	Χ	Χ	E	Е	Ε	Χ	Χ	Χ	Χ	Е		58%	7	12
Jan - 2016	Ann	Gifford	Ε	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Ε	Χ	Χ		83%	10	12
Jan - 2015	Rosemary	Hagevig	Е	Е	Χ	Χ	Е	Χ	Χ	Χ	Χ	Χ	Χ	Е		67%	8	12
Jan - 2016	Nicole	Hallingstad				Χ	Ε	Χ	Ε	Е	Е					33%	2	6
Jan - 2015	Erin	Hester	Ε	Χ	Χ	Α	Χ	Χ	Ε	Χ	Χ	Ε	Χ	Χ		67%	8	12
Jan - 2014	Jaysen	Katasse	Ε	Ε	Χ	Χ	Χ	Χ	Е	Χ	Е	Χ	Χ	Χ		67%	8	12
Jan - 2016	Mark	Mesdag	Χ	Χ	Χ	Χ	Е	Χ	Χ	Χ	Χ	Χ	Χ	Χ		92%	11	12
Jan - 2017	Bill	Peters	Χ	Χ	Χ	Χ	Χ	Ε	Χ	Χ	Χ	Χ	Χ	Χ		92%	11	12
Jan - 2016	Robbie	Stell	Χ	Ε	Е	Χ	Χ	Χ	Χ	Е	Χ	Χ	Е	Χ		67%	8	12
Jan - 2015	Sheryl	Weinberg	Е	Е	Е	Χ	Е	Χ	Χ	Е	Χ	Χ	Χ	Х		58%	7	12
Total Board			18	13	13	14	13	13	13	13	13	12	12	12		0	0	4
Attendance			10	8	11	12	8	10	8	8	11	9	10	8	-			
Average Percentag	e attending		56%	62%	85%	86%	62%	77%	62%	62%	85%	75%	83%	67%	####	66%		
	X = Attended																	
	T = Teleconfe	renced in																
	E= Excused																	
	A=Absent																	

# Thursday, November 20, 2014 5:15-6:55 PM

# United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

### **Board Members in Attendance**

Е	Karen Crane - Chair	Χ	Erin Hester		Staff
Е	Mary Becker - Past Chair	Χ	Jaysen Katasse	Х	Wayne Stevens
Χ	Rustan Burton – Chair Elect	Х	Robbie Stell	Х	Jennifer Treadway
Χ	Mark Mesdag –Treasurer	Χ	Sheryl Weinberg		
Χ	Bill Peters – Secretary				Guest(s):
Е	Gail Dabaluz				
Χ	Ann Gifford				
Е	Rosemary Hagevig				

#### **Call to Order and Introductions**

Chair Elect Burton called the meeting to order at 5:19 PM. A quorum was established with eight board members present or on the telephone.

# **Approval of Agenda**

Motion: Secretary Peters moved to adopt the agenda as presented. Board Member Gifford seconded

the motion.

Chair Elect Burton asked if there were any objections to adopting the agenda as presented.

There were no objections to the adoption of the agenda. With no objections, the agenda was adopted as amended.

Motion: Secretary Peters moved to approve the minutes from the October 16, 2014 Board of Directors

meeting. Board Member Mesdag seconded.

Board member Gifford asked for clarification on the item regarding the replacement to the United Human Services Board. She had not accepted the nomination and did not want the record to reflect such. President Stevens noted the change to the minutes.

Motion approved unanimously.

### PRESENTATIONS – Report on 2014 Fall Campaign activities - Jennifer Treadway, Resource Development Director

Providing a brief update on the 2014 fall campaign activities to date, Treadway reported that United Way of Southeast Alaska has made several presentations or dropped off packets to several local businesses and non-profit organizations. Treadway was pleased to announce that United Way, with generous help from the board, had been invited to make presentations to new businesses including Central Council and Tlingit and Haida Regional Housing Authority. Additionally, Treadway briefly discussed Giving Tuesday, a national movement dedicated to giving, similar to how Black Friday and Cyber Monday have become synonymous with holiday shopping. As part of this national campaign, non-profits are encourage to ask donors, board members, and supporters to take a photo of themselves with a small sign that explains why they give or support a specific organization. Treadway asked that board members consider participating.

Thursday, November 20, 2014 5:15-6:55 PM

## United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

# **Committee Reports**

# **Resource Development**

# Finance Committee - Mark Mesdag

Treasurer Mesdag reported there was an October finance statement to present. The finance committee had met to review the October finance statement. He noted we are only two month into the fiscal year and no real reflection of revenues yet. Expenses are flat and well within tolerances. Staff continues to work on developing a budget and will have it ready to present to finance committee shortly.

# Campaign Committee - Bill Peters, Rustan Burton

Internal Campaign committee Chair Peters reported on campaign progress thus far.

# **Governance Committee**

## **Board Development Committee – Rustan Burton**

Chair Elect Burton will be reaching out to board members whose terms are expiring. He asked for board members to develop suggestions for new and additional board members and forward those recommendations to him.

# Personnel Committee - Bill Peters, Ann Gifford

Secretary Peters reported on the staff evaluation process. He and the members of the Personnel Committee met to discuss Wayne's evaluation and job description. He would deliver the full report to the board in Executive session at the end of the meeting.

### **Education Committee - Robbie Stell, Ann Gifford**

Board Member Gifford reported they would be convening the Education committee to meet with the new Reading Tutor Coordinator Lisa Worl in the coming weeks.

# Income Stability Committee - Gail Dabaluz, Jaysen Katasse

Board Members Katasse and Dabaluz have met and continue to discuss ideas and ways to provide services and ides for the students in the school system and to include the alternative school.

# Strategic Plan Update -

Stevens reported he would have a written summary of strategic plan activities to present at the December meeting.

# **Old Business**

# 2014 Campaign discussion – Updates on campaign presentations

Chair Elect Burton and Secretary Peters led the discussion on how board members have met their goals of contacting businesses. They also facilitated brain storming on additional companies and organizations to engage in a workplace campaign effort. Staff will update the list with the new companies and organizations and e-mail the list out to board members.

Thursday, November 20, 2014 5:15-6:55 PM

# United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK Lease Decision update

President Stevens reported on his research of the relationship between United Way and United Human Services. United Way is an incorporator of United Human Services. We have a long term relationship with United Human Services (UHS) and the efforts to create a nonprofit center.

As such, he strongly believes we need to support the efforts of UHS and the nonprofit center concept as currently established. The UHS Board met on October 24 and voted to undertake the renovations necessary to create a new suite of offices on the first floor of the Salmon Creek building for United Way's occupancy. It will create a much better office space for United Way and increase the space by some 100 square feet. Rent will increase by about \$200 per month once we take occupancy. President Stevens recommended we move forward with UHS and relocate to the first floor suite of offices.

Board member Gifford reported she had spoken with Lance Stevens, who serves as the United Way re on the UHS board. She concurred that United Way should continue to be supportive and remain involved with UHS. She supported the decision to remain in the Salmon Creek building.

Motion: Board Member Peters moved to lease the space from UHS and relocate to the first

floor as recommended by staff. Motion seconded by Board Member Stell.

The motion was approved unanimously.

### Representation to UHS Board

Due to the confusion at the October Board meeting regarding replacement of United Way representative to the UHS Board it was recommended that Board Member Jaysen Katasse and Board Member Ann Gifford be recommended to the UHS Board as the United Way representatives on the UHS Board.

Motion: Board Member Peters moved to appoint Board members Katasse and Gifford to be

the United Way representatives to the UHS Board. Motion seconded by Board

Member Stell.

The motion was approved unanimously.

# **New Business**

# **Election of Small Agency Representative to Board**

Board Member Hallingstad's resignation to the board as the Small Agency Representative was accepted at the October 20<sup>th</sup> Board meeting. It was suggested Joy Lyon of AEYC-SEAK be approached to inquire about her interest and willingness to serve on the Board. Ms. Lyon has indicated her willingness to serve as the Small Agency representative to the Board.

Motion: Board Member Gifford moved to appoint Joy Lyon with AEYC-SEAK to fill the Small

Agency Representative seat on the Board.

Motion seconded by Board Member Weinberg.

The motion was approved unanimously.

**Chair Report - Chair Elect Burton** 

Thursday, November 20, 2014 5:15-6:55 PM

#### United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Chair Elect Burton thanked everyone for their participation and looked forward to everyone making their contacts with the companies they committed to contact. He hoped they would strongly encourage workplace campaigns be held at those businesses.

# **President's Report**

President Stevens pointed out correspondence in the board packets, including his October activity report. He reported on campaign activity and noted we have made contact with new organizations and those interactions have been very positive.

# **President/CEO Evaluation**

Staff was excused from the meeting and the board went into Executive session to discuss the President/CEO's evaluation.

Motion: It was moved and seconded to go into executive session to discuss a personnel matter

- specifically the President/CEO's performance evaluation. The Board would take no

action while in executive session. Motion passed unanimously.

Motion: It was moved and seconded to come out of executive session. Secretary Peters noted

no action was taken while in executive session. Motion passed unanimously.

Secretary Peters summarized the discussion of the President/CEO's performance evaluation and noted the recommendations of the board. Those were a lump sum payment of \$2,500 to be paid on December 1, 2014 and a raise in salary of 3% effective on December 1. 2014.

Motion: It was moved and seconded to accept the evaluation of the President/CEO as

presented and provide a one-time lump sum payment of \$2,500 (payable on December 1, 2014) and a 3% increase in annual salary effective December 1, 2014.

Motion passed unanimously.

Additionally, it was noted that the Chair, Chair Elect and Secretary are to schedule a time to meet with the President/CEO to discuss the findings of the evaluation at their earliest convenience.

# **Board Member Comments**

None

# **Adjournment**

Chair Elect Burton adjourned the meeting at 7:00 PM

# United Way of Southeast Alaska

3225 Hospital Drive, Suite 201 Juneau, Alaska 99801 tel 907.463.5530 fax 907.463.4649

# unitedwayseak.org



MINUTES of the Finance

Committee Meeting

Date of meeting: 12/15/2014

Time: 11:45 am

Place: UWSEAK Conference room

Members Present (first & last name): Mark Mesdag, Bill Peters, Rustan Burton

Members absent (excused):

Karmen Bowman, Lance Stevens

Other persons present:

Jennifer Treadway, Wayne Stevens

Chairperson:

Mark Mesdag

ITEMS DISCUSSED:

November Finances, 2014 campaign updates, new gift announcement, 2015 budget

DECISIONS MADE:

Send November finance statement to board,

RECOMMENDATIONS:

Adjourned at: 12:45pm

# United Way of Southeast Alaska

3225 Hospital Drive, Suite 201 Juneau, Alaska 99801 tel 907.463.5530 fax 907.463.4649

#### unitedwayseak.org



MINUTES of the Education

Committee Meeting

Date of meeting: 12/09/2014

Time: 12:15 pm

Place: UHS 2nd Floor Conf. Room

Members Present (first & last name): Mary Becker

Jan Trigg Lisa Worl

Members absent (excused):

Other persons present:

Jennifer Treadway, Resource Development Director

Chairperson:

Ann Gifford and Robbie Stell

ITEMS DISCUSSED:

How can United Way, specifically the Education Committee, help support the

program?

1) Additional outreach in an effort to recruit more tutors, especially Alaska

Native tutors

2) Coordinate efforts among similar groups (ex. AEYC-SEA)

How to improve the application process?

DECISIONS MADE:

- Lisa Worl will make a short presentation to ANS on January 5

- Print flyers for committee members to hand out and send information to include

or organizations' newsletters

RECOMMENDATIONS: Create paper application for interested volunteers and/or complete applications on

behalf of those struggling with the process

- May require legal advise from Juneau School District

Adjourned at: 1:20 PM

# **UNITED WAY OF SOUTHEAST ALASKA**Advancing the Common Good

# OUR WORK IS FOCUSED ON THE BUILDING BLOCKS FOR A GOOD LIFE:



Helping children and youth achieve their potential

# **INCOME**

Promoting financial stability and independence for families and individuals

# HEALTH

Working toward healthier individuals, families, and communities

Investing and mobilizing resources to bring about positive change in community conditions across Southeast Alaska by:

- Engaging all in our region
- Managing an ongoing regional goal process
- Leading results-based methods of generating and investing resources
- Focusing volunteerism on effective outcomes
- Providing valued input to public policy

United Way of Southeast Alaska, in agreement with United Way Worldwide, has identified three priority areas: Health, Education and Income. These three priority goal areas are recognized as the universal building blocks of a good life. They are how we focus our resources to positively change the community conditions we seek to improve.

Our regional Return on Investment (ROI) is both social and fiscal. Individuals, institutions, and corporations deeply invested in communities across Southeast Alaska see long-term change as a strategic solution. Our preventative approach is often described as going *up-stream* to identify and address each of our communities' problems. By targeting these issues, quality of life is improved, possibilities become reality, dreams are realized and lasting change is created.

Our community-based agenda is grounded in the belief that all of us are interconnected as change agents in creating a better life for each of us. We all win when a child succeeds in school, when families are financially stable, when people are healthy. The benefits of our joint work ripple into the community as a whole.

Targeted, systemic change has the ability to significantly improve larger social systems into the future. Addressing root causes, we believe is both more cost-effective and efficient over time.

United Way of Southeast Alaska, working across the entire region completed a Compass II Community Building Assessment several years ago. Recent discussions with community leaders and human service professionals suggest the conditions identified in the study continue to be valid concerns.

Overall, the Compass II research process identified the following social issues as priorities:

- Affordable housing is a key issue that encompasses many different concerns.
- Alcohol and drug abuse is a root cause of many community problems.
- Everyone has a stake in improving the community for kids.
- Remnants of racism combine with a largely unrealized opportunity to build on the community's rich multi-cultural assets.

Given the strategic goals outline above, the following may well reflect a good alignment of integrating the Compass II defined issues with the new United Way of Southeast Alaska strategic direction.

# • EDUCATION: Helping children and youth achieve their potential

- More children enter school with the language and literacy skills they need for success
- o More youth make positive choices leading to success in school and life

# INCOME: Promoting Financial Stability & Independence

- More individuals and families in Southeast Alaska meet their basic needs and increase their income
- More individuals in Southeast Alaska are housed and connected to the right resources

# HEALTH: Working toward healthier individuals, families, and communities

- More Southeast Alaska residents gain access to health education and regular health screenings
- o More low income residents in Southeast Alaska have access to quality health care

The Compass II research also identified a key process issue that strongly suggests the region has both the assets and aspirations to seek solutions to the issues identified.

 Southeast Alaska needs to build on its culture of community involvement by encouraging more dialogue among people of differing views and by making volunteerism easier and more effective.

Given that we have a general agreement regarding the information developed to date, the next steps in our process will help us align what we are doing with where we are headed based on our strategic goals.

# **Developing Operating Priorities**

United Way of Southeast Alaska's Board of Directors, during a recent planning session, began the task of developing operating priorities for the next several years, they are:

**Community Goals implementation** - Health and Education Committees will develop preliminary plans for how each committee will implement its charter over the next 12 to 18 months. These

plans may change as information becomes available from the Community Capacity Committee and elsewhere.

**UWSEAK Capacity** - Form a sustainable organizational development ad hoc committee to draft the basic components of a transitional operating strategy for the next 2 to 3 years the help navigate the communities' and human service sectors largely uncharted waters, critical questions to answer are:

- What specific elements should be focused on?
- What key activities should be undertaken?
- What measures of success will be most useful and compelling?
- What are the best roles and relationships for all actors in the system?
- What investments are needed in UWSEAK business practices to expedite success?

**Community Capacity** - an ad hoc committee to plan and lead initial outreach to United Way of Southeast Alaska's non-profit partner agencies and other service providers in the region active in the community goals areas. The outreach should be designed to learn about:

- How current partner program priorities, activities and impact align with community goals across the region and Compass II social issue priorities.
- Roles United Way of Southeast Alaska might play to support and help coordinate partner efforts to expedite community goals progress.
- Any sector-wide trends or concerns, for example:
  - Volunteer leadership succession
  - Volunteers in direct service
  - Funding
  - Results evaluation

# Report of Activities in support of Strategic Plan

Strategic Plan Adopted by the Board on June 20, 2013

Investing and mobilizing resources to bring about positive change in community conditions across Southeast Alaska by:

- Engaging all in our region
- Managing an ongoing regional goal process
- Leading results-based methods of generating and investing resources
- Focusing volunteerism on effective outcomes
- Providing valued input to public policy

# Education – Helping children and youth achieve their potential

# Coeur Alaska LEARN United: Reading Tutor program

A strategic partnership with Coeur Alaska and the Juneau School District to help ensure all Juneau students are reading at grade level by third grade. Coeur Alaska has committed to investing a generous \$75,000 over a three year time frame toward the education and future success of children by sponsoring the Learn United: Reading Tutor Program. This partnership sets the gold standard for real, meaningful volunteer work in our schools.

The Juneau School District identified students in need of reading skill building. The LEARN UNITED: Reading Tutor Program solicited and engaged volunteers to serve as reading tutors, and provided training and recognition for the tutors. It gives community members a way to genuinely impact the lives of our students and families.

# Rotary Literacy project – Most Literate City

Collaborated with Juneau Rotary Club to bring focus to a project that attempts to capture one critical index of our nation's social health—the literacy of its major cities (population of 250,000 and above). This study focuses on six key indicators of literacy: newspaper circulation, number of bookstores, library resources, periodical publishing resources, educational attainment, and Internet resources.

This set of factors measures people's use of their literacy and thus presents a large-scale portrait of our nation's cultural vitality. From this data we can better perceive the extent and quality of the long-term literacy essential to individual economic success, civic participation, and the quality of life in a community and a nation.

Work included publicity, encouragement of individuals to sign the Reading Pledge forms, facilitation of visit by study developer Dr. Jack Miller and co-hosting of facilitated discussion about literacy and how to achieve a common community goal related to reading and literacy

# Income - Promoting financial stability and independence for families and individuals

# **Project Homeless Connect -**

Project Homeless Connect is an annual one-day event hosted by the Juneau Homeless Coalition that offers services to homeless individuals, families and the elderly. Services range from receiving birth certificates and signing up for the permanent fund to housing, haircuts and massages. United Way of Southeast Alaska is a member of Juneau Homeless Coalition. The one-day event helps homeless individuals and families now, not in a month or six weeks. It also allows people to find many of Juneau's social services under one roof.

United Way participates in a small portion of the event by coordinating the gathering and disbursement of toiletries, towels, blankets and other personal care items.

Additionally, the group conducts the **Point in Time Homeless Count**, which is an annual survey conducted by housing agencies, emergency shelters, school districts, hospitals, and social service providers that count the number of sheltered and unsheltered homeless in communities, in accordance with the requirements of the U.S. Department of Housing and Urban Development (HUD).

Counting the number of people who are homeless is a challenging task for communities—it requires a significant amount of outreach and also a bit of luck in that those currently experiencing homelessness would access services and be counted on the day that the survey is being conducted.

# Health - Working toward healthier individuals, families, and communities

# Food Resource Group -

United Way in cooperation with Pastor Tari Stage-Harvey of Shepherd of the Valley began facilitation of meetings of agencies and groups involved in the collection and distribution of food items to various client groups and individuals in the Juneau community.

Our hope is to better understand the many efforts being put forth to providing food items to members of the Juneau community.

With a better understanding of who is doing what for whom, we will are able to assess the unmet needs in our community. As a part of the conversation we have helped to establish summer lunch programs for students, better coordinate food resources and start the process for developing data collection for better reporting.

# Affordable Care Act Navigator support -

United Way of Anchorage hired a navigator with United Way of Anchorage, based out of Juneau and covering Southeast Alaska. We assisted the navigator to help spread the word about enrollment.

# Community Health Improvement (CHI) Pilot Project planning team -

UWSEAK staff has been participating in the Community Health (CHI) Pilot Project at the invitation of Jayne Andreen with Community Health Promotion and Improvement, Section of Health Planning and Systems Development, Alaska Division of Public Health. As a member of the CHI planning team, worked on the planning, preparation and discussion for Southeast Alaska meeting on December 4.

Good health begins with healthy communities where residents have access to safe streets, healthful foods, and clean air and water. A growing body of research is finding that strong social network and communities provide a protective quality for health. A community with strong support systems and social trust provide a more healthful environment for working and playing.

Community health improvement is a process intended to increase the control communities have over their health and wellbeing. It entails community ownership and action that focuses on changing the social, cultural, political and economic factors that lay the foundation for a community's health.

The challenge is bridging this statewide effort to local community health improvement efforts. The Community Health Improvement Collaborative is a statewide initiative made up of public and private entities that provide support to communities in conducting comprehensive needs assessment and improvement plans. The CHI Collaborative's vision is:

An Alaska where its communities and statewide entities use the community health needs assessment and improvement processes to drive effective local and statewide systems change to improve the lives of all Alaskans.

This will be accomplished by helping communities across Alaska engage in Community Health Improvement by facilitating community health needs assessment, access to data sources, access to process tools, and access to Peer-to-Peer assistance/sharing to improve the health of Alaskans through effective systems change and the broad use of Community Health Needs Assessments results.

# Give from the Heart

Hospital employees are an important part of the communities where they live and work. You can make our local community a better place to live by taking advantage of the opportunity to contribute to the United Way and Bartlett Foundation through payroll deduction donations.

Our theme this year is Give From the Heart. Your investment, small or large, makes a difference. You may choose to invest in medical research, the environment, education, reducing homelessness, community advocacy, social programs and directly to Bartlett Foundation through payroll deduction. You may also give a one-time gift to the charity of your choice through this campaign. An investment of \$5 a pay period can make a huge impact in the lives of others and improving health care in our community.

Together we can make a difference in our communities by donating to United Way and Bartlett Foundation by pledging today. For more information about the Give From the Heart Campaign payroll deductions, contact Maria Uchytil at the Bartlett Foundation (463-5704).



# And just to make it more fun!!!



# Kiss the King Contest

Help us raise the bar in supporting two great organizations!

Vote for your favorite! (or least favorite...it's all the same!)



Chuck Bill
CEO BRH



Billy Gardner CNO BRH



Maria Uchytil
ED BRH Foundation



Jim Strader

BRH Community Relations



Wayne Stevens
CEO United Way SEAK

Here's how it works:

- Make a donation to the **United Way of Southeast Alaska** or to the **Bartlett Regional Hospital Foundation**...or <u>both</u>. Donation forms will be available next week throughout the hospital. Ask your department leader.
- Sign up for payroll deduction of at least \$5.00 per week to your choice(s).
- Fill out your paperwork and return the form(s) and the **attached ballot** to Tracy Olsen in the payroll office.
- You are allowed **one** vote for a donation to either charity, or **two** votes if you donate to **both.** The amount of your donation doesn't affect your allowable votes, but we hope you will be generous.
- Once the votes are tallied at the end of December, the "winner" will have the honor of kissing the lucky Chinook. "Winner" will be based on total number of votes, NOT on total dollars raised. In the event of a tie, all top vote-getters will share the honor.

Jim Strader
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# Presidents Report for December 18, 2014

## Meetings

- 11/21 KINY Sharing is Caring food drive,
- 11/25 Rotary meeting, Giving Tuesday interview w/Melissa Griffith, Empire
- 11/26 Campaign presentation THRA,
- 11/27 11/30 Office Closed Thanksgiving
- 12/1 CHI Project planning meeting
- 12/2 Rotary meeting, meet w/Mindy Kissner re SE circuit rider concept
- 12/3 BRH Foundation campaign kickoff, KINY Reception @ Theater
- 12/4 Community Health Improvement Pilot Project
- 12/5 UWA conversation about SHARE campaign, Northrim campaign presentation check, campaign committee meeting
- 12/6 Chamber annual meeting
- 12/7 campaign presentation AKUSA @ Safeway
- 12/8 SAGA future teleconf, Rotary meeting,
- 12/9 Sara Truitt meeting, Will gladly buy any board member lunch if they call before Thurs. 12/18
- 12/10 campaign presentation AKUSA downtown, JEDC & JCF conversation social impact bonds
- 12/11 Faulkner Banfield reception,
- 12/15 Capital Chat KINY w/BRH re campaign, Finance Committee, CHI Pilot project, performance evaluation
- 12/16 Aftan Lynch w/Ketchikan Wellness Coalition UWSEAK discussion re partner agency and campaign, Rotary meeting, Statewide CHI Collaborative discussion
- 12/17 Dirk Van den Bosch conversation, Sue Buss, MASST candidate interview
- 12/18 Foraker operations board meeting, United Way Board meeting

# Worked on following tasks -

Campaign Committee planning
Budget planning & development
Marketing strategies for 2014 fall campaign
Office remodel
Campaign presentations
Learn United: Reading Tutor FY14 Report
Community Health Initiative project planning

Employee interviews/reference checks