

Mission Statement: "United Way collaborates with partner agencies to strength and improve Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska
Board of Directors Meeting**

**Thursday, May 16, 2013
5:15-7:00 PM**

**United Way of Southeast Alaska Conference Room
Teleconference: (800) 315-6338, Code: 5530**

- I. CALL TO ORDER and INTRODUCTIONS** – Past Chair Becker
- II: APPROVAL OF AGENDA** – Corrections/Additions
- III: APPROVAL OF MINUTES** – Corrections/Additions
April 18, 2013 Minutes
- IV: PRESENTATIONS** – Dan Pallotta: "The way we think about charity is dead wrong"
- V: COMMITTEE REPORTS**
 - Finance Committee – April 2013 - Mesdag, Treasurer
 - Personnel Committee – Sheryl Weinberg, Secretary
 - Campaign Committee – Rosemary Hagevig, Robbie Stell
 - Board Development Committee – Karen Crane
 - Events Committee –
 - Community Impact Committee – Katherine Eldemar
 - Health – Corey Pavitt
 - Education – Bernie Sorenson, Alberta Jones
 - Income Stability –
- VI: STRATEGIC PLAN UPDATE** –
Draft of Strategic Plan for discussion
- VII: OLD BUSINESS**
- VIII: NEW BUSINESS**
 - Update on Community Impact Grant Application process
 - Report on meeting of United Ways of Alaska
 - Letter of Resignation Chair Mark Bryan
- IX: CHAIR REPORT** – Mary Becker
- X; PRESIDENTS REPORT** – Wayne Stevens
- XI: BOARD MEMBER COMMENTS**
- XII: ADJOURNMENT**

Next Meeting June 20, 2013

Vision Statement: "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"

2013 Board Member Attendance																	%		
Board Term Ends	First Name	Last Name	1/12	2/21	3/15	3/21	4/18	5/16	5/31	6/20	7/18	8/15	9/19	10/17	11/21	12/19	Attend	X's	Total
Jan - 2014	Mary	Becker	X	X	X	X	X										100%	5	5
Jan - 2015	Mark	Bryan	X	X	X	X	X										100%	5	5
Jan - 2015	Karen	Crane	X	X	X	X	X										100%	5	5
Jan - 2014	Katherine	Eldemar	E	A	A	A	A										0%	0	5
Jan - 2014	Glenn	Gelbrich	E	E	E	X	X										40%	2	5
Jan - 2014	Chris	Gerondale	X	A	E	X	A										40%	2	5
Jan - 2014	Alberta	Jones	X	X	X	X	X										100%	5	5
Jan - 2014	Jaysen	Katasse	E	X	X	E	X										60%	3	5
Jan - 2016	Mark	Mesdag	X	X	E	X	X										80%	4	5
Jan - 2014	Joan	O'Keefe	X	X	X	X	E										80%	4	5
Jan - 2016	Corey	Pavitt	X	E	E	X	A										40%	2	5
Jan - 2015	Hagevig	Rosemary	X	X	X	X	X										100%	5	5
Jan - 2015	Bernie	Sorenson	X	A	A	A	A										20%	1	5
Jan - 2016	Robbie	Stell	X	X	X	X	X										100%	5	5
Jan - 2014	Lance	Stevens	X	X	E	E	E										40%	2	5
Jan - 2015	Sheryl	Weinberg	X	X	X	X	E										80%	4	5
Jan - 2016																	#DIV/0!	0	0
Total Board			16	16	16	16	16	0	0	0	0	0	0	0	0	0			
Attendance			13	11	9	12	9	-	-	-	-	-	-	-	-	-			
Average Percentage attending			81%	69%	56%	75%	56%	###	###	###	###	###	###	####	####	####	68%		
	X = Attended																		
	T = Teleconferenced in																		
	E= Excused																		
	A=Absent																		

**United Way of Southeast Alaska
Board of Directors Meeting**

Thursday, April 18, 2013

5:15-6:55 PM

United Human Services Conference Room

Board Members in Attendance

X	Mary Becker – Past Chair	X	Rosemary Hagevig		Staff
X	Mark Bryan – Chair	X	Alberta Jones	X	Wayne Stevens
X	Karen Crane – Chair Elect	X	Jaysen Katasse	X	Jennifer Treadway
X	Mark Mesdag –Treasurer	E	Joan O’Keefe		
E	Sheryl Weinberg– Secretary	A	Corey Pavitt		Guest(s):
A	Katherine Eldemar	A	Bernie Sorenson		
X	Glenn Gelbrich	X	Robbie Stell		
A	Chris Gerondale	E	Lance Stevens		
Legend: X = present E = excused absence T = teleconference A=absent					

Call to Order and Introductions

Chair Mark Bryan called the meeting to order at 5:15 PM. Quorum established with nine board members present.

Presentations: Beth Beaugard and Dianne Gubatayo, WISH, Ketchikan

At the start of the presentation, Beaugard and Gubatayo thanked United Way of Southeast Alaska for continued support. Beaugard briefly explained that community impact funds received have been utilized to provide snacks/light meals for participants at parent support groups and parenting seminars. With these funds, WISH has been able to provide snacks/light meals at each meeting to 21 children in Metlakatla, 29 children in Ketchikan, and 39 adults in both communities. By providing healthy snacks, WISH staff can explain the importance of healthy, economical cooking.

Approval of Agenda

Chair Bryan asked for approval of the agenda. He asked that the agenda item Board Service discussion be deleted.

**Motion: Board member Gelbrich moved to approve the agenda as amended.
 Board member Hagevig seconded. Motion approved unanimously.**

Approval of the Minutes from March 21, 2013 Board Meeting

Chair Bryan asked for approval of the minutes from the March 21, 2013 Board of Directors meeting.

**Motion: Board member Gelbrich moved to approve the minutes from the March 21, 2013 Board of
 Directors meeting. Board member Stell seconded. Motion approved unanimously.**

Presentations - None

Committee Reports

Finance Committee – Mark Mesdag

Treasurer Mesdag noted that as a result of the ongoing transition of the accounting services to the United Way of Anchorage, the March finance statements were not yet complete and ready for board review. Treasurer Mesdag noted that he has been working with Len Lambert, CFO of United Way of Anchorage on final details of the statements. Mesdag expected that by the April Board meeting, both the March and April statements would

United Way of Southeast Alaska Board of Directors Meeting

Thursday, April 18, 2013

5:15-6:55 PM

United Human Services Conference Room

have been reviewed by the Finance Committee and budget adjustments completed for the Boards review and approval.

He noted that he and his staff had reviewed the Form 990 filing for FY2012 which was completed by our audit firm of Altman, Rogers & Co. Chair Bryan had also reviewed the 990 forms for FY2012. Treasurer Mesdag recommended that the Board approved the 990 forms as prepared for submittal.

Chair Bryan asked if there was any objection to approval of the 990 IRS form as prepared by the audit firm.

No objections, statements stand approved.

Personnel Committee – Sheryl Weinberg

In the absence of Secretary Weinberg there was no report. Chair Bryan noted that we needed to finish the development of the strategic plan so that the Personnel Committee could review and amend the CEO's job description and develop an annual review process for the CEO. Additionally, the personnel committee will be reviewing the leave policy to make sure it best fits our organization.

Campaign Committee – Robbie Stell & Rosemary Hagevig

Campaign Co-chairs Stell and Hagevig reported on the status of the 2012 campaign efforts. Resource Development Director Treadway provided a brief report on campaign activity noting that campaign income YTD is \$213,500.00 including new pledges from Coeur Alaska and corporate donations from Alaska USA Federal Credit Union and UPS, compared to 2011 YTD income of \$205,874.96. There is a lot of work to be done before the end of the campaign year to achieve our goal of \$500,000.

Board Development Committee – Karen Crane

No Report

Events Committee –

President Stevens reported on the two upcoming United Way events. Diversity Class is set for April 26 9:00 am – 4:00 pm. Resource Director Treadway noted that we have three presenters with a focus on disability awareness. Presenters are Richard Saunders, Interim Executive Director of the Governor's Council on Disabilities and Special Education, Duane Mayes, State of Alaska Director of the Division of Senior and Disability Services and Jim Beck, Executive Director of Access Alaska. The class is being held at the University of Alaska Southeast and sponsored by the City and Borough of Juneau. The registration is still open and participation is growing.

The second event is the fund raising dinner and conversation at the Orca Point Lodge on Thursday May 9. The boat trip and dinner are graciously donated by Allen Marine. Joining in conversation will be Kelley Harvey and Shannon Avenson, with the Juneau School District, who will report on the Learn United: Reading Tutors program and Jackie D'Cafango Kookesh and Sarah Dybdahl with Sealaska Heritage Institute to discuss successful community programs that help children and youth achieve their potential. Tickets are now on sale and he encouraged board members to purchase as soon as possible.

Community Impact Committee – Katherine Eldemar

In the absence of Committee Chair Eldemar, Resource Director Treadway reported on the process underway to improve the Community Impact grant process. She is working on incorporating suggestions from the Community Impact Committee who had solicited input from grant applicants and past awardees to streamline to the process. Board Member Hagevig noted that setting expectations of measurements and outcomes would be beneficial to United Way and to the agencies.

United Way of Southeast Alaska Board of Directors Meeting

Thursday, April 18, 2013

5:15-6:55 PM

United Human Services Conference Room

Health Committee –Corey Pavitt

In the absence of Board Member Pavitt no report was presented.

Education Committee – Karen Crane, Bernie Sorenson

Board Member Crane noted that she had indicated a willingness to explore the idea of serving as Chair of the Education Committee, but that other commitments prevent her from fulfilling the role. Board Member Jones indicated that she would be willing to serve as committee co-chair.

Income Stability –

Strategic Plan Update –

Chair Bryan summarized strategic planning efforts since the last Board meeting. He noted that he and President Stevens had spent time with Dirk Van Den Bosch discussing the way forward. President Stevens and Van Den Bosch will bring a draft to the board for review and approval.

Old Business

Small Project ideas and discussion

Board Chair Bryan noted that at the annual meeting he had indicated that he would like to see the board take a more active role in the community. He had suggested developing a small project that the UWSEAK board member would undertake in the coming year. From the list generated at an earlier Board meeting a vote of the top three projects had been taken.

The top three project ideas selected were:

Ask member agencies for projects

Education programs – Reading Tutors

Day of Caring – UWSEAK team

Board Member Crane noted that she cooks a meal at The Glory Hole once a month and would welcome participation from other board members at any time.

2013 United Way Membership Certification

President Stevens reviewed the 2013 United Way Membership certification material in the packet. Staff filled out the questionnaire and asked the Board to review for accuracy and approval.

Motion: Board member Gelbrich moved to approve the 2013 Membership Certification form. Board member Mesdag seconded.

Board members noted that one block had not been checked. With that block filled in appropriately the Board approved the submission of the 2013 Membership Certification.

Motion approved unanimously.

New Business

Review and Approve Code of Ethics

President Stevens noted that as a part of the review of the Membership Certification process he noticed that the Board has not reviewed and approved the Ethics Code since March of 2007. The certification process requires a review and approval by the Board every three years. The Board reviewed and discussed the Ethics Code.

Board members concurred with staff recommendation that the Code of Ethics was still a valid document and did not need any amendments or changes.

United Way of Southeast Alaska Board of Directors Meeting

Thursday, April 18, 2013

5:15-6:55 PM

United Human Services Conference Room

Ethics Officer

As a part of the review of the Ethics Code, President Stevens discovered the requirement to identify an Ethics Officer. He noted that the requirement suggests that the responsibility reside with the position of Chair in organizations not large enough to have a full time Human Resource position. There was discussion about the best way to handle the requirement.

Motion: Board member Hagevig moved to approve the incorporation of the Ethics Officer responsibilities into the Board Chair job description. Board member Stell seconded.

Motion approved unanimously.

Review and Approve Diversity Statement

President Stevens noted that as a part of the review of the Membership Certification process he noticed that the Board has not reviewed and approved the Diversity Policy since December of 2009. The certification process requires a review and approval by the Board every three years. The Board reviewed and discussed the Diversity Policy. Board member Hagevig noted that there was an incorrect geographical name still in the policy that needed to be changed.

Motion: Board member Hagevig moved to approve the Diversity Policy Statement as corrected. Board member Crane seconded.

Motion approved unanimously.

Chair Report

Chair Bryan noted that as an outcome of his change in employment status, he would be stepping down from the Board. He read from a letter to the Board and noted four areas that he strongly felt the Board should focus on in the short term. He asked the board to continue work on the development of the board matrix, the Vision and Goals work started in the strategic plan process, community involvement and visibility and strengthening the presence of United Way in Southeast Alaska.

President's Report

Stevens pointed out the attachments in the Board packet including his President's report and articles on nonprofit effectiveness and board composition in the future. He reported on progress of contracting for the accounting and database management with United Way of Anchorage, gave a quick reminder about the Diversity training class on April 26 and the Orca Point Lodge fundraiser on May 9. He updated the Board on the K.I.D.S. clothing shipments and public relations efforts.

Board Member Comments

Board members expressed support for Chair Bryan and expressed disappointment regarding his possible departure from the community.

Adjournment

Meeting adjourned at 6:55 PM.

UNITED WAY OF SOUTHEAST ALASKA

Advancing the Common Good

OUR WORK IS FOCUSED ON THE BUILDING BLOCKS FOR A GOOD LIFE:

HEALTH

Working toward healthier individuals, families, and communities

EDUCATION

Helping children and youth achieve their potential

INCOME

Promoting financial stability and independence for families and individuals

Investing and mobilizing resources to bring about positive change in community conditions across Southeast Alaska by:

- Engaging **all** in our region
- Managing an ongoing regional goal process
- Leading results-based methods of generating and investing resources
- Focusing volunteerism on effective outcomes
- Providing valued input to public policy

United Way of Southeast Alaska, in agreement with United Way Worldwide, has identified three priority areas: Health, Education and Income. These three priority goal areas are recognized as the universal building blocks of a good life. They are how we focus our resources to positively change the community conditions we seek to improve.

Our regional Return on Investment (ROI) is both social and fiscal. Individuals, institutions, and corporations deeply invested in communities across Southeast Alaska see long-term change as a strategic solution. Our preventative approach is often described as going *up-stream* to identify and address each of our communities' problems. By targeting these issues, quality of life is improved, possibilities become reality, dreams are realized and lasting change is created.

Our community-based agenda is grounded in the belief that all of us are interconnected as change agents in creating a better life for each of us. **We all win when a child succeeds in school, when families are financially stable, when people are healthy.** The benefits of our joint work ripple into the community as a whole.

Targeted, systemic change has the ability to significantly improve larger social systems into the future. Addressing root causes, we believe is both more cost-effective and efficient over time.

United Way of Southeast Alaska, working across the entire region completed a Compass II Community Building Assessment several years ago. Recent discussions with community leaders and

human service professionals suggest the conditions identified in the study continue to be valid concerns.

Overall, the Compass II research process identified the following social issues as priorities:

- Affordable housing is a key issue that encompasses many different concerns.
- Alcohol and drug abuse is a root cause of many community problems.
- Everyone has a stake in improving the community for kids.
- Remnants of racism combine with a largely unrealized opportunity to build on the community's rich multi-cultural assets.

Given the strategic goals outline above, the following may well reflect a good alignment of integrating the Compass II defined issues with the new United Way of Southeast Alaska strategic direction.

- **HEALTH: Working toward healthier individuals, families, and communities**
 - More Southeast Alaska residents gain access to health education and regular health screenings
 - More low income residents in Southeast Alaska have access to quality health care
- **EDUCATION: Helping children and youth achieve their potential**
 - More children enter school with the language and literacy skills they need for success
 - More youth make positive choices leading to success in school and life
- **Income - Promoting Financial Stability & Independence**
 - More individuals and families in Southeast Alaska meet their basic needs and increase their income
 - More individuals in Southeast Alaska are housed and connected to the right resources

The Compass II research also identified a key process issue that strongly suggests the region has both the assets and aspirations to seek solutions to the issues identified.

- Southeast Alaska needs to build on its culture of community involvement by encouraging more dialogue among people of differing views and by making volunteerism easier and more effective.

Given that we have a general agreement regarding the information developed to date, the next steps in our process will help us align what we are doing with where we are headed based on our strategic goals.

Developing Operating Priorities

United Way of Southeast Alaska's Board of Directors, during a recent planning session, began the task of developing operating priorities for the next several years, they are:

Community Goals implementation - Health and Education Committees will develop preliminary plans for how each committee will implement its charter over the next 12 to 18 months. These

plans may change as information becomes available from the Community Capacity Committee and elsewhere.

UWSEAK Capacity - Form a sustainable organizational development ad hoc committee to draft the basic components of a transitional operating strategy for the next 2 to 3 years the help navigate the communities' and human service sectors largely uncharted waters, critical questions to answer are:

- What specific elements should be focused on?
- What key activities should be undertaken?
- What measures of success will be most useful and compelling?
- What are the best roles and relationships for all actors in the system?
- What investments are needed in UWSEAK business practices to expedite success?

Community Capacity - an ad hoc committee to plan and lead initial outreach to United Way of Southeast Alaska's non-profit partner agencies and other service providers in the region active in the community goals areas. The outreach should be designed to learn about:

- How current partner program priorities, activities and impact align with community goals across the region and Compass II social issue priorities.
- Roles United Way of Southeast Alaska might play to support and help coordinate partner efforts to expedite community goals progress.
- Any sector-wide trends or concerns, for example:
 - Volunteer leadership succession
 - Volunteers in direct service
 - Funding
 - Results evaluation

AK UWs Meeting April 24, 2013

Ground rules suggested by facilitator Belinda Breaux and agreed to by those present:

- Be open to diversity of opinions
- Be open and honest with self and others
- Assume goodwill

Objective of day was to continue the discussions that executive directors have had on the topic of “How can the UWs in Alaska operate more as a system” with the following being the guiding questions:

- What is the prize/value for operating as a system?
- What areas of operation lend themselves to integrated action (from sharing, collaborating, or taking collective action). Those identified for discussion by the E.D.s were internal operations, donor experience, community engagement, sector leadership, RD, achieve community goals.
- What specifically will we do as a system to enhance the brand of UWs in AK
- What are next steps?

Internal Operations:

UWTV reports satisfaction with UWA performing backroom finance and pledge processing functions. Challenge is how to have internal resources maximize the time saved for activities that generate revenues.

UWSE has started the transition to UWA performing backroom finance and pledge processing functions. Going well; slow since UWSE was not as well prepared due to Andar and data management slippage over last few years.

UWV is interested since it functions solely through a volunteer using Excel.

UWK is interested as long as donor confidentiality is maintained.

UWMS is interested and is weighing the costs and figuring out if the change could free up staff time to spend on relationship management.

The group identified other areas of interest for internal operations and collaboration:

- Staffs mentoring each other; staff development and training
- Health insurance
- Bulk purchasing
- Graphics/branding/ marketing.

The value for operating as a system -- on the continuum of sharing to collaboration on issues to collective action as a system – was discussed as:

- UWTV – currently system shares. Interested in moving towards more collaboration. In short term it frees resources to raise revenue; in long term generates more impact. A

unified or central system could enhance relationships, brand, and consistency. Need to balance statewide collaboration with maintenance of local identity.

- UWMS – more efficient and effective if we look to shared impact, backroom, and advocacy. Donors want it. Better use of technology to stay connected.
- UWSE – concur. Interested in possibility of going statewide with 90 by 2020 now that Governor has adopted it.
- UWV – gathering info to take back to board for consideration.
- UWK – difficult to reach underserved communities in its region. Perhaps a marketing cooperative would increase the visibility of UWS in their area and expand dollars raised all over.

Partners Presentations:

Dana Rogers of Wells Fargo:

- Wells Fargo is proud to be the largest workplace campaign in the nation.
- They encourage UWs to partner with the Wells stores throughout the year, not just as an “ask.”
- Open communication between UW and Wells in local communities is encouraged.
- UWs should share best practices more.
- There is benefit to a common message.

Diane Kaplan of Rasmuson Foundation presented evolving trends in Alaska. Rasmuson is a long time UW supporter because:

- It is people investing in their own future
- Facilitator of local community to achieve local dreams
- One indicator of a communities commitment is their level of investment in their dreams

Rasmuson is focused on

- Promoting Philanthropy in AK
- Helping to create and support community foundations
- Promoting Pick Click Give

Diane asked UWs in AK to

- collaborate on data and trends to address important community and philanthropy issues
- figure out how to cover the entire state including rural areas. (She was proponent 30 years ago of Navajo Way, and wonders if something like that could work here.)
- come together on statewide public policy issues. As it is now, UWs are local and don't have a statewide voice and miss out on important opportunities to influence statewide issues.
- Continue to grow the centralized backroom operations for efficiencies

Susan Parkes of Alyeska Pipeline Service Co. (and UWA board member) reported that campaign workers at her company think a common theme message on UW campaigns would be very helpful.

Michele Brown reported she spoke to ConocoPhillips and BP representatives who would like to see

- Centralized campaign/themes
- UWs reach out to their local residents who work on the slope and currently give to UW and steward them so they continue to give and encourage others
- Gain efficiencies – model the behavior UWs are asking of the partners it funds
- Maintain local spirit

UWs Core Business Model

Each described as:

- UWMS community impact model to become a leader in the community. Fundraise for full community and community goals. Focused on:
 - Early Childhood Education
 - Middle School Transition
 - Graduation rates
 - Substance Abuse
 - Reducing domestic violence and child abuse
 - Health care
 Core customer is the community at large and UW Mat Su is delivering measurable impact.
- UWSE – in transition from traditional to impact model. Struggling to address the 35+ zip code areas in the region, with 13 major communities of 500+ in population, but UWSE is only connected with 4 of them. Early literacy is the focus. Core customer is the agencies.
- UWA – core customer is the Give Advocate Volunteer (GAV) Champion – people who look to UW to build the community of their dreams. Services and fundraising are means to an end. UWA business model is to set goals and align strategies, hold ourselves accountable for results, and enable everyone to have a role in achieving the goal. Who but UW can galvanize across all sectors to act united and solve issues?
- UWTV – a traditional UW, raising \$\$ through workplace campaigns and passing \$\$ through to 22 partner agencies. Committed to agencies. Core issue is substance abuse. Campaign has been stagnant for 10 years.
- UWV – traditional pass through UW to 48 agencies. Just surviving more than vision directed.
- UWK – traditional UW with workplace campaign supporting 27 partner agencies.

Donor Workplace Experience:

Desire for a common brand experience and a more streamlined experience for donors.

Messaging was explored as a possible way to work in common. Is there a way to have a

statewide message that recognizes that local donations stay local—possibly a statewide UW commercial? Statewide website? Possibly bringing staff people together to discuss message, and timing?

Starting point is common use of UWW brand guidelines and messaging. But with six UWs in the state with very different business models, a standard message would be difficult. And there are “competing” messages when UWA has ads on TV that broadcast in communities other than Anchorage but the message is not consistent with the local message.

Ed Parker of UWTV pointed out that UWs have expanded beyond the workplace campaign in fundraising and now have three marketing audiences and each require unique messaging

- Workplace Campaign
- Leadership Givers including Tocqueville Society members and in some places folks contributing to donor advised funds
- Foundations

UWTV expressed concern that UWs should not compete with other agencies for resources.

Next Steps and Summary

Value proposition: There is a potential value for improved efficiency, better branding, and more shared learning if UWs operate as a system at some level.

Desired level of integration: Sharing info and practices is a common interest. Have a strong interest in deeper collaboration. There’s a long term potential for collective action.

- UWs in AK commit to meet quarterly and Stephanie of UWMS agreed to coordinate the meetings.
- Boards should give E.D.s direction/authorization for commitment levels so group can make progress.
- Initial areas to work in: marketing; public policy collaboration; sharing best practices for workplace campaign, especially shared accounts; networking/mentoring.
- Those interested in backroom services should contact Len.

April 18, 2013

United Way of SE Alaska
Board of Directors

Re: Notice of Resignation
Mark V. Bryan, Chair

Dear Fellow Board Members,

It is with a heavy heart that I tender my resignation from the United Way of SE Alaska Board of Directors effective immediately. As you all are aware, circumstances in my life have changed recently and having turned up no other opportunities to provide me with the means to continue living in Juneau, my wife and I find ourselves with no other options but to return to our home in Newport, OR.

I regret that I am stepping down just as the organization is poised to redefine its place and role within our community and in SE Alaska. I had sincerely hoped to be your partner in UWSEAK's future accomplishments. This is not what I had in mind when I envisioned crossing something off the list.

I strongly urge the Board to consider taking up the following items that I believe will aid in your future successes:

- Board Matrix – Wayne has pulled together what I consider to be a very thoughtful way of identifying key attributes for potential board member consideration. This will prove highly beneficial for this board to realign itself for a new direction.
- Vision and Goals – from our strategic planning session with Scott and then later consulting with Dirk Vandenbausch, we have managed to drill down to some very specific immediate action items the Board needs to focus its energies. This needs future board discussion and commitment to seeing it through. I'm confident once the direction is clear, the team can rally around the mission and will realize good progress.
- Community Involvement – become visible and work as a team. Wayne should consider increasing the volume and regularity of press releases to the local papers, radio and TV to bring back top-of-mind awareness for UWSEAK. Additionally, this group needs to undertake some meaningful project(s) this year.
- Southeast Presence – Wayne has begun to lay the groundwork for making inroads into outlying communities. We've talked about this for many years and it's now time to begin making-good on our regional commitment.

It has been my honor and privilege to have been your community newspaper publisher and to have had the opportunity to be a member of this great group whom I am proud to call my friends. Thank you for all that you do and please accept my sincerest wishes for this teams continued success.

Respectfully,



Mark V. Bryan,
Board Chair, resigned

Presidents Report for May 16, 2013

Meetings

- 4/22 Foraker Leadership Summit in Anchorage
- 4/23 Foraker Leadership Summit in Anchorage
- 4/24 All Alaska United Way meeting in Anchorage
- 4/26 Diversity Training Class @ UAS,
- 4/29 Dirk telephone conversation
- 4/30 Tutors meeting @ Riverbend, chairs meeting to discuss potential transition of positions
- 5/1 Pillars of America luncheon
- 5/2 AEYC literacy retreat @ T&HVC
- 5/6 Lunch w/Executive Committee & Erin Hester @ Zen
- 5/7 Rotary Baranof Hotel
- 5/8 Hunger discussion @ Shepherd of the Valley church
- 5/9 UW Fundraising event: boat trip to Orca Point Lodge
- 5/10 Juneau Early Literacy Summit @ T&HVC, First Lady's Volunteer Awards ceremony
- 5/11 NALC Food drive
- 5/14 UW Finance Committee, United Human Services meeting
- 5/15 Reading tutor discussion @ Riverbend with Shannon, Patty, and Mary
- 5/16 Wells Advisory board meeting, United Way Board meeting @ office
- 5/17 Riverbend Reading tutors thank you luncheon

Worked on following tasks –

- United Human Services building lease and layout discussions
- Accounting services contractor discussions and preparations
- 2013 Strategic Plan development
- Mission, Vision, Values, Core Values, Strategic plan process
- Regional expansion
- Matrix and Attributes form
- United Way Worldwide reporting requirements for membership certification
- Database conversion planning and implementation for shift from GiftWorks to ANDAR
- Boat trip fund raising event
- Diversity Class planning and implementation
- KIDS shipments to agencies in Sitka, Ketchikan, Wrangell, Kake, Haines, Klawock, Petersburg & Juneau