**Board Members in Attendance**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | | | | | |
| X | Karen Crane - Chair | T | Alberta Jones |  | **Staff** |
| X | Mary Becker - Past Chair | X | Jaysen Katasse | X | Wayne Stevens |
| X | Rustan Burton – Chair Elect | E | Robbie Stell | X | Jennifer Treadway |
| X | Mark Mesdag –Treasurer | E | Sheryl Weinberg |  |  |
| X | Bill Peters– Secretary |  |  |  | **Guest(s):** |
| X | Gail Dabaluz |  |  |  |  |
| X | Ann Gifford |  |  |  |  |
| X | Rosemary Hagevig |  |  |  |  |
| T | Erin Hester |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Becker called the meeting to order at 5:15 PM. A quorum was established with eleven board members present or on the phone.

**Approval of Agenda**

Chair Becker asked for approval of the agenda. She asked that the order of items be adjusted so that the election of officers occurred as the first item of business.

**Motion: Board Member Hagevig moved to approve the agenda as presented with reordering noted.**

**Motion Seconded by Board Member Burton**

There were no objections to the adoption of the agenda.

**Agenda adopted as amended.**

**New Business**

**Election of 2014 Officers**

**Motion: Board Member Hagevig moved to elect Karen Crane as Chair for the 2014 Board year.**

**Board Member Burton seconded.**

**Motion approved unanimously**

Chair Crane asked that her slate of officer be approved as follows. Rustan Burton will serve as Chair Elect, Mark Mesdag will continue to serve as Treasurer, and Bill Peters will serve as Secretary.

**Motion: Board Member Hagevig moved that nominations for officers be closed and that a vote of unanimous consent be cast for the slate of officers. Past Chair Becker seconded.**

**With no objection, the motion was approved unanimously.**

**Approval of the Minutes from December 19, 2013 Board Meeting**

Chair Crane asked for approval of the minutes from the December 19, 2013, Board of Directors meeting.

**Motion: Past Chair Becker moved to approve the minutes from the December 19, 2013, Board of Directors meeting. Motion was seconded by Chair Elect Burton.**

**With no corrections or objections, motion approved unanimously.**

**Approval of the Minutes from January 31, 2014, Annual Meeting**

Chair Crane asked for approval of the minutes from the January 31, 2014 Annual Board of Directors meeting.

**Motion: Past Chair Becker moved to approve the minutes from the January 31, 2014, Board of Directors meeting. Motion was seconded by Board Member Katasse.**

**With no corrections or objections, motion approved unanimously.**

**PRESENTATIONS** – **Viewing of new ad running on GCI Cable throughout Southeast Alaska** –

President Stevens shared a 30 second video ad produced in house by Samantha Ortiz, our SAGA AmeriCorps volunteer. The ad is in support of the Pick. Click. Give annual campaign. United Way SEAK purchased some ad time and GCI made a very generous contribution of air time to compliment the purchase. GCI staff was very complimentary of the professional quality of the ad production.

**Committee Reports**

**Finance Committee – Mark Mesdag**

Treasurer Mesdag reported on the January finance statement. The finance committee had reviewed the January statement and was concerned about campaign activity. Working with Ms. Treadway, they had produced a comparison report showing how the current year campaign activity compares to prior year campaign activity. The new ANDAR database system is going to be a very valuable tool going forward. The analysis shows trends in giving, areas of positive activity, and areas for concern. Year to date comparison show the campaign to be up from last year but down from what was projected in the budget.

There was discussion by board members about some of the data particularly where board members were making solicitation calls and the reports showed activity already. Staff noted that this is a first attempt to provide the in-depth analysis and because it is using data that was manually imported from the previous database program there are anomalies. The report does provide analysis on activity to date and projections of total campaign results.

Campaign total through February 20 is $169,558.00. This is above the prior year campaign to date amount of $136,425. Last campaign year we tracked ahead early, but as campaign wound down that increase diminished. We anticipate receiving information on SHARE and CFC in early April.

**Personnel Committee –**

No report.

**Campaign Committee – Jennifer Treadway, Resource Development Director**

Ms. Treadway had nothing further to report after finance committee discussion earlier in the meeting.

**Board Development Committee – Rustan Burton**

No report as Chair Elect had just accepted the responsibilities.

**Events Committee –**

President Stevens reported that Allen Marine is again donating a cruise and dinner at Orca Point Lodge schedule for the evening of May 14, 2014. Stevens asked for ideas on program presenters for the cruise and dinner. Suggestions included Lynn Schooler, local writer and photographer, and David Hunsacker, local screenwriter and playwright. Stevens will reach out to see if either is available and interested in participating.

**Community Impact Committee –**

No Report

**Health Committee –**

**No Report**

**Education Committee – Alberta Jones**

Board Member Jones reported on a project she was working on with students from the high school to develop a book exchange program to encourage middle school students to engage in reading. She would provide more details as the program was developed and as the students participation in sports wind down..

**Income Stability – Jaysen Katasse**

Board Member Katasse had no report to present. Board Member Dabaluz indicated a willingness to participate on the committee.

**Strategic Plan Update –**

**No Report**

**Old Business**

**LEARN UNITED: Reading Tutor report**

President Stevens pointed out the LEARN UNITED: Reading Tutor program report in the packet. Reading tutor program is slowly making progress on getting connected with a second school site. We will be conducting a tutor training session at Gastineau Elementary in early March to get started in a second school.

**New Business**

**Bylaws suggested revisions**

President Stevens pointed out a number of inconsistencies with the bylaws in Article II: Board of Directors, Section6, Section 10 and Section 12. They deal with the timing of elections of the board and election of the officers. He will bring some suggested language changes to the board for their review and approval. Chair Crane and Board Member Peters volunteered to work with Stevens on the modifications.

**Chair Report - Chair Crane**

Chair Crane thanked everyone for their participation in the annual meeting and the telephone calling effort. She stated that she wanted to find a time and date to hold a discussion on the strategic plan and how we could engage the board in working the strategic plan. She wanted to find ways for the board to take ownership of the plan and its implementation.

**President’s Report**

President Stevens pointed out correspondence in the board packets, including his January and February activity reports and the January report for Pick. Click. Give. contributions.

**Board Member Comments**

Past Chair Becker presented Board Member Hagevig her board recognition gift for the service to the board for the 2013 year. Board Member Hagevig noted she had been unable to be at the annual meeting and participate in the phone call effort and appreciated Board Member Peters taking her call list. Board members spoke about the telephone call effort, expressed appreciation to the Empire for providing the space, the difficulties with connecting with the correct contact, and appreciation to those who have made all their calls. Board Member Katasse noted that he would be glad to work with board members on telephone sales techniques and training, Board member Dabaluz stated she was excited about the opportunity to serve as a United Way board member for the entire Southeast region. Board Member Peters noted he was glad to be a part of the board, looking forward to getting to know board members and looking forward to a great year.

**Adjournment**

Chair Crane adjourned the meeting at 6:50 PM