**Board Members in Attendance**

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| X | Rustan Burton - Chair | E | Kelli Grummett |  | **Staff** |
| X | Karen Crane - Past Chair | X | Rosemary Hagevig | X | Wayne Stevens |
| X | Mark Mesdag – Chair Elect | E | Joy Lyon |  | Sara Truitt |
| X | Bill Peters –Treasurer | X | Warren Russell |  |  |
| X | Ann Gifford– Secretary Dept 6:15p | X | Millie Ryan |  | **Guest(s):** |
| E | Sue Bill - | E | Robbie Stell |  |  |
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|  |  |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Burton called the meeting to order at 5:18 PM. A quorum was established with eight members present.

**Approval of Agenda**

**Motion: Treasurer Peters moved to adopt the agenda as presented. Chair Elect Mesdag seconded the motion.**

Chair Burton asked if there were any objections to adopting the agenda as presented.

Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as Presented.**

**Approval of Minutes**

**Motion: Treasurer Peters moved to approve the minutes from the September 17, 2015 Board of Directors meeting. Board member Russell seconded.**

**Motion approved unanimously.**

**PRESENTATIONS** – Altman Rogers “United Way Today” radio spots

President Stevens played a number of the United Way Today radio spots sponsored by Altman Rogers. He shared the reading tutor spot, all three of the new campaign ads and a sample of one that featured a partner agency.

Introduction of our STAR AmeriCorps Volunteer Felicite Toney

Board members introduced themselves to Ms. Toney and Felicite shared her background with the board.

**Committee Reports**

**Resource Development**

**Finance Committee – Treasurer Peters**

Treasurer Peters reported that the Finance Committee and staff had met on Wednesday, October 14, to review the September finance reports. As this is the first month of the budget, there was not much to review or comment on. Staff will finish developing the budget for FY 16. No changes are expected in budgeting.

**Motion: Treasurer Peters moved to approve the September Finance statement as presented. Secretary Gifford seconded.**

**Motion approved unanimously.**

**Campaign Committee – Bill Peters, Rustan Burton**

Internal Campaign Committee Chair Peters reminded board members that they need to review the Google Docs list to make connections with companies who they previously agreed to reach out to about hosting workplace campaigns. Staff has contacted the regulars and board members were encouraged to reach out to others to set up appointments for campaign presentations.

**Events Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig**

The committee had not met.

**Governance**

**Board Development Committee – Mark Mesdag**

**[According to my notes there was some discussion of the Non-Profit Leadership Network, which might be good to include since U Way is the convenor and since Millie and Joy are co-chairs. What isn’t clear from my notes is how this tied into board development ☺]**Chair Elect Mesdag briefly outlined plans for future presentations on development and reported that the committee has started conversations on replacements for resigning board members. Executive Committee members met on October 12 with Jodi Meyers from First National Bank Alaska to discuss her interest in serving. Chair Burton was to follow up to invite her to serve. The Executive Committee is scheduled to meet on October 19 with Kendri Cesar to discuss board service.

**Personnel Committee – Bill Peters, Ann Gifford**

Treasurer Peters reported that he and President Stevens would be meeting on October 27th to wrap up work on a new CEO description.

**Education Committee - Robbie Stell, Ann Gifford, Joy Lyon**

Secretary Gifford reported that the committee had not met. Members would be attending the Juneau Early Literacy Council meeting the following Thursday, October 22. Ms. Gifford and President Stevens also noted committee member Stell’s efforts in promoting a workplace campaign at UAS and in facilitating the potential recruitment of UAS students as reading tutors.

**Income Stability Committee – Millie Ryan**

No report offered due to the loss of two committee members; we are looking for additional committee members.

**Health Committee – Chair Karen Crane, Millie Ryan, Sue Bill**

Board member Ryan serves as a board member for the Front Street Community Health Center. She presented an update on the Front Street Community Health Center noting that the center now has a new full time permanent nurse practitioner after a year of temporary medical providers. The health center has received a challenge grant of $50,000 from Northern Light United Church to help raise $100,000 to help sustain the health center.

**Strategic Plan Update –**

**Goals Review**

**Old Business**

**2015 Day of Caring**

In the absence of the Resource Development Director Truitt, Day of Caring Committee Chair Russell gave the board a wrap-up on the Day of Caring activities. Over the course of two days about 80 people participated, taking on 11 different projects at 8 workplaces and the University of Alaska. He offered kudos to Ms Truitt for a job well done, noting that activities on both days were well received by the agencies, participants had a good time and, above all, the weather cooperated! He pointed out the thank you ad that ran in the Juneau Empire on Sunday, October 11th. Mr. Russell suggested that we could sponsor an additional Day of Caring each year in March or early April. Board members thought that was a concept worth exploring. President Stevens said that he and Ms. Truitt would get together on the topic and he would come back to the board with some ideas.

**New Business**

**True North Federal Credit Union Reality Fair**

Treasurer Peters reported on an upcoming event created by the Matanuska Valley Federal Credit Union. They have developed a reality fair for high school students. Treasurer Peters reported that True North Federal Credit Union will be running the program at Thunder Mountain High School in mid November and he is looking for volunteers to assist. He will provide more details in coming weeks. The fair gives high school students a chance to think about life after high school and how decisions they make now will impact their futures.

**Chairs Report – Chair Burton**

Chair Burton thanked all board members for their participation in the Capital Brewfest event. The Rotary fundraiser will provide 25% of the proceeds to United Way of Southeast in support of our literacy efforts. He was pleased with the strong support and participation by board and staff.

**President’s Report**

President Stevens pointed out correspondence in the board packet, including information from United Way Worldwide about our organization’s relationship with the AFL-CIO. He highlighted several items from his activity report (also included in the board packet) including meetings, networking opportunities and campaign presentations already conducted. He reported on his meeting with Dawn Wesley from THRHA about the VITA program and their efforts to encourage residents to file taxes and to file for the EITC from the IRS. President Stevens also reported on the upcoming premier in Juneau of the film Paper Tigers about how a high school in Walla Walla, Washington used the ACES survey to try to change outcomes for at-risk high school students. **[I think it would be good to include something about U Way’s role in the viewing of the film—my impression is that we sponsored it in some sense?] Finally, President Stevens** reminded Executive Committee members about their Monday October 19 lunch meeting with potential board candidate Kendri Cesar.

**Resource Development Director Report – Sara Truitt**

Ms. Truitt was out of the office and had no report.

**Board Member Comments**

Board member Hagevig asked if board members would be interested in holding the December Board meeting at her home with a bit of holiday celebration in advance of the meeting. Board members thought that was a good idea.

**Adjournment**

Chair Burton adjourned the meeting at 7:00 PM