**Board Members in Attendance**

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| X | Mark Mesdag - Chair | X | Joy Lyon |  | **Staff** |
| T | Rustan Burton – Past Chair | X | Praveen Mekala | X | Wayne Stevens |
| E | Ann Gifford– Secretary | E | Fred Parady | X | Sara Truitt |
| E | Bill Peters –Treasurer | E | Warren Russell |  |  |
| X | Kendri Cesar | X | Millie Ryan |  | **Guest(s):** |
| X | Rosemary Hagevig | X | Robbie Stell |  |  |
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|  |  |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Mesdag called the meeting to order at 5:20 PM. A quorum was established with eight members present.

**Approval of Agenda**

**Motion: Board Member Hagevig moved to adopt the agenda as presented. Board Member Lyon seconded the motion.**

Chair Mesdag asked if there were any objections to adopting the agenda as presented.

Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

**Approval of Minutes**

**Motion: Board Member Ryan moved to approve the minutes from the September 27, 2016 Board of Directors meeting. Board Member Lyon seconded the motion.**

**Motion to approve minutes as presented was approved unanimously.**

**PRESENTATIONS** – **Overview of the issue of Adverse Childhood Experiences (ACES) – Joy Lyon**

Board member Lyon presented a primer on the issue of Adverse Childhood Experiences (ACES) and ideas on how to overcome the issue in Alaska. She reported on the Kaiser Health corporation study that interviewed 17,000 patients, and correlated their health outcomes with eight issues of early childhood trauma such as abuse, neglect, and toxic stress in the home due to substance abuse, a parent in prison, domestic violence, and other adverse experiences. She showed how the cycle of ACES perpetuates itself, reported on the impact these experiences have on brain development and outlined the impacts these experiences have on a child’s ability to succeed in school. Ms. Lyon noted that the issue of ACES impacts all three areas of influence in the work of United Way. Additionally she showed the trailer for the Film “Resilience” that the Education Committee hopes to bring to Juneau in the near future in partnership with Alaska Children’s Trust, Juneau Suicide Prevention Task Force and other local non-profits. (NOTE: The film is now scheduled for Tuesday January 17, 2017.)

**Committee Reports**

**Resource Development**

**Finance Committee – Treasurer Peters**

Chair Mesdag reported on the August Finance statement in the absence of Treasurer Peters, noting that the reports have been updated since the last meeting. The Finance Committee met with our accountant via teleconference on Monday the 24th to review the statements as adjusted. Revenue collections have slowed down from the prior year. Expenses are tracking and remain slightly below the prior year and below budget. Campaign revenue is down slightly and now down from last year. Chair Mesdag noted that the issues that required clarification including the Uncollected Pledge Expense were addressed and adjustments made by the accountant in Anchorage.

**Approval of August Finance Statements**

**Motion: Board Member Stell moved to approve the August Finance Statements as presented. Board Member Hagevig seconded the motion.**

**Motion to approve August Finance Statements as presented was approved unanimously.**

**Campaign Committee – Bill Peters, Rustan Burton, Mark Mesdag**

**Sitka Campaign Visit – Rustan Burton**

Past Chair Burton gave a brief overview of the Sitka visit on October 11th and 12th. He and Chair Elect Russell made a presentation to the Sitka Chamber on Wednesday the 12th that was well received. He met with the Publisher of the Sitka Sentinel as well as representatives of First National Bank Alaska and Northrim Bank. He and Chair Elect Russell met with Mark Gorman, Administrator, and Mark Danielson, Human Resource Director, for the City and Borough of Sitka about conducting a workplace campaign. Chair Russell and President Stevens met with representatives of the Hames Corporation and received a positive reception. Additionally, Stevens reported on his meeting with the partner agencies and others about United Way and campaign opportunities. The Day of Caring was well received and community members are looking forward to the event next spring.

**Juneau Campaign Update – Resource Development Director, Sara Truitt**Ms. Truitt gave a rundown of campaign presentations within Juneau. She reviewed the campaign locations that have already been completed and noted special attention was being paid to AEL&P, CBJ, Bartlett and the School District to encourage engagement this year. Ms. Truitt also cited the number of presentations on the calendar for November and December up to this point in time.

**Ketchikan Campaign Visit – President Stevens**

Stevens reported that he, Chair Mesdag and Campaign Co-Chair Peggy Cowan would be visiting Ketchikan on November 8th and 9th. They would be presenting to the Chamber on Wednesday the 9th and areworking to schedule meetings with partner agencies and others to discuss United Way and conducting a workplace campaign.

**Events Committee**

Chair Mesdag reminded members that he would like to get a committee together to work on planning for the Orca Lodge dinner with Allen Marine on May 3rd 2017.

**Governance**

**Board Development Committee – Mark Mesdag, Warren Russell**

Chair Elect Mesdag reported that he and Board Member Russell are continuing discussion with a couple of potential board candidates.

**Personnel Committee – Bill Peters, Ann Gifford**

Committee had no activity to report

**VI: STRATEGIC DISCUSSIONS –**

**Education Committee - Robbie Stell, Ann Gifford, Joy Lyon, Kendri Cesar, Lisa Richardson**

Board members Stell and Lyon reported on the Wednesday October 26th meeting. The committee had received a written report from Lisa Worl the Coeur Alaska LEARN UNITED: Reading Tutor Coordinator. She has been communicating with schools and tutors working to get them into the classrooms. The two most noteworthy items besides getting the program going, are 1) we are starting with 30 tutors (we finished our 2015-16 year with 36 tutors) which is natural given the large number and 2) we've a large number of new tutors beginning at Harborview with US Coast Guard employees, 10 of the 12 tutors are USCG. Three tutors will have their tutor training next Wednesday 11/2 with Pamela Garcia.

President Stevens reported to the committee on his conversations with the Juneau Airport, Alaska Airlines and the coordinator of the Reading on the Fly Program.

Board Member Lyon updated the group on the Resilience film showing. She is awaiting word from Trevor Storrs of the Alaska Children’s Trust as to availability of the film to show in Juneau. He wants to travel to Juneau to facilitate conversation after the showing.

**Income Stability Committee – Millie Ryan, Bill Peters, Mark Mesdag**

**Health Committee – Kendri Cesar, Warren Russell, Fred Parady**

Board Member Cesar reported that the Health Committee will be holding two meetings in the next couple of weeks. The Committee is scheduled to meet with Susan Bell and Laurie Orell of McDowell Group on the work they are doing with health care. Subsequently, the committee will meet with Jayne Andreen who has recently retired from the Department of Health and Social Services. Before retirement, Ms. Andreen was working on the development of a Community Health Improvement Network.

**New Business**

**Report on Doodle Poll of Board Meeting Day and Week report – President Stevens**

President Stevens reported on the outcome of the Doodle poll sent out after the September meeting in which board members expressed a desire to revisit the scheduled meeting day and week.

Board members voted on their preferences for day and week of meeting. A copy of the results was included in the board packet for members review. By a large margin Thursday of the third week was the preferred meeting day. At this time the Third Thursday will remain the standard meeting time.

**Events Committee – Orca Point Dinner Cruise**

Chair Mesdag asked for volunteers to serve on the events committee and help with the planning for the May 3rd Allen Marine Dinner Cruise to Orca Point Lodge.

**Chairs Report – Chair Mesdag**

Chair Mesdag thanked all board members for their efforts to develop a regular meeting schedule for the committees. He noted the need for additional board members and encouraged members to bring names forward for consideration.

**Resource Development Director Report – Sara Truitt**

Resource Development Director Truitt reported on a new fund raising concept called Over The Edge. Volunteers fundraise $1,000 each to rappel over the edge of a tall building. Proceeds go to the nonprofit that Over The Edge USA (OTE) partners with. Ms. Truitt reviewed the cost to the nonprofit: $18,750 plus 10% of the funds raised is the cost to the agency; the fundraiser has the potential to bring in $50-$100,000, however. The board presented several questions for Ms. Truitt to research. Ms. Truitt noted that we currently have a 30 day noncommittal exclusivity contract with OTE, but that after the 30 days runs out on Nov 26th another nonprofit in Juneau can grab the event. OTE will only work with one nonprofit per location per year. Chair Mesdag noted that the board would prepare to vote on the event at our next meeting on Nov 17.

**President’s Report**

President Stevens reported on the recent trip to Sitka, and provided an update on the planning for the Ketchikan trip on November 8 and 9. He is working on budget development and finalizing work of the FY 16 Audit. He is also putting together plans for the Nonprofit Leadership Council meeting scheduled for December 9. In addition, he reported that he has been working with the Health Committee in preparation for their meetings on November 10 and 15.

**Board Member Comments**

None

**Adjournment**

Chair Mesdag adjourned the meeting at 7:00 PM