**Board Members in Attendance**

|  |  |  |  |  |  |
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|  | | | | | |
| X | Mark Mesdag - Chair | X | Joy Lyon |  | **Staff** |
| A | Rustan Burton – Past Chair | E | Praveen Mekala | X | Wayne Stevens |
| X | Ann Gifford– Secretary | E | Fred Parady | X | Sara Truitt |
| X | Kendri Cesar | X | Warren Russell – Chair Elect |  |  |
| X | Rosemary Hagevig | X | Millie Ryan |  | **Guest(s):** |
|  |  | X | Robbie Stell | X | Brittany Pace |
|  |  |  |  | X | Chris Pace |
|  |  |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Mesdag called the meeting to order at 5:25 PM. A quorum was established with eight members present.

**Approval of Agenda**

**Motion: Secretary Gifford moved to adopt the agenda as presented. Board Member Stell seconded the motion.**

Chair Mesdag asked if there were any objections to adopting the agenda as presented.

Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

**Approval of Minutes**

**Motion: Board Member Gifford moved to approve the minutes from the November 17, 2016 Board of Directors meeting. Board Member Lyon seconded the motion.**

**Motion to approve minutes as presented was approved unanimously.**

**Introductions: Chair Mesdag welcomed potential board members Chris and Brittany Pace to the Board meeting. Members introduced themselves.**

**Election of new Board members Chris and Brittany Pace**

Chair Mesdag and Chair Elect Russell had met with Brittany and Chris Pace and recommended that they be elected to the Board.

**Motion: Board Member Stell moved to elect Brittany and Chris Pace to the Board. Secretary Gifford seconded the motion.**

**Motion to elect Chris and Brittany Pace to the board passed unanimously.**

**PRESENTATIONS** – **United Way Worldwide Brand Refocus – President Stevens**

President/CEO Stevens shared a portion of a United Way Worldwide brand refresh webinar that staff had participated in on Monday December 12. The purpose was to impart to all 1800 plus United Way organizations in the network that they need to be sharing the same brand credo, One Network. One Brand, One Voice. “United Way fights for the health, education, and financial stability of every person in every community. “

Stevens shared the new United Way Worldwide video and the United Way brand materials as well as a couple of regional United Way videos. Staff will begin to work the new messaging into materials produced in the future. United Way Worldwide will provide the template for developing localized messaging utilizing the new materials. We hope to be able to integrate these materials for use in our 2017 Campaign.

**Committee Reports**

**Resource Development**

**Finance Committee –**

Chair Mesdag reported that there had not been a meeting this month. Report was not provided.

**Campaign Committee – Rustan Burton, Mark Mesdag, Kendri Cesar**

**Juneau Campaign Update –** RDD Truitt explained that the campaign update this month was not notably different from last month. She is still waiting to receive pledge packets from local businesses. At this time, all have been followed up with. Some places she spoke to have asked for more time, others such as CBJ have not yet responded and still others such as UAS had just begun their campaign effort in the month of December. She also reminded the board that any company with offices across the state was considered a “statewide” company in UW lingo meaning that pledge packets are sent direct from the business to UW Anchorage. Board member Russell questioned when the board could expect to see results from those statewide companies. RDD Truitt explained that typically the figures are not released to her in full until spring but that she has been working with UWA accounting and pledge processing staff to obtain those reports sooner – ideally February. RDD Truitt stated that she intends to follow up again when she returns from travel on Jan 9th.

**Events Committee – Orca Point Dinner Cruise May 3, 2017**

**Governance**

**Board Development Committee – Mark Mesdag, Warren Russell**

Chair Mesdag reported that he and Chair Elect Russell had met with Brittany and Chris Pace who were both interested in serving on the board. The committee members recommended the election of Brittany and Chris Pace to the board. The Committee would be meeting with additional candidates prior to the Annual Meeting in January to propose new board members to be elected at the Annual Meeting.

**Personnel Committee – Ann Gifford, Rosemary Hagevig**

**VI: STRATEGIC DISCUSSIONS –**

**Education Committee - Robbie Stell, Ann Gifford, Joy Lyon, Kendri Cesar, Lisa Richardson**

Education Committee Chair Gifford reported on the November 29 Committee meeting, noting that the meeting minutes were included in the board packet. Board Member Lyon reported on the upcoming movie Resilience that would be shown on January 17th at Centennial Hall. She encouraged Board Members to mark their calendars and plan on attending.

**Income Stability Committee – Millie Ryan, Bill Peters, Mark Mesdag**

**Health Committee – Kendri Cesar, Warren Russell, Fred Parady, Praveen Mekala**

**New Business**

**2016 Audit Presentation – Chair Mesdag**

In the absence of a Treasurer, Chair Mesdag walked the board through the 2016 Audit and Letter to Management from our audit company Altman & Rogers. He addressed the audit and the concerns raised by board members regarding the comments in the Letter to Management. The auditors identified conditions that cause them to alert the board about the continued utilization of reserves to run operations. The audit found the financial statement disclosures to be neutral, consistent and clear. Board members questioned Chair Mesdag on the implications and he reported that staff is working on a couple of grant opportunities that may bring in additional revenue during the next two years.

**AmeriCorps program –**

President Stevens outlined the movement of the AmeriCorps Program management from SAGA to the Sitka Schools to JEDC and now back to the Sitka Schools. He reported that the CBJ Parks and Recreation Dept had explored taking over the management of the program but the legislative body had nixed that idea. After conversations with CBJ staff and exploration of the concept, Stevens proposed that United Way of Southeast take over management of the program for the coming year. The preliminary research indicated that UWSEAK could run the program and bring additional revenue into the organization. It is a program that is widely utilized in the Juneau community.

RDD Truitt contributed to the discussion by explaining that she had served as an AmeriCorps member for two terms when the grant was held by SAGA. During her time, the program had around 20 members who were placed in Juneau as well as other SE Communities, and three members who served in Anchorage. She explained that she has seen this particular program be sustainable at a larger scale than that which UWSE is proposing to take on at around 12 members. Board member Russell noted that having AmeriCorps members in other SE communities would help drive the message that UWSE really does something in these other communities. RDD Truitt agreed, stating that this program has the potential to grow and generate more revenue than it would bring in during its first year. RDD Truitt also stated that the Serve Alaska state commission that awards the grants would help UWSE until the Request for Proposals for the AmeriCorps grant is posted in February, by providing trainings in January and feedback for the grant applicants.

**Motion: Chair Elect Russell moved to authorize United Way of Southeast Alaska staff to pursue management of the AmeriCorps Program in Juneau. Board member Stell seconded the motion.**

**Motion to authorize staff to pursue management of the AmeriCorps Program in Juneau passed unanimously.**

**Chairs Report – Chair Mesdag**

Chair Mesdag noted that he had nothing further to report at this time. He reiterated the importance of attending the Annual Meeting and Strategic planning sessions set for January 21.

**Resource Development Director Report – Sara Truitt**RDD Truitt noted that the bulk of her report was already given during the Campaign Committee report. She noted that she was leaving on Saturday morning the 17th to visit family on the East Coast and would be back in the office on January 9

**President’s Report**

President Stevens pointed out his activity report was included in the packet for review. President Stevens noted that Jessie Wuerst, Lori Hermanson, and Thomas Dempsey of AVISTA Along with Tim McCloud of AEL&P made a presentation of a check to United Way on Tuesday December 13. He thanked those board members who were able to participate in the meeting and check presentation.

**Board Member Comments**

None

**Adjournment**

Chair Mesdag adjourned the meeting at 7:00 PM