**Board Members in Attendance**

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| --- | --- | --- | --- | --- | --- |
|  | | | | | |
| T | Rustan Burton - Chair | X | Rosemary Hagevig |  | **Staff** |
| E | Karen Crane - Past Chair | E | Jaysen Katasse | X | Wayne Stevens |
| X | Mark Mesdag – Chair Elect | X | Joy Lyon | X | Sara Truitt |
| X | Bill Peters –Treasurer | E | Warren Russell |  |  |
| X | Ann Gifford– Secretary | X | Millie Ryan |  | **Guest(s):** |
| X | Sue Bill - | E | Robbie Stell |  |  |
| E | Gail Dabaluz |  |  |  |  |
| X | Kelli Grummett |  |  |  |  |
|  |  |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Elect Mesdag called the meeting to order at 5:19PM. A quorum was established with nine members present or on-line.

**Approval of Agenda** President Stevens noted thatthe Personnel Committee requested the Board add an Executive Session to the agenda to review the President/CEO evaluation with Board

**Motion: Board Member Hagevig moved to adopt the agenda as amended. Secretary Gifford seconded the motion.**

Chair Elect Mesdag asked if there were any objections to adopting the agenda as amended.

Members expressed no objections to the adoption of the agenda as amended.

**With no objections, the agenda was adopted as Amended.**

**Approval of Minutes**

**Motion: Treasurer Peters moved to approve the minutes from the July 15, 2015 Board of Directors meeting. Board Member Hagevig seconded.**

**Motion approved unanimously.**

**PRESENTATIONS** – **None**

**Committee Reports**

**Resource Development**

**Finance Committee – Treasurer Peters**

Treasurer Peters reported that he and staff had met on Wednesday, August 19 to review the July Finance reports. Income continues to grow, albeit not to the level we aimed for with the budgeted goal of $450,000 for the campaign. Expenses are flat and well within tolerances. While we currently show a positive net income, with one more month of expenses and the $30,000 dedicated to the Community Impact Grant funding, we expect to see another net loss for the year.

**Motion: Treasurer Peters moved to approve the July Finance statement as presented. Secretary Gifford seconded.**

**Motion approved unanimously.**

**Campaign Committee – Bill Peters, Rustan Burton**

Internal Campaign Committee Chair Peters reported that there had been two campaign cabinet meetings to continue planning for the 2015 Fall Campaign: one on Thursday August 06 and one earlier in the day on August 20th. Jim Strader with Bartlett Regional Hospital has agreed to serve as Co-Chair for this year’s campaign. Kristin Bartlett has agreed to return as the other Co-Chair. The committee discussed plans for the campaign kickoff event, which will be held on August 28 at 5:00 pm at the Juneau Empire. Breeze Inn is donating food for the reception and John DeCherney will host a wine tasting. Kelli Grummett has gathered four door prizes to add to the fun. The Campaign Committee will be working with the Events Committee on the event details.

**Events Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig, Rustan Burton**

Board Members Sue Bill and Kelli Grummett reported on their committee’s exploration of new fundraising ideas. One idea presented involves networking with local restaurants to feature special menu items, the proceeds of which would flow to UWSEAK as a fund raiser. They are brainstorming on how to best accomplish this and how to potentially involve as many food service places as possible. They also reported that they plan to start working on United Way’s next Orca Point Cruise for A Cause in January. On a separate note, committee members asked how they can be of assistance with this year’s Day of Caring.

**Governance Committee**

**Board Development Committee – Mark Mesdag**

Chair Elect Mesdag briefly outlined plans for future presentations on development and reported that the committee has started conversations on replacements for resigning board members.

**Personnel Committee – Bill Peters, Ann Gifford**

Treasurer Peters reported that the President’s evaluation was complete. The Personnel Committee will ask the board to go into executive session at the conclusion of the meeting to discuss the results. Treasurer Peters note that he will be meeting with President Stevens in the near future to wrap up work on a new job description and evaluation tool.

**Education Committee - Robbie Stell, Ann Gifford, Joy Lyon**

Secretary Gifford reviewed minutes from the committee’s meeting of August 11, which were included in the board packet. She reported that the committee iss working with the Reading Tutor Coordinator to develop tutor recruitment strategies, and is exploring ways to promote reading achievement for children generally, including radio ads and outreach. Recruiting flyers were handed out at the Governor’s Picnic at UAS on August 14. The committee also discussed potential individuals to invite to serve on the committee.

**Income Stability Committee – Gail Dabaluz, Jaysen Katasse**

In the absence of Board members Katasse and Dabaluz there was no report.

**Community Impact Grant – Karen Crane, Bill Peters, Rustan Burton, Ann Gifford**

In the absence of Past Chair Crane, Treasurer Peters reported that the committee would present the committee’s recommendations under new business. The grant application period closed on Friday July 31. The Community Impact review team met on Thursday August 13 to review the grant applications and develop their recommendations.

**Health Committee – Chair Karen Crane, Millie Ryan, Sue Bill**

Board member Ryan reported that the committee had not met, but presented an update on the Front Street Clinic. She serves as a member on their Board. Front Street Clinic is now being managed by Alaska Island Community Services, a not-for-profit, Wrangell-based organization dedicated to providing quality health care services to our community and the surrounding areas. She noted that there may be opportunities to work with the Front Street Clinic on community health issues. The committee will explore some of the potential options.

**Strategic Plan Update –**

**Goals Review**

**Old Business**

**2015 Campaign Updates**

Chair Burton asked board members to be thinking about their connections with businesses in the region. He also encouraged members to reach out and invite others to participate in a work place campaign at their place of business. Businesses across the region are very generous. The workplace campaign allows employees to engage in philanthropy. Board members were encouraged to add potential contacts for campaign activity.

**New Business**

**Resignation of Board Member Gail Dabaluz**

President Stevens pointed out the letter in the board packet from Board Member Dabaluz, noting that she will be stepping down due to time commitments required to complete her doctorate degree.

**Resignation of Board Member Jaysen Katasse**

President Stevens shared the letter from Board Member Katasse noting his decision to step down as his sons are at an age where he wants to be more involved in their activities.

**Motion: Treasurer Peters moved to accept with regrets the resignations of Board Members Dabaluz and Katasse. Board Member Grummett seconded.**

**Motion approved without objection.**

**Participation in Emergency Preparedness Expo September 11 & 12 at Centennial Hall**

President Stevens relayed the offer from representatives of the Local Emergency Preparedness Council (LEPC) to have a no cost booth at the upcoming Preparedness Expo. He asked if Board member were interested in accepting the offer and if they were willing to volunteer some time to staff the booth. Board members indicated a willingness to participate and to volunteer.

**Approval of Community Impact Grant award recommendations**

Treasurer Peters reported on the Community Impact Grant Committee meeting of August 13. The members reviewed all grant applications, shared their top selections and the committee found agreement on awards. This year the community impact grant process was highly competitive. The total amount of funds requested was $65,413.00 which far exceeded the $30,000.00 budget for Community Impact Grants. The complete list of applications and recommendations was included in the board packet. The committee recommended ratification of the recipients and their projects as listed below:

**Education**

* Assn. for the Edu of Young Children (AEYC) - Aboard for Early Literacy $2,500
* Southeast Regional Resource Center (SERRC) - Family Literacy Program at Gruening Park $3,500.00
* Thorne Bay Library - Lap Sit Reading Kit $1,125
* Zach Gordon Youth Center - Body and Mind Afterschool Program $3,500

**Total Education Grants $10,625**

**Incom**e

* Craig Public Library - No Job Seeker Left Behind Program $1,353
* Ketchikan Youth Initiatives - Shelter for Paintball Field $3,500

**Total Income Stability Grants $4,853**

**Health**

* Alaska Aids Association (4 A's) - Syringe Access Program $1,750
* Sitka Local Foods Network - Sitka Education Garden $1,765
* The Glory Hole - Juneau Vulnerability Index Survey $1,780
* Southeast Alaska Independent Living (SAIL) - Rural Outreach $3,500
* Sitkans Against Family Violence (SAFV) Sitkans Against Family Violence $2,500
* Front Street Community Health Center Rx Assistance Program $3,500

**Total Health Grants $14,795**

**Motion: Treasurer Peters moved to accept the recommendations of the Community Impact Grant committee, and to approve an additional $273 to fully fund the requested grants. Motion seconded by Secretary Gifford.**

**The motion was approved unanimously.**

**Chairs Report – Chair Burton**

Chair Burton reminded folks to sign up for the Rotary Brewfest on Saturday, September 26 as volunteers. This is a $5,000 plus fundraiser for United Way, but requires our active participation and involvement.

**President’s Report**

President Stevens pointed out correspondence in the board packets, including the letter from United Way Worldwide confirming our completion of the 2015 membership requirements and a press release from United

Way of Anchorage noting the uptick in requests for assistance from the Alaska 211 program. Stevens reported that we will be receiving an annual grant award from CBJ for conducting the community wide diversity training

program. He has met with the new CBJ Parks and Recreation Department Manager of the Zach Gordon Youth Center and they are developing some ideas for the diversity training to involve teens.

**Resource Development Director Report – Sara Truitt**

Sara reported that she is working with OneEach, our website service provider, to explore using their new texting application that can be used to text event and campaign information to participating donors/interested community members. Sara reported that the database does not currently have many cell phone numbers in it but the possibilities for using the technology could mean more streamlined, timely communication with donors. Sara also discussed efforts to develop an online fillable pledge form. This would be a form that could be filled and submitted online by people at workplaces. The data could then be downloaded into a spreadsheet and the payroll specific data distributed to workplace campaign payroll contacts at the various workplaces. In addition, Sara discussed the work done to date for this year’s Day of Caring, which will take place on October 1st. She reported that we have approximately 12 work sites, but so far have confirmed only one volunteer group’s participation. She explained that board member Warren Russell, the Day of Caring Chair, is actively working to secure more volunteer groups, but noted that if any other board member has connections to help recruit more volunteer participation, their assistance would be much appreciated, given the short timeframe between now and the Meet and Greet on September 18th.

**Board Member Comments**

**Executive Session**

**Motion: Treasurer Peters moved to go into Executive Session to discuss a personnel matter, specifically the evaluation of the President/CEO. Motion seconded by Board Member Grummett.**

**The motion was approved unanimously**.

**Motion: Treasurer Peters moved to come out of Executive Session, noting that no actions had been taken by the Board while in Executive Session.** **Motion seconded by Board Member Grummett.**

**The motion was approved unanimously.**

**Motion: Treasurer Peters moved to approve a $1,000 bonus for the President/CEO and to develop a proposed structure for future President/CEO compensation for consideration at the September board meeting. Motion Seconded by Secretary Gifford.**

**The motion was approved unanimously.**

Treasurer Peters noted that he and Board Chair Burton would be meeting with President Stevens to review Steven's evaluation, discuss his compensation, and establish goals for the coming year.

**Adjournment**

Chair Elect Mesdag adjourned the meeting at 7:30 PM