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| --- | --- | --- | --- | --- | --- |
| **Board Members in Attendance** | | | | | |
| X | Mark Mesdag - Chair | X | Joy Lyon |  | **Staff** |
| X | Karen Crane – Past Chair | X | Brittany Pace | X | Wayne Stevens |
| E | Warren Russell – Chair Elect | X | Chris Pace | X | Kaylee Matheny |
| X | Jennifer Treadway | X | Fred Parady | X | Romee McAdams |
| X | Karmen Bowman | X | Millie Ryan |  |  |
| X | Kendri Cesar | X | Robbie Stell |  | **Guest(s):** |
| E | Rosemary Hagevig |  |  | X | Samantha Dye, Dye Consulting |
|  |  |  |  |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Mesdag called the meeting to order at 5:23PM. A quorum was established with eleven members present.

**Approval of Agenda**

**Motion: Board member Ryan moved to adopt the agenda as presented. Past Chair Crane seconded the motion.**

Chair Mesdag asked if there were any objections to adopting the agenda as presented.

Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

**Approval of Minutes**

**Motion: Board Member Stell moved to approve the minutes of the July 20, 2017 Board of Directors meeting. Board Member Brittany Pace seconded the motion.**

**Motion to approve minutes as presented was approved unanimously.**

**PRESENTATIONS**

**Fund Development** **presentation – Samantha Dye, Dye Consulting**

**Key #6 – Share how Board support helps further the mission of the organization**

Fund development is about building a relationship- not just starting a relationship, but also taking the time to thank current donors on both an organizational level and personal level. By connecting with current donors, it helps in retaining them, which can be less effort than finding new ones. It also gives insight into who has stopped giving and why and how to gain their support again.

From group discussion, personal thank yous from board members may help in keeping those connections. Including a photo of current board members can add another personal touch to retain donors. One of the goals for the upcoming campaign is to make/build connections, as well as maintain current connections.

In doing so, board members were encouraged to take 1-3 note cards that contain an organization name and who to contact within that organization. Most board members selected organizations and/or individuals they may know on a personal level and were encouraged to do research to build/maintain connections.

**COMMITTEE REPORTS**

**Resource Development**

**Finance Committee – Karmen Bowman, Chris Pace, Mark Mesdag**

Treasurer Bowman had nothing to report due to only getting the finance report from Anchorage earlier that day. She will have report ready for next board meeting.

**Campaign Committee – Kendri Cesar, Mark Mesdag**

Board Member Cesar discussed combining the donor thank you event with a kick-off effort with the possibility of hosting the event at Amalga Distillery or Rockwell if the Amalga Distillery idea falls through. Also discussed was the idea of getting oysters for the event and the possibility of finding an organization/someone to donate drinks.

**Events Committee – Brittany Pace, Jennifer Treadway, Rosemary Hagevig, Karmen Bowman**

Board Member Pace had nothing to report due to being out of town.

**Governance**

**Board Development Committee – Mark Mesdag, Warren Russell**

Chair Mesdag did not have anything to report.

**Personnel Committee – Rosemary Hagevig, Karen Crane**

Past Chair Crane reminded everyone to turn in their evaluations on Wayne.

**STRATEGIC DISCUSSIONS – Review updates and progress**

Chair Mesdag reported that board development and fundraising as discussed previously is still on task.

**Income Stability Committee Report**

Nothing to report.

**NEW BUSINESS**

**Chair’s Report – Chair Mesdag**

Chair Mesdag reiterated the idea of making new connections and solidifying old connections. He also reminded everyone before they left to grab 1-3 cards to research and make connections with the organization(s) on the card.

**President’s Report**

President Stevens discussed and showed board members the new brochure and annual report, stating that the annual report was inserted into the newspaper twice and sent out on 8/23/17 and 8/24/17. Brochures are in the process of being sent to the post office by AK Litho.

A campaign schedule chart was also included in the board packet. This chart was created due to the confusion as to why agencies were getting paid for previous years. In short, the chart helps explain the time frame of when pledges are being made, when each quarter collections are made, and then each quarter payout.

Stevens reported that he and Board Member Parady would be meeting the next day with Brandon Cullum the new CFO at AELP. Board Member Ryan indicated that Mr. Cullum had previously worked for her at REACH and would be glad to sit in. Board Member Parady encouraged her to attend.

Finishing off, President Stevens broke the sad news of United Way of Kenai closing down.

**Board Member Comments**

Secretary Treadway asked about when the Day of Caring would take place, which will be held sometime in September. An email will be sent out on the exact date. She also asked if the Day of Caring t-shirts had been corrected. President Stevens reported the t-shirts had been sent to AK Litho to get the year “2016” covered and replaced.

Applause was given to Chair Mesdag and Board Member Stell for having perfect attendance.

**Adjournment**

Chair Mesdag adjourned the meeting at 7:03 PM.