

**Mission Statement:** "United Way collaborates with partner agencies to strengthen and improve Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, February 15, 2018  
5:15-7:00 PM**

**United Way of Southeast Alaska 3225 Hospital Drive, Suite 106**

**Teleconference: (800) 315-6338, Code: 32251#**

---

**I. CALL TO ORDER and INTRODUCTIONS –Chair Mesdag**

**II: APPROVAL OF AGENDA – Corrections/Additions**

**III: APPROVAL OF MINUTES – Corrections/Additions**

January 25, 2018 Annual Meeting Minutes

**IV: PRESENTATIONS –**

**V: COMMITTEE REPORTS**

**Resource Development**

**Finance Committee – Karmen Bowman, Treasurer; Chris Pace, Mark Mesdag**

**December Finance report**

**Campaign Committee –Mark Mesdag, Kendri Cesar, Warren Russell, Jennifer Treadway**

**Events Committee– Brittany Pace, Jennifer Treadway O’Dea, Karmen Bowman**

**Governance Committee**

**Board Development Committee – Mark Mesdag, Warren Russell**

**Personnel Committee –**

**VI: STRATEGIC DISCUSSIONS –**

**Update Plan with new session/discussion?**

**Chair Vision Plan**

**VII: Old Business**

**VIII: New Business –**

**Approval of new board member Tom Sullivan, FNBA**

**Fund Raising event**

**2020 Census discussion**

**Board Commitment Forms**

**X: CHAIR REPORT – Warren Russell**

**XI: PRESIDENTS REPORT – Wayne Stevens**

**XII: BOARD MEMBER COMMENTS**

**XIII: ADJOURNMENT**

**Next Meeting March 15, 2018**

**Vision Statement:** "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"



**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, January 25, 2018  
6:42-6:59 PM  
Prospector Hotel  
375 Whittier Street, Juneau, AK**

<b>Board Members in Attendance</b>					
X	Mark Mesdag - Chair	E	Joy Lyon		<b>Staff</b>
X	Karen Crane – Past Chair	X	Brittany Pace	X	Wayne Stevens
X	Warren Russell – Chair Elect	X	Chris Pace	X	Kaylee Matheny
X	Jennifer Treadway O'Dea – Secy.	E	Fred Parady		
X	Karmen Bowman, Treasurer	E	Millie Ryan		
X	Kendri Cesar	X	Robbie Stell		<b>Guest(s):</b>
E	Rosemary Hagevig				

Legend: X = present      E = excused absence      T = teleconference      A=absent

**CALL TO ORDER & INTRODUCTIONS**

Chair Mesdag called the meeting to order at 6:42 PM. With 9 members present, a quorum was established.

**APPROVAL OF AGENDA**

**Motion: Past Chair Crane moved to adopt the agenda as presented. Board Member Stell seconded the motion.**

Chair Mesdag asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

**With no objections, the agenda was adopted as presented.**

**COMMITTEE REPORTS**

**CAMPAIGN UPDATE-** President Wayne Stevens & Kaylee Matheny

UWSEAK staff had planned on updating board members on campaign progress based on the amount of money that has been received so far. However, due to technical issues with ANDAR, staff were unable to give an exact amount. Matheny explained to board members that she has been working with Vanessa Aszmus, the IT Management Director at United Way of Anchorage, to help resolve these issues so that an exact amount of money received so far can be reported by the next board meeting. President Stevens explained that several presentations have been made and more presentations were scheduled. With that being said, he was fairly certain that UWSEAK is on track toward its goals.

**OLD BUSINESS**

No old business was reported at the time.

**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, January 25, 2018  
6:42-6:59 PM  
Prospector Hotel  
375 Whittier Street, Juneau, AK**

---

**NEW BUSINESS**

**Election of Board Members-**

Introduction and re-election of Board Members Warren Russell and Jennifer Treadway-O'Dea for a three year term on the board with a term expiring January 2021.

**Motion: Past Chair Crane moved for the re-election of Board Members Russell and Treadway-O'Dea as presented. Board Member Stell seconded the motion.**

**Motion passed unanimously.**

**Election of New Board Members-**

Introduction and election of Karen Wright for a three year term on the board with a term expiring January 2021.

**Motion: Past Chair Crane moved to elect Karen Wright to the board as presented. Secretary Treadway-O'Dea seconded the motion.**

**Motion passed unanimously.**

**Election of Small Agency Representative-**

Introduction and re-election of Joy Lyon to serve as the Small Agency Representative on the Board for a two year term with a term expiring January 2020.

**Motion: Past Chair Crane moved for the re-election of Board Member Lyon as presented. Secretary Treadway-O'Dea seconded the motion.**

**Motion passed unanimously.**

**Election of 2018 Officers-**

Chair: Warren Russell

Treasurer: Karmen Bowman

Chair Elect: To be determined

Past Chair: Mark Mesdag

Secretary: Jennifer Treadway-O'Dea

**Motion: Treasurer Bowman moved to accept the slate of officers as presented for the year. Secretary Treadway-O'Dea seconded the motion.**

**Motion passed unanimously.**

**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, January 25, 2018**

**6:42-6:59 PM**

**Prospector Hotel**

**375 Whittier Street, Juneau, AK**

---

**BOARD MEMBER COMMENTS**

Board Member Brittany Pace mentioned that Rondell Sheridan, a comedian that has been on the Late Night Show with Jimmy Fallon, The Jay Leno Show, and multiple Disney shows, will be coming to Juneau and may be interested in doing a show to help fundraise for United Way of Southeast Alaska. Further discussion will be held at a later date.

**ADJOURNMENT**

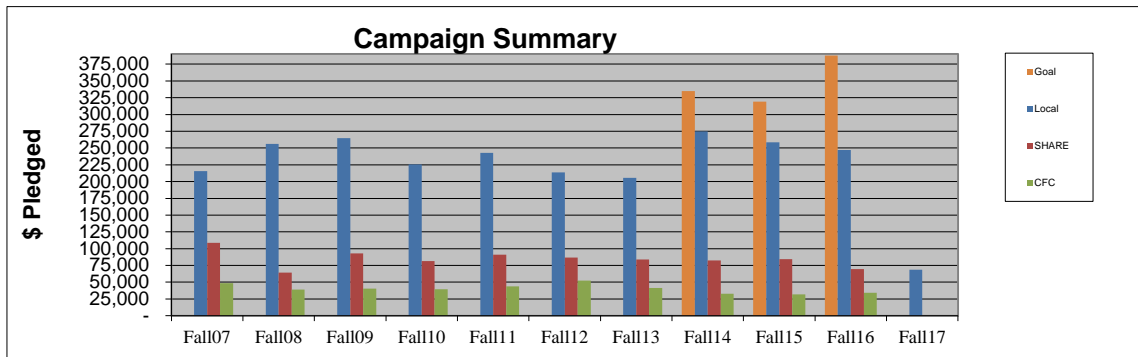
Having no further business to conduct, Chair Mesdag adjourned the meeting at 6:59pm.

**United Way of Southeast Alaska  
Financial Summary  
December 31, 2017**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
<b>Revenues</b>				
<b>Fall 16 Campaigns</b>				
Private Cpgn to UW	58,550	84,622	-	58,550
Community Impact Revenue	10,255	5,130	-	10,255
Designations from Other United Way	-	-	-	-
SHARE to UW	-	-	-	-
CFC to UW	-	-	-	-
<b>Total Gross Campaign Revenue</b>	<b>68,805</b>	<b>89,752</b>	<b>-</b>	<b>68,805</b>
Less Designations Expense	(19,609)	(38,035)	-	(19,609)
Uncollectible Pledge Expense	-	-	-	-
<b>Net Campaign Revenue</b>	<b>49,196</b>	<b>51,717</b>	<b>-</b>	<b>49,196</b>
15% From private cpgn	2,941	3,995	-	2,941
<b>Subtotal Campaign</b>	<b>52,138</b>	<b>55,712</b>	<b>-</b>	<b>52,138</b>
<b>Non-Campaign Income</b>	<b>49,582</b>	<b>44,532</b>	<b>-</b>	<b>49,582</b>
<b>Total Revenues</b>	<b>101,720</b>	<b>100,244</b>	<b>-</b>	<b>101,720</b>
<b>Expenses</b>				
<b>Human Resources</b>	66,521	48,615	-	(66,521)
<b>Travel &amp; Training</b>	1,770	1,668	-	(1,770)
<b>AmeriCorp Program</b>	19,500	5,500	-	-
<b>Community Impact</b>	-	-	-	-
<b>Other Expenses</b>	41,168	40,885	-	(41,168)
<b>Total Expenses</b>	<b>128,959</b>	<b>96,668</b>	<b>-</b>	<b>(109,459)</b>
<b>Net Income (Loss)</b>	<b>(27,239)</b>	<b>3,576</b>	<b>-</b>	<b>(7,739)</b>

**Liquidity (Current Ratio)**

	Current Year	Prior YTD		Current FY	Prior FY
<b>Assets, Liabilities &amp; Equity</b>					
<b>Assets</b>					
Cash	42,465	99,646	<b>August</b>		1.52
Accounts Receivable	97,055	88,867	<b>July</b>		1.32
Other	12,113	263	<b>June</b>		1.42
<b>Total Assets</b>	<b>151,633</b>	<b>188,776</b>	<b>May</b>		1.60
<b>Liabilities &amp; Equity</b>					
Agency Designations Payable	94,807	93,504	<b>April</b>		1.48
Other	36,690	16,575	<b>March</b>		1.90
Equity	20,136	78,697	<b>February</b>		2.04
<b>Total Liabilities &amp; Equity</b>	<b>151,633</b>	<b>188,776</b>	<b>January</b>		2.07
			<b>December</b>	1.15	1.71
			<b>November</b>	1.02	1.67
			<b>October</b>	1.22	1.63
			<b>September</b>	1.15	1.55



**Campaign Collections**

	Private	SHARE	CFC	TOTAL
<b>Fall 17</b>				
<b>Total Campaign Pledges</b>	<b>68,805</b>	<b>-</b>	<b>-</b>	<b>68,805</b>
Designated to UW	30,770	-	-	30,770
Designated to Agencies	38,035	-	-	38,035
Total Collections to date	43,218	-	-	43,218
% Collected	63%	0%	0%	63%
<b>Fall 16</b>				
<b>Total Campaign Pledges</b>	<b>222,931</b>	<b>69,773</b>	<b>34,229</b>	<b>326,933</b>
Designated to UW	203,322	69,773	34,229	307,324
Designated to Agencies	19,609	-	-	19,609
Total Collections to date	187,046	48,987	19,432	255,465
% Collected	84%	70%	57%	78%

**United Way of Southeast Alaska**

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[unitedwayseak.org](http://unitedwayseak.org)

---



**MINUTES** of the Finance Committee Meeting

Date of meeting: February 9, 2018 Time: Noon

Place: United Way Conference Room

Members Present (first & last name): Warren Russell, Mark Mesdag, Karmen Bowman, Chris Pace

Members absent (excused):

Other persons present: Wayne Stevens, Len Lambert CFO, United Way of Anchorage via telephone

Chairperson: Karmen Bowman, Treasurer

**ITEMS DISCUSSED:** December finance statements. ANDAR campaign reports, AmeriCorps grant activity,

**DECISIONS MADE:** Analyze ANDAR campaign reports to determine if we are missing any campaign activity.  
Analyze donors to determine if we are missing donors.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:** Accept December Finance report

Adjourned at: 12:50pm

**United Way of Southeast Alaska**

3225 Hospital Drive, Suite 106  
Juneau, Alaska 99801  
tel 907.463.5530

[unitedwayseak.org](http://unitedwayseak.org)

---



**MINUTES** of the Fund Raising Committee Meeting

Date of meeting: February 5, 2018 Time: 11:30am

Place: United Way of Southeast Alaska Conference Room

Members Present (first & last name): Warren Russell, Joy Lyon, Chris Pace, Brittany Pace

Members absent (excused): Mark Mesdag, Jennifer Treadway, Karmen Bowman, Kendri Cesar

Other persons present: Kaylee Matheny, Wayne Stevens

Chairperson: Brittany Pace

**ITEMS DISCUSSED:** Comedy Show with comedian Rondell Sheridan. Chair Pace outlined opportunity for committee members. Mr. Sheridan will be in Juneau in early August and is willing to do a 60 minute show at a reduced cost for United Way. Chair Pace indicated she has already contacted the Elizabeth Peratrovich Hall to make arrangements. Discussion ensued with questions raised about developing a budget for all anticipated costs. Additional fund raising opportunity idea discussed to include sponsorships as a part of the budget. Chair Pace noted that she will be lead on this project and will arrange all details.

Stevens provided past dates for NAMI Comedy for a Cause event. The event is typically held in spring, so a proposed August date will not conflict with their event.

NAMAI Comedy for a Cause dates previous years:

4/29/17

4/1/16

5/31/15

6/1/14

2018 date is set for 4/20/18

**DECISIONS MADE:** Board members in attendance agreed to move forward and bring this to the board at the February 15<sup>th</sup> board meeting.

**RECOMMENDATIONS TO BOARD FOR APPROVAL:** Move forward with planning for Comedy Show with Rondell Sheridan on August 3rd, 2018

Adjourned at: 12:20pm



# United Way of Southeast Alaska

## OUR STRATEGIC ANCHORS

**MISSION** - United Way fights for the health, education and financial stability of every person in every community.

**VISION** - United Way envisions a region where all individuals and families achieve their human potential through education, income stability, and healthy lives.

## OUR VALUES

Impact and Commitment to Community Success

Volunteerism

Inclusiveness

Integrity and Accountability

Innovation

## OUR STRATEGIC IMPERATIVES

## 2017 STRATEGIC AREAS OF FOCUS

Fundraising	Southeast Alaska Awareness and Outreach	Diverse, Strong, Informed Board	Strengthen partner agencies capacity
<p>Conduct a pilot efforts that includes:</p> <ul style="list-style-type: none"> <li>Loaned Executive program</li> <li>Workplace Campaigns</li> <li>Based on identified needs</li> </ul> <p>Build region-wide campaign on what is accomplished by UWSEAK funding and on identified needs</p> <p>Provide Board training on how to make the ask</p>	<p>Develop a year-long SE specific campaign based on local benefits that incorporates partner organization stories of impact</p> <p>Host Day of Caring activity in Juneau, Sitka and Ketchikan</p>	<p>Solicit one board member from outside the Juneau area</p> <p>Meet with community leaders to discuss needs</p> <p>Investigate video conferencing options for board meetings</p>	<p>Host AmeriCorps program to support nonprofits</p> <p>Identify and implement "connector" opportunities</p> <p>Host Day of Caring activity in Juneau, Sitka and Ketchikan to address partner organization needs.</p>

## 2017 KEY OBJECTIVES

## 2017 KEY INITIATIVES

Fund Development training for board and staff	Day of Caring planning for Sitka and Ketchikan	Fund development training for Board members	Working with partner agencies in Ketchikan and Sitka for Day of Caring in June
<p>Fund Raising idea at 6/15 board meeting</p> <p>Campaign committee beginning work</p> <p>Donor recognition &amp; Kickoff 9/28/17</p>	<p>Events held 6/7 Sitka, 6/13 KTN</p> <p>Day of Caring 9/28/17 Juneau</p>	<p>Investigate video conferencing options for board meetings</p>	<p>AmeriCorps Grant Program Manager hired. Expecting Grant Award 8-1-17</p> <p>Nonprofit Leadership gathering 9/15/17</p>

## METRICS

## METRICS

## METRICS

## METRICS

C Completed  
 O Ongoing  
 P Planned

C Completed  
 O Ongoing  
 P Planned

C Completed  
 O Ongoing  
 P Planned

C Completed  
 O Ongoing  
 P Planned

C Completed  
 O Ongoing  
 P Planned

**Strategic Plan:** Continue to work on key components of the Board's 5 year plan

**Awareness:** Increase the recognition and promotion of the United Way in SE Alaska

**Fundraising:** Grow the number of groups and individuals who support the United Way

**Engagement:** Sustain a full and active board that represents a vibrant cross section of the community



## Foraker and the 2020 Census as a Public Policy Priority (1-18-18)

### How does the accuracy of Census data impact Alaska's nonprofit sector?

- In Alaska, Census data drives the allocation of more than \$2.8 billion in federal resources every year. That federal funding is used to operate our healthcare and education systems, provide nutrition assistance to low-income children and families, develop and operate affordable housing, support our foster care system, and much more.
- Nonprofits, governments, businesses, and universities all use census data in their planning efforts. Census data helps determine where schools, hospitals, and public services are needed; how nonprofits can most effectively deploy scarce resources; and how businesses should invest.
- Census data is used to enforce state and federal laws, including civil rights laws, voting rights requirements, and the obligation of financial institutions to serve minority populations.

### Alaskan communities are particularly difficult to count accurately.

Because of remoteness, language and culture barriers, distrust of the federal government, and logistics challenges, many Alaska communities are at greater risk of undercounts than communities elsewhere in America.

### Alaska Count in 2010 and potential risks for 2020

- The Census Bureau itself estimates that the 2010 Decennial undercounted Alaskans living in special-enumeration tracts by about 8%. In other words – there is evidence that some geographies in Alaska have been subject to undercounts.
- However, it's important to understand that in 2000 and 2010 the Bureau went to great lengths to mitigate the risk of undercounts in many Alaska communities. In particular, they have used in-person address canvassing to identify housing units to be contacted and a special type of enumeration in rural and remote communities that involves direct contact with each household.
- The Working Group's efforts have included urging the Bureau to continue those efforts, which are more costly than less effective alternatives. For example, the Bureau initially floated the idea of changing the enumeration methodology for certain rural and remote Alaskan communities. We believe that would have exacerbated the undercount.
- The Working Group has been instrumental in convincing the Bureau to continue more intensive and expensive enumeration efforts in most, if not all, of those communities. They have since publicly committed to that strategy.

### If Alaskan communities are undercounted:

- The State will receive less federal funding, making the current budget crisis even worse.
- All Alaska residents will experience reductions in essential services like road repairs. Children and low-income Alaskans suffer disproportionately from decreases to education funding and programs that make up Alaska's social safety net.
- Nonprofits, governments, businesses, and universities are less able to effectively plan for the future.
- Laws protecting vulnerable populations may not be properly enforced.

### Why Foraker:

Foraker uses a four question policy screen when determining public policy priorities. This screen ensures the issues impact the entire sector and that Foraker can have a meaningful voice on the issue.

- As the state nonprofit association we are a trust voice with national, state, and local policy makers on issues that impact the sector.
- Census impacts every nonprofit and the people and communities that Foraker serves.
- As a nonpartisan voice Foraker is uniquely positioned to bring together all sectors and political leaders to define success for Alaska on census. The formation and successes of the Census Working Group is evidence of this effort.
- As the creator and the convener of the Alaska Census Working Group our emphasis is on nonpartisan results that ensure a fair and accurate count in Alaska.



## **Foraker and the 2020 Census as a Public Policy Priority (1-18-18)**

### **The Alaska Census Working Group**

The Foraker Group formed and leads the Alaska Census Working Group comprised of key stakeholders in local, tribal, state and federal governments, for-profit business and nonprofit stakeholders. The work of the Alaska Census Working Group has been focused on identifying the top priority issues that the group feels must be addressed in order to ensure an accurate 2020 Census Count. The three policy initiatives are to:

- Educate policy makers on the importance of accurate census data for Alaska and advocate for the commitment of sufficient federal and state resources;
- Connect with the U.S. Census Bureau regarding critical tribal issues; and
- Educate the Census Bureau on the impact of specific technical and methodological issues and recommend specific solutions that promote an accurate count/estimate in Alaska.

## **THE ACCURACY OF U.S. CENSUS BUREAU DATA MATTERS TO ALASKA**

### ***Resources:***

- The federal government allocates \$675 billion annually based on Census Bureau data.
- Alaska's economy depends on federal spending, which comprises 21.8% of state GDP.
- Census Bureau data affects the allocation of more than \$2.8 billion in Alaska each year.
- Alaska uses that federal funding to build/repair roads and bridges, operate our healthcare and education systems, provide nutrition assistance to low-income children and families, develop and operate affordable housing, support our foster care system, and much more.

### ***Democratic Process:***

- The Decennial Census determines apportionment in the U.S. House of Representatives.
- Census data is used to redraw state legislative boundaries.
- Local governments use census data to redraw their political subdivisions.

### ***Knowledge:***

- Governments, businesses, nonprofits, and universities use census data in their planning.
- Entities like ISER analyze census data when making public policy recommendations.

### ***Justice:***

- Census data is used to enforce state and federal laws, including civil rights laws, voting rights requirements, and the obligation of financial institutions to serve minority populations.

## **IMPACTS OF INACCURATE CENSUS DATA IN ALASKA**

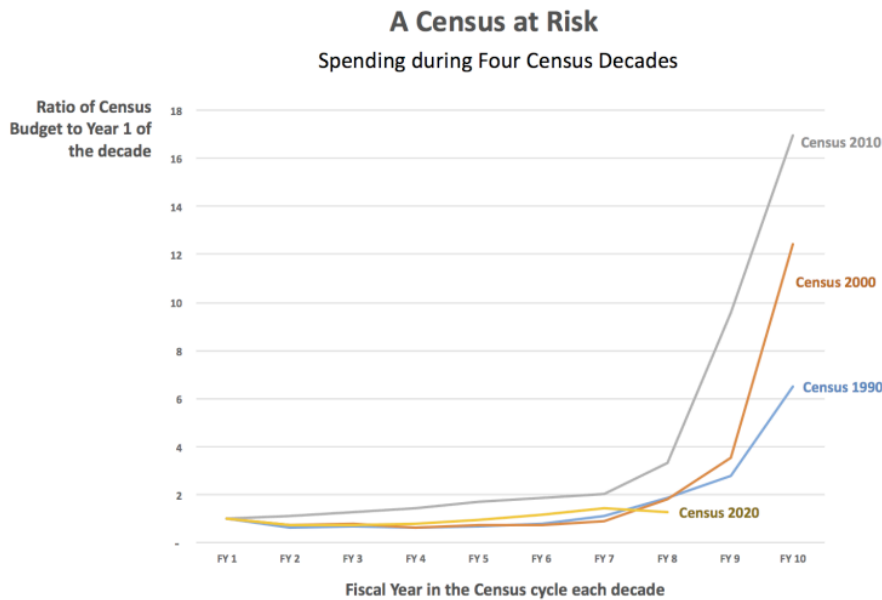
Many Alaska populations are disproportionately undercounted when resources are insufficient for the Census Bureau to properly gather accurate data. When this happens:

- The state receives less federal funding, making the current budget crisis even worse.
- All Alaska residents experience reductions in essential services like road repairs.
- Children and low-income Alaskans suffer disproportionately from decreases to education funding and programs that make up Alaska's social safety net.
- Redistricting may be inequitable because of poor data quality.
- Governments and organizations are less able to effectively plan for the future.
- Laws protecting vulnerable populations may not be properly enforced.

## **HOW CAN THE DELEGATION PROTECT ALASKA?**

Alaska's congressional delegation should advocate for appropriations for Census Bureau programs that will maintain or improve the accuracy of data collections in Alaska. Minimally, Congress should

appropriate \$1.53 billion for the Census Bureau’s Periodic Censuses and Programs account in FY2018, which is \$279 million above the administration’s request. This would not represent a funding “increase” in the traditional sense, but rather is consistent with the necessary ramp-up in Census Bureau appropriations that precedes each Decennial Census:



**Sources**  
Congressional Research Service, Courtesy Congresswoman Carolyn B. Maloney, (D-NY)  
\*2018 figure from Office of Management & Budget (OMB), as reported by the Washington Post

The Census Project

Lower funding levels will prevent the Census Bureau from conducting the advance testing that is necessary to implement new, more efficient information technology systems and data collection methods. The potential results include lower participation and operational failures in 2020, undercounts in Alaska communities, and cost overruns into the billions of dollars.

**LEARN MORE:**

- Alaska Department of Labor and Workforce Development**  
<http://live.laborstats.alaska.gov/cen/>  
 Census data and information for Alaska
- The Census Project**  
<https://thecensusproject.org/>  
 A network of national, state, and local organizations that supports a fair and accurate 2020 Census and comprehensive American Community Survey
- The Foraker Group**  
<http://www.forakergroup.org/>  
 Alaska’s statewide nonprofit association, nonprofit capacity building organization, and convener of the Alaska Census Working Group

**YOUR LOGO HERE**

**RESOLUTION OF [YOUR ORGANIZATION NAME]  
[DATE]**

A resolution recognizing the importance of U.S Census Bureau data collections and the unique challenges of Census data collection in Alaska, urging the United States Congress to appropriate sufficient federal resources to maintain or improve the accuracy of Census Bureau data collections in Alaska, and urging Governor Walker and the Alaska Legislature to prioritize the allocation of state resources to departments and agencies responsible for coordinating with the U.S. Census Bureau to ensure the accuracy of Census data for Alaska.

WHEREAS, [YOUR ORGANIZATION NAME] [BRIEF DESCRIPTION OF ORGANIZATION]; and

WHEREAS, The mission of [YOUR ORGANIZATION NAME] is to [INSERT MISSION HERE]; and

WHEREAS, United States Census Bureau data collections are fundamental to our country's democratic process, as they are used to determine apportionment in the U.S. House of Representatives, redraw state legislative boundaries, and redraw the political subdivisions of local governments; and

WHEREAS, The federal government allocates \$675 billion annually based upon Census Bureau data, including more than \$2.8 billion within Alaska each year, providing critical funding to improve infrastructure, operate our health and education systems, develop and operate affordable housing, and much more; and

WHEREAS, Census Bureau data is used to enforce state and federal laws, including civil rights laws, voting rights requirements, and the obligation of financial institutions to serve minority populations; and

WHEREAS, Tribes, governments, private businesses, nonprofit organizations, and universities use Census Bureau data in their planning efforts and to develop critical public policy recommendations; and

WHEREAS, Adequate federal funding is essential to ensuring accuracy of Census Bureau data collections, including the 2020 Census and the annual American Community Survey; and

WHEREAS, Extremely low federal funding levels proposed for the U.S. Census Bureau for FY 2018, *which fail to ramp up federal funding as in past censuses*, jeopardize the accuracy of essential Census Bureau data collections; and

WHEREAS, Underfunding Census Bureau data collections significantly increases the risk that Alaskans will go uncouncted, particularly in hard-to-count communities, including those with a high proportion of Alaska Native persons; and

WHEREAS, The consequences of undercounting Alaska Native persons include: inequitable redistricting, decreased federal funding that exacerbates Alaska’s fiscal situation, reductions in essential services such as infrastructure repairs, decreased funding for education and programs that make up Alaska’s social safety net, improper enforcement of laws that protect vulnerable populations, and less accurate data available for tribes and tribal organizations to effectively plan for the future; and

WHEREAS, The U.S. Census Bureau requires an appropriation of no less than \$1.8 billion for FY 2018 in order to properly administer its various programs and to conduct the advance testing necessary to implement new, more efficient information technology systems and data collection methods that will reduce the risk of an undercount in Alaska communities; and

WHEREAS, The likelihood of insufficient federal appropriations for Census Bureau data collections will require personnel from multiple state agencies, particularly the Department of Labor and Workforce Development, to engage directly with the U.S. Census Bureau on a frequent and ongoing basis to evaluate and recommend strategies to enhance the accuracy of Census Bureau data collections in Alaska;

NOW THEREFORE BE IT RESOLVED, that **[INSERT GROUP NAME]**:

1. Recognizes the critical importance of U.S. Census Bureau data collections to all Alaskans, as well as the unique challenges of Census data collection in Alaska;
2. Urges the United States Congress to appropriate sufficient federal resources to maintain or improve the accuracy of Census Bureau data collections in Alaska, including an appropriation of at least \$1.8 billion for FY 2018; and
3. Urges Governor Walker and the Alaska Legislature to prioritize the allocation of state resources to the departments and agencies responsible for coordinating with the U.S. Census Bureau in order to enhance the accuracy of Census Bureau data for Alaska.

SUBMITTED BY: **[YOUR ORGANIZATION NAME]**



Your Logo here

<<DATE>>

<<NAME OF ADDRESSEE>>

<<ORGANIZATION>>

\*VIA ELECTRONIC MAIL TO \_\_\_\_\_\*

**SUBJECT: IMPORTANCE OF THE 2020 DECENNIAL CENSUS FOR ALL ALASKANS**

Dear Alaska Policy Maker,

On behalf of <<INSERT ORGANIZATION NAME>>, allow me to express my deep appreciation to you and your team for your engagement on the issue of the Decennial U.S. Census and ensuring an accurate count of all Alaskans in 2020.

As <<TITLE IN ORGANIZATION>>, I understand the importance of an accurate Census count, especially in Alaska, a state with one of the most difficult populations to count accurately. The accuracy of Census Bureau data not only affects state and local legislative boundaries, but also determines the allocation of \$2.8 billion in federal funding in Alaska each year. Because of Alaska's large geographic size and hard-to-reach populations, allocating sufficient resources and funding will be vital to ensuring an accurate count, and, therefore, accurate data and equitable federal allocations in 2020 and beyond.

This letter expresses the importance of an accurate Census count for all Alaskans and urges your support for sufficient funding and resources to enhance U.S. Census Bureau data collections in Alaska.

### **Importance of U.S. Census Data**

United States Census Bureau data collections are fundamental to our country's democratic process because Census Bureau data are used to determine apportionment in the U.S. House of Representatives, redraw state legislative boundaries, and redraw the political subdivisions of local governments.

Census data are also central to ensuring equitable, accurate federal funding allocations. Each year, the federal government allocates \$675 billion based upon Census Bureau data, including more than \$2.8 billion within Alaska. This funding is critical to improving infrastructure, operating the state's health and education system, developing and operating affordable housing, and more.

Census Bureau data is also used to enforce state and federal laws, including civil rights laws, voting rights requirements, and the obligation of financial institutions to serve minority populations.

Organizations across Alaska, including tribes, governments, private businesses, nonprofit organizations, and universities, all use Census Bureau data in their planning and to develop critical public policy recommendations.

For the foregoing reasons, **it is important to preserve the accuracy of Census Bureau data collections because Census data lay the foundation for our country's democratic process, determine the allocation of hundreds of billions of dollars of federal funding, and are used by organizations across Alaska and the country as a whole to make critical public policy recommendations.**

### **U.S. Census Funding and Resources**

The accuracy of the 2020 U.S. Census count will ultimately determine the accuracy of Census Bureau data used to perform vital functions across the country, including in Alaska. Adequate federal funding is essential to ensuring an accurate count, especially in historically hard-to-count states such as Alaska.

Extremely low federal funding levels proposed for the U.S. Census Bureau for 2018, which fail to ramp up federal funding as in past censuses, jeopardize the accuracy of essential Census Bureau data collections.

Underfunding Census Bureau data collections significantly increases the risk that Alaskans will go uncounted, particularly in hard-to-count communities, such as those with a high proportion of Alaska Native persons. According to U.S. Census Bureau estimates, the 2010 U.S. Census undercounted American Indians and Alaska Natives living on reservations by almost 5%.

The consequences of an undercount of Alaska Natives in 2020 include: inequitable redistricting, decreased federal funding that exacerbates Alaska's fiscal situation, reductions in essential services such as infrastructure repairs, decreased funding for education and programs that make up Alaska's social safety net, improper enforcement of laws that protect vulnerable populations, and less accurate data available for tribes and tribal organizations to plan for the future.

For the foregoing reasons, **the U.S. Census Bureau must have adequate funding to ensure an accurate count in 2020, especially of hard-to-count populations in Alaska. We recommend no less than \$1.8 billion in allocations for FY 2018 in order to properly administer various Census programs and to implement more efficient information technology systems and data collection methods that will reduce the risk of an undercount in Alaskan communities.**

### **Resource Coordination**

The likelihood of insufficient federal appropriations for Census Bureau data collections means that Alaska will need to coordinate across the state to ensure an accurate count. This will require personnel from multiple state agencies, particularly the Department of Labor and Workforce Development, to engage directly with the U.S. Census Bureau on a frequent and ongoing basis to evaluate and recommend strategies to enhance the accuracy of Census Bureau data collections in Alaska.

For the foregoing reason, **it is important for Governor Walker and the Alaska Legislature to prioritize the allocation of state resources to the departments and agencies responsible for coordinating with the U.S. Census Bureau in order to enhance the accuracy of Census Bureau data for Alaska.**

This letter is intended to highlight the critical importance of U.S. Census Bureau data collections to all Alaskans, as well as the unique challenges of achieving an accurate Census count in Alaska.

To ensure an accurate count of all Alaskans, I urge the U.S. Congress to appropriate sufficient federal resources to maintain or improve the accuracy of Census Bureau data collections in Alaska, including an appropriation of at least \$1.8 billion for FY 2018. I also urge Governor Walker and the Alaska Legislature to prioritize the allocation of state resources to ensure an accurate Census count in Alaska.

Again, my team and I deeply appreciate your recognition of the importance of the 2020 U.S. Census for all Alaskans, as well as your continued engagement on this issue. Please do not hesitate to contact me if you have questions or if we can be of any assistance in the ongoing effort to ensure that the 2020 U.S. Census counts all Alaskans.

Respectfully,

<<INSERT NAME>>

<<INSERT TITLE>>

C.c. <<INSERT ADDITIONAL ADDRESSEES HERE>>

## Presidents Report for January 25, 2018

### Meetings

- 12/15 – Juneau Bar Association campaign presentation,
- 12/18 – AmeriCorps welcome reception
- 12/19 – Rotary meeting
- 12/20 – Pick. Click. Give. (PCG) Committee meeting
- 12/21 – Wells Fargo Advisory Board meeting
- 12/27 – Meet w/Kathie Wasserman Alaska Municipal League
- 12/28 – Meet w/Alicia Pasterski Alaska Radio Group (PCG) ad planning, Meet w/Rorie Watt City Manager and Chuck Collins UHS about Hurlock property
- 12/29 – Board of Realtors check presentation
- 1/2 - Rotary meeting
- 1/3 – CCTHITA Campaign presentation w/Kendri Cesar,
- 1/4 - Conversation w/Amy Skilbred & Jaime Waste Juneau Community Foundation re opioid issues, Jenny Fremlin Alaska Litho to discuss social media plans
- 1/5 – Deliver KIDS helmets to Office Hatch JPD
- 1/8 – Tour Hurlock property w/Chuck Collins UHS
- 1/9 – Rotary meeting, meet w/Josh at Prospector for annual dinner planning
- 1/11 – ROCK Juneau meeting, Juneau Community Foundation Advisory committee
- 1/12 – Nonprofit Leadership luncheon, KTOO Juneau Afternoon
- 1/15 – Lunch w/ Karen Wright & Warren Russell re board service
- 1/16 – Rotary meeting, United Human Services board meeting
- 1/17 – webinar w/Lori Grassgreen, AASB re STEPS grant, Juneau Legislative reception
- 1/18 – Foraker Operations Board annual meeting Anchorage
- 1/22 – Lori Grassgreen AASB STEPS Grant discussion and planning
- 1/23 – Rotary meeting, meet w/Kathie Wasserman AML, Glenn Reed PSPA
- 1/24 – SERRC Campaign presentation
- 1/25 - United Way Board meeting

### Worked on following tasks –

- ❖ AmeriCorps Program Management, reporting processes
- ❖ Campaign presentations
- ❖ Annual meeting planning and preparation
- ❖

## **Presidents Report for February 15, 2018**

### **Meetings**

- 1/29 – Lunch w/Marie Stevens
- 1/30 – Rotary meeting
- 1/31 – AmeriCorps training webinar
- 2/1 – Joint Juneau/State Chamber meeting, meet w/Richard Burns, Alicia Pasterski Alaska Radio Center
- 2/5 – Fund Raising Committee
- 2/6 - Rotary meeting, Be the Change planning committee
- 2/7 – Meet w/Melissa Griffiths re nonprofit networking
- 2/8 – Samantha Dye Fund Development conversation, Chamber meeting, ROCK Juneau conversation @ JEDC
- 2/9 – Finance Committee meeting, Sharon Cannon Reading Tutor update
- 2/12 – meet w/Jenny Fremlin AK Litho & Melissa Griffiths SERRC nonprofit networking, Alaska Post-Secondary Access & Completion Network, Meet w/Glenn Reed PSPA
- 2/13 – UWW training webinar w/Warren Russell, Rotary meeting, Alaska Children’s Trust reception Governors House
- 2/14 - Southeast Conference Winter session
- 2/15 – Best Starts conversation, United Way Board meeting




### **Worked on following tasks –**

- ❖ AmeriCorps Program Management, reporting processes
- ❖ Campaign presentations
- ❖

# Alaska Dispatch News

Crime & Courts

## Former employee accused of embezzling more than \$105,000 from AIDS assistance group

 Author: **Annie Zak**  Updated: 1 day ago  Published 2 days ago

A former employee of an Alaska nonprofit organization that helps people living with or affected by HIV and AIDS has been charged with embezzling more than \$105,000 from the group over several years.

In a copy of a complaint posted online by Anchorage TV station KTVA, Anchorage police say 37-year-old Paige Genise Langit Bohall embezzled the money from 2013 until October 2017 from the Alaskan AIDS Assistance Association, also known as Four A's. Bohall, the former office and finance manager there, used a credit card to do so, police say.

"Bohall would duplicate charges, hide charges under other charges, and use false bills to hide thefts," according to the Jan. 10 complaint posted by KTVA. Four A's receives state and federal money.

That complaint says Bohall faces three charges: scheme to defraud, theft in the first degree, and falsifying business records.

"Bohall would do things like pull money from clients' accounts to pay her cell phone bill," the complaint says. It also says the "victims believe Bohall may flee to the Philippines."

An arrest warrant has been issued for Bohall, an office assistant at the Anchorage district attorney's office said in an email Friday.

In October, Four A's implemented new controls over the use of its credit cards, the group said in a written statement Friday. As a result, the group "discovered a significant amount of unauthorized purchases by a former employee." The organization started an internal investigation in December. Also that month, Four A's notified the police.

"Four A's staff and board were heartbroken to find they have been victimized by a former employee in whom they had placed a great amount of trust," said the statement, signed by executive director Heather Davis and board president Kyle Griffiths. The group intends to cooperate fully with police, the statement said.

Four A's has locations in Anchorage and Juneau, according to its website.

### About this Author

**Annie Zak**

Annie Zak covers business and general assignments. She previously wrote for the Puget Sound Business Journal and the Orange County Register.



*Rec'd 2/8/17  
WAG*

1057 West Fireweed Lane  
Suite 102  
Anchorage, Alaska 99503  
907-263-2050  
alaskanids.org

February 5, 2018

United Way of SE Alaska  
3225 Hospital Dr.  
Suite 106  
Juneau, AK 99801

To all at United Way of Southeast Alaska,

**BOARD OF DIRECTORS**

- Kyle Griffiths | *President*
- Nick Whitmore  
| *Vice President*
- Beth Saltonstall  
| *Treasurer*
- Ryan Webb | *Secretary*
- Albert Fogle
- Candace Bell
- David Butts
- David Hannon
- Hope McGratty
- Melissa Griffiths
- Nikole Nelson
- Richard Miller

**Southeast Advisory Board**

- Claire Geldhof
- James Hoagland
- Melissa Griffiths
- Owen Hutchinson
- Tonda Wolfe

"Four A's staff and board were heartbroken to find they have been victimized by a former employee in whom they had placed a great amount of trust." In October 2017, Four A's implemented new controls over the use of its credit cards. As a result of this change in internal controls, Four A's discovered a significant amount of unauthorized purchases by a former employee. Four A's then initiated an internal investigation in early December 2017 which led to the discovery of more than \$100,000 in unauthorized purchases since 2013. The internal investigation revealed that there have not been any additional unauthorized purchases since the new controls were implemented in October 2017. Four A's has been working closely with its accountants, auditor, and our attorney on the internal investigation and to ensure that it has sufficient oversight over all financial matters. On Wednesday, December 20, 2017, Four A's reported the results of its internal investigation to the Anchorage Police Department. On December 21, 2017, Four A's met with detectives from the Anchorage Police Department to outline its internal investigation and to provide supporting documentation. On January 9, 2018 the Anchorage Police Department obtained an arrest warrant against the former employee. Four A's intends to cooperate fully in the Anchorage Police Department's investigation and with the District Attorney's Office, if a prosecution is initiated. Four A's intends to pursue restitution for the unauthorized purchases. The Board of Four A's is confident that there will be sufficient oversight on all of its financial matters moving forward."

Tax Identification Number  
92-0113788

Thank you for your continued support of Four A's during this difficult time.

*Heather Davis*  
Heather Davis  
Executive Director

*Kyle Griffiths*  
Kyle Griffiths  
Board President

The Alaskan AIDS Assistance Association (Four A's) is a 501(c)(3) nonprofit organization. No goods or services were provided in exchange for your generous financial donation.





# Alaska Dispatch News

## Opinions

### Violence of any kind has no place on a date

✎ Author: Donna Walker | Opinion ⓘ Updated: 20 hours ago 📅 Published 20 hours ago

Too many of Alaska's youths have experienced sexual dating and physical dating violence. According to the Alaska Youth Risk Behavior Survey, in 2017 alone, 1,000 students in Alaska's traditional high school programs reported sexual dating violence one or more times during the past year, and nearly 1,300 reported physical dating violence one or more times during the past year. These numbers show that unhealthy dating relationships among Alaska's youths start early in life and include serious forms of violence that — without intervention — can escalate in severity, and even lead to the loss of life.



*(Pixabay)*

Each February, we recognize Teen Dating Violence Awareness and throughout the month, the office of the governor invites all Alaskans to learn more about the issue and what they can do to prevent teen dating violence.

Everyone has a role to play in preventing teen dating violence. As parents, adults and community leaders, we play a key role in helping teens understand what a healthy relationship looks like. We do this by treating youths and adults with respect and by modeling fairness, honesty and equality in our personal and professional relationships.



*[Safe, sound Alaska calls for no tolerance of domestic violence, sexual abuse]*

As parents, we must talk to our children about healthy relationships early and often. We know that many teenagers start have their first serious romantic relationships during high school and early college. Parent-child conversations help prevent teen dating violence and help our children identify us as a "safe person" for these important talks.

Several resources exist to help get the conversation started, including "Talk Now Talk Often," a statewide effort to increase conversations with teens around healthy relationships. Download conversation cards at [tntoak.org](http://tntoak.org) to help prepare your teen for the ups and downs of dating relationships.

Learn the warning signs of teen dating violence so you can tell the difference between healthy, unhealthy and abusive relationships. Does your teen apologize for their partner's behavior? Is one person in the relationship controlling the other? Has your teen lost interest in their favorite activity or become isolated from you or their friends and family? Do you notice unexplained injuries?

When talking with your teen about their relationship, let them know you love them and you want them to be safe. Focus on the concerning behavior instead of blaming the individual. Remain open to talking about the relationship even when your teen chooses to remain in a relationship you would like them to leave.

If you believe your teen may be in an unhealthy or abusive relationship, access available resources through [loveisrespect.org](http://loveisrespect.org), through the Stand Up Speak Up Alaska website at [standupspeakupalaska.org](http://standupspeakupalaska.org) or through your local victim service program. For a complete list of programs and contact information, you can visit the Council on Domestic Violence and Sexual Assault website at [on.adn.com/2EIY5Cd](http://on.adn.com/2EIY5Cd).

In July 2015, Gov. Bill Walker signed the Alaska Safe Children's Act into law. Since then, educators and experts in childhood health from around the state have provided age-appropriate, evidence-based curricula for school districts to adopt. In grades seven through 12, training for teachers and education for students relating to dating violence and abuse is underway.

Last November, I had the honor of speaking to youths from over 20 Alaska communities at the Alaska Network on Domestic Violence and Sexual Assault (ANDVSA) Lead On Conference. Lead On, a youth-based movement, designed successful and sustainable projects that benefit local communities, and continue ANDVSA's mission to prevent domestic and sexual violence in Alaska.

*[For parents behind 'Bree's Law,' a blunt education in Alaska politics]*

Alaska's youths are also taking the lead to prevent sexual dating and physical dating violence. This past year alone, youth in over 13 communities engaged in youth-led, adult-supported initiatives to prevent teen dating violence.

Juneau teens hosted their third annual "Be the Change" conference on racial and gender equity, drugs and alcohol, and healthy relationships. Nome teens hosted several community events that use local culture and language to promote healthy relationships and discuss the effects of alcohol. Cordova youths created an app that teaches relationship basics and provides a supportive online community that students can access, locally, to get help. Atmautluak youths hosted community gatherings that emphasized education on healthy relationships and included guest speakers and elders and the list goes on as our youths statewide work to promote healthy relationships and end violence.

As parents, caring adults, educators and community leaders, let us use the many resources available to step up our effort engage, educate and empower our youth to make safe decisions and build violence-free lives and communities. Together, can increase awareness, empower our youths, change attitudes and stop the violence.

*Donna Walker is Alaska's first lady, the honorary chair of the Alaska Children's Trust, a former caseworker for the Office of Chi Services, an attorney, mother and grandmother.*

*The views expressed here are the writer's and are not necessarily endorsed by the Anchorage Daily News, which welcomes a broad range of viewpoints. To submit a piece for consideration, email [commentary@adn.com](mailto:commentary@adn.com). Send submissions shorter than 200 words to [letters@adn.com](mailto:letters@adn.com) or [click here](#) to submit via any web browser.*

**About this Author**

**Donna Walker**

Donna Walker is a mother, grandmother, attorney and business woman. She and independent candidate governor, Bill Walker, celebrate their 37th wedding anniversary this month.

---

## Comments



## **United Way of Southeast Alaska**

### **Board Member Job Description and Commitment "Contract"**

#### **Each board member shall, annually:**

- Attend scheduled board meetings (if a member has three unexcused absences, the board may ask for a resignation).
- Attend the board retreat.
- Serve on at least one United Way committee and attend scheduled meetings; or, if not practical, help United Way achieve its strategic goals in other ways, e.g. participate in projects, task forces, initiatives, ad hoc committees.
- Attend United Way campaign events.
- Contribute an unrestricted gift to the United Way Campaign (a leadership gift of \$1,000, or an amount that is personally appropriate).
- Help develop and actively participate in an assessment of the board's performance.
- Read, understand and sign annually, this board member commitment form.

#### **As a United Way of Southeast Alaska Board Member, I commit to the foregoing and agree to:**

- Hold United Way of Southeast Alaska to a high standard of performance and actively participate in making this a world-class organization.
- Work hard to understand my roles and responsibilities and to be sufficiently knowledgeable about United Way of Southeast Alaska and its operations, so that I can make informed decisions.
- Read the materials sent to me and come to meetings on time and stay for the full agenda, unless I have otherwise notified the board or committee chair.
- Ask for clarification on any matter or material that I do not understand, before making a decision.
- Actively participate in identifying and exploring a variety of opinions and options, before voting on board matters.
- Annually review the United Way of Southeast Alaska Code of Ethics.

- Listen carefully, and with an open mind, to other board members and staff.

Board Member Name \_\_\_\_\_

Board Member Signature \_\_\_\_\_ Date \_\_\_\_\_