Mission Statement: "United Way collaborates with partner agencies to strengthen and improve Health, Education and Income Stability in Southeast Alaska."

United Way of Southeast Alaska Board of Directors Meeting

Thursday, February 16, 2017 5:15-7:00 PM United Way of Southeast Alaska 3225 Hospital Drive, Suite 201

Teleconference: (800) 315-6338, Code: 32251#

- I. CALL TO ORDER and INTRODUCTIONS Chair Mesdag
- II: APPROVAL OF AGENDA Corrections/Additions
- III: APPROVAL OF MINUTES Corrections/Additions

December 15, 2016 Board meeting minutes

January 21, 2017 Board meeting minutes

IV: PRESENTATIONS – Fund Development presentation Samantha Dye, Dye Consulting

V: COMMITTEE REPORTS

Resource Development

Finance Committee – Karmen Bowman, Treasurer

Campaign Committee – Mark Mesdag

Events Committee - Orca Point Dinner Cruise May 3, 2017

Governance Committee

Board Development Committee – Mark Mesdag, Warren Russell

Personnel Committee – Ann Gifford, Rosemary Hagevig

VI: STRATEGIC DISCUSSIONS –

Complete Strategic Planning

- VII: New Business
 - **Check Signers Resolution**

AmeriCorps program

- VIII: CHAIR REPORT Mark Mesdag
- IXI: RESOURCE DEVELOPMENT DIRECTOR REPORT Sara Truitt
- X: **PRESIDENTS REPORT** Wayne Stevens
- XI: BOARD MEMBER COMMENTS
- XII: ADJOURNMENT

Next Meeting March 16, 2016

		<u>2017 E</u>	Boar	d M	emb	er A	Atter	ndar	nce							%		
Board Term Ends	First Name	Last Name	1/21	2/4	2/16	3/16	4/20	5/18	6/15	7/20	8/17	9/21	10/19	11/16	12/21	Attend	X's	Total
Jan - 2020	Karmen	Bowman	Е	Х												50%	1	2
	Karen	Crane	Ε	Х												50%	1	2
Jan - 2020	Kendri	Cesar	Х	Х												100%	2	2
Jan - 2019	Ann	Gifford	Х	Х												100%	2	2
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Jan - 2018	Rosemary	Hagevig	E	Е												0%	0	2
Jan - 2018	Joy	Lyon	Х	Х												100%	2	2
Jan - 2019	Mark	Mesdag	Х	Х												100%	2	2
Jan - 2020	Brittany	Pace	Х	Х												100%	2	2
Jan - 2020	Chris	Pace	Х	Х												100%	2	2
Jan - 2020	Fred	Parady	Х	Х												100%	2	2
Jan - 2018	Praveen	Mekala	Е	Х												50%	1	2
Jan - 2018	Warren	Russell	Х	Х												100%	2	2
Jan - 2019	Millie	Ryan	Х	Х												100%	2	2
Jan - 2019	Robbie	Stell	Х	Х												100%	2	2
Total Board			14	14	14	14	14	14	14	14	14	14	14	14	14	0	0	2
Attendance			10	12	-	-	-	-	-	I	-	-	-	-	-			
Average Percentag	e attending		71%	86%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	79%		
	X = Attended																	
	T = Teleconfe	erenced in																
	E= Excused																	
	A=Absent																	

Thursday, December 15, 2016 5:15-7:00 PM United Human Services Conference Room 3225 Hospital Drive, Suite 106, Juneau, AK

Board Members in Attendance

				1	
Х	Mark Mesdag - Chair	Х	Joy Lyon		Staff
А	Rustan Burton – Past Chair	Е	Praveen Mekala	Х	Wayne Stevens
Х	Ann Gifford– Secretary	Е	Fred Parady	Х	Sara Truitt
Х	Kendri Cesar	х	Warren Russell		
Х	Rosemary Hagevig	Х	Millie Ryan		Guest(s):
		Х	Robbie Stell	Х	Brittany Pace
				Х	Chris Pace
Lege	nd: X = present E = excused at	osence	T = teleconference A=absent		

Call to Order and Introductions

Chair Mesdag called the meeting to order at 5:25 PM. A quorum was established with eight members present.

Approval of Agenda

Motion:	Secretary Gifford moved to adopt the agenda as presented. Board Member Stell seconded the motion. Chair Mesdag asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.
Approval of Minutes	With no objections, the agenda was adopted as presented.
Motion:	Board Member Gifford moved to approve the minutes from the November 17, 2016 Board of Directors meeting. Board Member Lyon seconded the motion.
	Motion to approve minutes as presented was approved unanimously.
Introductions:	Chair Mesdag welcomed potential board members Chris and Brittany Pace to the Board meeting. Members introduced themselves.
Electio	n of new Board members Chris and Brittany Pace
	Aesdag and Chair Elect Russell had met with Brittany and Chris Pace and recommended that they ated to the Board.
Motio	n: Board Member Stell moved to elect Brittany and Chris Pace to the Board. Secretary Gifford seconded the motion.
	Motion to elect Chris and Brittany Pace to the board passed unanimously.

Thursday, December 15, 2016 5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 106, Juneau, AK

PRESENTATIONS – United Way Worldwide Brand Refocus – President Stevens

President/CEO Stevens shared a portion of a United Way Worldwide brand refresh webinar that staff had participated in on Monday December 12. The purpose was to impart to all 1800 plus United Way organizations in the network that they need to be sharing the same brand credo, One Network. One Brand, One Voice. "United Way fights for the health, education, and financial stability of every person in every community."

Stevens shared the new United Way Worldwide video and the United Way brand materials as well as a couple of regional United Way videos. Staff will begin to work the new messaging into materials produced in the future. United Way Worldwide will provide the template for developing localized messaging utilizing the new materials. We hope to be able to integrate these materials for use in our 2017 Campaign.

Committee Reports

Resource Development

Finance Committee –

Chair Mesdag reported that there had not been a meeting this month. Report was not provided.

Campaign Committee - Rustan Burton, Mark Mesdag, Kendri Cesar

Juneau Campaign Update – RDD Truitt explained that the campaign update this month was not notably different from last month. She is still waiting to receive pledge packets from local businesses. At this time, all have been followed up with. Some places she spoke to have asked for more time, others such as CBJ have not yet responded and still others such as UAS had just begun their campaign effort in the month of December. She also reminded the board that any company with offices across the state was considered a "statewide" company in UW lingo meaning that pledge packets are sent direct from the business to UW Anchorage. Board member Russell questioned when the board could expect to see results from those statewide companies. RDD Truitt explained that typically the figures are not released to her in full until spring but that she has been working with UWA accounting and pledge processing staff to obtain those reports sooner – ideally February. RDD Truitt stated that she intends to follow up again when she returns from travel on Jan 9th.

Events Committee – Orca Point Dinner Cruise May 3, 2017

Governance

Board Development Committee – Mark Mesdag, Warren Russell

Chair Mesdag reported that he and Chair Elect Russell had met with Brittany and Chris Pace who were both interested in serving on the board. The committee members recommended the election of Brittany and Chris Pace to the board. The Committee would be meeting with additional candidates prior to the Annual Meeting in January to propose new board members to be elected at the Annual Meeting.

Personnel Committee – Ann Gifford, Rosemary Hagevig

Thursday, December 15, 2016 5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 106, Juneau, AK

VI: STRATEGIC DISCUSSIONS -

Education Committee - Robbie Stell, Ann Gifford, Joy Lyon, Kendri Cesar, Lisa Richardson

Education Committee Chair Gifford reported on the November 29 Committee meeting, noting that the meeting minutes were included in the board packet. Board Member Lyon reported on the upcoming movie Resilience that would be shown on January 17th at Centennial Hall. She encouraged Board Members to mark their calendars and plan on attending.

Income Stability Committee – Millie Ryan, Bill Peters, Mark Mesdag

Health Committee – Kendri Cesar, Warren Russell, Fred Parady, Praveen Mekala

New Business

2016 Audit Presentation – Chair Mesdag

In the absence of a Treasurer, Chair Mesdag walked the board through the 2016 Audit and Letter to Management from our audit company Altman & Rogers. He addressed the audit and the concerns raised by board members regarding the comments in the Letter to Management. The auditors identified conditions that cause them to alert the board about the continued utilization of reserves to run operations. The audit found the financial statement disclosures to be neutral, consistent and clear. Board members questioned Chair Mesdag on the implications and he reported that staff is working on a couple of grant opportunities that may bring in additional revenue during the next two years.

AmeriCorps program –

President Stevens outlined the movement of the AmeriCorps Program management from SAGA to the Sitka Schools to JEDC and now back to the Sitka Schools. He reported that the CBJ Parks and Recreation Dept had explored taking over the management of the program but the legislative body had nixed that idea. After conversations with CBJ staff and exploration of the concept, Stevens proposed that United Way of Southeast take over management of the program for the coming year. The preliminary research indicated that UWSEAK could run the program and bring additional revenue into the organization. It is a program that is widely utilized in the Juneau community.

RDD Truitt contributed to the discussion by explaining that she had served as an AmeriCorps member for two terms when the grant was held by SAGA. During her time, the program had around 20 members who were placed in Juneau as well as other SE Communities, and three members who served in Anchorage. She explained that she has seen this particular program be sustainable at a larger scale than that which UWSE is proposing to take on at around 12 members. Board member Russell noted that having AmeriCorps members in other SE communities would help drive the message that UWSE really does something in these other communities. RDD Truitt agreed, stating that this program has the potential to grow and generate more revenue than it would bring in during its first year. RDD Truitt also stated that the Serve Alaska state commission that awards the grants would help UWSE until the Request for Proposals for the AmeriCorps grant is posted in February, by providing trainings in January and feedback for the grant applicants.

Thursday, December 15, 2016 5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 106, Juneau, AK

Motion: Chair Elect Russell moved to authorize United Way of Southeast Alaska staff to pursue management of the AmeriCorps Program in Juneau. Board member Stell seconded the motion.

Motion to authorize staff to pursue management of the AmeriCorps Program in Juneau passed unanimously.

Chairs Report – Chair Mesdag

Chair Mesdag noted that he had nothing further to report at this time. He reiterated the importance of attending the Annual Meeting and Strategic planning sessions set for January 21.

Resource Development Director Report – Sara Truitt

RDD Truitt noted that the bulk of her report was already given during the Campaign Committee report. She noted that she was leaving on Saturday morning the 17th to visit family on the East Coast and would be back in the office on January 9

President's Report

President Stevens pointed out his activity report was included in the packet for review. President Stevens noted that Jessie Wuerst, Lori Hermanson, and Thomas Dempsey of AVISTA Along with Tim McCloud of AEL&P made a presentation of a check to United Way on Tuesday December 13. He thanked those board members who were able to participate in the meeting and check presentation.

Board Member Comments

None

Adjournment

Chair Mesdag adjourned the meeting at 7:00 PM

Saturday, January 21, 2017 6:00 -8:45 PM Gold Room, Baranof Hotel

Board Members in Attendance

	Воа	rd N	lembers		Staff
Х	Mark Mesdag - Chair	Х	Joy Lyon	Х	Wayne Stevens
А	Rustan Mesdag – Past Chair	Ε	Praveen Mekala	Х	Sara Truitt
E	Karmen Bowman -	Х	Brittany Pace	Х	Lisa Worl
Х	Ann Gifford– Secretary	Х	Chris Pace	Х	Jacob Cocks
Е	Karen Crane -	Х	Fred Parady		
Х	Kendri Cesar	Х	Warren Russell		
Е	Rosemary Hagevig	Е	Millie Ryan		
		Х	Robbie Stell		
Lege	end: X = present E = excuse	d ab	sence T = teleconference		

Call to Order and Introductions

Chair Mesdag called the meeting to order at 6:45pm. A quorum was established with nine board members present.

Approval of Agenda

Chair Mesdag asked for approval of the agenda.

Motion: Secretary Gifford moved to approve the agenda as presented. Board Member Cesar seconded the motion.

No additions to agenda. Motion passed unanimously

Committee Reports

Campaign Update – Sara Truitt, Resource Development Director reported that campaign envelopes were still being processed. She stated that some campaign locations have seen an increase, such as Wells Fargo whose estimated to be at approx \$13,000. However other campaign sites will have decreased. She hopes to have a better picture of campaign at the February board meeting as more campaign envelopes are closed out.

New Business

Election of Board Members

Introduction and re-election of Board Members Fred Parady and Kendri Cesar for a three year term on the board with a term expiring January 2020

Saturday, January 21, 2017 6:00 -8:45 PM Gold Room, Baranof Hotel

Motion:Secretary Gifford moved for the re-election of Board Members Parady and
Cesar as presented. Board Member Stell seconded the Motion.

Motion passed unanimously.

Election of New Board Members

Introduction and election of Karmen Bowman for a three year term on the board with a term expiring January 2020

Motion: Board Member Stell moved to elect of Karmen Bowman to the board as presented. Chair Elect Russell seconded the Motion.

Motion passed unanimously.

Introduction and re-election of Millie Ryan for a two year term to serve as the Large Agency Representative on the board with a term expiring January 2019

> Motion: Board Member Parady moved for the re-election of Board Member Millie Ryan of REACH to serve a two year term as the Large Agency Representative.

Chair Elect Russell seconded the Motion.

Motion passed unanimously.

Election of 2017 Officers

Board Elections: 2017 Officers

Chair- Secretary- Treasurer-	Mark Mesdag Ann Gifford Karmen Bowman	Past Chair- Chair elect-	Karen Crane Warren Russell
Motion:	Board member Parady moved the 2017 Board year and asked	•	-
	Board Member Lyon seconded		
	With no objection, the motion	was approved u	unanimously.

Adjournment

Having no further business to conduct, Chair Mesdag adjourned the meeting at 7:00pm

The next meeting to be held February 16, 2017 at the United Way of Southeast Alaska Conference Room

United Way of Southeast Alaska: All individuals and families achieve their human potential through education, income stability and healthy lives

	Outputs		Outc	omes/Impacts	
Resources	Activities	Target Audience	Short	Mid	Long
	 SE Alaska Awareness and Outreach Develop a year-long SE specific campaign based on local benefits, and incorporating partner organization stories of impact Develop/expand UW's use of social and earned media Develop an outreach component Identify the existing staff and board connections Set up meetings with key leaders to discuss their community/ organizational needs utilizing the Board member's connections Host Day of Caring in Juneau, Sitka and Ketchikan 	SE communities	Awareness of how United Way is meeting needs Awareness of how they can contribute Understanding of collective potential	Increased donations More engagement	
	 Strengthen partner agencies capacity Survey partner organizations to identify organizational training and TA needs Host quarterly teleconference/ webinars for partner organizations to provide networking and training Use the teleconferences to increase partner organization's awareness of UW resources such as the volunteer notice Bring Forakers to SE for a training on preparing for difficult economic times Identify and implementing "connector" opportunities 	Partner agencies	See themselves as part of united way Understanding how they fit into the community-wide goals of united way Recognize need to move past silos	Participating in UW campaigns - Increased collaboration among themselves	

Strengthen partner agencies capacity			
 Host Day of Caring in Juneau, Sitka and Ketchikan to address partner organizations needs Host AmeriCorps program to support non-profits 			
 Fundraising Provide Board training on how to make the ask Build the region-wide campaign on what is accomplished by UW funding and on identified needs Conduct a pilot effort in 1 or 2 communities that includes Loaned executive Workplace campaigns Based on identified needs 	Current and potential donors	Understand that this is local for community and regional Understanding \$\$ is meeting local needs	More \$\$\$\$ Loaned executive participation
 Diverse, strong, informed Board Develop list of current agencies and UW funding Presentations by partner organizations Solicit one board member from outside Juneau Investigate video conferencing options for Board meetings Review the strategic plan at least quarterly for progress Meet with community leaders to discuss needs Conduct an inventory of Board and staff linkages with communities, groups 	Board members	Better understanding of partner organizations and community needs Clear understanding of the vision/mission of the group	Establish a break- even point – Strategically place resources for most impact

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UNITED WAY 2017 WORK PLAN	

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Resolution 2017-001

A Resolution of the United Way of Southeast Alaska Board of Directors Authorizing Signers and Electronic Access on the Organizations Bank Accounts

WHEREAS, United Way of Southeast Alaska has bank accounts at Alaska USA Federal Credit Union, Bank of America and Wells Fargo Bank Alaska; and

WHEREAS, Occasionally there is turnover on the Board of Directors as volunteers leave or there is turnover in administration of the United Way of Southeast Alaska organization; and

WHEREAS, when this turnover of Board members or Administration occurs the Board needs to authorize new signers on the organizations bank accounts; and

WHEREAS, those who are authorized to sign shall also have electronic access as allowed by the banking institutions; and

WHEREAS, the Board of Directors of United Way of Southeast Alaska met in a regularly scheduled meeting on February 16, 2017; and

WHEREAS, one item of business on the agenda was to authorize new signers and authorize those signers to have electronic access on all bank accounts for the organization; so

NOW, THEREFORE BE IT RESOLVED that United Way of Southeast Alaska authorizes the following Board members to be signers on the organizations bank accounts; and

Mark Mesdag, Chair Karen Crane, Past Chair Warren Russell, Chair Elect Karmen Bowman, Treasurer Ann Gifford, Secretary

FURTHER BE IT RESOLVED that United Way of Southeast Alaska authorizes the organizations President/CEO Wayne A. Stevens to be a signer on all of the organizations bank accounts.

Signed this16h day of February, 2015

UNITED WAY OF SUTHEAST ALASKA

SIGNED:

ATTEST:

Mark Mesdag Chair Ann Gifford Secretary of the Board

Presidents Report for January 21, 2017

Meetings

- 12/16 Alaska Miners Association meeting, Best Starts conversation @JEDC
- 12/19 Sara our until 1/9/17 Lunch w/Chuck Collins Nonprofit Center
- 12/20 Rotary meeting, Foraker Public Policy task force teleconference
- 12/21 Best Starts meeting,
- 12/22 Glacier Valley Campaign presentation, Lunch w/ Mark Mesdag, Warren Russell, Karmen Bowman, interview potential Reading Tutor coordinator candidate
- 12/23 Sharon Gaiptman King Island Christmas conversation, Reception Fred and Lisa Parady home
- 12/27 Rotary meeting
- 12/28 King Island check presentation UWSEAK offices,
- 12/29 Chamber luncheon, United Human Services board meeting
- 1/3 Rotary meeting, met w/Jessie Wuerst AVISTA
- 1/9 Sara back in office, lunch w/ Jayne Andreen & Mark Mesdag strategic planning meeting
- 1/10 UWW webinar Common Good Forecaster, Rotary meeting, meet w/Chuck Collins nonprofit center discussion,
- 1/11 Lunch w/Fred Parady, Best Starts conversation
- 1/17 Rotary meeting, Resilience Film presentation
- 1/18 lunch w/Mark Mesdag & Rustan Burton plaque presentation, Juneau Legislative Reception
- 1/19 Alaska United Way's teleconference, Foraker Operations Board meeting
- 1/20 Capital Chat, UHS Board meeting, lunch w/Mark Mesdag annual meeting prep
- 1/21 United Way annual meeting

Worked on following tasks -

Campaign presentation

2016 Audit

FY 2017 Budget

AmeriCorps Program Management assessment/Development

Filing year end materials

Annual meeting planning and preparation

Strategic Planning Session planning

Events attended United Way Annual meeting

Presidents Report for February 16, 2017

Meetings

- 1/23 Amy Skillbred & Adrianne Schwartz JSD Universal Breakfast update, P/u toiletries Project Homeless Connect
- 1/24 p/u towels Project Homeless Connect, Rotary meeting, Board orientation Chris Pace
- 1/25 Project Homeless Connect, Travel Juneau reception
- 1/26 Chamber luncheon,
- 1/27 Lunch w/ Mark Mesdag & Bill Peters plaque presentation
- 1/30 Best Starts conversation, Fred Parady and Tim McLeod AELP campaign discussion
- 1/31 Rotary meeting,
- 2/1 Alaska Litho visit to measure banner size, Board Orientation Karmen Bowman
- 2/2 Food Resource Group meeting,
- 2/3 Joe Parrish AmeriCorps conversation, Samantha Dye fund development discussion
- 2/4 United Way Strategic planning session
- 2/6 Fly to SFO Nonprofit Centers Network training
- 2/7 Nonprofit Centers Network training
- 2/8 Nonprofit Centers Network training
- 2/9 Nonprofit Centers Network training
- 2/10 Fly back from SFO Nonprofit Centers Network training
- 2/13 Alaska Food Coalition meetings, Amy Skillbred & Adrianne Schwartz JSD Universal Breakfast planning
- 2/14 Alaska Food Coalition meetings, Rotary meeting,
- 2/15 Alaska Food Coalition meetings, Feed Juneau's Future meeting
- 2/16 Chamber luncheon, Foraker Dashboard taskforce meeting, United Way board meeting

Worked on following tasks -

2016 Audit

FY 2017 Budget

AmeriCorps Program Management assessment/Development

Strategic Planning preparation

Project Homeless Connect

United Human Services Nonprofit Center planning

Events attended Alaska Humanities Forum Governors Awards Alaska Children's Trust fundraiser Nonprofit Centers Network training