

Mission Statement: "United Way collaborates with communities and agencies across Southeast Alaska to strengthen and improve the Health, Education and Income Stability of all individuals."

**United Way of Southeast Alaska
Board of Directors Meeting**

Thursday, July 16, 2015

5:15-7:00 PM

United Way of Southeast Alaska 3225 Hospital Drive, Suite 201

Teleconference: (800) 315-6338, Code: 32251#

- I. **CALL TO ORDER and INTRODUCTIONS** –Chair Burton
- II: **APPROVAL OF AGENDA** – Corrections/Additions
- III: **APPROVAL OF MINUTES** – Corrections/Additions
June 18, 2015 Board meeting minutes
- IV: **PRESENTATIONS** – Joy Lyon, AEYC Report on Dolly Parton Imagination Library Convention

- V: **COMMITTEE REPORTS**
 - Resource Development** –
 - Finance Committee – Treasurer Bill Peters, Treasurer,
 - Campaign Committee – Treasurer Bill Peters, Rustan Burton
 - Events Committee –Chair Kelli Grummet, Rustan Burton, Sue Bill
 - Governance Committee**
 - Board Development Committee – Chair Elect Mark Mesdag, Rustan Burton, Warren Russell
 - Personnel Committee –Treasurer Bill Peters, Ann Gifford, Rosemary Hagevig
 - Education Committee – Robbie Stell, Ann Gifford, Joy Lyon
 - Income Stability Committee – Jaysen Katasse, Gail Dabaluz, Millie Ryan
 - Community Impact Committee – Karen Crane, Bill Peters, Rustan Burton
 - Health – Chair Karen Crane, Sue Bill, Millie Ryan,

- VI: **STRATEGIC PLAN UPDATE** –
- VII: **OLD BUSINESS**
 - 2015 Campaign updates
- VIII: **NEW BUSINESS**
 - Day of Caring Coordinator
- IX: **CHAIR REPORT** – Rustan Burton
- X: **PRESIDENTS REPORT** – Wayne Stevens
- XI: **Resource Development Director Report** – Sara Truitt
- XII: **BOARD MEMBER COMMENTS**
- XIII: **ADJOURNMENT**

Next Meeting August 20, 2015

Vision Statement: "United Way envisions a region where all individuals and families achieve their human potential through education, income stability and healthy lives."

2015 Board Member Attendance																%		
Board Term Ends	First Name	Last Name	1/24	2/19	3/19	3/30	4/16	5/21	6/18	7/16	8/20	9/17	10/15	11/19	12/17	Attend	X's	Total
Jan - 2018	Sue	Bill		X	X	X	X	E	X							83%	5	6
Jan - 2016	Rustan	Burton	X	E	X	X	X	X	X							86%	6	7
	Karen	Crane	X	X	E	X	X	X	X							86%	6	7
Jan - 2017	Gail	Dabaluz	X	X	E	X	E	X	A							57%	4	7
Jan - 2016	Ann	Gifford	X	X	X	X	E	X	E							71%	5	7
Jan - 2018	Kellie	Grummett			E	X	X	E	X							60%	3	5
Jan - 2018	Rosemary	Hagevig	X	X	X	X	E	X	X							86%	6	7
Jan - 2014	Jaysen	Katasse	X	X	E	X	E	E	E							43%	3	7
Jan - 2016	Joy	Lyon	X	X	X	E	X	X	X							86%	6	7
Jan - 2016	Mark	Mesdag	X	X	X	X	X	E	E							71%	5	7
Jan - 2017	Bill	Peters	X	X	X	X	X	X	X							100%	7	7
Jan - 2018	Warren	Russell		X	E	E	X	E	X							50%	3	6
Jan - 2017	Millie	Ryan	X	X	E	X	X	X	X							86%	6	7
Jan - 2016	Robbie	Stell	E	X	X	X	E	E	X							57%	4	7
Total Board			11	14	14	14	14	14	14	14	14	14	14	14	14	0	0	4
Attendance			10	12	8	12	9	8	10	-	-	-	-	-	-			
Average Percentage attending			91%	86%	57%	86%	64%	57%	71%	0%	0%	0%	0%	0%	0%	73%		
	X = Attended																	
	T = Teleconferenced in																	
	E= Excused																	
	A=Absent																	

United Way of Southeast Alaska Board of Directors Meeting

Thursday, June 18, 2015

5:15-6:55 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Board Members in Attendance

Board Members in Attendance					
X	Rustan Burton - Chair	T	Rosemary Hagevig Offline 6:15p		Staff
X	Karen Crane - Past Chair	E	Jaysen Katasse	X	Wayne Stevens
E	Mark Mesdag – Chair Elect	X	Joy Lyon	X	Sara Truitt
X	Bill Peters –Treasurer	X	Warren Russell		
E	Ann Gifford– Secretary	X	Millie Ryan		Guest(s):
X	Sue Bill - Dept 6:22p	X	Robbie Stell	X	Angie Gross AmeriCorps
A	Gail Dabaluz				
X	Kelli Grummet - Dept 6:15p				
Legend: X = present E = excused absence T = teleconference A=absent					

Call to Order and Introductions

Chair Burton called the meeting to order at 5:22PM. A quorum was established with ten members present or on-line.

Approval of Agenda

Motion: **Treasurer Peters moved to adopt the agenda as presented. Board Member Russell seconded the motion.**

Chair Burton asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

With no objections, the agenda was adopted as Amended.

Approval of Minutes

Motion: **Board Member Hagevig moved to approve the minutes from the May 21, 2015 Board of Directors meeting. Board Member Bill seconded.**

Motion approved unanimously.

PRESENTATIONS – Angie Gross, Sitka AmeriCorps Volunteer for United Way of Southeast Alaska

President Stevens introduced Angie Gross and gave some background on the Get Connected Volunteer program. He noted the printed copy of the research that Ms. Gross had been working on over the past few months. The hope was for the board to review the materials and give staff direction on next steps for the Get Connected program. Ms Gross covered the materials in her report, presenting data on utilization by both community members interested in volunteering and agencies looking for volunteers. Utilization started out strong as UWSEAK worked hard at promoting the program. As we reduced our level of promotion, agencies utilized the program with less frequency. Community volunteers continue to seek out the page and remain interested in finding ways to volunteer. Staff offered three options for the board to consider.

1. If we do not have the time, money, or capacity to promote and maintain this tool, or simply wish to refocus our efforts elsewhere, we should let this tool go and put the money that was going towards Get Connected to another existing project of ours.

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United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

2. Let the tool sit as is for another year. Let it exist there for those who want to use it and just have someone approve the changes organizations are making in updating their profile or needs.
3. Put this project back on the list as something to develop and pursue. If this is the choice, we would need board participation, perhaps a committee that would drive the marketing that the tool needs. Get Connected is currently unknown by a few organizations in Southeast and community members. For those it is known for, there is a good chance it has become a tool that is obsolete to organizations' strategy in recruiting volunteers, likewise, for volunteers looking to find an opportunity. To get this tool off the ground again, it is going to need more publicity and some strategic planning to get this tool utilized by all of our active agencies for the long term. Unfortunately we do not have the staff capacity to take this on, so board participation will be essential.

Committee Reports

Resource Development

Finance Committee – Bill Peters

Treasurer Peters reported the Finance Committee had met earlier in the day to review the May finance reports. Income continues to grow, albeit not to the level we aimed for with the budgeted goal of \$450,000 for the campaign. Expenses are flat and well within tolerances. As we wrap up this fiscal year on August 31, it is time to turn our attention to the coming fall campaign and redouble our effort to grow the campaign across Southeast.

Campaign Committee – Bill Peters, Rustan Burton

Internal Campaign Committee Chair Peters reported that there would be two meetings in the next couple of weeks. The campaign committee would meet on June 26 to debrief and review what worked, what didn't work and how can we improve the campaign effort? The second meeting will be held on July 7 to begin the process of planning for the fall 2015 campaign efforts.

Event Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig, Rustan Burton

Chair Burton noted that the events committee had not met, but he would call a meeting in the near future to assist with the campaign planning.

Governance Committee

Board Development Committee – Mark Mesdag

Chair Burton reported Chair Elect Mesdag had been working with staff on presentations for future board meetings. He passed out a pocket card with information about United Way for board members to use when in conversation about what the organization does in the region. He also passed around a pop quiz for board members to fill out. Board members then read their answers to the question "In one or two sentences, what does United Way do for Southeast Alaska?" Vigorous conversation ensued! Chair Burton thanked everyone for participating and noted that we would be conducting similar efforts at future board meetings.

Personnel Committee – Bill Peters, Ann Gifford

Treasurer Peters reported no meeting but noted that he would schedule a meeting with our CEO soon to go over a draft job description and then would call a committee meeting to review and ultimately recommend the adoption of the job description. That would lead to a new evaluation process.

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5:15-6:55 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK
Education Committee - Robbie Stell, Ann Gifford, Joy Lyon

Board Member Lyon reported on potential cuts in the recently adopted state budget. Program such as Best Beginnings were severely impacted by the cuts which will impact her organization, AEYC, and the Dolly Parton Imagination Library's efforts to deliver books to children from birth to five years old. AEYC is working on finding ways to lessen the impact of the budget cuts.

Income Stability Committee – Gail Dabaluz, Jaysen Katasse

In the absence of Board members Katasse and Dabaluz there was no report.

Community Impact Grant – Karen Crane, Bill Peters, Rustan Burton

Past Chair Crane reported that Chair Burton, Treasurer Peters and Board Member Gifford had met on June 8 to review the Community Impact grant application, press release and scoring process. They had made minor changes and staff was preparing to notify partner agencies of the grant process and send the press release to media outlets across the region. Secretary Gifford was working on reworking the scoring mechanism to be more reflective of the actual process from the last two reviews.

Health Committee – Millie Ryan, Sue Bill

Following up on information provided by Board member Lyon, Board member Ryan reported that although the budget recently passed by the Legislature had some very extensive cuts, it appears that Medicare funding did not get cut in the final adopted budget.

Strategic Plan Update –

Goals Review

Chair Burton encouraged board members to review the strategic plan materials developed as goals for what we want the organization to achieve in the coming year. He encouraged all board members to serve on at least one committee and encouraged committees to involve other community members on the committees. He noted that staff would include the goals list in each board packet for the board to review and report on progress.

Old Business

Campaign Updates

As noted above, Treasurer Peters reminded board members that the committee will conduct a debriefing on June 26 for the fall 2014 campaign and begin campaign planning on July 7. Board members are invited to participate in either or both meetings. Board members were encouraged to add potential contacts for campaign activity.

New Business

2015 Fall Campaign chair/co-chair ideas

Chair Burton reported that he had sent out an email message asking for input on potential campaign chairs/co-chairs. He had heard back from only one board member with one suggestion. He asked that board members be thinking about potential individuals to assist with the leadership of the fall campaign.

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United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Get Connected volunteer program decision

Chair Burton asked board members for their thoughts on the Get Connected program and future direction for UWSEAK with the web based tool. Board members shared their thoughts and generally thought that with all the other platforms and competition from other programs, organizations and tools that it would be best for UWSEAK to not renew the contract for Get Connected.

Motion: Treasurer Peters moved to let the contract with Get Connected Volunteer management tool lapse. Board Member Grummet seconded.

Motion approved with one dissenting vote.

Chairs Report – Chair Burton

Chair Burton reminded committees to designate one board member as Chair. This will help facilitate communication to staff and board.

President's Report

President Stevens pointed out correspondence in the board packets, including his June activity report and the Community Impact grant report from Juneau Alaska Music Matters outlining their accomplishments utilizing the grant awarded to them last FY.

Resource Development Director Report – Sara Truitt

Sara reported on her trip to United Way Worldwide in Alexandria, VA. She explained the impact of United Way from a global perspective as explained via the DC training; United Way is considered one of the top-most recognized global corporate brands. She learned that steering the annual campaign towards your highest corporate donors is the resource development tactic that UWW currently focuses on most.. Sara acknowledged the issues this tactic presented given our unique market in Southeast, where many large corporations do not do business nor have a local presence. Sara also reviewed the push from UWW to encourage donations to United Way's unrestricted funds as opposed to the traditional push of donating to partner agencies. Sara again acknowledged that while some of these development strategies might not work the same here in Southeast as they would in the lower 48, there was a lot of merit in attending such a training as it helped one get into the mindset of a United Way fundraiser, as well as presented ideas worth considering. Sara expressed that further details could be expanded upon in a Campaign Committee meeting.

Sara also talked briefly about her training in Anchorage on using the ANDAR database system, reporting that it was a useful three days.

Board Member Comments

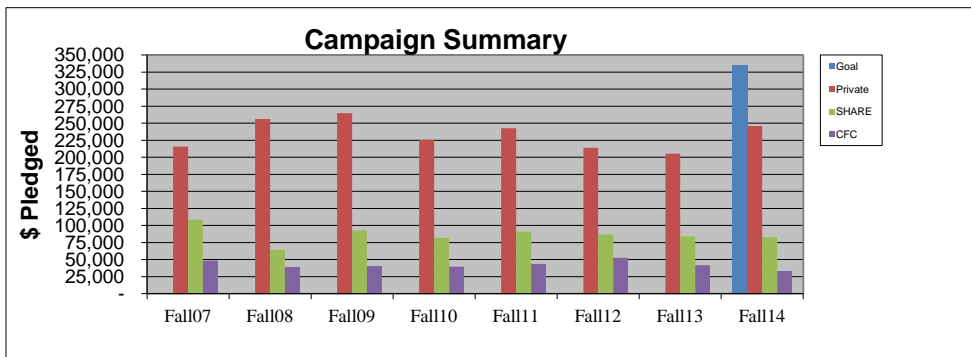
Adjournment

Chair Burton adjourned the meeting at 6:40 PM

**United Way of Southeast Alaska
Financial Summary
June 30, 2015**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
Revenues				
Fall 14 Campaigns				
Private Cpgn to UW	83,259	111,333	190,950	(107,691)
Community Impact Revenue	51,953	23,889	34,200	17,753
Out-of-Area Pledge Revenue	23,823	-	-	23,823
SHARE Cpgn to UW	9,736	2,059	4,500	5,236
CFC to UW	3,852	1,474	4,950	(1,098)
Uncollectible Pledge Expense	-	-	-	-
15% From private cpgn	9,419	10,363	14,108	(4,688)
Subtotal Campaign	182,042	149,119	248,708	(66,665)
Non-Campaign Income	77,307	39,339	59,300	18,007
Total Revenues	259,349	188,458	308,007	(48,658)
Expenses				
Human Resources	134,134	139,532	133,178	(955)
Travel & Training	5,833	4,182	7,083	1,250
Community Impact	-	-	27,000	27,000
Other Expenses	102,401	110,737	117,424	15,024
Total Expenses	242,368	254,451	284,686	42,318
Net Income (Loss)	16,981	(65,992)	23,321	(6,340)

	Current Year	Prior YTD	Liquidity (Current Ratio)	
			Current FY	Prior FY
Assets, Liabilities & Equity				
Assets				
Cash	145,291	186,736	August	1.97
Accounts Receivable	192,742	186,271	July	1.68
Other	1,990	565	June	2.08
Total Assets	340,023	373,572	May	1.67
Liabilities & Equity				
Agency Designations Payable	143,744	204,760	April	2.35
Other	19,622	21,143	March	2.41
Equity	176,657	147,669	February	2.39
Total Liabilities & Equity	340,023	373,572	January	2.20
			December	2.27
			November	-1.98
			October	2.46
			September	2.06



Campaign Collections

	Private	SHARE	CFC	TOTAL
Fall 13				
Total Campaign Pledges	205,482	83,959	41,504	330,944
Designated to UW	136,353	2,059	1,474	139,886
Designated to Agencies	69,129	81,900	40,030	191,058
Total Collections to date	197,501	79,469	38,356	315,327
% Collected	96%	95%	92%	95%
Fall 14				
Total Campaign Pledges	245,670	82,643	32,969	361,282
Designated to UW	159,035	9,736	3,852	172,623
Designated to Agencies	86,636	72,906	29,117	188,659
Total Collections to date	140,437	16,328	3,553	160,317
% Collected	57%	20%	11%	44%

United Way of Southeast Alaska
Statement of Financial Position
June 30, 2015

	<u>Current Year Balance</u>	<u>Beginning Year Balance</u>	<u>Current Year Change</u>	<u>Prior Year</u>
Cash & Equivalents				
Checking	4,772	4,661	111	2,122
Money Market	27,639	72,354	(44,714)	72,333
Investment in CDs	112,880	112,376	504	112,281
Total Cash & Equivalents	145,291	189,391	(44,100)	186,736
Pledges Receivable				
Pledges Receivable - 2014	81,393	-	81,393	(21,422)
Pledges Receivable - 2013	7,980	63,584	(55,604)	93,398
Pledges Receivable - UWSE	89,374	63,584	25,789	71,976
Allowance for Doubtful Pledges - UWSE				
Pledges Receivable - CFC - 2014	29,416	-	29,416	8,168
Pledges Receivable - CFC - 2013	3,148	24,364	(21,215)	37,211
Pledges Receivable - SHARE - 2014	66,315	-	66,315	3,009
Pledges Receivable - SHARE - 2013	4,489	40,545	(36,055)	65,907
Total Pledges Receivable	192,742	128,492	64,250	186,271
Other Current Assets				
Prepaid Expense	1,807	10,360	(8,554)	(98)
Grants Receivable	-	-	-	-
Miscellaneous Receivables	44	44	-	44
Total Other Current Assets	1,851	10,404	(8,554)	(53)
Total Current Assets	339,884	328,288	11,596	2.08 372,954
Fixed Assets				
Furniture & Equipment	7,985	7,985	-	7,985
Accumulated Depreciation	(7,846)	(7,367)	(479)	(7,367)
Total Fixed Assets	139	618	(479)	618
Total Assets	340,023	328,906	11,117	373,572
Current Liabilities				
Accounts Payable	4,795	24,487	(19,693)	47
Donor Designations Payable	143,744	129,756	13,989	204,760
Payroll Liabilities	6,357	5,539	818	6,188
Other Accrued Liabilities	8,470	9,449	(978)	14,909
Total Current Liabilities	163,366	169,230	(5,864)	225,903
Total Liabilities	163,366	169,230	(5,864)	225,903
Net Assets				
Net Assets	133,510	133,510	-	187,496
Net Assets - Board Designated	26,166	26,166	-	26,166
Other	16,981	-	16,981	(65,992)
Total Net Assets	176,657	159,675	16,981	147,669
Total Liabilities and Net Assets	340,023	328,906	11,117	373,572

Meeting Minutes of the Campaign Committee June 26, 2015 3:30pm

I wanted to report out to you and the board about our meeting today at UWay. Our internal campaign committee currently consists of:

Bill Peters
Rustan Burton
Mark Mesdag

Kristin Bartlett
Wayne Stevens
Sara Truitt

Here is a quick recap of our discussion:

Success:

- **Private Campaign is up - \$249k vs. \$205k last year – overall increase is 10% (to include SHARE and CFC)**
- Retaining Kristin Bartlett as a Campaign Committee member – woot!
- More engagement at various work place campaigns – JSD, Bartlett, etc.
- Improving “getting in the door” to make the ask – board members were more engaged
- We have better information about contacts and locations for workplace campaigns and we targeted better
- Got the word out more about the Fall Campaign
- Started earlier last year – which helped

Challenges:

- Need to keep the motivation up amongst board members and community
- Consistent support from all board members to help get staff in the door to make an ask
- Improve our process on tracking work place campaigns and board member assignments
- Provide training on Fund Development?
 - What does it mean?
 - What is the goal?
 - How to structure the effort?
- Educating the community about the impact of unrestricted donations to UWay and what we can do with the donations

Fall Campaign Chair Discussion

Mark Mesdag has agreed to be this year’s Co-Chair for the Fall Campaign and we are currently seeking an external partner. We have asks out to a number of community members. If you (or other board members) have suggestions, please reach out and make the ask and provide us feedback before our next meeting. We plan to meet again on July 7th at the UWay office at 3:30pm to continue the discussion of next steps and we welcome other board members if they’d like to participate in the planning.

Save the Date – Fall Campaign Kick Off Rally

I also wanted to thank you for agreeing to host us at the Empire Building for our Fall Campaign Kick Off Rally – which is **tentatively scheduled for Friday, August 28th at 4:30pm.** We will be discussing the Rally at our next meeting and welcome everyone’s feedback. We are considering a few door prizes to draw folks in, invite a few partners to present and perhaps tour

SEARHC's new offices on the 3rd floor of the Empire Building. Still in the planning stages, but wanted to share the detail.

Looking forward to our next meeting where we will hopefully finalize selection of Campaign Co-Chair and work out more details about the Fall Campaign Kick Off Rally.

Please let us know if you have any questions.

Thanks!

Bill, Mark, Kristin, Wayne and Sara

Goals:

- **Reach Campaign goal of \$450,000**

- **Southeast Outreach**
 - Sitka first
 - Strengthen Board with members from Southeast

- **Active Committees**
 - Goals
 - Return and Report
 - ID Resources and agencies under their areas of influence
 - Education, Income Stability, Health
 - Communicate with our partner agencies
 - Invite non board members to serve on committees
 - Board development/training
 - Liaison role and communication

Action Items:

- Staff will update data points for strategic plan
- Committees to define goals, mission and how they provide value
- Committees use template for reporting (minutes form) – Goal, what we did, what are we going to do next?
- Staff will provide committees list of agencies working in their area of influence
- Staff to provide list of campaign support to agencies for fall 2013 campaign
- Engage agencies to be more proactive in fall campaign with the goal of growing designated funds to agencies

Connection Possibilities

- Southeast Conference
- Tribal Conference April 15 – 18

Ideas for Future Action

- Presentation w/training on Community Impact
- Partner on grant writing or projects with agencies
- Crossroads for agencies and communication
- Identify partners related to committees – what resources can we access to collaborate?
- Map agencies geographically to committee
- Greater SE outreach board members



AGREEMENT

between

The Rotary Club of Juneau and United Way of Southeast Alaska

The Rotary Club of Juneau board of directors (“ROJ”) has selected United Way of Southeast Alaska as its designated charity partner (“Charity Partner”) for the 2015 Capital Brewfest, scheduled for September 26, 2015. This agreement describes the expectations between the two organizations in regards to the event and distributions of proceeds from the event.

I. Expectations of ROJ

- a. **Donation of a percentage of proceeds.** ROJ will donate 25% of the net proceeds from the event to the charity partner.
- b. **Marketing.** ROJ will include the charity partner on all promotional materials, including the event program.
- c. **Due Diligence.** ROJ will diligently advertise, organize, and conduct the event to ensure the event is as successful as possible

II. Expectations of Charity Partner

- a. **Ticket Sales.** Charity Partner will actively promote ticket sales and refer patrons to the website for ticket purchasing. Charity Partner will be expected to sell at least 50 tickets.
- b. **Marketing.** Charity Partner will use available marketing avenues to advertise the event, including social media and participating in radio or other media interviews, if requested. Charity Partner is not expected to pay for any advertising (and, in fact, should not pay for advertising due to the arrangement that ROJ has with local media outlets) but use channels available to it that have no additional cost. Charity Partner will coordinate with the Brewfest Committee on messaging.
- c. **Volunteers.** Charity Partner will designate a representative to attend the brewfest committee meetings that will occur approximately twice monthly starting in August, 2015. Charity Partner will provide at least 10 volunteers to help the day of the event, including providing security and assisting with clean-up after the event. Volunteers must be over 21, provide identification, and arrive by 11 a.m. the day of the event and commit to at least a two-hour shift in exchange for admission to the event.

Wayne A. Stevens

From: Palazio, Jenny [Jenny.Palazio@uww.unitedway.org]
Sent: Friday, July 10, 2015 6:00 AM
To: president@unitedwayseak.org
Subject: Thank you - 2015 UWW Membership Requirements

Thank you!

United Way of Southeast Alaska completed the 2015 United Way Worldwide membership requirements by their due dates, and UWW has recognized your organization with the "requirements completed" graphic on United Way Online. A more formal thank you will be sent to you shortly. You may use the graphic displayed below on your United Way's website (right click on the graphic and select "Save as Picture." You may also download the icon by [clicking here](#) (the file will be zipped). Thank you again and please contact me if you have any questions.



Jenny Palazio / Director, Membership Accountability / United Way Worldwide
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**United Way Community Impact Grant
Fiscal Year 2015
Final Report
SERRC Family Literacy Program**

The goal of the *SERRC Family Literacy Program* is to improve and enhance literacy development for grades K-3 children who are economically and educationally disadvantaged. The SERRC Family Literacy program works with families to foster reading skills and improve school readiness in pre-emergent and emerging readers through The Learning Connection at Gruening Park. The Family Literacy Program incorporates the following elements: toddler and preschool programs, an after-school Homework Club, K-3 in-school support, Head Start referrals and collaborations, parent education, and parent-child participation time in literacy focused Family Nights.

Measures of Success:

Adult Literacy

- ✓ A total of 28 adults participated in 836 hours of adult basic education that included English Language Acquisition, GED preparation, computer skills, and job search.
 - 14 adults were served in Adult Basic Education (ABE) and GED Programs, representing more than 610+ hours of attendance
 - 8 students participated in 200+ hours of English as a Second Language classes
 - 22 additional adults attended at least one Family Night with their child.

Family Nights

- ✓ October's Family Night included a costume carnival. Booths were set up where children could earn tickets and others where they could spend them on prizes, food or a chance to throw a pie in a volunteer's face. There was also a sight-word cakewalk that had 30+ participants. Nurses were on site to give flu shots to those in need and a booth to let the adults know about the services provided at SERRC.
- ✓ November's Family Night also had literacy activities including a Thanksgiving Tree where families wrote what they were thankful for and taped it to the tree. Some of the students from homework club performed a play acting out the book "George and the Dragon" as it was read by another student. After the meal we set up board games so that families could just hang out and spend quality time together.
- ✓ April's Family Day was an Easter Egg Hunt. There were games like the egg toss and the egg roll, where participants won prizes. At the conclusion of the event every child was given a story book to enjoy over the Easter holidays. All adults and children served represented low-income families residing in public and low-income housing.

Early Childhood Education

- ✓ 12 children participated in pre-school activities offered at Gruening Park. Activities included enriched literacy activities, phonics, and language development.
- ✓ 42 students enrolled in the Afterschool Homework Club at Gruening Park. The students were given a snack when they arrived and then there was 35minutes of homework time where students could get help with homework, read a book, or write a story. After their homework was completed they were given 30min of choice time. If the weather was nice we would have outdoor games where they learned to follow the rules work as a team and get some physical exercise. Students also had computer time and crafts, and were given an out-the-door snack at the end of Homework Club.

In School Support

- ✓ Staff assisted eight teachers within the Juneau School District with literacy skills instruction that focused on one-on-one support for struggling readers. Areas of focus included, phonics, fluency, vocabulary, letter recognition, and writing. In-class support was provided to 106 children at Riverbend Elementary School.

Partnerships & Volunteers

- ✓ 10+ people volunteered 275+ hours (184 hours from a single volunteer) helping with homework club and family night events.

Community collaborators included: Alaska Housing Development Corporation, local community volunteers, Juneau School District, WIC, AEYC, JYS, United Way, Juneau Public Libraries, Juneau Public Health, Juneau Foodbank, Common Grounds Church, Douglas Dornan, CBJ, First Bank, First National Bank, ACT and Crossett to strengthen family services and literacy for children.



Pre-school children participate in educational activities while parents study.



This student wanted to show his grandson the value of working hard to get a good education.



Older Students would read to or help the younger student to read themselves.



October's Family Night was so much fun superman was all tuckered out.



Taking advantage of the snowfall to go sledding up at Dzantik'I Heeni Middle School.



Homework Club students use the computers to play cool math games.



Homework Club students planted vegetables and other plants in the community garden.



Homework Club students harvest rhubarb to make a rhubarb cake.

Presidents Report for July 16, 2015

Meetings

- 6/19 – Sue Bus MASST volunteer discussion
- 6/23 – Alaska United Ways conversation, Rotary meeting Dirk Van den Bosch conversation
- 6/24 – Erin Walker-Tolles Executive Director CCS,
- 6/25 – Rustan Burton Empire
- 6/26 – Campaign debrief discussion
- 6/29 – Get Connected teleconference, Rotary meeting
- 7/1 – Rick Caulfield, UAS Chancellor, Jim Calvin COMPASS data on website
- 7/2 – Jayne Andreen, Masayo Nishiyama lunch PHS discussion, Rustan Burton Empire
- 7/3 – Holiday
- 7/6 – Travis McCain Alaska Litho campaign brochure, Kirk Duncan Zach Gordon and BAM discussion
- 7/7 – Rotary meeting, youth food discussions
- 7/8 – Sheryl Weinberg lunch meeting
- 7/9 – Jenny Fremlin Alaska Litho social media discussion, Campaign cabinet meeting, Rotary Brewfest meeting
- 7/10 – CFC & SHARE conversation w/Barbara Dyer planning
- 7/14 – UWW teleconference, Rotary meeting, SEAK Community Health Improvement Network
- 7/15 – UWSEAK Finance committee, Dana Herndon meeting,
- 7/16 – Rustan Burton Empire, UWSEAK Board meeting

Worked on following tasks –

- Staff training
- Office reorganization
- Community Health Initiative Network project planning
- Server reorganization
- Get Connected volunteer management website conversations
- Campaign planning