

Mission Statement: "United Way collaborates with partner agencies to strengthen and improve Health, Education and Income Stability in Southeast Alaska."

**United Way of Southeast Alaska
Board of Directors Meeting**

Thursday, June 16, 2016

5:15-7:00 PM

United Way of Southeast Alaska 3225 Hospital Drive, Suite 106

Teleconference: (800) 315-6338, Code: 32251#

I. CALL TO ORDER and INTRODUCTIONS –Chair Mesdag

II: APPROVAL OF AGENDA – Corrections/Additions

III: APPROVAL OF MINUTES – Corrections/Additions

May 19, 2016 Board meeting minutes

IV: PRESENTATIONS – Campaign video presentation

V: COMMITTEE REPORTS

Resource Development

Finance Committee – Bill Peters, Treasurer, May Finance Report

Campaign Committee – Bill Peters, Rustan Burton, Mark Mesdag

Ad Hoc Partner Agency Application Review Committee Millie Ryan, Joy Lyon

Events Committee – Sue Bill, Kelli Grummett, Rosemary Hagevig

Governance Committee

Board Development Committee – Mark Mesdag, Warren Russell

Personnel Committee –Bill Peters, Ann Gifford

Education Committee – Robbie Stell, Ann Gifford, Kendri Cesar, Joy Lyon

Income Stability Committee – Millie Ryan, Bill Peters, Mark Mesdag

Health – Warren Russell, Kendri Cesar, Fred Parady, Sue Bill

VI: STRATEGIC PLAN UPDATE –

VII: OLD BUSINESS

VIII: NEW BUSINESS

President/CEO annual evaluation form

Campaign video expenditure

IX: CHAIR REPORT – Mark Mesdag

X: RESOURCE DEVELOPMENT DIRECTOR REPORT – Sara Truitt

XI: PRESIDENTS REPORT – Wayne Stevens

XII: BOARD MEMBER COMMENTS

XIII: ADJOURNMENT

Vision Statement: "United Way of Southeast Alaska addresses individual needs and improves lives by organizing the caring and collaborative power of our communities"

2016 Board Member Attendance															%		
Board Term Ends	First Name	Last Name	1/21		3/17	4/21	5/19	6/16	7/21	8/18	9/15	10/20	11/17	12/15	Attend	X's	Total
Jan - 2018	Sue	Bill	E	C	X	X	E								40%	2	5
	Rustan	Burton	X	A	E	E	E								20%	1	5
Jan - 2017	Kendri	Cesar	X	N	X	X	E								60%	3	5
				C												0	1
Jan - 2017				E												0	1
Jan - 2019	Ann	Gifford	E	L	X	X	X								60%	3	5
Jan - 2018	Kellie	Grummett	E	E	E	E	E								0%	0	5
Jan - 2018	Rosemary	Hagevig	X	D	X	E	X								60%	3	5
Jan - 2018	Joy	Lyon	X	No	E	E	X								40%	2	5
Jan - 2019	Mark	Mesdag	X		X	X	X								100%	4	4
Jan - 2017	Fred	Parady		Q		X	E								33%	1	3
Jan - 2017	Bill	Peters	X	U	E	X	X	E							50%	3	6
Jan - 2018	Warren	Russell	E	O	X	E	X								40%	2	5
Jan - 2017	Millie	Ryan	X	R	X	X	X								80%	4	5
Jan - 2019	Robbie	Stell	X	U	X	X	X								80%	4	5
Total Board			12	M	12	13	13								0	0	4
Attendance			8		8	8	8	-	-	-	-	-	-	-			
Average Percentage attending			67%		67%	62%	62%	###	###	###	###	#####	#####	#####	64%		
	X = Attended																
	T = Teleconferenced in																
	E= Excused																
	A=Absent																

United Way of Southeast Alaska Board of Directors Meeting

Thursday, May 19, 2016
5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Board Members in Attendance

Board Members in Attendance					
X	Mark Mesdag - Chair	E	Kelli Grummett		Staff
E	Rustan Burton – Past Chair	X	Rosemary Hagevig	X	Wayne Stevens
X	Ann Gifford– Secretary	X	Joy Lyon	X	Sara Truitt
X	Bill Peters –Treasurer	E	Fred Parady		
E	Sue Bill	X	Warren Russell		Guest(s):
E	Kendri Cesar	X	Millie Ryan		
		X	Robbie Stell		
Legend: X = present E = excused absence T = teleconference A=absent					

Call to Order and Introductions

Chair Mesdag called the meeting to order at 5:20 PM. A quorum was established with eight members present.

Approval of Agenda

Motion: Board Member Hagevig moved to adopt the agenda as presented. Secretary Gifford seconded the motion.

Chair Mesdag asked if there were any objections to adopting the agenda as presented. Members expressed no objections to the adoption of the agenda as presented.

With no objections, the agenda was adopted as Presented.

Approval of Minutes

Motion: Secretary Gifford moved to approve the minutes from the April 21, 2016 Board of Directors meeting. Treasurer Peters seconded the motion

Motion approved unanimously.

PRESENTATIONS – Diversity Conference “Be the Change” report – Felicite Toney, STAR AmeriCorps

Felicite Toney worked with Jordan Nigro from Zach Gordon Youth Center (ZGYC) and Ati Nasiah from AWARE to organize and plan a youth diversity conference, Be The Change. The event took place on Friday, May 13th from 9:30am -3:30 pm at the Juneau Arts and Humanities Culture Center and Zach Gordon Youth Center.

Youth participants were from all three Juneau high schools (Juneau Douglas, Thunder Mountain, and Yaakoosgé Daakahídi) and totaled over 150 students. Students participated in workshops that offered open discussion and hands on activities.

Presenters with workshops:

Sitka Youth Leadership Committee offered two workshops: “Building a Positive Peer Culture” and “Interrupting Oppression for Peer Leaders.” They also brought their social media campaign, “I AM”, which encourages people to take a photo of themselves and attach a positive adjective to it and share it on social media.

United Way of Southeast Alaska Board of Directors Meeting

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Sources of Strength offered a workshop titled “Using your Strengths to be the Change” which discussed the eight sources of strength and how to use them, as well as the signs of suicide and unhealthy relationships. The workshop encouraged students to identify a trusted adult they could turn to in a time of need.

Teen Council offered a workshop titled “Our Relationship Revolution” which discussed healthy relationships. LeadOn! For Peace and Equality offered a workshop titled “Creating Social Change in your School Environment” which discussed current school policy and how students can work to create policy.

Christy Erikson and FySh offered a workshop titled “The Power of Your Voice” which taught participants how to create spoken word poetry.

Our goal was to promote equity and social justice by interrupting oppression. We did this by discussing tough social issues (gender, race, stereotypes, etc) and by educating youth on these topics.

Committee Reports

Resource Development

Finance Committee – Treasurer Peters

Treasurer Peters reported that the Finance Committee and staff had met on Tuesday May 17 to review the April finance reports. Revenues continue to be up from the prior year. Expenses are tracking and down from the prior year. Campaign continues to trend up from last year. Other campaigns continue to trickle in and campaign response has been very positive. Staff believes campaign totals will be up this year over last.

Motion: Treasurer Peters moved that the Board accept the April Finance statement as presented. Secretary Gifford seconded.

With no objections, the report was accepted.

Campaign Committee – Bill Peters, Rustan Burton

Resource Development Director Truitt reported that a Campaign Committee meeting was attempted but will need to be rescheduled. In the meantime, she has begun gathering documentation to streamline what organizations in SE have not been contacted for presentations. Conversations have begun with SHARE Campaign Coordinators in Anchorage (Mike Wyne, Barbara Bozeman, and Elizabeth Shultz) to help bolster the SHARE Campaign’s historically dwindling revenue. Ms. Truitt reported that the Campaign Coordinators are talking about holding a kick off at the Juneau State Office Building and wish to include UWSE in that process. Meanwhile UWSE has successfully applied to the 2016 SHARE Campaign, the results of which won’t be made available until June 20th.

Events Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig

Resource Development Director Sara Truitt reported on the dinner cruise fund raiser. She highlighted that \$9,400 in ticket sales and \$1,105 in auction item sales had been recorded. Despite the fact that the Zulu Nyala Safari Package and Waterfall Resort Alaska Package had not sold, both operators have agreed that UWSE can use these packages in our 2017 auction. The grand total of auction items and ticket sales is \$10,505.00.

Governance

United Way of Southeast Alaska Board of Directors Meeting

Thursday, May 19, 2016
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Board Development Committee – Mark Mesdag, Warren Russell

Chair Elect Mesdag reported that he was in conversation with Board Member Russell about a couple of potential board candidates. They hope to meet with at least one of the candidates in the coming weeks. He noted that board members need to be thinking about additional board members.

Personnel Committee – Bill Peters, Ann Gifford

Treasurer Peters reported that now that the revised position descriptions have been adopted, the committee has begun work on developing a review process and form for the CEO annual review. They are working on a draft that is a one page document and simpler in its approach to the review process. He anticipates bringing the finished draft to the June 16 board meeting for board approval. He indicated that he would like to have it approved in advance of the CEO's anniversary date of mid-July to be able to use it for this year's annual review.

Education Committee - Robbie Stell, Ann Gifford, Joy Lyon

Secretary Gifford reported that the committee had not met, but she had participated in the annual celebration and thank you for volunteers with the LEARN UNITED: Reading Tutor program. She handed out a flyer which listed summer programs that will need reading volunteers. The flyers were recently provided to the current reading tutors to see if any may be willing to continue involvement in reading tutor activities. Secretary Gifford noted that the flyer was sent out to all Reading Tutors and encouraged board members to share in their workplaces.

Income Stability Committee – Millie Ryan

Committee Chair Ryan reported on her and other board members' participation with the True North Financial Reality Fair, noting that it was a great success. She encouraged others to take the opportunity to participate in future events.

Health Committee – Kendri Cesar, Warren Russell, Sue Bill

Committee Chair Cesar reported that she and Member Russell were in the process of planning a meeting to discuss what topics the committee would like to focus on. She noted the Stop Heroin Start Talking planning meetings that staff had been attending, noting they intended to discuss this with staff in efforts to explore ways in which the Health Committee might get involved in that initiative. She attended the Food Resource meeting earlier in the day and learned about the Supplemental Nutrition Assistance Program (SNAP).

Strategic Plan Update –

Old Business

Day of Caring – Sitka Warren Russell

Board member Russell and Resource Development Director Truitt reported on the 2016 Sitka Day of Caring as a huge success with positive feedback from both the volunteer groups and the agencies being helped.

The Sitka Sentinel and KCAW provided coverage of the event. The event consisted of ten volunteers from four area businesses -- GCI, Wells Fargo, First National Bank Alaska and Northrim Bank -- providing service work at Sitkans Against Family Violence and the Sitka Corps Salvation Army.

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New Business

Approval United Way Worldwide Membership Certification

President Stevens pointed out the materials from United Way Worldwide in the packet and asked the Board to approve his filing of the membership certification.

Motion: Treasurer Peters moved approve the submittal of the annual Membership Certification form to United Way Worldwide. Board Member Russell seconded.

Motion approved unanimously.

Establish FY 2016 Community Impact Grant funding level

Treasurer Peters had previously reported to the board on the Finance Committee's recommendations for funding the Community Impact Grant Program at \$20,000 with \$5,000 of the total committed the Juneau School District Breakfast Program.

Motion: Board Member Hagevig moved to set the Community Impact Funding level at \$20,000 with \$5,000 committed to the school district's Universal Breakfast program . Treasurer Peters seconded.

Motion approved unanimously.

Resignation of Board Member Kelli Grummett

Chair Mesdag noted the letter of resignation from Board Member Kelli Grummett. He had spoken with her earlier in the week and confirmed that due to growing commitments at her business, she found herself unable to participate at a level she believed was necessary for success.

Motion: Treasurer Peters moved to accept with regrets the resignation of Board Member Grummett. Board Member Russell seconded.

Motion approved unanimously.

Chairs Report – Chair Mesdag

Chair Mesdag thanked all board members for their efforts to develop a working strategic plan. He stated that the committees would be the front lines for developing and implementing the strategic plan.

Resource Development Director Report – Sara Truitt

Resource Development Director Truitt noted that the National Association of Letter Carriers (NALC) Stamp Out Hunger Food Drive brought in a reported 4,000 pounds of food for Helping Hands and the SE Food Bank, which United Way participated in through assistance with advertising and promotional support. Ms. Truitt has established a project for AmeriCorps member Felicite Toney to work on during the summer portion of her term, called a Campaign Media Plan, which is designed to utilize Felicitie's role as a Social Media Outreach person to write public interest articles featuring interviews with key workplace campaign contacts and/or donors to be published throughout the summer so as to provide soft promotion leading up to the September Kick off of the local Campaign.

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Ms. Truitt also reported a pending meeting of the ad hoc Partner Agency Review Committee for May 31st at 3pm, so as to review our requirements for being a partner agency. The goal is to ensure that we as a United Way are satisfied that this process is up to date and accurate, reflecting current expectations. Ms. Truitt closed by noting that she coordinated with Cook Inlet Tribal Council to bring a small shipment of children's pajamas to Juneau to be distributed to partner agencies around Southeast. This is the first time the KIDS Shipment has been sent twice in one year.

President's Report

President Stevens pointed out correspondence in the board packet, including his activity reports of the last month. He noted that he and the Reading Tutor coordinator Lisa Worl had just completed three luncheons recognizing and thanking the teachers and tutors and congratulating the students. Staff was wrapping up the successful dinner cruise fund raiser, the Diversity Conference, and the Sitka Day of Caring event. He noted that he and representatives of the Juneau Community Foundation presented the joint Community Impact check for the Juneau School District's Universal Breakfast program to Superintendent Miller, School member Brian Holst and school district staff members on Wednesday morning May 18 at Glacier Valley School. There was lots of excitement about the breakfast program and it should get some good media coverage. President Stevens asked for board assistance in getting the word out to interested parties about our need for a maternity leave replacement for staff. We are looking to fill the position from June 20 – September 16.

Board Member Comments

Treasurer Peters reported that True North hosted a Financial Reality Fair on Monday, May 9th at Yaakoosgé Daakahidi High School from 9:15 to 11:15 am. He reported that 55 students participated. True North was very pleased with the support and participation of community members and especially pleased with the response from the students. Treasurer Peters thanked staff and board members who participated.

Adjournment

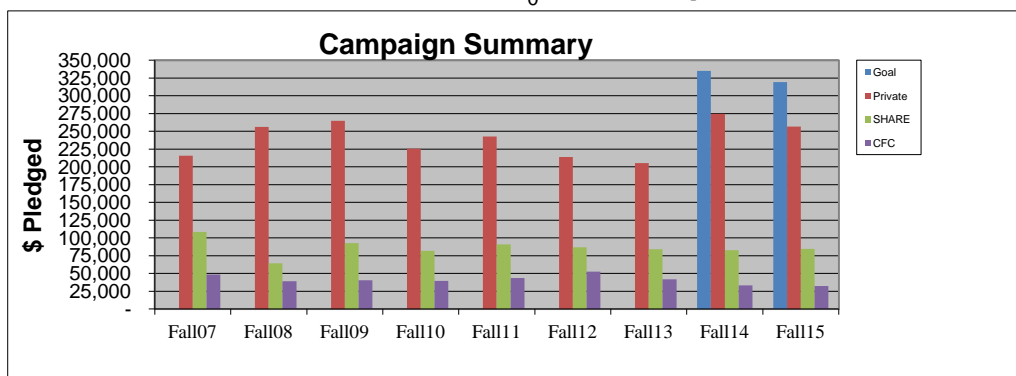
Chair Mesdag adjourned the meeting at 6:40 PM

**United Way of Southeast Alaska
Financial Summary
May 31, 2016**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
Revenues				
Fall 15 Campaigns				
Private Cpgn to UW	150,975	81,024	115,792	35,183
Community Impact Revenue	32,909	51,247	65,100	(32,191)
Designations from Other United Way	-	17,512	25,000	(25,000)
SHARE to UW	5,349	9,736	5,116	233
CFC to UW	2,284	3,852	4,430	(2,146)
Uncollectible Pledge Expense	(8,927)	-	-	(8,927)
15% From private cpgn	8,636	14,352	10,860	(2,225)
Subtotal Campaign	191,226	177,724	226,298	(35,072)
Non-Campaign Income	47,587	76,924	101,760	(54,173)
Total Revenues	238,813	254,648	328,058	(89,245)
Expenses				
Human Resources	112,312	117,667	113,171	860
Travel & Training	5,489	3,753	6,094	605
Community Impact	5,000	-	-	(5,000)
Other Expenses	91,841	94,941	102,415	10,575
Total Expenses	214,641	216,360	221,680	7,039
Net Income (Loss)	24,171	38,288	106,378	(82,207)

Liquidity (Current Ratio)

	Current Year	Prior YTD		Current FY	Prior FY
Assets, Liabilities & Equity					
Assets					
Cash	136,644	156,001	August		1.94
Accounts Receivable	198,557	210,442	July		2.06
Other	1,745	2,137	June		2.08
Total Assets	336,946	368,580	May		2.16
Liabilities & Equity					
Agency Designations Payable	167,121	160,361	April	1.87	2.08
Other	17,205	10,256	March	2.58	4.05
Equity	152,620	197,963	February	2.62	2.56
Total Liabilities & Equity	336,946	368,580	January	2.51	2.54
	0	-	December	1.91	2.61
			November	2.24	2.56
			October	2.19	2.51
			September	2.17	2.06



Campaign Collections

	Private	SHARE	CFC	TOTAL
Fall 15				
Total Campaign Pledges	250,801	84,391	32,048	367,240
Designated to UW	177,844	5,349	2,284	185,477
Designated to Agencies	72,957	79,042	29,764	181,763
Total Collections to date	144,135	21,528	2,216	167,879
% Collected	57%	26%	7%	46%
Fall 14				
Total Campaign Pledges	280,883	82,643	32,969	396,494
Designated to UW	183,982	9,736	3,852	197,571
Designated to Agencies	96,901	72,906	29,117	198,924
Total Collections to date	242,461	82,643	32,969	358,072
% Collected	86%	8	100%	90%

United Way of Southeast Alaska

3225 Hospital Drive, Suite 201
Juneau, Alaska 99801
tel 907.463.5530
fax 907.463.4649

unitedwayseak.org

LIVE UNITED



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From: Jolin, Brina [mailto:BJolin@unitedwayatlanta.org]
Sent: Thursday, June 02, 2016 11:35 AM
To: Wayne A. Stevens
Subject: Re: Video production

Hello Wayne,

You've got the right person, and it's afternoon on this side of the country. 😊

It's pretty amazing how this is taking off. After we produced our campaign video featuring out "spokes kid" Priah, we received (and have been receiving) a ton of inquiries about customizing the video for use by other United Ways. Yours is easily the farthest from our video's point of origin.

I hope this isn't overkill, but I'm going to give you all of the information I have on customizing the pieces and a link to the suite we've produced for United Way of Greater New Haven in Connecticut (as I have theirs handy in my dropbox folder).

We came up with a cost-effective solution to tailor the videos to other United Ways, and that involved going back into the studio and replacing footage of Priah making references to United Way of Greater Atlanta in our campaign video(<https://www.youtube.com/watch?v=VWXBVsYUI7Y>) with more generalized statements referring to an entire area. We then add motion graphics around Priah to call out (in wiggly text) those areas / counties / cities for each United Way. We also add custom localized bookends (localized intros and sign-offs with your URL).

Our production company charges us by the hour, so where edits such as this might take only 20 minutes or so, we're still charged for the full 60. We thought it best to maximize this time and have them add the bookends on a follow-up "Thank-You" piece (to send out to donors after they've made a commitment) and include a general United Way-branded "Campaign is Almost up" reminder video as a tool to push out mid-campaign. It's three videos, total, and something like a mini campaign in a box.

To do this, we only require four things of you:

- Your localized United Way logo in a vector format
(If you don't have a vector file - don't worry - we'll create one for the video and send it your way for future use.)
- The URL to your organization (which I noticed in your signature)
- A list of the areas/cities/counties you'd like to highlight that you serve
(We've had some United Ways list specific regions, and others list specific counties. Some smaller United Ways only serve one county, so they're fine with representing just that.)
- Payment of \$1,000 to United Way of Greater Atlanta

Once we have these items, we get our production guys to customize the campaign video for your organization.

After that:

- Turnaround time is typically two weeks or less (and generally winds up on the "or less" end of that spectrum)
- Once we receive the video drafts from production, we send them off to you for review and approval
- Once we have your approval, we send you a dropbox link containing MP4 files to download. You're then free to use the footage as you see fit!

And that's it!

Here's the link to view the suite we produced for Greater New Haven:

<https://www.dropbox.com/sh/a29nk546nbgwyxm/AACGaYlyKjXY7sg9r1xPTUUYa?dl=0>

Please let us know if this route is right for United Way of Southeast Alaska.

If you'd like to reach me by phone, the best number is my cell at 770.851.1566 - otherwise, you can always reach me at this email address.

Thanks for your interest, and have a great rest of the morning in Alaska.

Brina Jolin
Design Director
United Way of Greater Atlanta
100 Edgewood Avenue N.E. 30303

<https://youtu.be/1vpCfgxXYB4>

From: breakfast@unitedway.org
Sent: Friday, June 10, 2016 3:50 AM
To: staff@unitedwayseak.org
Subject: Breakfast with United Way: Friday, June 10, 2016

Flag Status: Flagged

Need to view online or print? [Click Here.](#)

Breakfast with United Way



Good Morning, Sara

[Sign on] 06/10/2016

[Today's Specials](#) | [News & Updates](#) | [Learning & Events](#) | [Resources & Tools](#) | [United Way Careers](#)

Headlines

- [United Way of Southeast Alaska Youth Diversity Conference](#)
- [ALL: Pride Month - LGBT Profile and Timeline of Important Events](#)
- [IMPACT: Improving Life Outcomes - Launching a Black Male Achievement Initiative \(Webinar - 6/13, 2pm ET\)](#)
- [IMPACT: Documenting and Sharing Our Story of Impact: The United Way Results Framework \(CLC\)](#)
- [IMPACT: Using Evidence to Inspire Action and Invest in What Works \(CLC\)](#)

Today's Specials

United Way of Southeast Alaska Youth Diversity Conference



United Way of Southeast Alaska (Juneau, Alaska) recently partnered with the Juneau Violence Prevention Coalition to co-host a youth diversity conference, Be The Change. This conference provided students with a safe place to discuss social issues among their peers. Over 150 participants from all three Juneau high schools attended the conference and participated in various hands-on workshops.

The goal was to promote equity and social justice by interrupting oppression. They discussed

Suggest an Item for Breakfast

We'd like to feature the great work your United Way is doing in an upcoming Breakfast, focusing on news that you have recently published on your website or local news coverage. Please submit items that are no more than two weeks old unless it's evergreen.

Send us a headline, 75-150 words, a hyperlink and a photo and we'll do our best to work it in. Although we will make every effort to use this material in Breakfast, we cannot guarantee publication.

[Click here to suggest an item for Breakfast.](#)

Corporate Information

[Campaign Results](#)
[Aetna 2015 Campaign Results](#)

tough social issues (gender, race, stereotypes). Teens shared personal stories of challenges and growth. The workshops offered students various ways to be the change, such as through school policy or informing an adult of a friend who may be in an unhealthy relationship or who may be suicidal. Teens gained the tools they needed to create change in their community.

[Click here for details.](#) | [Click here to suggest an item for Breakfast.](#)

News & Updates

ALL: Pride Month - LGBT Profile and Timeline of Important Events

June is LGBT Pride Month. We have uploaded cultural competence resources that provide insight into this important and diverse segment. We've included a downloadable timeline of important LGBT rights events as well as relevant demographic facts you need to know as you engage your community, staff and volunteers.

[Click here for details.](#)

Learning & Events

IMPACT: Improving Life Outcomes - Launching a Black Male Achievement Initiative (Webinar - 6/13, 2pm ET)

Join us Monday, June 13 from 2-3pm ET as we feature a 2016 United Way Common Good Award Winner! The Metro United Way (Louisville, Kentucky) has launched a United Way Black Male Achievement Initiative that supports their community-wide education agenda, while engaging more donors, advocates and volunteers. Hear how the national Black Male Achievement /My Brother's Keeper movements align with United Way impact strategies and how community data and United Way's impact efforts are linked with these national movements. #UWInclusion #BMALouisville

[Click here for details.](#)

Resources & Tools

IMPACT: Documenting and Sharing Our Story of Impact: The United Way Results Framework (CLC)

Demonstrating our impact to global partners and donors requires a common approach to measuring results. The United Way Global Results Framework is designed to help our network tell a story of impact that conveys our ability to mobilize resources to address society's biggest challenges, and to deliver results. Check out the presentation in the CLC Digital Resource Center.

[Click here for details.](#) | [Click here for other sessions.](#)

IMPACT: Using Evidence to Inspire Action and Invest in What Works (CLC)

Learn how United Way of Winnipeg (Winnipeg, Manitoba), Valley of the Sun United Way (Phoenix Arizona) and their community partners are using community, population and individual level data to increase awareness of issues and to demonstrate success in addressing ongoing challenges. Learn how United Way's knowledge of community data and focus on results enhances our value proposition – visit the CLC Digital Resource Center.

[Click here for details.](#) | [Click here for other sessions.](#)

United Way Careers

Campaign Relationship Manager		California, Orange County, Irvine
Major Gifts Officer	Orange County United Way	California, Orange County, Irvine
Finance Coordinator	United Way of San Luis Obispo County	California, San Luis Obispo County, San Luis Obispo
Earn It! Keep It! Save It! Community Benefit Coordinator	United Way of the Wine Country	California, Sonoma County, Santa Rosa
Volunteer and Corporate Engagement	United Way of the Wine Country	California, Sonoma County, Santa Rosa

Coordinator		Colorado, Larimer County, Fort Collins
Volunteer Engagement Manager		Connecticut, Hartford County, Hartford
Community Engagement Senior Manager		Connecticut, New Haven County, New Haven
Director, Donor Relations		Florida, Broward County, Fort Lauderdale
Chief Development Officer	United Way of Broward County	Florida, Duval County, Jacksonville
Manager - Creative Services		Florida, Duval County, Jacksonville
Head of Tocqueville Society and Leadership Giving		Florida, Duval County, Jacksonville
Loaned Executive	United Way Suncoast	Florida, Hillsborough County, Tampa
CEO/President	United Way of Lake and Sumter Counties	Florida, Lake County, Leesburg
President/ CEO	Heart of Florida United Way	Florida, Orange County
Director of Community Impact	United Way of St. Lucie County	Florida, St. Lucie County, Fort Pierce
Database Manager	United Way of the Coastal Empire	Georgia, Chatham County, Savannah
Regional Director (Cherokee, Cobb, Douglas, Paulding)	United Way of Greater Atlanta	Georgia, Fulton County, Atlanta
Associate Director, Women's Leadership Initiatives	United Way of Greater Atlanta	Georgia, Fulton County, Atlanta
Senior Manager - Community Building		Iowa, Linn County, Cedar Rapids
Operations Associate	United Way of Greater Attleboro/Taunton, Inc.	Massachusetts, Bristol County, Attleboro
Development Manager, Merrimack Valley		Massachusetts, Middlesex County, Lowell
Development Coordinator, Affinities		Massachusetts, Suffolk County, Boston
Community Ambassador	United Way of Massachusetts Bay and Merrimack Valley	Massachusetts, Suffolk County, Boston
Major Gifts Officer	Greater Twin Cities United Way	Minnesota, Hennepin County, Minneapolis
Finance Staff		Minnesota, Olmsted County, Rochester
Director, Philanthropy and Community Impact		Nevada, Washoe County, Reno
AFL-CIO Labor Liaison	United Way of Buffalo & Erie County	New York, Erie County, Buffalo
Chief Impact Officer	United Way of Central Carolinas, Inc.	North Carolina, Mecklenburg County, Charlotte
Director, Individual Donor Engagement		Ohio, Hamilton County, Cincinnati
United Way Fellow		Ohio, Lucas County, Toledo
Manager, Affinity Groups	United Way of Greater Toledo	Ohio, Lucas County, Toledo
Development Officer	United Way of Greater Toledo	Ohio, Lucas County, Toledo
Vice President of Community Impact		Pennsylvania, Cumberland County, Enola
Lead Director, Resource Development	United Way of Lancaster County	Pennsylvania, Lancaster County, Lancaster
Resource Development Intern		Pennsylvania, Lehigh County, Allentown
Manager, Grants		Pennsylvania, Lehigh County, Allentown
AmeriCorps VISTA Positions at United Way of the GLV		Pennsylvania, Lehigh County, Allentown
Executive Director/Chief Professional Officer	United Way of Galveston	Texas, Galveston County, Galveston
Coordinator of Resource Development	United Way of Greater Baytown Area & Chambers County	Texas, Harris County, Baytown
Healthcare Navigation Specialist	United Way for Greater Austin	Texas, Travis County
Donation Processing Manager	United Way for Greater Austin	Texas, Travis County
Vice President, Finance and Planning	United Way for Greater Austin	Texas, Travis County, Austin
Campaign Associate	United Way for Greater Austin	Texas, Travis County, Austin
Lead Navigation Specialist	United Way for Greater Austin	Texas, Travis County, Austin
Success By 6 Classroom Coach	United Way for Greater Austin	Texas, Travis County, Austin
Community School Director		Utah, Salt Lake County, Salt Lake City

Director of Training and Improvement		Utah, Salt Lake County, Salt Lake City
Chief Development Officer	United Way of Salt Lake	Utah, Salt Lake County, Salt Lake City
Director, Health Policy	United Way Worldwide	Virginia, Alexandria
Director, Health	United Way Worldwide	Virginia, Alexandria
Manager, Multicultural Marketing	United Way Worldwide	Virginia, Alexandria
Senior Associate, Corporate Relations	United Way Worldwide	Virginia, Alexandria
Sr. Associate, Executive Office & Talent Management	United Way Worldwide	Virginia, Alexandria
Director of Resource Development	Rappahannock United Way	Virginia, Fredericksburg

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Presidents Report for June 16, 2016

Meetings

- 5/20 – Capital Chat KINY w/Amy Skillbred, Juneau Community foundation Universal Breakfast J
- 5/23 – Action Line, KINY w/Amy Skillbred JCF Universal Breakfast program grant at Juneau School District
- 5/24 – Rotary meeting, Juneau Afternoon, KTOO w/Amy Skillbred grant discussion
- 5/25 – Rustan Burton Empire, annual report planning
- 5/26 – Chamber meeting, Brewfest meeting
- 5/27 – Lunch w/Mark Mesdag board planning
- 5/30 - Memorial Day Holiday
- 5/31 – Jim Donaghey maternity leave replacement, Rotary meeting
- 6/1 – ACES Collective Impact discussion @JEDC, Lunch w/Jim Strader thanks for campaign participation
- 6/2 – lunch w/Mark Mesdag and Dawn Wesley re Income Stability, VITA, EITC, Financial Cents
- 6/3 – lunch w/Dave Lefebvre, DOL
- 6/7 – Rotary meeting
- 6/8 – UWW teleconference, lunch w/Scott Ciambor CBJ Housing officer, BAM Afterschool advisory board meeting
- 6/9 – Chamber meeting
- 6/13 – Meet w/Ann Gifford & Michael Byer re Communities in Schools, lunch w/Mark Mesdag
- 6/14 – KINY Radio Alicia re test to give ideas, Rotary meeting
- 6/15- Well Fargo Advisory Board meeting, Foraker Board meeting, UWSEAK Board meeting

Worked on following tasks –

- Panhandling concept poster development, electronic text giving discussions
- United Business Performance Assessment preparation
- United Way Business Performance Assessment
- Joint Community Impact grant with Juneau Community Foundation
- Insurance policy renewals
- Enrolling in Direct Pay for ACH payments
- Text to Give poster development and geo mapping discussions

	Excellent	Good	Satisfactory	Needs Improvement	Unacceptable	No basis for judgment
General Responsibilities:						
Promotes UWSEAK strategic objectives by engaging volunteer leaders						
Has demonstrated measurable progress towards UWSEAK's mission and strategic objectives - Education, Income Stability and Health						
Works to develop and execute effective resource development strategies.						
Ensures unencumbered funds are utilized effectively in achieving UWSEAK's strategic objectives						
Effectively communicates UWSEAK's mission and strategic objectives to community leaders, volunteers and investors						
Ensures appropriate organizational capacity in concert with appropriate facility, staffing and technology needs						
Employs best practices related to compliance of operations, demonstrating fiscal prudence and effective management of UWSEAK's resources as outlined in board policy, financial standards and legal requirements						
Timely budget development for board review and approval						
Engages with BOD to address office activity, goals progress, and partner agency status ensuring background information is provided to address local, state and national United Way trends						
General Activities:						
Work in concert with the Executive Committee and Board regarding governance, fiduciary obligations and strategic planning process and progress						
Effectively engages with key constituents and partner agencies to achieve measurable progress towards UWSEAK's mission, goals and strategic objectives						
Other Attributes:						
Challenges, motivates, evaluates and rewards achievements						
Delegates and follows up on various tasks as needed to ensure UWSEAK objectives are met						
Board Member Comments:						
1. In your review of the CEO, please clarify what you feel are strengths for this individual?						
2. In your review of the CEO, please clarify what you feel are challenges for this individual?						

3. What else would you like to share about the position, agency, mission, vision or strategic objectives?

United Way of Southeast Alaska

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MINUTES of the Ad Hoc partner agency review Committee Meeting

Date of meeting: 05/31/2016 Time: 3:30pm

Place: UHS Conference Room

Members Present (first & last name): Joy Lyon Millie Ryon

Members absent (excused): Bill Peters, Rosemary Hagevig

Other persons present: Sara Truitt

Chairperson:

ITEMS DISCUSSED: Partner Agency Application - what requirements we are upholding/defining as required to be a partner in good standing. Also, how UWSE may wish to alter the existing application to reflect differences between the Local, Share and CFC Campaigns

DECISIONS MADE: Current Contact Info including physical address in SEAK, 501c3 letter, articles of incorp, most current bylaws, org chart, non discrimination policy, code of ethics, fiscal policies, counter-terrorism compliance form, confirmation of board of directors, IRS Form 990, Audited Financial statements (with respects to budget size), 25 word statement, statement of local activities (what the agency does)

RECOMMENDATIONS TO BOARD FOR APPROVAL: Remove Affiliate Agency as a status.

Adjourned at: 4:20pm

RDD Report June 16, 2016

KIDS Shipment Pajamas – communities sent and quantities received

Updated Campaign Materials for Anchorage has begun

Update on Opiate Workgroup

Campaign Media Update: Carl Uyctel @ CBJ, Katheleen Jorgensen @ True North, Ruth Johnson @ Wildflower Court

Annual Report – submitted as of June 15th

SHARE Campaign update – further updates since conference call on 6/15 TBD at time of this writing.