

**Mission Statement:** "United Way collaborates with communities and agencies across Southeast Alaska to strengthen and improve the Health, Education and Income Stability of all individuals."

**United Way of Southeast Alaska  
Board of Directors Meeting**

**Thursday, June 18, 2015**

**5:15-7:00 PM**

**United Way of Southeast Alaska 3225 Hospital Drive, Suite 201**

**Teleconference: (800) 315-6338, Code: 32251#**

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- I. CALL TO ORDER and INTRODUCTIONS** –Chair Burton
- II: APPROVAL OF AGENDA** – Corrections/Additions
- III: APPROVAL OF MINUTES** – Corrections/Additions  
May 21, 2015 Board meeting minutes
- IV: PRESENTATIONS** – Get Connected volunteer management website - Angie Gross AmeriCorps Volunteer
- V: COMMITTEE REPORTS**
  - Resource Development** –
    - Finance Committee – Bill Peters, Treasurer,
    - Campaign Committee – Bill Peters, Rustan Burton
    - Events Committee – Sue Bill, Kelli Grummet, Rustan Burton
  - Governance Committee**
    - Board Development Committee – Mark Mesdag, Rustan Burton
    - Personnel Committee –Bill Peters, Ann Gifford, Rosemary Hagevig
    - Education Committee – Robbie Stell, Ann Gifford, Joy Lyon
    - Income Stability Committee – Gail Dabaluz, Jaysen Katasse, Millie Ryan
    - Community Impact Committee – Karen Crane, Bill Peters, Rustan Burton
    - Health – Sue Bill, Millie Ryan, Karen Crane
- VI: STRATEGIC PLAN UPDATE** –
- VII: OLD BUSINESS**
  - Campaign outreach updates
- VIII: NEW BUSINESS**
  - 2015 Fall Campaign chair/co-chair ideas
  - Get Connected volunteer program decisions
- IX: CHAIR REPORT** – Rustan Burton
- X: PRESIDENTS REPORT** – Wayne Stevens
- XI: Resource Development Director Report** – Sara Truitt
- XII: BOARD MEMBER COMMENTS**
- XIII: ADJOURNMENT**

**Next Meeting July 16, 2015**

**Vision Statement:** "United Way envisions a region where all individuals and families achieve their human potential through education, income stability and healthy lives."

<b>2015 Board Member Attendance</b>																<b>%</b>		
<b>Board Term Ends</b>	<b>First Name</b>	<b>Last Name</b>	<b>1/24</b>	<b>2/19</b>	<b>3/19</b>	<b>3/30</b>	<b>4/16</b>	<b>5/21</b>	<b>6/18</b>	<b>7/16</b>	<b>8/20</b>	<b>9/17</b>	<b>10/15</b>	<b>11/19</b>	<b>12/17</b>	<b>Attend</b>	<b>X's</b>	<b>Total</b>
Jan - 2018	Sue	Bill		X	X	X	X	E								80%	4	5
Jan - 2016	Rustan	Burton	X	E	X	X	X	X								83%	5	6
	Karen	Crane	X	X	E	X	X	X								83%	5	6
Jan - 2017	Gail	Dabaluz	X	X	E	X	E	X								67%	4	6
Jan - 2016	Ann	Gifford	X	X	X	X	E	X								83%	5	6
Jan - 2018	Kellie	Grummett			E	X	X	E								50%	2	4
Jan - 2018	Rosemary	Hagevig	X	X	X	X	E	X								83%	5	6
Jan - 2014	Jaysen	Katasse	X	X	E	X	E	E								50%	3	6
Jan - 2016	Joy	Lyon	X	X	X	E	X	X								83%	5	6
Jan - 2016	Mark	Mesdag	X	X	X	X	X	E								83%	5	6
Jan - 2017	Bill	Peters	X	X	X	X	X	X								100%	6	6
Jan - 2018	Warren	Russell		X	E	E	X	E								40%	2	5
Jan - 2017	Millie	Ryan	X	X	E	X	X	X								83%	5	6
Jan - 2016	Robbie	Stell	E	X	X	X	E	E								50%	3	6
Total Board			11	14	14	14	14	14	14	14	14	14	14	14	14	0	0	4
Attendance			10	12	8	12	9	8	-	-	-	-	-	-	-			
Average Percentage attending			91%	86%	57%	86%	64%	57%	0%	0%	0%	0%	0%	0%	0%	73%		
	X = Attended																	
	T = Teleconferenced in																	
	E= Excused																	
	A=Absent																	

## United Way of Southeast Alaska Board of Directors Meeting

Thursday, May 21, 2015  
5:15-6:55 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

### Board Members in Attendance

X	Rustan Burton - Chair	X	Rosemary Hagevig		<b>Staff</b>
X	Karen Crane - Past Chair	E	Jaysen Katasse	X	Wayne Stevens
E	Mark Mesdag – Chair Elect	X	Joy Lyon	E	Sara Truitt
X	Bill Peters –Treasurer	E	Warren Russell		
X	Ann Gifford– Secretary	X	Millie Ryan		<b>Guest(s):</b>
E	Sue Bill	E	Robbie Stell	X	Pastor Tari-Stage Harvey, SOV
T	Gail Dabaluz			X	Shawn Eisle, Discovery SE
E	Kelli Grummet			X	Steve Merli, Discovery SE
Legend: X = present    E = excused absence    T = teleconference    A=absent					

#### Call to Order and Introductions

Chair Burton called the meeting to order at 5:30PM. A quorum was established with eight members present.

#### Approval of Agenda

**Motion:**        **Treasurer Peters moved to adopt the agenda as presented. Past Chair Crane seconded the motion.**

Chair Burton asked if there were any objections to adopting the agenda as presented. President Stevens suggested adding approval of Community Impact Grant funding amounts. Finance committee met on Wednesday in advance of Board meeting and recommended a level for funding. Members expressed no objections to the adoption of the agenda as amended.

**With no objections, the agenda was adopted as Amended.**

#### Approval of Minutes

**Motion:**        **Past Chair Crane moved to approve the minutes from the April 16, 2015 Board of Directors meeting. Treasurer Peters seconded.**

**Motion approved unanimously.**

**PRESENTATIONS – Shawn Eisle and Steven Merli with Discovery Southeast Alaska** shared a short presentation on the Community Impact Grant they received from UWSEAK in AUGUST OF 2014. A copy of the written report was included in the board packet.

**Pastor Tari Stage Harvey with Shepherd of the Valley Church and Chair of the Food Resource Group** presented information on the issue of hunger in Juneau. She shared a presentation titled “Food Insecurity in Juneau” with excerpts from the statewide survey conducted in spring of 2014 by the Food Bank of Alaska. The statistics came from the Feeding America Survey 2014. It was a very thoughtful presentation on the challenge of food and hunger in Juneau. She thanked the board for their support and the work of United Way staff. She reported that she regularly refers folks to the UWSEAK website where the web page tab “Find Help” has an updated list of all the food pantries and food distribution programs in Juneau.

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Thursday, May 21, 2015  
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## Committee Reports

### Resource Development

#### Finance Committee – Bill Peters

Treasurer Peters reported the Finance Committee had met to review the April finance reports. He noted that the new format had been requested of staff by the committee and he noted that it made for an easier read to know where we stand relative to a year ago. Income continues to grow, albeit not to the level we aimed for with the budgeted goal of \$450,000 for the campaign. Expenses are flat and well within tolerances. As we wrap up this fiscal year on August 31, it is time to turn our attention to the coming fall campaign and redouble our effort to grow the campaign across Southeast.

#### Campaign Committee – Bill Peters, Rustan Burton

Internal Campaign Committee Chair Peters encouraged board members to review and update the Google document that lists the organizations board members have reached out to about holding a workplace campaign. New board members were encouraged to review the list to see if they have additional ideas or suggestions for companies to contact. Staff had provided the Google Doc to all board members for their review prior to the board meeting. If there are companies/contacts to add to the list, board members should get that information to staff, who will update the list and then redistribute it to board members.

#### Event Committee – Sue Bill, Kelli Grummet, Rosemary Hagevig, Rustan Burton

Rustan gave a brief update on the success of the of the Orca Point Lodge fund raising trip. Martin Buser was a great presenter. We sold all 120 tickets for the event. Alaska Airlines donated travel and the Westmark Baranof provided accommodations. Dr. Eugene Huang of Southeast Radiation Oncology Center had donated \$1,000 to purchase a kayak through Alaska Travel Adventures for use as a door prize for all who bought tickets to the event. The silent auction raised \$15,355, for a total raised of \$27,355.00. Expenses have not all yet been recorded, but we anticipate somewhere in the neighborhood of \$15,000 for net revenue. This was a marked improvement from last year. President Stevens will provide a detailed income and expense report for the June board meeting. Chair Burton congratulated committee members and thanked the board for their support in this endeavor.

### Governance Committee

#### Board Development Committee – Mark Mesdag

Chair Burton reported Chair Elect Mesdag had been working with staff on presentations for future board meetings.

#### Personnel Committee – Bill Peters, Ann Gifford

Treasurer Peters reported no meeting but noted that he would schedule a meeting with our CEO in early June to go over a draft job description and then would call a committee meeting to review and ultimately recommend the adoption of the job description. That would lead to a new evaluation process. Ultimately, his goal is to get the CEO evaluation done by the end of July. That would get us back on track for timely reviews of job performance.

#### Education Committee - Robbie Stell, Ann Gifford, Joy Lyon

Board Member Lyon reported on her Partnerships for Families and Children Annual Strategic Planning Meeting held on May 6. Secretary Gifford and President Stevens reported on the end of the year luncheon held to thank

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reading tutors and the on-going efforts to recruit new tutors for United Way's Learn United Reading Tutor Program in partnership with Coeur Alaska..

### Income Stability Committee – Gail Dabaluz, Jaysen Katasse

Board Member Dabaluz reported on the work that she and Board member Katasse had done over the previous month. Board Member Katasse made a presentation on fiscal responsibility at Yaakoosge Daakahidi Alternative High School on Tuesday 5/12. He presented to Paulette Davis and Kristi Smith's "Healthy Self" class students on several topics related to fiscal responsibility and financial literacy. Ms. Dabaluz also reported that the Tlingit-Haida Regional Housing Authority had a very successful VITA tax assistance season. She stated that they had assisted in the preparation of more than 353 tax returns and saved community members throughout the region over \$181,000 in fees and Earned Income Tax Credits.

### Community Impact Grant – Karen Crane, Bill Peters, Rustan Burton

With the agenda item for this evening's meeting that will set the funding level for the 2014 campaign Community Impact Grants, the committee will need to gather and review materials. Once the committee has approved the grant materials, staff will set the application process in motion.

## Strategic Plan Update –

### Goals Review

Chair Burton encouraged board members to review the strategic plan materials developed as goals for what we want the organization to achieve in the coming year. He encouraged all board members to serve on at least one committee and encouraged committees to involve other community members on the committees. He noted that staff would include the goals list in each board packet for the board to review and report on progress.

## Old Business

### Campaign Outreach Updates

As noted above, board members were again encouraged to update the campaign outreach spreadsheet in Google Docs, and new board members were encouraged to add potential contacts for campaign activity.

## New Business

### UWW Annual Membership Application for Board Review and Approval

President Stevens reviewed the materials from United Way Worldwide for our 2015 Membership Application. The application is due June 30, but he wanted to get the materials in front of the Board for their review in case additional information was needed by the Board. The board reviewed the materials and agreed it was a good representation of our operations and activities.

**Motion:** Treasurer Peters moved to authorize President Stevens to submit the 2015 United Way Membership Certification. Board Member Hagevig seconded.

**Motion approved unanimously.**

# United Way of Southeast Alaska Board of Directors Meeting

Thursday, May 21, 2015

5:15-6:55 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

## Community Impact Grant Amount for 2015 grants

Treasurer Peters reported that this year's campaign donations for community impact work has increased substantially over last year's campaign. The Finance Committee met on Wednesday May 20 and recommends that the board set the Community Impact Grant amount for 2015 at \$30,000.

**Motion:** Treasurer Peters moved to set the 2015 Community Impact Grant amount at \$30,000.00. Past Chair Crane seconded.

**Motion approved unanimously.**

## Chairs Report – Chair Burton

Chair Burton requested that each committee designate one board member as Chair. This will help facilitate communication to staff and board. He also reminded board members about the need to make sure their annual contributions to United Way are up to date and asked all members to consider making a contribution via the campaign to United Way. Members asked if this was in addition to their already committed campaign pledges. Chair Burton stated that this was just a gentle reminder to ask all board members to make sure they are supporting United Way. This is not in addition to already pledged commitments.

## President's Report

President Stevens pointed out correspondence in the board packets, including his May activity report. He called the board's attention to the email from one of the LEARN UNITED: Reading Tutors providing feedback on her experience for the school year. It was very positive feedback. He reported that staff had been moving to the first floor of the building and are operating in the new office space. He also reported that our AmeriCorps volunteer has been analyzing the Get Connected volunteer program on our website and its utilization by both volunteers and organizations. She will provide the board a report on her findings and recommendations at the June meeting.

## Resource Development Director Report – Sara Truitt

President Stevens reported that Ms. Truitt was in training at United Way Worldwide headquarters and would have a full report on her resource development training, as well as her training with Anchorage on the ANDAR system, at the next board meeting.

## Board Member Comments

Board Member Lyon shared that the Juneau Empire was offering AEYC a contribution of \$10.00 for newspaper subscriptions and renewals. All new subscriptions and conversions to Easy-Pay automatically generate a \$10 donation to AEYC from the Empire. She thanked Rustan and the staff at the Empire for their support of AEYC-SEA.

## Adjournment

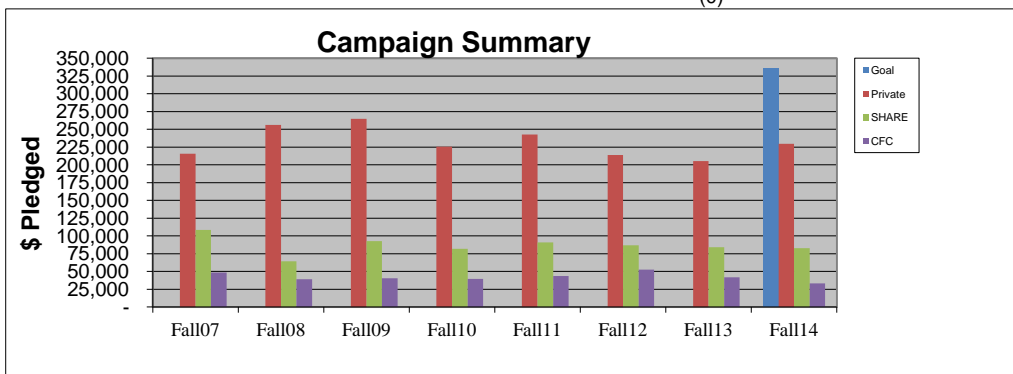
Chair Burton adjourned the meeting at 6:45 PM

**United Way of Southeast Alaska  
Financial Summary  
May 31, 2015**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
<b>Revenues</b>				
<b>Fall 14 Campaigns</b>				
Private Cpgn to UW	81,024	111,333	190,950	(109,926)
Community Impact Revenue	51,247	23,889	34,200	17,047
Out-of-Area Pledge Revenue	17,512	-	-	17,512
SHARE Cpgn to UW	9,736	3,772	4,500	5,236
CFC to UW	3,852	1,474	4,950	(1,098)
Uncollectible Pledge Expense	-	-	-	-
15% From private cpgn	14,352	10,363	14,108	245
<b>Subtotal Campaign</b>	<b>177,724</b>	<b>150,833</b>	<b>248,708</b>	<b>(70,984)</b>
<b>Non-Campaign Income</b>	<b>76,924</b>	<b>32,625</b>	<b>53,370</b>	<b>76,924</b>
<b>Total Revenues</b>	<b>254,648</b>	<b>183,458</b>	<b>302,077</b>	<b>5,940</b>
<b>Expenses</b>				
<b>Human Resources</b>	117,667	129,752	119,921	(117,667)
<b>Travel &amp; Training</b>	3,753	4,007	6,620	(3,753)
<b>Community Impact</b>	-	-	27,000	-
<b>Other Expenses</b>	94,941	100,675	109,740	(94,941)
<b>Total Expenses</b>	<b>216,360</b>	<b>234,435</b>	<b>-</b>	<b>(216,360)</b>
<b>Net Income (Loss)</b>	<b>38,288</b>	<b>(50,977)</b>	<b>-</b>	<b>(210,420)</b>

**Liquidity (Current Ratio)**

	Current Year	Prior YTD		Current FY	Prior FY
<b>Assets, Liabilities &amp; Equity</b>					
<b>Assets</b>					
Cash	156,001	207,066	<b>August</b>		1.97
Accounts Receivable	210,442	198,774	<b>July</b>		1.68
Other	2,137	(498)	<b>June</b>		1.65
<b>Total Assets</b>	<b>368,580</b>	<b>405,343</b>	<b>May</b>	2.16	1.67
			<b>April</b>	2.08	2.35
			<b>March</b>	4.05	2.41
<b>Liabilities &amp; Equity</b>					
Agency Designations Payable	160,361	215,144	<b>February</b>	2.56	2.39
Other	10,256	27,514	<b>January</b>	2.54	2.20
Equity	197,963	162,685	<b>December</b>	2.61	2.27
<b>Total Liabilities &amp; Equity</b>	<b>368,580</b>	<b>405,343</b>	<b>November</b>	2.56	28.91
			<b>October</b>	2.51	2.46
			<b>September</b>	2.06	2.06
	-	(0)			



**Campaign Collections**

	Private	SHARE	CFC	TOTAL
<b>Fall 13</b>				
<b>Total Campaign Pledges</b>	<b>205,482</b>	<b>83,959</b>	<b>41,504</b>	<b>330,944</b>
Designated to UW	136,353	2,059	1,474	139,886
Designated to Agencies	69,129	81,900	40,030	191,058
Total Collections to date	202,140	79,469	38,356	319,965
% Collected	98%	95%	92%	97%
<b>Fall 14</b>				
<b>Total Campaign Pledges</b>	<b>229,552</b>	<b>82,643</b>	<b>32,969</b>	<b>345,164</b>
Designated to UW	149,783	9,736	3,852	163,371
Designated to Agencies	79,769	72,906	29,117	181,792
Total Collections to date	125,821	16,328	3,553	145,702
% Collected	55%	7	11%	42%

**United Way of Southeast Alaska  
Statement of Financial Position  
May 31, 2015**

	<u>Current Year Balance</u>	<u>Beginning Year Balance</u>	<u>Current Year Change</u>
<b>Cash &amp; Equivalents</b>			
Checking	15,535	4,661	10,874
Money Market	27,637	72,354	(44,716)
Investment in CDs	112,829	112,376	453
<b>Total Cash &amp; Equivalents</b>	<b>156,001</b>	<b>189,391</b>	<b>(33,390)</b>
<b>Pledges Receivable</b>			
Pledges Receivable - 2014	103,731	-	103,731
Pledges Receivable - 2013	3,342	63,584	(60,242)
Pledges Receivable - UWSE	107,073	63,584	43,489
Allowance for Doubtful Pledges - UWSE			
Pledges Receivable - CFC - 2014	29,416	-	29,416
Pledges Receivable - CFC - 2013	3,148	24,364	(21,215)
Pledges Receivable - SHARE - 2014	66,315	-	66,315
Pledges Receivable - SHARE - 2013	4,489	40,545	(36,055)
<b>Total Pledges Receivable</b>	<b>210,442</b>	<b>128,492</b>	<b>81,949</b>
<b>Other Current Assets</b>			
Prepaid Expense	1,906	10,360	(8,454)
Grants Receivable	-	-	-
Miscellaneous Receivables	44	44	-
<b>Total Other Current Assets</b>	<b>1,950</b>	<b>10,404</b>	<b>(8,454)</b>
<b>Total Current Assets</b>	<b>368,393</b>	<b>328,288</b>	<b>40,106</b>
<b>Fixed Assets</b>			
Furniture & Equipment	7,985	7,985	-
Accumulated Depreciation	(7,798)	(7,367)	(431)
<b>Total Fixed Assets</b>	<b>187</b>	<b>618</b>	<b>(431)</b>
<b>Total Assets</b>	<b>368,580</b>	<b>328,906</b>	<b>39,675</b>
<b>Current Liabilities</b>			
Accounts Payable	690	24,487	(23,798)
Donor Designations Payable	160,361	129,756	30,605
Payroll Liabilities	1,096	5,539	(4,443)
Other Accrued Liabilities	8,470	9,449	(978)
<b>Total Current Liabilities</b>	<b>170,617</b>	<b>169,230</b>	<b>1,387</b>
<b>Total Liabilities</b>	<b>170,617</b>	<b>169,230</b>	<b>1,387</b>
<b>Net Assets</b>			
Net Assets	133,510	133,510	-
Net Assets - Board Designated	26,166	26,166	-
Other	38,288	-	38,288
<b>Total Net Assets</b>	<b>197,963</b>	<b>159,675</b>	<b>38,288</b>
<b>Total Liabilities and Net Assets</b>	<b>368,580</b>	<b>328,906</b>	<b>39,675</b>



# GET CONNECTED REPORT 2015



May  
2015

Data Trends from 2012-2014



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## INTRODUCTION

**It goes without saying that volunteers are an invaluable part of a nonprofit's success. Finding volunteers that not only have the passion for an organization's cause and the time to give but also the skill set and experience to successfully complete tasks for organizations are essential. Those volunteers are out there and contributing ample human capital to our nonprofits: in 2013 alone, volunteers in Alaska contributed \$566.2 million of service to our state, donating 25.2 million hours of their time.<sup>1</sup>**

**The question then becomes how do agencies and volunteers connect to each other? United Way of Southeast Alaska took on the challenge to answer that question in 2012 by creating the online matching tool Get Connected.**

**As agencies whose mission and work is to positively impact to the overall health, education, and income of your respective communities in Southeast Alaska, we value and recognize the importance of your role in our communities. You are a part of the puzzle that contributes, impacts, and shapes Southeast Alaska into a positive space for residents to not only live but thrive. Our goal at United Way of Southeast Alaska is to continue to support Southeast agencies in their work by strengthening collaboration between you and your fellow community members. We believe Get Connected is a tool with the potential to foster and enhance this process. As you review through this report, we hope you will not only take the time to share with us your thoughts on the data below and the tool itself, but also reflect on how this tool can expand your organization's capacity to impact Southeast Alaska.**

## BACKGROUND

### Purpose

In spring of 2012, United Way of Southeast Alaska and Galaxy Digital created a volunteer management and community engagement tool, Get Connected, which allowed interested members of the community and organizations to actively connect, engage, and work together on various agency projects. With this tool, Nonprofits are able to craft a profile that summarizes their mission, lists contact information, and any upcoming events or needs they have, including volunteers, employment, or in kind donations. In the same way, community members can make a profile and in turn search for organizations or opportunities that they would like to help with based on their listed interests and availability.

This year, United Way of Southeast Alaska has compiled existing data to see how and to what extent Get Connected is being utilized.

### Methodology

Get Connected's administrative website offers a series of reports automatically generated in the following areas: events, users, agencies, and needs. Customized reports were made available upon request and used in this report, which is specified in the definitions section below. We exported and consolidated the data accordingly.

### Limitations

While we were able to customize most of the reports to include pieces of data not included in the original formats, there are some aspects that are not available, limiting what questions we have the answers to. For the Repeat Volunteerism and Time from Registration to Response reports, the information is not available to be broken down by year. Rather it includes data collectively from when the tool was implemented in 2012 to the present. Separately, statistics on the race, age, and gender of Get Connected Users is not given in this report as the information is not collected in the volunteer registration process.

Other data that is unavailable is the total number of agencies with the status of active for each year. Same goes for users; we are only able to obtain data on how many users were added each year, not how many were active for the year. That being said, after speaking with a representative at Galaxy Digital, the information we have on how many new users added each year combined with the minute amount of inactive users we have, should give us a good idea of how many users were active for the year.

## Definitions

**Active**-An organization/need is labeled this when it is up and live on our website. When someone searches key words of your organization or opportunity, the search engine will produce your organization's profile/opportunity as an option.

**Inactive**-Nothing is ever "deleted" in Get Connected. Instead opportunities, organizations, and users fall under the status of "inactive." This means just that: the opportunity/organization/user is not actively on Get Connected and will no longer show up on the website.

**Ongoing**-When an organization's need is labeled this, it means there is no specific date when the need will expire; the organization will always be accepting responses. Note that even if a need is labeled ongoing, if the need is also labeled inactive, the need will not show up on the website.

**Expired**-When a need has a set date when an organization is no longer accepting responses and in turn will no longer show up on the website. Note that even if a need is still considered "active," so long as it has expired, it will not show up on the Get Connected website.

**Advanced Event**- "Typically a large scale event in which multiple nonprofit agencies participate by offering volunteer opportunities." <sup>2</sup>

**Opportunities (Needs) Added**-What needs have been added to the website between 2012 and 2014. Inactive and expired needs are included. Advanced events are not included in this report.

**Opportunities (Needs) that were Viewed**-The number of opportunities that were viewed by someone-users or others-at least once, including inactive opportunities, between 2012 and 2014.

**Opportunities (Needs) Responses**-The number of responses submitted to agencies' opportunities, including inactive or expired needs, between 2012 and 2014. Advanced events are not included in this report.

**Opportunities (Needs) Viewed**- How many times an opportunity has been viewed-by users or others-between 2012 and 2014. Inactive and expired needs are shown in this report however needs for advanced needs are not included here.

**Agencies (Organizations) Added**-This number of agencies that created a profile and were/are on the website between 2012 and 2014. Inactive agencies and those without managers listed were included. Duplicate agencies in each year were not included.

**Agencies (Organizations) Viewed**- How many times an organization has been viewed-by users or others- between 2012 and 2014. This will include any organizations both active and inactive on Get Connected.

**New Users added**-How many users were added between 2012 and 2014, including both active and inactive users.

**Repeat Volunteerism**-The total number of users since Get Connected went live for United Way in 2012 through now that have responded to at least x number of needs-both inactive and expired needs.

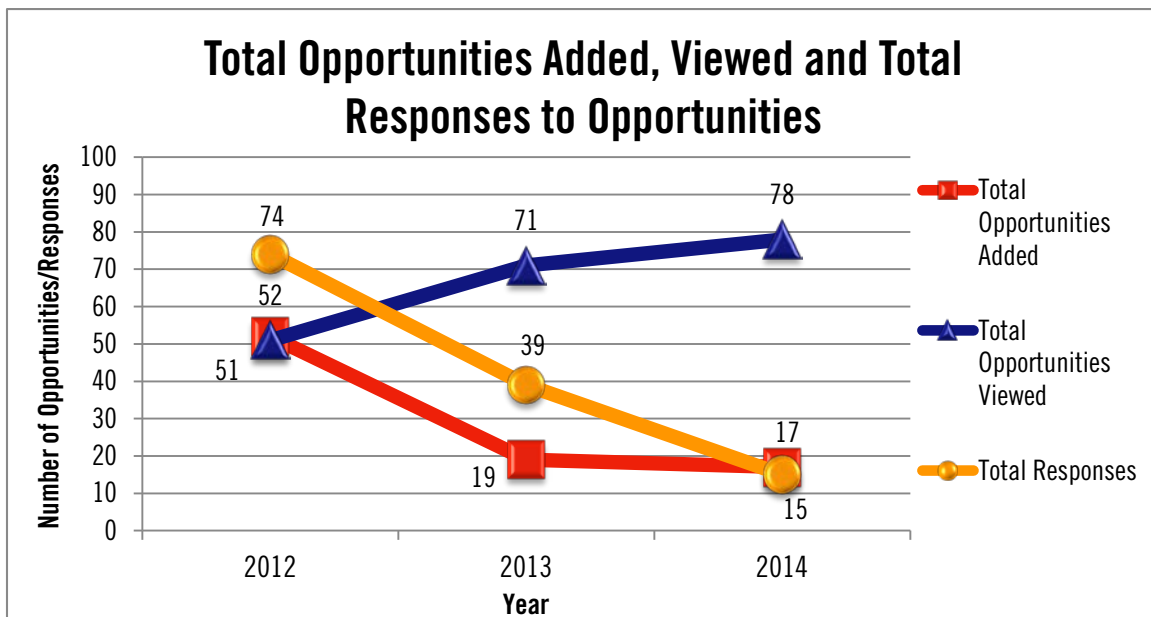
**Time from Registration to Response**- The total number of users who waited at least x amount of days from the time of registration to responding to a need-both inactive and expired needs-since Get Connected went life for United Way in 2012 through now.

## FINDINGS

### Opportunities

By the end of 2012, there were a total of fifty two opportunities added, with fifty opportunities viewed and a total of seventy four responses to opportunities. In 2013, numbers dropped for both the number of opportunities added and the responses to those opportunities, with only nineteen more opportunities added in 2013 and thirty seven responses submitted. The total opportunities viewed however increased, with seventy one opportunities viewed in 2013. The same pattern continued into 2014, with total opportunities added decreasing to seventeen for 2014 and only thirteen responses submitted. The number of opportunities that were viewed in 2014 increased to seventy eight.

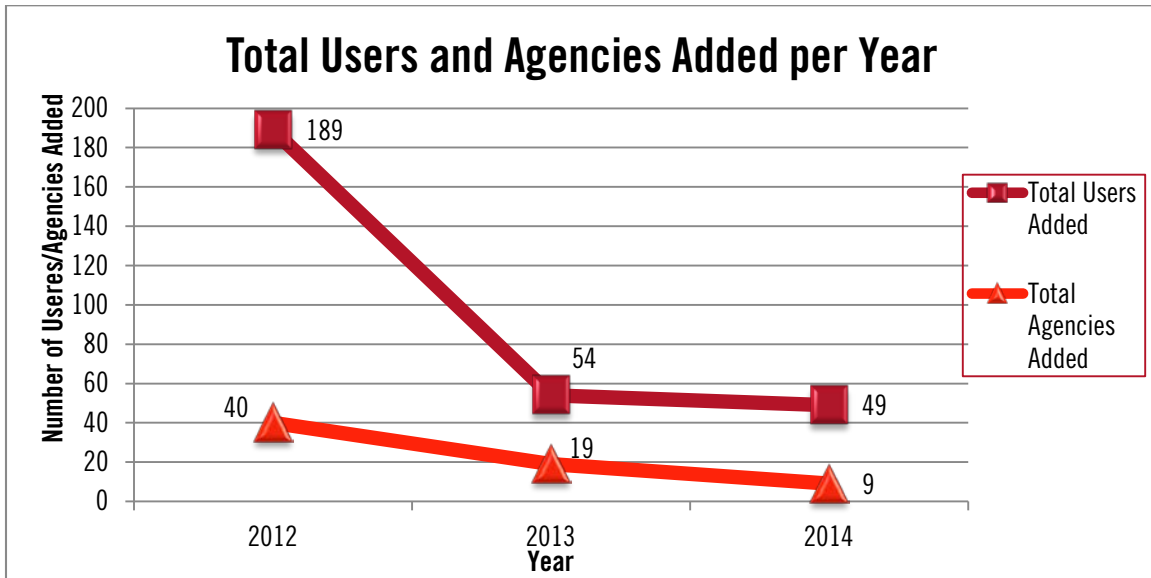
There are two things to note about the below data. The first is that the total opportunities viewed include opportunities from previous years if they expired in 2013 or were ongoing in 2013. For total opportunities that were viewed, responses to opportunities from previous years that expired in 2013 or were ongoing in 2013 are also included.



### Users and Agencies

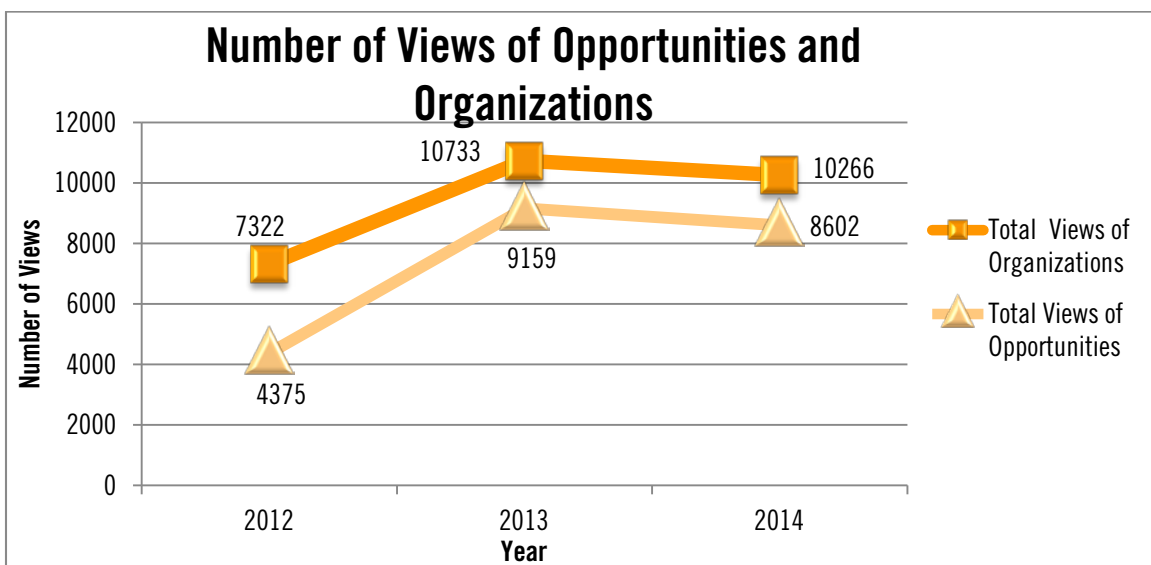
For both agencies and users added, the trend has consistently decreased. The numbers of agencies added in 2012 were forty, but dropped to only nineteen added in 2013 and only nine added in 2014. The numbers of users added in 2012 were 189, dropping to only fifty four added in 2013, and dropping only slightly to forty nine users added in 2014.

Today, of the sixty two agencies added between 2012 and 2014, fifty are still active as of May 2015. Of the 292 users that signed up between 2012 and 2014, 263 are still active as of May 2015.



## Views

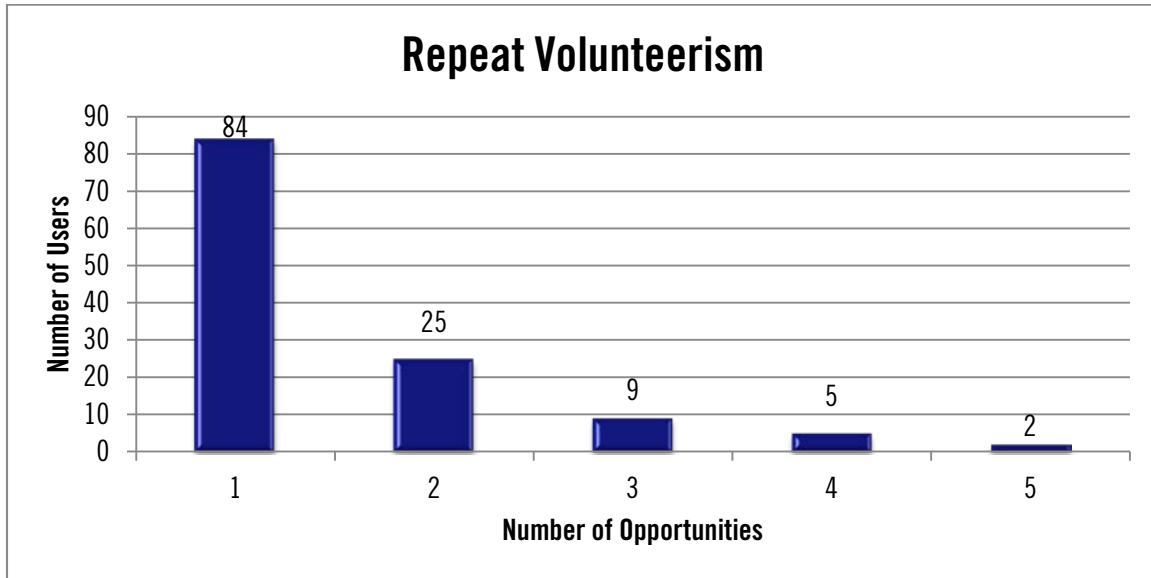
There were 7,322 total views in 2012 of organization profiles, increasing by over three thousand more views in 2013 to 10,733. This number dropped the following year to 10,266 total views in 2014. Total views of opportunities followed a similar pattern of increasing one year to slightly decreasing the next: in 2012 the views of opportunities totaled to 4,375. That number more than doubled in 2013, with the total views of opportunities reaching 9,159. That number dropped in 2014 down to 8,602.





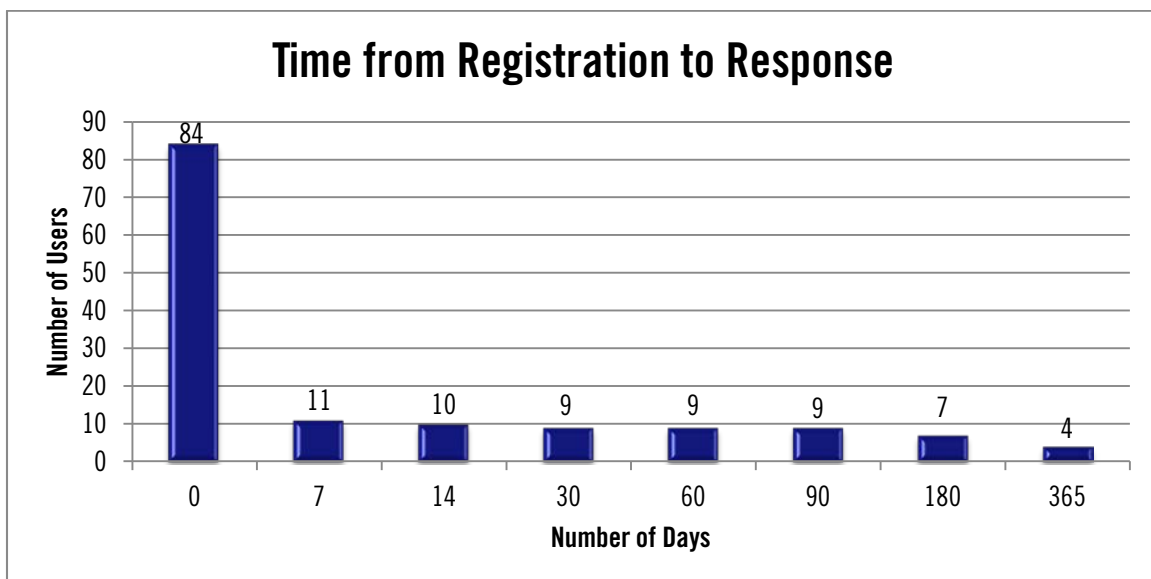
## Repeat Volunteerism

Nearly thirty percent of users have responded to at least one need since the site began in 2012. From there the responses consistently decreased to less than ten percent of users as the opportunities increased.



## Time from Registration to Response

Nearly thirty percent of our users have responded to a need at least within one day of signing up. The number significantly decreases to less than five percent responding at least a week after signing up, staying fairly consistent but still decreasing as the number of days increase.



## CONCLUSION

**While overall opportunities added and responses to them have decreased since the tool went live in 2012, the consistent level of viewership of organizations and their opportunities have remained high. This number includes both users already signed up and ready to serve the community as well as people just visiting the website, people who have the potential to be looking for an opportunity to serve your organization.**

**Agencies added have consistently decreased for the last three years. One reason might be awareness of the tool; after a number of cold calls to organizations in Southeast in Fall 2014, a number of them were unaware of the tool and requested more information on how it could serve their organization. Another reason that came up was that agencies don't always necessarily have the time to maintain their profile and post opportunities about the tool. In terms of volunteer response rates, a few organizations have said that while there were responses, there were very few. Another mentioned that the tool has been very helpful, using it pretty regularly.**

**Users added have consistently decreased for the last three years. This could be due to a variety of reasons, from decreasing activity on the website from both users and agencies to the time available to set up a profile and consistently respond to opportunities from agencies. Repeat Volunteerism has consistently decreased, with many users only responding to at least one need since signing up for the tool, most likely within a day of signing up when comparing time from registration to response and repeat volunteerism. This could correlate with the decreasing number of user signups for Get Connected.**

## RECOMMENDATIONS

My recommendations for the future of this program would be to pursue one of the following options:

1. If we do not have the time, money, or capacity to promote and maintain this tool, or simply wish to refocus our efforts elsewhere, we should let this tool go and put the money that was going towards Get Connected to another existing project of ours.
2. Let the tool sit as is for another year. Let it exist there for those who want to use it and just have someone approve the changes organizations are making in updating their profile or needs.
3. Put this project back on the list as something to develop and pursue. If this is the choice, we would need board participation, perhaps a committee that would drive the marketing that the tool needs. Get Connected is currently unknown by a few organizations in Southeast and community members. For those it is known for, there is a good chance it has become a tool that is obsolete to organizations' strategy in recruiting volunteers, likewise, for volunteers looking to find an opportunity. To get this tool off the ground again, it is going to need more publicity and some strategic planning to get this tool utilized by all of our active agencies for the long term. Unfortunately we do not have the staff capacity to take this on, so board participation will be essential.

There are some points to think about with each of these recommendations. One is that this tool does not create revenue for United Way; it is not paid through a grant that allows this program to be "free" for us. It costs us \$1500 each year to keep this tool running. This is purely a service for the community we are paying for, something that will be an ongoing project and in turn not self sustainable if the tool becomes more utilized within the community.

Another is that at least half of our agencies have some kind of volunteer coordinator or an employee/team of employees who take on the job duties of a volunteer coordinator. This is one more tool that could either be seen as useful and makes less work for them or the opposite in that it is one more thing to do, "more work." This is also a tool that of those twenty some agencies that responded with having a volunteer coordinator or an employee/team of employees with said duties, only two of those organizations have posted to with an event or need of theirs so far this year. That event and need are also the only two that have been posted thus far overall in Get Connected.

In theory this tool is an excellent, user friendly tool that has the capacity to do great things for organizations in our community. What we need to decide is if this tool works with where our community is at today or if our community needs us to pursue different avenues in serving Southeast Alaska.

## REFERENCES

<sup>1</sup>Corporation for National and Community Service .*Volunteer and Civic Engagement in Alaska: Trends and Highlights Overview*. Washington, DC 2013. <http://www.volunteeringinamerica.gov/AK>

<sup>2</sup> Galaxy Digital Customer Care. *Get Connected: Advanced Events, Standard Events, and Needs*. <https://galaxydigital1.zendesk.com/hc/en-us/articles/204256210-Advanced-Events-Standard-Events-and-Needs#definitions>

## 2014-15 JAMM SPONSORS

### \$2,500 and Above

Alaska Committee  
Douglas-Dorman Foundation  
Machamer Fund  
Juneau Community Foundation  
Ron and Katry Mass

### \$1,000 - \$2,499

Crimson Quartet & Kyle Farley Robinson  
Senator Dennis Egan  
Gongulne Fund  
DeeAnn & Michael Grummett  
Juneau School's Scandling Fund  
Rasmuson Foundation  
United Way of Southeast Alaska  
WNET

### \$500 - \$999

Lorrie Heagy  
Mandy & Anthony Mallott  
Full Circle Music  
NorthWind Architects  
Michelle & Jonathan Russell  
Seaside Diesel Repair, LLC  
Stellar Financial  
Sally Smith  
True North Federal Credit Union  
Wellspring

### \$250 - \$499

Gail & Leroy Dabaluz  
Sharon Grant  
Inez Patterson  
Tongass Regional Eye Clinic  
Worden Homes, Inc

### \$100 - \$249

AEL&P  
Stephanie & Mark Beckner  
Brian Blomquist  
Bridgett Eller  
Gary & Rebecca Fisher  
Jeanie Macaulay  
David & Stephanie Means  
Chief Petty Officer Mess  
Lorraine Heagy  
Ward Air  
Randy Wanamaker  
Lynn Williams

# Juneau Alaska Music Matters 2014-2015 Final Report

*"In the past couple years, many of my students have been products of the JAMM program. I see a difference in them. They are able to attend to learning longer. They exhibit an eagerness to be challenged and work to achieve successes. And they are proud of what they do and celebrate each other's accomplishments. It is undeniable that JAMM is an amazing compliment to Glacier Valley."* ~ Geoffrey Wyatt, 3rd Grade Teacher

Thank you so much for helping JAMM reach its goal of serving over 500 students at Auke Bay, Glacier Valley and Riverbend Elementary Schools. We provided after-school programming for 165 students at all three schools and are looking forward to the coming year with the launching of a new partnership with the Juneau Symphony and the University of Alaska Southeast. Here are highlights from the 2014-2015 school year.



### First Lady's Charitable Contribution

**Award:** Governor and First Lady Walker recognized JAMM for its work in the community at her Charitable Contribution Awards held at the Governor's Mansion in May 2015.

**Rotarian Club of Juneau:** JAMM received the Vocational Service Award for outstanding businesses, programs and individuals in the category of the Public Sector from the Rotary Club of Juneau.

**Bill & Melinda Gates Foundation:** In recognition of excellence and leadership in teacher, Lorrie Heagy has been invited and will attend the Bill & Melinda Gates Foundation convening this summer called Elevating and Celebrating Effective Teaching and Teachers. The goal of the convening is to celebrate effective teachers and to build a strong network of teacher leaders working together to elevate the practice and profession.

### JAMM, Juneau Symphony & UAS Partner: MAT in Secondary Education with Certification K-12 Music

JAMM has teamed up with the **University of Alaska Southeast** and the **Juneau Symphony** to provide scholarships for four students of stringed instruments to attend UAS and serve as a Juneau Quartet-in-Residence. The quartet will pursue a **Master of Arts in Secondary Teaching (MAT)** with an opportunity to earn a certification in K-12 Music.

As part of the course requirements, these MAT students will conduct their teaching internships at JAMM school sites and music classrooms within the Juneau School District, as well as perform in the Juneau Symphony. By attracting musicians passionate about education to our creative capital, our hope is that one or two might choose Juneau as their home and continue contributing to our vibrant arts community. For more information on the program: <http://tinyurl.com/p2ao7zx>

### Meet the Juneau String Quartet-in-Residence:



**Lindsay Clark (violin):** Lindsay was born and raised in Juneau and has participated with many musical groups locally and in Salem, Oregon where she received a Bachelor of Arts in Music at Willamette University. In addition to classical music, Lindsay has performed in many bluegrass, old time, and free improvisational bands. She hopes to share her love for the diversity of the violin to students and peers. Lindsay enjoys swimming, traveling, and everything the great outdoors of Juneau have to offer.

**Heidi O'Connor-Brook (violin):** As a musician and former collegiate athlete, Heidi is passionate about the importance of arts, culture and healthy living in the lives of children and youth. Graduating from the University of Alaska Fairbanks with a Bachelor of Music in Violin Performance, Heidi grew up in the rural Yukon Territory near Whitehorse. Heidi spent four years as a private instructor for the Young Native Fiddlers. She has also taught Suzuki violin and traditional fiddling for community programs and public schools in Whitehorse.



**Sophia Butler (violist):** With a Bachelor of Arts in Music from St. Olaf College, Sophia is classically trained, but is known to study and love folk music and ethnomusicology. Having taught private lessons to a range of ages, Sophia is motivated by her students' diverse ways of learning and enjoyment of playing their instrument. Having also studied peace and conflict in Northern Ireland, Sophia is interested making music in order to build stronger and more peaceful relationships and communities.

**Ruth Hogle (cello):** With a Bachelor of Music in Cello Performance from DePaul University, Ruth has dedicated her time to teaching cello with various El Sistema programs in Chicago, including The People's Music School. She has also spent her past two summers teaching cello with a nonprofit and El Sistema program in Trujillo, Peru. While teaching is her main passion, Ruth has also greatly enjoyed performing chamber music and playing in DePaul's Chamber and Symphony Orchestras.



## JAMM REFLECTS THE COMMUNITY:

**Programming and Statistics for 2014-15 School Year:** Over 500 students participate in JAMM at three elementary schools: Glacier Valley, Auke Bay, and Riverbend.

### JAMM Programming at Glacier Valley Elementary (K-4th Grades):

250 kindergarten thru 4th grade students participate in JAMM.

- All 144 kindergartners and 1st graders receive 90 min/wk of violin instruction.
- 106 students in Grade 2 - 4 participate in JAMM's after-school program, participate in JAMM's after-school program. The club meets 25 weeks, twice a week for 2 hours each, at no cost to families.

**After-School Program:** At Glacier Valley approximately 55% of the school's 2nd through 4th grade population participate in after school JAMM Club. Programming includes:



- 90 min/wk for 9 weeks each: music technology, Dance or Creative Movement, Ukulele or Recorder
- JAMM began a **peer-mentoring program**, which served as an intensive Beginning Violin class for 25 students new to Glacier Valley or JAMM. Fifteen 3rd and 4th grade "Teaching Assistants" helped these beginning students feel successful on the violin and a welcomed member of the GV family.
- JAMM began **chamber groups** for its more advanced students. to encourage a pathway for older JAMM students to perform and participate in community music ensembles.

School	Total Enrolled	Kindergarten	1st Grade	2nd Grade	3rd Grade	4th Grade
Glacier Valley	250	69	75	40	33	33
Auke Bay	132	59	63	10	N/A	N/A
Riverbend	120	51	50	19	N/A	N/A
<b>Students</b>	<b>502</b>	<b>179</b>	<b>188</b>	<b>69</b>	<b>33</b>	<b>33</b>

School	Total Enrolled	AK Native	Asian/Pacific	Black	Hispanic	Multi-Ethnic	White	FRL	Grade Levels
Glacier Valley	250	20%	10%	2%	8%	23%	37%	42%	K - 4
Auke Bay	132	13%	6%	1%	2%	6%	74%	13%	K - 2
Riverbend	120	23%	16%	2%	5%	6%	48%	39%	K - 2
<b>Students</b>	<b>502</b>	<b>93</b>	<b>52</b>	<b>8</b>	<b>28</b>	<b>73</b>	<b>248</b>	<b>169</b>	<b>K - 4</b>

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## JAMM Programming at Riverbend and Auke Bay Elementary Schools (K - 2nd Grades):

- All 215 kindergartners and 1st graders receive 90 min/wk of violin instruction during school hours.
- Twenty-nine 2nd graders from both schools meet for 25 weeks, twice a week after-school for 2 hours each, at no cost to families. Auke Bay students take a bus from their school to participate at Riverbend.

## JAMM WORKS WITH THE COMMUNITY Strengthening Collaborative Partnerships

**Juneau Jazz and Classics:** Midori visited JAMM students at Glacier Valley in February 2015. The Catalyst Quartet sponsored by Juneau Jazz and Classics performed at all three JAMM schools in May of 2015. Kindergartners from Auke Bay, Glacier Valley, and Riverbend performed at the University of Southeast Alaska Community Day.



**Dance Machine International:** Director Ricci Adan brought her Broadway training to JAMM's after-school program for a second year. Ricci's mission is to pass the torch of Musical Theatre knowledge to the next generation. Ricci has returned to New York City and will be greatly missed here in Juneau.



**Juneau Symphony:** provided a voucher for every student in the JAMM program, which is redeemable for one adult and one student ticket. Many JAMM families have never been to a symphony concert. These vouchers inspire our students and help build a new audience of symphony concert-goers. Also, the three conductor candidates have visited JAMM to work with our students.

**University of Alaska Fairbanks Music Department Faculty:** Karl Knapp and Bryan Hall, visited and worked with our JAMM kids while in town for the Juneau Symphony concert. These opportunities inspire and motivate our young string players.

## JAMM PERFORMS FOR THE COMMUNITY

- **January 30, 2014:** Forty students performed at the Governor's Awards for the Arts and Humanities.
- **February 28, 2014:** Seventy-five students performed at Glacier Valley Elementary School.
- **March 1, 2014:** Thirty students performed with the Juneau Student Symphony at Juneau Arts and Humanities Council and Glacier Valley Elementary School for two evenings.
- **April 17, 2014:** One hundred-thirty 1st-3rd graders performed at Glacier Valley for the JAMM community
- **May 5, 2014:** 100 kindergarten and 1st students performed at Riverbend Elementary School.



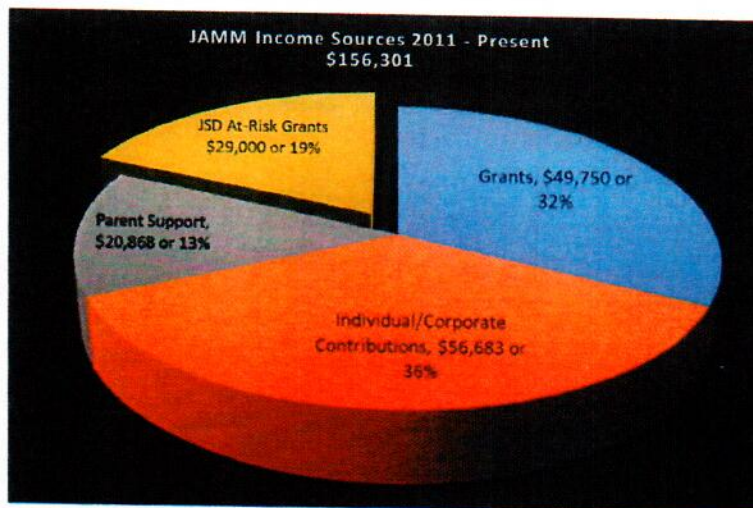
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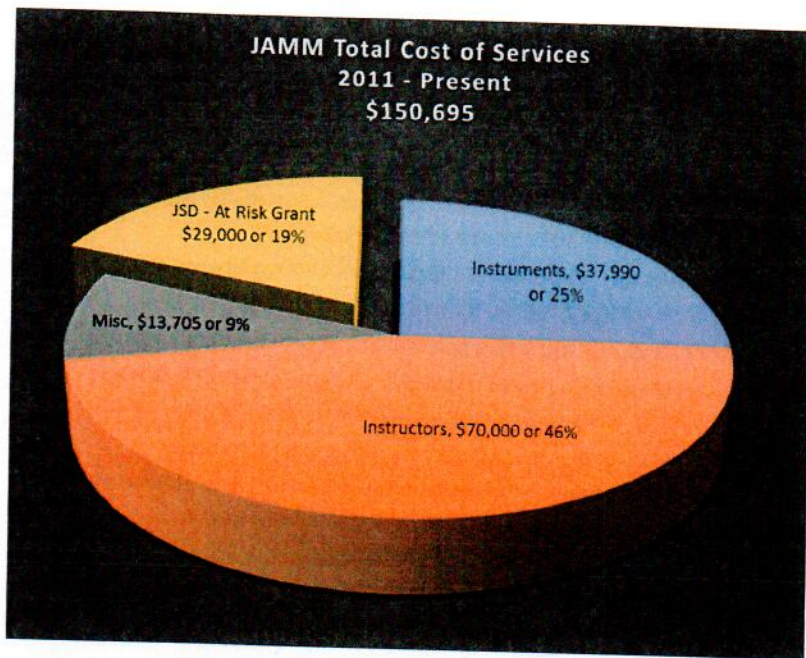
- **May 10, 2014:** Twenty 1st graders performed at the Nugget Mall.
- **May 13, 2014:** 100 kindergarten and 1st grade students performed at Auke Bay Elementary School.
- **May 17, 2014:** Sixty-five 1st graders performed for University of Alaska Southeast's Community Day.
- **May 21, 2014:** Twelve 3rd grade students performed for the Juneau World Affairs Council lecture forum.
- **September 2014:** Six Paper Violin Nights for kindergarten families were held at Auke Bay, Glacier Valley and Riverbend Elementary Schools. Ten JAMM students performed at all six evenings.
- **November 12, 2014:** Twelve students performed for the Juneau Community Foundation dinner.
- **November 18, 2014:** Sixty-four kindergartners performed at Glacier Valley Elementary School.
- **November 23, 2014:** Twenty-five 2nd - 4th graders performed at Northern Light United Church.
- **November 21, 2014:** Fifty-five kindergartners performed at Auke Bay Elementary School.
- **November 21, 2014:** Fifty kindergartners performed at Riverbend Elementary School
- **November 24, 2014:** 110 students performed at Glacier Valley Elementary School.
- **December 9, 2014:** Seventy-five 1st graders performed at Glacier Valley Elementary School.
- **December 12, 2014:** Fifty 1st graders performed at Auke Bay Elementary School
- **December 12, 2014:** Fifty 1st graders performed at Riverbend Elementary School
- **December 13, 2014:** Fifty 2nd graders from all three schools performed at the Nugget Mall.
- **February 7, 2015:** Twelve 3rd and 4th graders at Glacier Valley performed for the Association of Alaska School Boards conference in Juneau.
- **March 10, 2015:** Thirty-five 4th graders from Glacier Valley performed for the Juneau School Board.
- **April 7, 2015:** Seventy-five 1st graders performed at Glacier Valley Elementary School.
- **April 11, 2015:** Thirty-five 2nd and 3rd graders from all three schools performed at the Alaska Folk Festival.
- **May 5, 2015:** Two hundred-fifty K-4th grade students performed at Glacier Valley Elementary School.
- **May 8, 2015:** One hundred-ten K-2nd graders performed at Riverbend Elementary School.
- **May 9, 2015:** Twenty-five 1st graders from all three schools performed at the Maritime Festival.
- **May 16, 2015:** Fifty kindergartners from all three schools performed at UAS Community Day.
- **May 22, 2015:** One hundred-twelve K-2nd graders performed at Auke Bay Elementary School

## JAMM's FUNDING MODEL

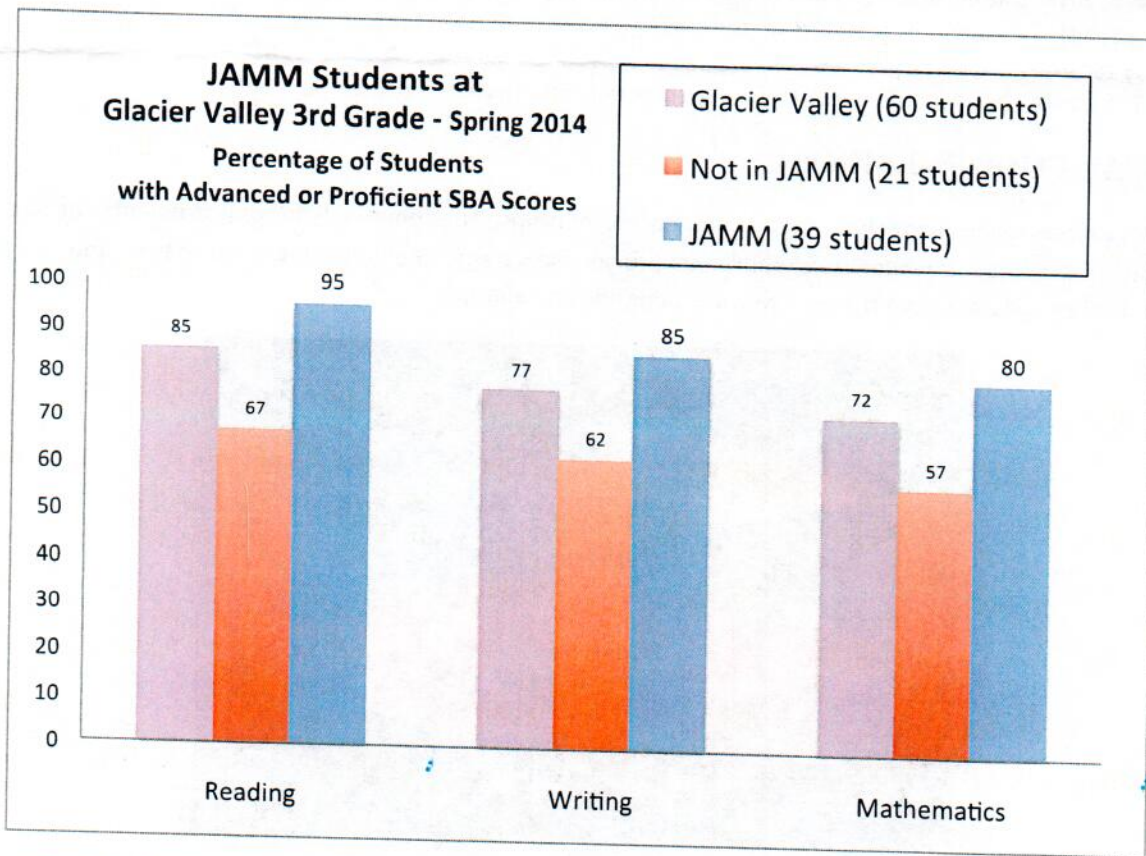
JAMM's success relies upon school and community partnerships. The community funds instruments and specialized musical training, while the school district provides space and time during the school day for the school music teacher and classroom teachers to work alongside one another.



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**Standards-Based Assessment (SBA) Data for JAMM's Oldest Students (3rd Graders at Glacier Valley):** JAMM successfully reaches underserved populations and sees a correlation between students participating in JAMM and higher percentage of students Proficient or Advanced Proficient in Math, Reading, and Writing SBA scores.



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**JAMM's 3rd Grade Demographics:** are comparable to those students Not in JAMM, as well as the total 3rd grade student body at Glacier Valley. Also, the three 3rd grade teachers at Glacier Valley have similar representation of JAMM and Not in JAMM students in their classes

3rd Grade Students:	Percentage of Students in Sub-Categories			Percentage of Students in Sub-Categories with Advanced or Proficient SBA Score (2014)		
	FRL	Minority	Indian Studies	Reading	Writing	Mathematics
Glacier Valley (60 students)	37%	65%	45%	85%	77%	72%
Not in JAMM (21 students)	38%	62%	43%	67%	62%	57%
<b>JAMM (39 students)</b>	36%	67%	46%	<b>95%</b>	<b>85%</b>	<b>80%</b>

**Note:** FRL = Free and Reduced Lunch. The number of Individualized Education Plan (IEP), Extended Learning (EL), and Limited English Proficient (LEP) students were too small to report publicly for both groups (JAMM and Not in JAMM). Nevertheless, in general terms, JAMM students in these categories achieved similar successful results in their SBA scores.

### Future Plans:

**Summer Violin & Cello Lessons:** Meghan Johnson will offer group violin and cello lessons for JAMM kindergarten through 4th grade students at Auke Bay, Glacier Valley and Riverbend Schools.

**Summer String Workshop:** JAMM students 10 years or older are invited to participate in an intensive three-day workshop for violin, viola, cello, and bass students sponsored by Juneau Jazz & Classics. The workshop focuses on instrument instruction through master classes, group lessons, small and large ensembles and orchestra class. Scholarships are available.

### JAMM Expands for the 2015-2016 School Year:

For the 2015 – 2016 school year, both Auke Bay and Riverbend Elementary Schools will expand their programming to 3rd grade, while Glacier Valley expands to 5th grade. Floyd Dryden and JAMM have begun discussions on how best to meet the needs of Glacier Valley students whose oldest students will be entering middle school in 2016.

Thank you again for another successful year!

Sincerely,

*Lorrie*

Lorrie Heagy

Glacier Valley Elementary School

Music Teacher & JAMM Director

*Wayne,  
Thank you so much  
for your continued  
support of JAMM  
+ tremendous service  
to our community!  
Have a wonderful  
Summer.  
Lorrie*



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StuM Students  
Thanked us  
for support  
-for your viewing



United Way of SE  
Alaska

Aliz

Beth Ann

Stacie Elizabeth

Seaside  
Ronan  
Anberlin  
Dylan  
Tanner

Thank you for  
supporting  
Kennedy  
Lillian

Quincy  
Jemi

Schathine  
Megan  
Grace

~~Chelsea~~  
JAMM

Alyssa  
Alyssa

Alyssa

~~Chelsea~~  
Katie  
Mary  
Eva  
Liam

Haley  
Harbor

Joshua  
Julian

Alyssa  
Alyssa  
Jacob  
Talia

Rylee

Jacob  
Talia

Shelby

Fiona

Matthew  
Madison

Wilson

## Presidents Report for June 18, 2015

### Meetings

- 5/25 – Holiday
- 5/26 – Tiffany Mahle & Cindy Gaugine re summer food program ideas, United Way's of Alaska conversations, Rotary meeting
- 5/27 – Sharon Gaipman fall campaign marketing discussion, Samantha Dye, Millie Ryan, Joy Lyon plan for partner agency conversations on directions
- 5/28 – Chamber meeting, Margaret O'Neal JEDC AmeriCorps planning for 2015-16 grant
- 5/29 – Child care discussion @AEYC
- 5/30 – John Pugh retirement function @UAS
- 6/1 – Rachel Ramsey Juneau Empire annual report planning, lunch w/Dawn Wesley THRA VITA conversation, Kirk Duncan BAM conversation
- 6/2 – Rotary meeting,
- 6/4 – Dirk conversation, UWW Webinar w/Rustan & Mark Board & CEO Partnerships, Chamber meeting, Rustan Burtan meeting
- 6/5 - CFC & SHARE conversation/UWA staff
- 6//6 – Annual report
- 6/8 – 6/15 – Out of office vacation
- 6/16 – Rotary meeting, CHIN teleconference, Youth food conversation @SOV
- 6/17 – Dave Newton & Chuck Turin Communities In Schools, Pam Watts JAMHI UWSEAK Partner agency conversation
- 6/18 – Wells Fargo advisory board, Bill Peters job description discussion, Foraker ops board meeting, UWSEAK Board meeting

### Worked on following tasks –

- Staff training
- Office reorganization
- Community Health Initiative Network project planning
- Server reorganization
- UWW Database II
- Get Connected volunteer management website conversations
- 2014 Annual report