**Board Members in Attendance**

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| T | Mary Becker – Past Chair | X | Chris Gerondale |  | **Staff** |
| X | Mark Bryan – Chair | X | Alberta Jones | X | Wayne Stevens |
| X | Karen Crane – Chair Elect  (arr @6:30p) | E | Jaysen Katasse |  | Jennifer Treadway |
| X | Mark Mesdag –Treasurer | X | Joan O’Keefe |  |  |
| X | Sheryl Weinberg– Secretary  (arr @5:45p) | X | Corey Pavitt |  | **Guest(s):** |
| A | Katherine Eldemar | A | Bernie Sorenson |  | Joy Lyon AEYC |
| X | Glenn Gelbrich | X | Robbie Stell |  |  |
| X | Rosemary Hagevig | E | Lance Stevens |  |  |
| Legend:    X = present           E = excused absence         T = teleconference A=absent | | | | | |

**Call to Order and Introductions**

Chair Mark Bryan called the meeting to order at 5:15 PM. Quorum established with eleven board members present.

**Presentations: Joy Lyon, Association for the Education of Young Children**

Joy Lyon, Executive Direction for the Association for the Education of Young Children reported on the impact of the grant provided to her organization through the Learn United Grant process. She shared books that they send out via the Dolly Parton Imagination Library project. Currently there are over 2,000 children in 13 communities across Southeast Alaska that receives books on a monthly basis. She noted that the United Way funding allows them to leverage additional funds to support the program.

**Approval of Agenda**

Chair Bryan asked for approval of the agenda. He asked that the agenda item Board Service discussion be deleted.

**Motion: Board member O’keefe moved to approve the agenda as amended.**

**Board member Jones seconded. Motion approved unanimously.**

**Approval of the Minutes from February 21 12, 2013 Annual Meeting**

Chair Bryan asked for approval of the minutes from the February 21, 2013 Board of Directors meeting.

**Motion: Board member Hagevig moved to approve the minutes from the February 21, 2013 Board of Directors meeting. Board member O’Keefe seconded. Motion approved unanimously.**

**Presentations - None**

**Committee Reports**

**Finance Committee – Mark Mesdag**

Treasurer Mesdag reviewed the February 2013 finance statements. He noted that the Finance Committee had met on Tuesday, March 19, to review the finance statements. He noted that there was improved campaign activity through the end of February and that all expenses were well within range of the amounts budgeted. He reported that in the process of cleaning up the accounting system and the database system, it was discovered that there had been a double booking of some $7,000 of pledges and a recording of $9,000 in donated services included as cash. These items would be reversed in the February reports and may lead to findings of other items as we continue the process of cleaning up the database. There is a large write off for Allowance for doubtful accounts $9,000 for donation of time entered as cash in prior year, $7,000 in duplicate entries, $3,500 from SHARE, $3,500 CFC and $19,000 from private campaign in pledges that are uncollectible. People have moved away, passed away or otherwise will not be making their pledges. This is a cumulative write off of both the 2010 and 2011 campaigns. The Finance committee recommended approving the statements as presented;

**Chari Bryan asked if there was any objection to approval of the February statements.**

**No objections, statements stand approved.**

**Personnel Committee – Sheryl Weinberg**

Secretary Weinberg reported the next tasks for the Personnel Committee are the review of the leave policy, development of an evaluation process for the CEO and a review of the CEO’s job description. She confirmed participation on the Personnel Committee by Board members Gerondale, Becker, O’Keefe and Chair Bryan.

**Campaign Committee –Robbie Stell & Rosemary Hagevig**

Campaign Co-chair Stell reported on the status of the 2012 campaign efforts. Resource Development Director Treadway provided a written report on campaign activity noting that campaign income YTD is $212,500 compared to 2011 YTD income of $205,874.96. There is a lot of work to be done before the end of the campaign year to achieve our goal of $500,000. Total YTD campaign activity is $383,654.34

**Health Committee –Corey Pavitt**

Chair Bryan noted that he and Board member Pavitt have conversed about the direction of the Health Committee. Board member Pavitt shared a couple of his ideas on engaging the committee and focusing on engaging children in physical activities. He indicated he would be reaching out to P.E. teachers in the district to get ideas on how best to engage students in physical activity. Board member Gelbrich noted that he had seen the positive effects of the community working to engage kids in physical activity and noted the “Awesome 3,000” program in Salem, Oregon. Board members Jones, O’Keefe and Crane indicated an interest in assisting with the health committee.

**Income Stability –**

President Stevens reported that Wells Fargo had called earlier in the afternoon to let us know that United Way of Southeast would be receiving a grant of $5,000 to begin a financial literacy program. He reported that staff would be working with SERRC to develop a class to be offered in the coming months.

**Strategic Plan Update –**

Chair Bryan gave a summation of the Friday, March 15, strategic planning effort. He acknowledged that our facilitator, Scott Miller, with The McDowell Group had graciously reduced the fee as a donation to United Way. Chair Bryan reported the session to be an effort to “find our way” as an organization. United Way of Southeast Alaska finds itself with roots in both the traditional United Way model as fund raiser and allocator and the new model of model of community impact organization. While we still need to focus on growing the campaign and individual participation across the region, we need to embrace the new operating model and grow as an organization.

He noted that the four major focus items for the coming year will be redeveloping relationships with our partner agencies, increase our visibility in the communities we serve; continue the building of a strong regional campaign and strengthening and fine tuning our committee structure and processes. He reiterated his strong belief that we need to finds positive ways to engage the board and provide a sense of accomplishment to board members.

He then asked those in attendance at the session to offer their insights and critique. Consensus was that the meeting had been productive, and most felt it was a good start. It clearly showed we need to spend some additional time and follow up on perhaps a Saturday morning to continue the process of refining our strategic plan for the coming year.

**Old Business**

**Small Project ideas and discussion**

Board Chair Bryan noted that at the annual meeting he had indicated that he would like to see the board take a more active role in the community. He had suggested developing a small project that the UWSEAK board member would undertake in the coming year. Below is the small project ideas generated from that discussion:

Health food related- cook at Glory Hole

Education Programs – reading tutors

SERRC – TLC –IPADS – support successful programs

Afterschool program/activity

Entertain children with books @ Gov. Christmas open house

Imagination Library

SERRC Family Nights

Visible – wear shirts

Ask member agencies for projects

2014 Sealaska Celebration

Day of Caring – UWSEAK team

Adopt a Highway

UWSEAK walk with members

4th of July Parade float

Board Member Crane noted that she has been involved with cooking a meal The Glory Hole once a month and she would welcome participation from other board members at any time.

Chair Bryan asked all Board members to pick their preference for the top three project ideas and e-mail staff with their preferences.

**New Business**

**2013 United Way Membership Certification**

President Stevens pointed out the 2013 United Way Membership certification material in the packet. He spoke about the process that staff would use to complete the forms in the coming weeks. Staff would fill out the questionnaire and bring the filled copy back for board review and approval. There will be a few questions that will require Board participation and input.

**Chair Report**

President Bryan had no additional information to share.

**President’s Report**

Stevens pointed out the attachments in the Board packet including his President’s report and his Petersburg trip report. He reported on progress of the contracting of the accounting and database management with United Way of Anchorage, gave a quick reminder about the Diversity training class on April 26 and the Orca Point Lodge fund raiser on May 9.

**Board Member Comments**

Board members noted the successful strategic planning session and looked forward to following up with the development of specific goals and a clearly stated mission statement. Board members noted the successful trip to Petersburg and looked forward to developing campaign activities in other parts of Southeast.

**Adjournment**

Meeting adjourned at 7:00 PM.