



## Your monthly news & updates

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## Campaign

Our campaign is in full swing! Workplace giving is an easy and streamlined way to follow through on your commitment to giving. You can [request a campaign Presentation at your workplace here](#)

For more information, or to start a campaign at your workplace you can [find our Campaign toolkit here](#)



## A Word From Our Board Members

**Read more from board Chair  
Warren Russell**

"It's simply a matter of inspiring people to get involved. As the saying goes, many hands make light work."

In 2017 participating Alaskan GCI employees donated more than \$250,000 to United Way, and that is just one company

'Particularly in Southeast Alaska, businesses are cornerstones of the local community. This makes them uniquely capable of driving change.'

Southeast Alaska's labor force is around 45,000 jobs. If all of these employees directed \$1 a week from their paychecks to the United Way Workplace Giving Campaign, they would meet the entire 2019 goal of \$450,000 within three

**Read more from board member  
Janey Lester**

"Data shows 1 in 3 people will use the United Way or a United Way partner agency at some point in their lifetime."

In Southeast Alaska, the average family size is 2.5—statistically speaking, this means virtually every family throughout the region will be touched in some way, shape or form by the United Way.

'That's why it's essential to support the United Way,' says Janey Lester, Southeast District Manager for Wells Fargo and UWSEAK board member. Janey's preferred method, of giving both professionally and personally is the the annual Workplace Giving Campaign.

'Wells Fargo's involvement in the Workplace Giving Campaign is a particular

months. A year at that same rate would total \$2.34 million. "  
--Warren Russell, UWSEAK Board Chair

point of pride for us," she says. "It gives our team members the opportunity to contribute to organizations they care about in an extremely easy and effective way."

## Census 2020

The Census will be coming this year. It is crucial that everyone participates because the data helps determining how state legislative districts are drawn as well as funding that impacts services provided to our communities.

[Find Census resources and information here](#)  
[Find Alaska-specific resources here](#)



## Giving Tuesday

Giving Tuesday is coming up on December 2nd. In the spirit of the holiday giving spirit, consider donating to or starting a Facebook fundraiser for a local nonprofit through your United Way. [Find out more about donating here.](#)

## AmeriCorps Service Member Spotlight

Miranda Liebsack is the Early Literacy Outreach Coordinator at the Association for the Education of Young Children (AEYC). She is responsible for coordinating the Dolly Parton Imagination Library, as well as other projects promoting early childhood literacy. These projects include keeping free books stocked at the airport for "reading on the fly." She is also responsible for planning community events, such as helping to bring Elmo to Alaska for the first time, monthly nights at the Field House. She also coordinated the art walk downtown--bringing color and children's creativity to the closed storefronts downtown, brightening up our Juneau Community. Thank you Miranda, for all that you do!

[Find more about the AmeriCorps program on their Facebook page](#)



## Congratulations to SEARHC

Our Partner organization SEARHC in Sitka recently won



## Public Market

Be sure to visit some of our partner agencies' booths at the Public market when you're shopping for gifts this holiday season.

the 2019 Robert Wood Johnson Foundation Health Prize.  
[Read more about this great accomplishment here.](#)

**When:** November 29th (12-7), 30th (10-5), and December 1st (10-5)  
**Where:** The JACC, Centennial Hall, and Elizabeth Peratrovich Hall

[For more info, visit the public market website](#)

## Partner Agency Spotlight



### Helping Hands

Helping Hands provides healthy and delicious food for all in Juneau. Access to food for families in our community can ensure health, and students going to school with a full stomach are more likely to be ready to learn. Helping hands with local producers, providing patrons with fresh produces as well as canned and baked items.

[Find more information on their Facebook page](#)

