

Mission Statement: "United Way collaborates with communities and agencies across Southeast Alaska to strengthen and improve the Health, Education and Income Stability of all individuals."

**United Way of Southeast Alaska
Board of Directors Meeting**

Thursday, October 15, 2015

5:15-7:00 PM

United Way of Southeast Alaska 3225 Hospital Drive, Suite 106

Teleconference: (800) 315-6338, Code: 32251#

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- I. CALL TO ORDER and INTRODUCTIONS** –Chair Burton
 - II: APPROVAL OF AGENDA** – Corrections/Additions
 - III: APPROVAL OF MINUTES** – Corrections/Additions
September 17, 2015 Board meeting minutes
 - IV: PRESENTATIONS** – Altman Rogers ads
Introduction of STAR AmeriCorps Volunteer Felicite Toney
 - V: COMMITTEE REPORTS**
 - Resource Development** –
Finance Committee – Treasurer Bill Peters, Treasurer, September Finance Statement
Campaign Committee – Treasurer Bill Peters, Rustan Burton
Events Committee –Chair Kelli Grummet, Rustan Burton, Sue Bill
 - Governance Committee**
Board Development Committee – Chair Elect Mark Mesdag, Rustan Burton, Warren Russell
Personnel Committee –Treasurer Bill Peters, Ann Gifford, Rosemary Hagevig
Education Committee – Robbie Stell, Ann Gifford, Joy Lyon
Income Stability Committee – Jaysen Katasse, Gail Dabaluz, Millie Ryan
Community Impact Committee – Karen Crane, Bill Peters, Rustan Burton
Health – Chair Karen Crane, Sue Bill, Millie Ryan,
 - VI: STRATEGIC PLAN UPDATE** –
 - VII: OLD BUSINESS**
Day of Caring Coordinator Report
 - VIII: NEW BUSINESS**
Credit Union Reality Fair
 - IX: CHAIR REPORT** – Rustan Burton
 - X: PRESIDENTS REPORT** – Wayne Stevens
 - XI: Resource Development Director Report** – Sara Truitt
 - XII: BOARD MEMBER COMMENTS**
 - XIII: ADJOURNMENT**

Next Meeting November 19, 2015

Vision Statement: "United Way envisions a region where all individuals and families achieve their human potential through education, income stability and healthy lives."

United Way of Southeast Alaska Board of Directors Meeting

Thursday, September 17, 2015
5:15-7:00 PM

United Human Services Conference Room 3225 Hospital Drive, Suite 101, Juneau, AK

Board Members in Attendance

E	Rustan Burton - Chair	X	Kelli Grummett		Staff
X	Karen Crane - Past Chair	E	Rosemary Hagevig	X	Wayne Stevens
X	Mark Mesdag – Chair Elect	X	Joy Lyon	X	Sara Truitt
X	Bill Peters –Treasurer	X	Warren Russell - Arrived 6:15p		
X	Ann Gifford– Secretary Dpt 6:15p	E	Millie Ryan		Guest(s):
T	Sue Bill -	X	Robbie Stell	X	Kevin Ritchie
Legend: X = present E = excused absence T = teleconference A=absent					

Call to Order and Introductions

Chair Elect Mesdag called the meeting to order at 5:18PM. A quorum was established with nine members present or on-line.

Approval of Agenda

Motion: **Treasurer Peters moved to adopt the agenda as presented. Board Member Stell seconded the motion.**

Chair Elect Mesdag asked if there were any objections to adopting the agenda as amended. Members expressed no objections to the adoption of the agenda as amended.

With no objections, the agenda was adopted as Amended.

Approval of Minutes

Motion: **Treasurer Peters moved to approve the minutes from the August 20, 2015 Board of Directors meeting. Past Chair Crane seconded.**

Motion approved unanimously.

PRESENTATIONS – BAM video

Kevin Ritchie, a volunteer with the Juneau After School Coalition, shared information about the BAM program. BAM is the acronym for the Before and After Middle School programs being run at Floyd Dryden and Dzantik'i Heeni Middle Schools. The program came into existence after the Boys and Girls Club in Juneau closed in 2009. Community members rallied to find an alternative to those programs. The BAM program has been in operation since the start of the school year in 2011. Currently CBJ Parks and Rec Department is administering the program through the Zach Gordon Youth Center. Mr. Ritchie shared a recently created video with the board. The video will be used to raise funds to support the BAM Program. The video was produced locally by Gabe Strong of G-Force Productions. Mr. Ritchie asked the United Way board to continue to support the BAM program by becoming a signatory to the Juneau After School Coalition Memorandum of Understanding. UWSEAK has been a supporter of the BAM Program since its inception. Board members were receptive to the presentation and request. They asked a few questions of Mr. Ritchie about the program and its funding.

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Board Development – How to make a campaign presentation – Campaign Co-Chair Mesdag

Campaign Co-Chair Mesdag led a discussion on best practices for campaign presentations. The board reviewed the Google Docs list and updated the sections identifying who would be making contacts.

Committee Reports

Resource Development

Finance Committee – Treasurer Peters

Treasurer Peters reported that he and staff had met on Wednesday, September 16 to review the August Finance reports. Income continues to grow, albeit not to the level we aimed for with the budgeted goal of \$450,000 for the campaign. Expenses are flat and well within tolerances. With the \$30,000 recently expended on the Community Impact Grant funding, our net loss for the year ending August 31 is \$(25,387). Campaign growth was up almost 16% over last year. If we achieve growth of 15% for this year's fall campaign we should be able to make our goal of \$450,000.

Motion: Treasurer Peters moved to approve the August Finance statement as presented. Secretary Gifford seconded.

Motion approved unanimously.

Campaign Committee – Bill Peters, Rustan Burton

Internal Campaign Committee Chair Peters reported that the campaign kickoff event held on August 28 at the Juneau Empire offices was a great success. Breeze Inn donated food for the reception and John DeCherney of Specialty Imports hosted a wine tasting. Board member Kelli Grummett gathered four door prizes for the festivities. Staff presented the Google Docs list to the Board identifying all the companies who have previously hosted workplace campaigns. Staff will contact some and board members were encouraged to reach out to others to set up appointments for campaign presentations.

Events Committee – Sue Bill, Kelli Grummett, Rosemary Hagevig, Rustan Burton

In the afterglow of the successful campaign kickoff, the committee had not met.

Governance Committee

Board Development Committee – Mark Mesdag

Chair Elect Mesdag briefly outlined plans for future presentations on development and reported that the committee has started conversations on replacements for resigning board members. A list of names is being generated for possible candidates.

Personnel Committee – Bill Peters, Ann Gifford

Treasurer Peters reported that the President's evaluation was complete. Chair Burton and Treasurer Peters had met with Stevens to review the evaluation. Treasurer Peters note that he will be meeting with President Stevens in the near future to wrap up work on a new job description and evaluation tool.

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Education Committee - Robbie Stell, Ann Gifford, Joy Lyon

Secretary Gifford reviewed minutes from the committee's meeting of September 15, 2015, which were included in the board packet. She reported that the committee is working with the Reading Tutor Coordinator to develop tutor recruitment strategies, and is exploring ways to promote reading achievement for children generally, including radio ads and outreach. The committee invited Dr. Lisa Richardson from UAS to serve on the committee.

Income Stability Committee –

No report offered

Health Committee – Chair Karen Crane, Millie Ryan, Sue Bill

Board member Ryan reported that the committee had not met, but presented an update on the Front Street Clinic. She serves as a member on their Board. Front Street Clinic is now being managed by Alaska Island Community Services, a not-for-profit, Wrangell-based organization dedicated to providing quality health care services to our community and the surrounding areas. She noted that there may be opportunities to work with the Front Street Clinic on community health issues. The committee will explore some of the potential options. Board member Bill reported that they are working to strengthen our campaign efforts with Bartlett via collaboration with Maria Uchtyl. They are also considering partnering with Bartlett Hospitals Kitchen to support the efforts of the Food Resources Group – which is currently looking for food prep facilities.

Strategic Plan Update –

Goals Review

Old Business

2015 Day of Caring

In the absence of the Day of Caring Committee Chair, Resource Development Director Truitt gave the board an update on status of the upcoming Day of Caring to be held on October 1. The Meet and Greet for agency representatives and workplace team leaders will be held on Friday, September 18 at the Prospector Hotel. Ms. Truitt also reviewed the list of partner agencies that had fully confirmed participation for Day of Caring, as well as the volunteer groups by workplace location. Ms. Truitt also confirmed the start time of 9:00 am at DIPAC for the Kick Off event. She reviewed the project that the board members would be participating in, noting that she was aware that not all board members would be able to participate.

New Business

Approval of Memorandum of Agreement with the Juneau After School Coalition, BAM Program

President Stevens reviewed the Memorandum of Agreement with the Juneau After School Coalition included in the board packet. He answered additional questions from members of the board about the relationship.

Motion: **Treasurer Peters moved to approve the draft Memorandum of Agreement with the Juneau After School Coalition. Motion seconded by Past Chair Crane.**

The motion was approved unanimously.

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Chairs Report – Chair Elect Mesdag

Chair Elect Mesdag reminded folks to sign up for the Rotary Brewfest on Saturday, September 26 as volunteers. This is a \$5,000 plus fundraiser for United Way, but requires our active participation and involvement.

President's Report

President Stevens pointed out correspondence in the board packets, including the letter from the Lynden Family of Companies. Lynden has made a generous contribution to begin the fall campaign year. He noted his activity report included in the packet including meetings, networking opportunities and campaign presentations already conducted. He noted the commitment of the board to participate with the Juneau Rotary Club in their 4th annual Capital Brewfest coming up on the 26th. He reported that our AmeriCorps Volunteer should be on board in early October.

Resource Development Director Report – Sara Truitt

Ms. Truitt reported that the main body of her report was already given in the Day of Caring Chair report. She added that she is also working on developing online pledge forms which would be given to agencies in place of the paper forms. These pledge forms would connect to an electronic spreadsheet that the Workplace Payroll person would fill out. These spreadsheets would then be uploaded into the database to track employees' pledges. Ms. Truitt reported that she is still working out the details and learning the process so as to better understand its implementation.

Board Member Comments

Adjournment

Chair Elect Mesdag adjourned the meeting at 7:00 PM

United Way of Southeast Alaska

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unitedwayseak.org

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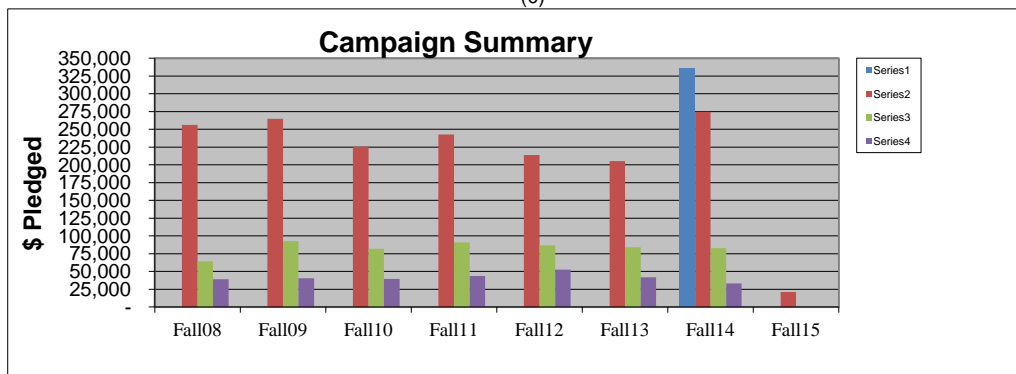
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**United Way of Southeast Alaska
Financial Summary
September 30, 2015**

	Year to Date Actuals	Prior YTD Actuals	Year to Date Budget	Variance
Revenues				
Fall 14 Campaigns				
Private Cpgn to UW	18,863	-	-	18,863
Community Impact Revenue	-	-	-	-
Out-of-Area Pledge Revenue	-	-	-	-
SHARE Cpgn to UW	-	-	-	-
CFC to UW	-	-	-	-
Uncollectible Pledge Expense	-	-	-	-
15% From private cpgn	348	-	-	348
Subtotal Campaign	19,211	-	-	19,211
Non-Campaign Income	4,353	97,932	-	4,353
Total Revenues	23,564	97,932	-	23,564
Expenses				
Human Resources	5,868	17,187	-	(5,868)
Travel & Training	144	222	-	(144)
Community Impact	-	-	-	-
Other Expenses	23,892	11,391	-	(23,892)
Total Expenses	29,904	28,799	-	(29,904)
Net Income (Loss)	(6,340)	69,133	-	(6,340)

	Current Year	Prior YTD	Liquidity (Current Ratio)	
			Current FY	Prior FY
Assets, Liabilities & Equity				
Assets				
Cash	99,093	194,127	August	1.94
Accounts Receivable	136,888	118,638	July	2.06
Other	1,647	1,901	June	2.08
Total Assets	237,628	314,667	May	2.16
Liabilities & Equity				
Agency Designations Payable	95,177	129,756	April	2.08
Other	15,638	22,850	March	4.05
Equity	126,813	162,061	February	2.56
Total Liabilities & Equity	237,628	314,667	January	2.54
	(0)	-	December	2.61
			November	2.56
			October	2.51
			September	2.17
				2.06

**Campaign Collections**

	Private	SHARE	CFC	TOTAL
Fall 15				
Total Campaign Pledges	21,183	-	-	21,183
Designated to UW	18,863	-	-	18,863
Designated to Agencies	2,320	-	-	2,320
Total Collections to date	18,253	-	-	18,253
% Collected	86%	0%	0%	86%
Fall 14				
Total Campaign Pledges	274,843	82,643	32,969	390,454
Designated to UW	177,942	9,736	3,852	191,531
Designated to Agencies	96,901	72,906	29,117	198,924
Total Collections to date	174,502	43,983	12,609	231,093
% Collected	63%	53%	38%	59%



United Way of Southeast Alaska would like to say **THANK YOU** to all of the volunteers & agencies who worked together to make our **2015 Day of Caring** such a wonderful success!

Thank You to our volunteers from:

City and Borough of Juneau • GCI • Elgee, Rehfeld & Mertz
True North Federal Credit Union • Northrim Bank • UAS Students
Wells Fargo and Wells Fargo Mortgage • UAS Construction Faculty
Juneau Construction Trades Council • United Way Board of Directors

We would also like to thank DIPAC for hosting the morning kickoff as well as Baxter Bruce and Sullivan for their generous donation to purchase breakfast for the volunteers, as well as TK McGuires with Prospector Hotel for the donation of their space to host the September Meet & Greet.

Together, your combined donations of time and money helped to provide support to volunteer projects with many of our Partners: AWARE • Juneau Youth Services
Juneau Family Health & Birth Center • Helping Hands Catholic Community Services
SAIL • Girl Scouts • JAMHI • AEYC • Southeast Alaska Food Bank

ORGANIZED LABOR AND UNITED WAY A LASTING PARTNERSHIP



OVER 70 YEARS AGO, on August 17, 1942, an agreement on cooperation was signed by the National Congress of Industrial Organizations (CIO) Committee for American and Allied War Relief, the United Nations Relief Committee of the American Federation of Labor (AFL) and the Community Chests and Councils, Inc. (now United Way Worldwide). This agreement encouraged labor representation on Community Chests boards and councils, and for recognition of union members' contributions. The agreement sought cooperation between employee solicitation organized by employers and union representatives who jointly stressed voluntary contributions without coercion.

This agreement came in response to the growing number of fund drives organized to support Community Chests, labor war relief, American Red Cross, the USO, war bond campaigns, plus a number of trade, religious and advocacy groups who wanted to help. To coordinate effective support, organized labor and the Community Chests and Councils, Inc. agreed to join in collaborative fund raising and community development. As a result, labor liaison positions were established on the staffs of local community chests.

In 1946, the Department of Labor Participation was established at United Way Worldwide. The aim was to join United Way, labor and health and welfare agencies in a cooperative, community effort to bring services and people together. To accomplish this, what are currently known as AFL-CIO Community Services liaisons are employed by United Way organizations throughout the country. These representatives are selected by the local AFL-CIO Central Labor Council and serve at the pleasure of United Way and the Council.

Organized labor is a full partner in United Way, as witnessed by the 156 AFL-CIO Community Services liaisons currently serving on the staff of state and local United Ways throughout the country and the 20 Labor Agencies that receive United Way funding. Representatives of unions volunteer in all phases of United Way activities, serve on year-round committees, participate in annual United Way campaigns as part of the campaign leadership structure, and communicate to union members the importance of the campaign and the agencies involved. Union members are involved as volunteers in their communities by working with the many health and human care agencies providing services to the community.

On November 22, 1971 and again on April 4, 1979, the Cooperative Memorandum of Understanding between the United Way Worldwide and the AFL-CIO was reaffirmed.



AFL-CIO
COMMUNITY SERVICES



